MEMRB International

PR 95178 EBRD- Institutional Constraints and Adaptation in SME Development in Poland - Slovakia - Romania

The purpose of this survey is to gather information on institutional constraints and adaptation in SME Development in Poland/Slovakia/Romania (Interviewer: Read out appropriate country). This study is commissioned by the European Bank for Reconstruction and Development (EBRD) and MEMRB were charged with the responsibility of administering this questionnaire. Results from this survey will assist the Bank to formulate its development strategies towards the SME sector. The information obtained here will be treated as strictly confidential. No accurate financial details are needed, only approximations on the spot and to the best of your memory.

I GENERAL

(1)	Questi	onn	aire serial n	umber				(2) Date of Interview			
(3)	Name	of Ir	nterviewer								
(4)	Name	of C	ompany								
(5)	Addres	SS									
(6)	Teleph	one	Number					(7) Fax Nu	mber		
(8) C	Country	1	Poland	{107}	(9)	City	1	Katowice	2 Other .		{108}
		2	Slovakia				1	Kosice	2 Other.		
		3	Romania				1	Brasov	2 Other		
(10)	Name o	f re	spondent								
(10a) Positic	n of	f responder	nt							
(11)	Numbei	r of t	full time em	ployees	at th	ne end	of fi	rst half of 19	97		{109-111}
(12)	What is	you	ır main busi	ness ac	tivity	?					.Q 13
02 03 04	Wood properties of the second properties of th	rodu odu , foc	and products and functs and bevotwear, and numbers and	niture ⁄erages		ds C)7	Chemical pr Paper and p Handicrafts Electrical ma Miscellaneo	eackaging and art achinery	For official use only	{112-113}

(13) Do you employ more than 10 full time workers in your manufacturing activities?

Yes 1 No 2 {114}

(14)	When was	this firm first registered?		[mor	nth/year]	{115-118}			
(15)	Which of th	ne following best describes the ownershi	p of your	compai	ny now				
1 State Owned 2 Private 3 Joint Venture - Local private with foreign company 4 Joint Venture - State owned with foreign company 5 Other (Specify)									
(16)	(16) When was the first full month and year of operation?[month/year] {120-123}								
(17)	What wa	s the initial legal form of your company ເ	upon regis	stration					
	2 Li 3 P 4 In 5 Jo	oint stock company mited liability company artnership under civil law idividual entrepreneur oint venture ther (specify)				{124}			
(17	a) What is t	he legal form of this firm now?							
	2 Li 3 P 4 In 5 Jo 6 N	pint stock company mited liability company artnership under civil law idividual entrepreneur pint venture ot registered ither (specify)				{125}			
(18)	Has your co	ompany been privatised?	Yes No	1 2	Q 19 Q 20	{126}			
(19)	How was yo	our firm privatised							
1 2 3 4 5	By municipa By ministry	atisation agency				{127}			

II START-UP

(20	How many e	mployees did you have	e during	the fi	rst full yea	ar of opera	tion?	[129-130]		
(21)) How many	worked full-time?					{	131-133}		
(22)) In your firs	t full year of operation	was yo	ur ma	in produc	t the same	as it is no	w?		
	Yes No		Q 25 Q 23					{134}		
(23)	What was	it?								
01 02 03 04 05	Wood produc Food produc Clothes, foot	Metal parts and products Wood products and furniture Food products and beverages Clothes, footwear, and leather goods Construction materials			mical proder and padicrafts and the control of the	ckaging nd art chinery	For official use only	{135-36}		
	(24) When did you change to your current production? [year] {137-138} (25) In which of the following did you ever work before this firm? YES NO									
1 [Private Sector			1	2	Yes Q 2	96	{139}		
	State Industrial	Enternrise		1	2	Yes Q 2		{140}		
	State Trading (-		1	2	Yes Q 2		{141}		
		other state organisati	on	1	2	Yes Q 2		{142}		
	Co-operative of		011	1	2	Yes Q 2		{143}		
(26)	·	worked in the private	sector v							
				YES		10				
		registered firm		1		2		{144}		
		of a registered firm		1		2		{145}		
		t entrepreneur		1		2		{146}		
	n employee TO Q 28] If worked i	n a state enterprise be	efore wo	1 orking	1	2 n were you	ı:	{147}		
				YES	- N	10				
1 A	high level ma	nager		1		2		{148}		
	n engineer			1		2		{149}		
	n ordinary wo	rker		1		2		{150}		
(28)		vious job, did you ever	work fo	or a fir	m making	the same	product lir			
	Yes No	1 2						{151}		

(29) From which source did you get your start-up the percentage share from each source?	o capita	l in th	e beginni	ing and wha	at was		
and percentage entare ment each each each							
	YES	NO	Percent				
			Share (%)				
1 Your own savings	1	2	(70)		Q 31	{152-54}	
2 Savings of family	1	2			Q 31	{155-57}	
3 Financing from other private firms or individuals	1	2			Q 31	{158-60}	
4 Financing from a state enterprise	1	2			Q 31	{161-63}	
5 A loan	1	2		Yes Q 30 N	o Q 31	{164-66}	
6 Issuing shares to the public	1	2			Q 31	{167-69}	
7 Other: (specify)	1	2			Q 31	{170-72}	
		100%	1				
(30) Where was this loan obtained from?				{	173}		
1	VEO	NO					
1 A Ctata hank	YES	NO			(207)		
1 A State bank	1	2			{207} {208}		
2 A Private bank 3 A friend	1	2			{200}		
4 A family member	1	2			{210}		
5 A domestic private firm	1	2			{211}		
6 A domestic state firm 1 2 {212}							
7 A foreign firm	1	2			{213}		
8 Other source: (specify)	1	2			{214}		
	•	_			(,		
				{	215}		
(31) When you founded this firm, did you get tra	ade cre	dit fro	m other t	firms in the	first 3		
months of operation?							
Yes 1					{216}		
No 2							
(32) About how much capital did you have when y only cash but also other capital).	ou star	ted thi	s firm? (p	olease includ	de not		
		[Z	loty/Koru	na/Leu]			
(32a) Capital at time when firm started to operate (U	JSD)		<u>[For</u>		only] 7-223}		
(33) Was this firm previously part of a state enter	prise?		Yes	1	{224}		
			No	2			
(34) When you founded this firm, how many other private firms in this city were making the same product?							
				{22	5-226}		

(35)	At start-up how long did you expect it to take to earn back the costs of your investment?	initial
		{227}
(36)	How long did it actually take to earn back the costs of your initial investment?	
	 3 months 6 months 1 year 2 year 3 years 4 years 5 years Mot earned yet 	{228}
(37)	In your first full year of operation, what were your profits after tax, as a perce of the initial investment in the firm?	ntage
	1 Negative 2 0% 3 1-10% 4 11-20% 5 21-40% 6 41+ %	{229}
(38)	In your first full year of operation, what were your profits after tax, as a perce of sales?	ntage
	 1 Negative or 0% 2 1-10% 3 11-20% 4 21-40% 5 41-60% 6 Above 60% 	{230}
(39)	How much did you re-invest out of your profits during the first year?	
	1 0% 2 1-10% 3 11-25% 4 26-49% 5 50-75% 7 More than 75%	{231}

	1 2 3 4 5 6	0% 1-10% 11-25% 26-49% 50-75% More than 75	5%					{232}
(41)		nuch of your this firm?	capital equipn	nent car	ne from	state ente	erprises whi	ch helped
	Tourid	uno mm:	1 0% 2 1-25% 3 26-50 4 51-75 5 76-10	% %			42 42	{233}
(42)		percentage of SOE (or by the	f your material e SOE itself)?	supplies	s in 199	6 were pro	ovided by su	uppliers of
	1 2 3 4 5	0 1-25% 26-50% 51-75% 76-100%						{234}
(43)	-	proportion of being spun-of	your sales in f?	1996 we	ent to c	ompanies	with whom	you dealt
	1 2 3 4 5	0 1-25% 26-50% 51-75% 76-100%						{235}
(44)			verage monthles, social secur	•	•	•	nuses but no	ot taxes or
			average TOTA s, social securit	L month y) in the	nly labo		ncluding tax	{236-242} cation and {243-249}
(46)	How h	as your use (r	neasured in ph	ysical <u>ur</u>	nits) of e	lectricity ch	anged	
1 1 -	t half 400)7 oomsosodd	o 1ot bolf of 40		ncrease	Decrease	% change	(350, 353)
			o 1st half of 19 o 1st half of 19		1	2		{250-253} {254-257}
		.	o 1st half of 19		1	2		{254-257}
			o 1st half of 19		1	2		{262-265}
1 13	11011 100	or compared t	o rochan or ro		•	-		(

How much do you normally re-invest out of your annual profits?

(40)

III	CUSTOMERS				
(47)	How many regular customers	s do you	ı have ı	now?	{266-268}
(48)	How many of them are new	within th	e last y	ear?	{270-271}
OLD	EST CONTINUOUS CUSTOME	₽R			
When continuous after purchas the	uld like to ask you question ther or not your company wan nuous customer is the custom you founded this firm. You naser of the goods that you made OLDEST CONTINUOUS CUE biggest or more important customers.	as form ler with Ir OLDE Inufactu ISTOME	erly pa whom EST C re. If yo	rt of/or a state ente you established a bu ONTINUOUS CUSTO ou regard one or more	erprise, your oldest usiness relationship OMER must be a e of your customers
(49)	How long has this firm been	a custor	mer?	(Years)	{272-273}
				(Months)	{274-275}
(50)	Are the customer's orders				
	 Written Verbal Sometimes written an 	nd some	times v	erbal	{276}
(51)	For this customer, do you ma do you produce goods on orde		ventori	es (ready made and	finished goods), or
	as yeu produce goods on orde		1 2 3	Inventory On order Both of the above	{277}
(52)	How many employees (full plu	ıs part ti	•		?
(53)	Do you sell the exact same goustomer?	goods to	o other	customers, or are th	
		1 2	Same to Unique	to others	{307}
(54)	What percentage of your annu-	al total s	sales (ii	n value terms) go to t	his customer?
				%	{308-309}
(55)	How often do you deliver god	ods to th	nis cust	omer?	

5 6 Daily Weekly Every 2 weeks Monthly Every 1-3 months Less often

{310}

(56)	Is this customer located	1 2 3 4	Elsew	r city d/close to your city here in the country other country	{ 311}
(57)	Is this customer domestic or foreign	n owned	? 1 2 3	Domestic Foreign Part domestic and p	{312} part foreign
(58)	Is this customer 1	enterprise and par	е		{313} Q 60 Q 60 Q 61
(59)	2 State 3 Gover	industria trading d rnment a er state	compai igency	ny	{314}
(60)	Is this customer:				{315}
(61)	 An individual consumer An industrial firm A wholesale firm A retail store Other Before you began working with the information about this firm/person?	nis custo	omer, v	what was your prima	ary source of
		YES	NO]	
	managed or owned by my family	1	2	Q 63	{316}
	managed or owned by a friend	1	2	Q 63	{317}
	ed to work for this firm	1	2	Q 63	{318}
	n a previous business acquaintance	1 1	2	Yes Q 62, No Q 63	{319}
	5 Through a government agency 6 Through a bank			Q 63 Q 63	{320} {321}
	ough a credit rating agency	1	2	Q 63	{322}
-	ough a business association	1	2	Q 63	{323}
	er: (specify)	1	2	Q 63	{324}
(62)	Is this parson (that is (4) Provious	huaina		unintanaa) :	{325}

(62) Is this person (that is (4) Previous business acquaintance):

> Your customer Your supplier Your competitor {326} 1

- 2
- 3
- Other

(63)	How many times did your store before you sold to him		's repr	esentativ	es visit this custor	mer's factory or				
	otoro pororo you cora to riii.			1 2 3 4	Never 1-3 times 4-6 times More than 6 times	{327}				
	How many times did this cus o him?	stomer's	repres	entatives	visit your factory I	pefore you sold				
	O TIMIT:	1 2 3 4	Neve 1-3 ti 4-6 ti More	mes	mes	{328}				
(65)	(65) Do you now or did you ever give credit to this customer?									
		Yes No	1 2	Q 66 Q 67		{329}				
(66)	How long did you work wit	h this cus	stomer	before y	ou gave him first o	credit?				
	Years			Months	5	{330-333}				
(67)	What proportion of the cus	stomer's _l	oayme	nt is mad	le at the following t	imes:				
	2 % On 6 3 % 1-7 6 4 % 8-30 5 % More	en the ord delivery days afte days aft e than 30 er Sched	r delive er deli days	ery very after deli pecify)	very	{334-35} {336-37} {338-39} {340-41} {342-43} {344-46}				
(68)	If this customer refused to find another customer for			/ of an oı	der, how long wou	ld it take you to				
	2 More 3 More 4 More	ay or less e than a de than a de e than a de e than a de uld be imp	day, le week, l month	ess than	ı week a month	{347}				
(69)	Does this customer have a	alternativ	e supp	liers of th	nese goods? Yes No	{348} 1 2				
(70)	If you failed to deliver the	se good	s, how	long w	ould it take this co	ustomer to find				
	another supplier? 1 2 3 4 5	More More More	e than e than	a day, le	ss than a week less than a month	{349}				

(71)	Are quality specifications	1 2 3	Written in a Discussed v Both of the	-	{350}				
(72)	How often do your compan	y's repr	esentatives vi	sit his firm?					
(73)	 Daily Weekly Monthly Less often Never How often do this customer 	r's repre	esentatives vis	sit your firm?	{351}				
(- 4)	1 Daily 2 Weekly 3 Monthly 4 Less often 5 Never				{352}				
(74)	How often do you communic	ate by p	ohone or fax w	rith this firm?					
	DailyWeeklyMonthlyLess often				{353}				
(76)	Currently, does your compa	any talk	with other sup	ppliers of this customer?					
		1 2 3 4 5	No Yes, daily Yes, weekly Yes, monthl Yes, but infr	у	{354}				
(77)	If your company had a disp	ute with	n this custome	r, would your other custo	mers find				
	out about it?		Yes 1 No 2		{355}				
(78)	If your company had a discustomer find out about it?	spute w	vith this custo	mer, would other supplie	ers of this				
			Yes 1 No 2		{356}				
(79)	If this customer had a disputit?	te with	another firm, v	vould your company find	out about				
			Yes 1 No 2		{357}				
MOS	T RECENT CUSTOMER								
I am	I am now going to ask you questions about your most recent customer.								
(80)	How long has this firm been	n a cust	tomer						
	(Years) {358-59}		(Months) {360)-61}(Week	s) {362}				

(81)	Are the customer's	orders	1 2 3	Writte Verba Some		l sometimes v	(363) verbal
(82)	For this customer, do you produce goo			ventori	es (ready made	and finished	goods), or
	, ,		1		nventory		{364}
			2 3		On order so of the above		
(83)	How many employe	ees (ful	_			have?	
,		,		,			
				•••			{365-367}
(84)	Do you sell the ex customer?	act sa	me goods to	o other	customers, or a	re these uni	que to this
				1 2	Same to others Unique		{368}
(85)	What percentage of	f your a	nnual total	sales (iı	n value terms) go	to this custo	mer?
					%		{369-70}
(85a)	How often do you	. delive	r annde to th	nie cuet	omer?		
(00a)	Tiow offerr do you	delive	i goods to ti	iis cust	omer:		
	1 Daily						{371}
	2 Weekly 3 Every 2 we	eeks					
	4 Monthly						
	5 Every 1-3 6 Less often		8				
	C LOSS SILOIN	•					
(86)	Is this customer lo	ocated		1	In your city		{372}
				2	Around/close to y Elsewhere in the		
				4	In another count	•	
(87)	Is this customer d	lomesti	c or foreign	owned'	?		
				1	Domestic		{373}
				2	Foreign		
			,	3	Part domestic	and part fore	eign
(88)	Is this customer						
				•	•	Q 89	{374}
		2 3	A private er Part state a	-		Q 90 Q 90	
		4	An individu	•	Pirrato	Q 91	
(00)	lo this austaur		4	Ctata !	aduatrial antannii		(075)
(89)	Is this customer a	l.	1 2		ndustrial enterpris rading company	o C	{375}
			3	Govern	nment agency		
			4	Anothe	er state organisati	on	

	1 2 3 4 5	An individual consumer An industrial firm A wholesale firm A retail store Other							
(91)		you began working with this ation about this firm/person?	custom	er, wha	t was your primary s	ource of			
			YES	NO					
1 It is	manag	ed or owned by my family	1	2	Q 93	{408}			
2 It is	2 It is managed or owned by a friend			2	Q 93	{409}			
3 lus	3 I used to work for this firm			2	Q 93	{410}			
4 Fro	m a pre	vious business acquaintance	1	2	Yes Q 92, No Q 93	{411}			
5 Thr	ough a	government agency	1	2	Q 93	{412}			
6 Thr	ough a	bank	1	2	Q 93	{413}			
		credit rating agency	1	2	Q 93	{414}			
		business association	1	2	Q 93	{415}			
9 Othe	er (spec	ify)	1	2	Q 93	{416}			
(92)	(92) Is this person (that is (4) Previous business acquaintance):								
	1 Your customer {418} 2 Your supplier 3 Your competitor 4 Other								
		any times did your company's efore you sold to him?	represer	tatives	visit this customer's f	actory or			
		1 2 3 4	1- 4-	ever 3 times 6 times ore thar	n 6 times	{419}			
. ,	ow mar him?	ny times did this customer's rep	oresenta	tives vis	sit your factory before	you sold			
		1 2 3 4	1- 4-	ever 3 times 6 times ore thar	n 6 times	{420}			
(95)	Do you	u now or did you ever give cred	it to this	custome	er?				
		Ye N			Q 96 Q 97	{421}			
(96)	(96) How long did you work with this customer before you gave him first credit?								

{407}

(90)

Is this customer:

(97)	What proportion of the customer's payment is made at the following times:							
	1% 2% 3% 4% 5% 6% 100 %	On delivery 1-7 days af 8-30 days a More than 3	order is placed ter delivery after delivery 30 days after dedule (Specify)	-		{427-428} {429-430} {431-432} {433-434} {435-436} {437-438} {439}		
(98)	B) If this customer refused to accept delivery of an order, how long would it take you to find another customer for these goods?							
	1 2 3 4 5	A day or less More than a day, less than a week More than a week, less than a month More than a month Would be impossible						
(99)	Does this customer h	ave alternat	ive suppliers of	f these goods	s?			
			Yes No	1 2		{441}		
	If you failed to delive	er these god	ods, how long	would it take	e this	customer to find		
		2 Mor 3 Mor 4 Mor	ay or less re than a day, le re than a week, re than a month uld be impossib	less than a n		{442}		
(101)	Are quality specificat	ions 1 2 3	Written in a Discussed Both of the	•	rder?	{443}		
, ,	How often do your con				1 2 3 4	{444} Daily Weekly Monthly Less often		
(103)	How often do this cus	stomer's rep	resentatives vi	sit your firm?	5	Never		
		1 2 3 4 5	Daily Weekly Monthly Less often Never			{445}		
(104) I	How often do you com	municate by	phone or fax v	vith his firm?	1	{446} Daily		
			5 Never		2 3 4	Weekly Monthly Less often		

(106)	Currently, do	es your firm talk wit	th other s	uppliers of	f this customer?		
	1 2 3 4 5	No Yes, daily Yes, weekly Yes, monthly Yes, but infreque	ntly			{447}	
	If your firm ha	ad a dispute with the	his custo	mer, would	d your other custome	rs find out	
	about it?		Yes No	1 2		{448}	
	If your firm ha		nis custon	ner, would	I other suppliers of thi	s customer	
		•••	Yes No	1 2		{449}	
	(109) If this customer had a dispute with another firm, would your company find out about it?						
			Yes No	1 2		{450}	
GENE	RAL CUSTO	MER					
	ow going to a ory of custome	· ·	stions ab	out your sa	ales which are not spe	ecific to any	
(110)	What percen	tage of your 1996 s	sales (valu	ue) were m	nade to customers wh	o are:	
	2 Privat 3 New 4 Hous 5 Foreign	enterprises tised (former state-o private firms eholds and individu gn owned enterpriso Ventures (State & F	als es and fo	·	% % % % % 100 %	{451-52} {453-54} {455-56} {457-58} {459-60} {461-62}	
(111)	What portion	of your 1996 sales	were ma	ide to firms	s located:		
	2 Arou	n your city nd your city but not vhere in the country ad			% % % % 100%	{463-64} {465-66} {467-68} {469-70}	

(112) [Do you	sell to intermediari	es such as	whole	salers	or other mid	dlemen?
				Yes No	1 2	Q 113 Q IV Supp	{471} <u>liers</u>
(113)	-	percentage of your middlemen)?	sales (val	ue) go	to inte	ermediaries (such as wholesalers or
	Otheri	- Indulement	%				{472-73}
. ,	How of wholes	•	any's repre	esenta	tives v	risit the firm	of your most important
(115)	How o	ften do representa	tives of vo	1 2 3 4 5 ur mos	Nev	ekly thly s often er	{474}
(116)		ften do you commu	·	1 2 3 4 5	Daily Wee Mon Less Nev	/ skly thly s often er	{475}
	1 2 3 4	Daily Weekly Monthly Less often					{476}
(118)		our wholesaler ce roducts are high qu		in any	way (i.e., guarante	ee to his customers that
			N	⁄es No Don't kı	now	1 2 3	{477}

IV **SUPPLIERS**

I am now going to ask you questions about your suppliers. Suppliers are firms/individuals which provide you with manufactured or other products that you use as a direct input to your production. For this section, consider only those suppliers accounting for 5 % or more of your procurement bill.

OLDEST CONTINUOUS SUPPLIER

As with the previous questions I would like to start first with your OLDEST CONTINUOUS SUPPLIER. The criteria for identifying this supplier are as for the OLDEST CONTINUOUS CUSTOMER that I explained earlier in the interview.

(119)	How long has he been a s	upplier?	Years	{507-8}
			Months	{509-10}
(120)	How many employees (full	l plus par	t time) does this supplier have?	
(101)	Door this cumplior make			{511-513}
(121)	Does this supplier make	1 2	The exact same product for other firms Is the input specific to your firm?	s, {514}
(122)	Does the supplier	1	Maintain inventories of this product	(E1E)
		1 2	Maintain inventories of this product, Produce it only to fill your orders?	{515}
(123)	Are your supply orders	1 2	Written Verbal	{516}
		3	Sometimes written and sometimes ve	rbal
(124)	How often do you receive	goods fro	om this supplier?	
		1 2	Daily Weekly	{517}
		3	Every 2 weeks	
		4	Monthly	
		5	Every 1-3 months	
		6	Less often	
(125)	Is this supplier located	1	In your own city?	{518}
,		2	Around/close by your city?	, ,
		3	Elsewhere in the country	
		4	In another country	
(126)	Is this supplier	1	Domestic-owned	{519}
()		2	Foreign-owned	(= -=)
		3	Domestic and foreign owned	
(127)	Is this supplier 1 2 3	A priva	e-owned entity? Q 128 ate enterprise or individual? Q 1 and privately owned Q 1	

(128)	Is the supplier	2 A	A state tr	ading	al enterpris company	е	{521}	
IGO T	O Q 130]	3 (Other gov	vernme	ent entity			
<u>[GC 1</u>	<u>O Q 130]</u>							
(129)	Is the supplier	1 /	An individ	dual or	household	d	{522}	
,	• •		A private	private trading company				
		3 A	A manufa	acturin	g firm			
		4 (Other pri	vate er	nterprise			
(130)	Before you began working this supplier?	with him,	what w	ere yo	ur sources	of informati	on about	
			YES	NO				
1 It is	managed or owned by my fa	mily	1	2	Q 132		{523}	
	managed or owned by a frie	•	1	2	Q 132		{524}	
	ed to work for this firm		1	2	Q 132		{525}	
	m a previous business acqua	intance	1	2	Yes Q 13	1, No Q132	{526}	
	ough a government agency		1	2	Q 132	•	{527}	
	ough a bank		1	2	Q 132		{528}	
	ough a credit rating agency		1	2	Q 132		{529}	
	ough a business association		1	2	Q 132		{530}	
	er: (specify)		1	2	Q 132		{531}	
(131)	Is this person ((4) Previous	business	acquain	tance)	your:		{532 }	
	1	Custo	omer				{533}	
	2		olier					
	3		petitor					
	4	Othe	er					
(132)	How many times did your before you purchased from		y's repre	sentat	ives visit t	this supplier'	s factory	
	, ,		1	١	Never		{534}	
			2	1	-3 times			
			3	4	l-6 times			
			4	N	Nore than 6	3 times		
(133)	How many times did repre purchased from him?	sentatives	s of this	suppli	ier visit yo	ur factory be	fore you	
	paranassa nam mm		1	١	Never		{535}	
			2		-3 times		()	
			3	4	l-6 times			
			4	N	More than 6	3 times		
(134)	Does or did this supplier given	ve you cre	edit?	Yes No	1 2	Q 135 Q 136	{536}	
				. 10	_			

(135)	How long did you work with this supplier before he gave you first credit?							
	Years	{537 -38}	Mo	onths	{539-40}			
(136)	What proportion of you	r payments to the su	upplier are made a	at the following	times?			
	2% On deliv 3% 1-7 days 4% 8-30 day 5% More tha		-		{541-42} {543-44} {545-46} {547-48} {549-50} {551-52} {553}			
(137)	Do you have other sup	pliers of this input?	Yes No	1 2	{554}			
(138)	2 N 3 N 4 N	to deliver, how long day or less More than a day, less More than a week, les More than a month Vould be impossible	than a week	ou to find repl	lacement {555}			
(139)	If you refused to accessupplier to re-sell the g		his input, how lo A day or less More than a day, More than a weel More than a mon Would be imposs	less than a we k, less than a r th	{556} eek			
(140)	Are quality specification		a contract/order? d verbally? ne above	•	{557}			
(141)	How often do your com	pany's representativ	es visit his factory	?				
	 Daily Weekly Monthly Less often Never 				{558}			
(142)	How often do this supp	lier's representatives	visit your factory	?				
	 Daily Weekly Monthly Less often Never 				{559}			

(143) Hov	w often do you communi	cate by	phone	or fax with	his firm? 1 2 3 4 5	{560} Daily Weekly Monthly Less often Never
(145) Cur	rently, does your firm ta	alks with	other o	lients of this	s supplier?	
			3 Y 4 Y	o es, daily es, weekly es, monthly 'es, but infr		{561}
(146) If another firm you have never purchased from offered to supply this input for a price 10% less than this supplier, would you purchase from the new firm instead of this supplier?						
uno	очерны .	Yes No Buy fı	rom bot	1 2 n 3		{562}
	our company had a disp	ute with	n this su	pplier, woul	d your other	suppliers find out
abo	out it?	Yes No	1 2			{563}
	our company had a dis	spute w	ith this	supplier, w	ould other c	ustomers of this
		Yes No	1 2			{564}
(149) If thi	s supplier had a dispute	with ar	nother fi	rm, would y	our company	find out about it?
		Yes No	1 2			{565}
MOST REG	CENT SUPPLIER					
I am now g	joing to ask you question	ns abou	ıt your n	nost recent :	supplier	
(150) Hov	w long has he been a su	pplier?				
	Years {566-67}			Мс	onths	{568-69}
(151) Hov	w many employees (full	plus pai	rt time)	does this su	upplier have?.	
(152) Doe	es this supplier make					{570-72} (573)
1 2	The exact same pro Is the input specific			rms,		{573}
(153) Doe	es the supplier	1 2			es of this pro fill your order	

(154)	Are your supply orders	3 1 2 3	Written Verbal				
		3	Sometimes written an	a sometimes verbai			
(155)	How often do you rece	ive goods fro	m this supplier?				
		1 2 3 4 5 6	Daily Weekly Every 2 weeks Monthly Every 1-3 months Less often		{608}		
(156)	Is this supplier located	1 2 3 4	In your own city Around/close by your Elsewhere in the cour In another country		{609}		
(157)	Is this supplier	1 2 3	Domestic-owned Foreign-owned Domestic and foreign	owned	{610}		
(158)		•	ed entity? terprise or individual? rivately owned	Q 159 Q 160 Q 160	{611}		
(159)	Is the supplier	1 2 3	A state industrial enter A state trading compa Other government en	any	{612}		
[GO T	O Q 161]						
(160)	Is the supplier	1 2 3 4	An individual or house A private trading com A manufacturing firm Other private enterpri	pany	{613}		
(161)	Refere you began we	rking with hir	n what were your cou	reas of information	about		

(161) Before you began working with him, what were your sources of information about this supplier?

	YES	NO		
1 It is managed or owned by my family	1	2	Q 163	{614}
2 It is managed or owned by a friend	1	2	Q 163	{615}
3 I used to work for this firm	1	2	Q 163	{616}
4 From a previous business acquaintance	1	2	Yes Q 162, No Q 163	{617}
5 Through a government agency	1	2	Q 163	{618}
6 Through a bank	1	2	Q 163	{619}
7 Through a credit rating agency	1	2	Q 163	{620}
8 Through a business association	1	2	Q 163	{621}
9 Other: (specify)	1	2	Q 163	{622}

{......623}

(162)	Is this person (that is (4) Previous busine	ess a	cquaintar	nce) yo	ur:	
		1	Custo	mer		{624}
		2	Suppli			(=-,
		3	Comp			
		4	Other			
(163)	How many times did your company's r	epre	sentative	s visit	this supp	lier's factory
	before you purchased from him?					()
		1	Nev			{625}
		2		times		
		3		times	0 41	
		4	IVIOI	re tnan	6 times	
	How many times did this supplier's repr purchased from him?	eser	ntatives v	visit yo	ur factory	before your
		1	Nev	/er		{626}
		2	1-3	times		
		3	4-6	times		
		4	Moi	re than	6 times	
(165)	Does or did this supplier give you credit?		Yes No	1 2	Q 166 Q 167	{627}
			INO	2	Q 107	
(166)	How long did you work with this supplier I	befor	e he gav	e you f	irst credit	?
			Ye	ears		{628-29}
			Mo	onths		{630-31}
(167)	What proportion of your payments to the	sup	plier are ı	made a	nt the follow	wing times?
	1% When the order is placed					{632-33}
	2% On delivery					{634-35}
	3% 1-7 days after delivery					{636-37}
	4% 8-30 days after delivery					{638-39}
	5% More than 30 days after de	eliver	·V			{640-41}
	6%Other schedule (Specify)		-			{642-43}
(4.00)	100 %	,				{644}
(168)	Do you have other suppliers of this input?	?			4	(0.45)
			Yes No		1 2	{645}
(169)	If this supplier failed to deliver how los supplies?	ng w		ake yc		replacement
	Supplied.					
	1 A day or less					{646}
	2 More than a day, less than	a w	eek			(
	3 More than a week, less that					
	4 More than a month					
	5 Would be impossible					

(170)	If you refused to accept a shipment of this input, how long would it take your supplier to re-sell the goods?	•
	1 A day or less {647} 2 More than a day, less than a week 3 More than a week, less than a month 4 More than a month 5 Would be impossible	
(171)	Are quality specifications 1 Written in a contract/order? {648} 2 Discussed verbally? 3 Both of the above	
(172)	How often do your company's representatives visit his factory? 1 Daily 2 Weekly 3 Monthly 4 Less often 5 Never	
(173)	How often do your supplier's representatives visit your factory	
	1 Daily {650} 2 Weekly 3 Monthly 4 Less often 5 Never	
(174)	How often do you communicate by phone or fax with his firm?	
	1 Daily {651} 2 Weekly 3 Monthly 4 Less often 5 Never	
(176)	Currently, does your company talk with other clients of this supplier?	
	 No {652} Yes, daily Yes, weekly Yes, monthly Yes, but infrequently 	
(177)	If another firm you have never purchased from offered to supply this input for a price 10% less than this supplier, would you purchase from the new firm instead of this supplier?	
	Yes 1 (653) No 2 Buy from both 3	
(178)	If your company had a dispute with this supplier, would your other suppliers find out	į
	about it? Yes 1 No 2 {654}	

(179) If your cor	mpany had	a dispute	with t	this	supplier,	would	other	customers	of	this
supplier fin	nd out about	it?								

(180) If this supplier had a dispute with another firm, would your company find out about it?

GENERAL SUPPLIER QUESTIONS

I am now going to ask you general questions which are not specific to any certain category of supplier.

(181) In 1996, what proportion of your supplies were purchased from:

1	State-owned enterprises	%	{657-58}
2	Privatised (former state) enterprises	%	{659-60}
3	New private firms	%	{661-62}
4	Foreign-owned firms	%	{663-64}
5	State and foreign owned firms	%	{665-66}
6	Other	%	{667-68}
		100 %	

(182) What proportion of your supplies in 1996 were purchased from firms located:

1	Within 1 km of your firm	%	{669-70}
2	Further than 1 km, but within your own city	%	{671-72}
3	Outside your town but within your country	%	{673-74}
4	Outside of the country (imports)	%	{675-76}
		100 %	

V CONTRACT DISPUTES

(183) Even if you never had a contract dispute could you please tell me which of the following third parties can enforce an agreement with a customer or supplier?

	YES	NO	
1 Court	1	2	{707}
2 The national government	1	2	{708}
3 The local government	1	2	{709}
4 A non-governmental organisation (such as a trade association	1	2	{710}
5 Other	1	2	{711}
6 There is no one	1	2	{712}

(184) Even if you never had a contract dispute could you please tell me if there is anyone who assists in arbitrating a dispute or negotiating a settlement with a customer or supplier?

	YES	NO	
1 Local Government Agency	1	2	{713}
2 National Government Agency	1	2	{714}
3 Trade association	1	2	{715}
4 Middleman or wholesaler	1	2	{716}
5 Other	1	2	{717}
6 There is no one	1	2	{718}

(185) If you had contract disputes in the past have you resolved them without third party involvement?

1	Never {719}
2	Sometimes (up to 1/4 of all disputes)
3	Often (1/4 to 3/4 of all disputes)
4	Almost always (over 3/4 of all disputes but not all)
5	Always

(186) Has a customer ever failed to pay for a product after you have delivered it?

(187) Has a supplier ever refused to accept the return of defective merchandise or to refund money for merchandise returned because of low quality?

(188) What was the final outcome from your most recent payment dispute with a customer?

2 My firm negotiated a partial settlement

3 My firm recovered loss in full

(188a)) What was the	e final outcome from you	r most red	cent	payme	ent dispute with	a supplier?
	1 2 3	My firm paid in full My firm negotiated a pa My firm did not pay at a		eme	ent		{723}
(188b)) Was your mo	ost recent payment dispu	te with a:		1 2	Customer Supplier	{724}
(189)	What organis	sations assisted in the ca	se of you	ır m	ost rece	ent payment di	spute?
					YES	NO	
1 Cou	ırte				1	2	{725}
	al governmen	t outboritios			1	2	{726}
			-h		-		
		gency specialising in suc			1	2	{727} (720)
		e agency specialising is	such case	es	1	2	{728}
5 No	one				1	2	{729}
(190)	When did thi	s incident occur?	(Ye	ear)			{730-31}
(191)	How long ha	d your firm worked with t	his custon	ner	or supp	olier?	
		(Year) {732-33}				(Months)	{734-35}
(192)	What type of	firm was the customer of	r supplier		1 2 3	State enterpri Private State and Priv	
(193)	Is this firm st	ill a customer or supplier	?		Yes No	1 2	{737}
(194)	Where is this	s customer or supplier loo	cated?		1 2 3 4	In your city Around/close Elsewhere in the line another county	the country
(195)	does the cu	never had a contract dispurrent frequency of content frequency during you	tract disp	oute	s with	customers an	
	1 2 3	More common now Less common now Frequency of contract	disputes l	has	not cha	anged	{739}
(196)	Are trade dis	putes more likely to occu		1 2 3	Privatis	enterprises sed former state e firms	{740} enterprises
(197) V	Vith which type	of firm are disputes easies	t to resolve		Privat Priva	enterprises ised former state te firms a and Private	{741} e enterprises

VI GENERA	١L
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(198)	If your firm wrequired?	anted to pro	duce a diffe	erent good,	would	one c	or more lic	ences be
		Yes No	1 2	Q 199 Q 200				{742}
(199)	How long wou	ld it take you	to receive th	ne necessa	ry licen	ces?		
	1 2 3 4	Less than a More than a More than or More than size	week, less t ne month bu			าร		{743}
(200)	How much do and other extr			cessary lice	ences,	includii	ng any con	nmissions
	and other extr	adidilialy pay			[Zl	oty/Koı	runa/Leu]	{744-50}
(200a)	What is the of	ficial cost of th	nese necess	sary licence	S		. [Zloty/Ko	runa/Leu] {751-757}
(201)	How many oth	ner producers	of goods sin	milar to you	rs are l	ocated		
	Within 1 km o	-						{758-59} {760-61}
(202)	Were any firm	s in the same	city set up	by one of y	our forn	ner em	ployees?	
	Yes No	1 2						{762}
(203)	Have you co-o				ilar to y	ours ir	n the same	city to fil
	Yes No	1 2						{763}
(204)	How often do	you talk with p	oroducers o	f goods sim	ilar to y	ours w	vithin your	city?
	1 2 3 4	Daily Weekly Monthly Less frequen	itly / not at a	ıll				{764}
(205)	What do you ta	alk about?						
					YES	NO		
1 Sup	pliers and cust	omers			1	2		{765}
	hnology and pr	oduct design			1	2		{766}
3 Oth	er				1	2		{767}

	Yes 1 No 2			{768}
(207)	What benefits do companies get from business or t	rade as	ssociati	ons?
		YES	NO	
Inform	ation about technology	1	2	{769}
Inform	ation about the identity and location of new ners/suppliers	1	2	{770}
Inform		1	2	{771}
Contra	act and/or dispute arbitration	1	2	{772}
Other	(specify)	1	2	{773}
				{774}
(208)	What are the two most important factors in deter your products? (Interviewer: Circle only the two m	•	•	•
	Cost of inputs Relationship with the customer Competitors prices Bargaining power of buyer Other (please specify)			{775-78}
(209)	If you have recently (1 year ago) started product most important source of information about the r (Interviewer: Circle only one)	-	-	
	 Information from existing customers Information from new customers Information from suppliers Information from competitors Information from government agency Other (Specify) 			{807-808}
(210)	What percentage of your time as a top mana-activities:	ger is	devote	d to the following
	 Internal matters: External matters with firms: Matters related to all levels of government/re (Including taxes, licences, labour and trade) 	-	 ry:	
(211)	Of the time dealing with other firms, what percent of	f your t	ime is s	spent
	Dealing with existing customers and suppliers Searching for new suppliers and customers	10	% % 0 %	{815-16} {817-18}

(206) Is your company a member of any type of business or trade association?

VII	CREDIT					
(212)	What are your accounts	payable as	s a percentage	of mon	thly sales?	{819-20} %
(213)	What are your accounts	receivable	as a percentaç	ge of m	onthly sales?	{821-22} ?%
(214)	Have you ever had a loa	n/credit fro	om a bank or a	formal f	financial insti	tution?
			Yes No	1 2	Q 216 Q 215	{823}
(215)	Even if you haven't had kinds of collateral	l a succes	sful loan appli	cation,	did you offe	r the following
Equip	ment			YES 1	NO 2	{824}
Land				1	2	{825}
	nercial real estate (e.g offic			1	2	{826}
	ential real estate (e.g apar	tment or h	ouse	1	2	{827}
Other	(specify)			1	2	{828}
[<u>GO T</u>	O Q VIII FINAL SECTION	<u>l</u>]				{829}
Loan/	Credit in 1996					
(216)	In 1996, did you receive	credit from	n a bank or a fo	rmal fin	ancial institu	tion?
		Yes No	1 2	Q 217 Q 226		{830}
(217)	How many different bar from?	nks or for	mal financial i	nstitutio	ons did you	receive credit
						{831}
	borrowed from more thing to the bank or formal file					
(218)	How large was this credi	t as a perc	ent of monthly	sales?.	9	6 {832-33}
(219)	Was the loan in:	1 2 3	Domestic cur Foreign curre Both of the a	ency		{834}
(220)	What was the maturity of	f this loan?	•			
		1 2 3 4 5 6	1 month or le 1-3 months 3-6 months 6-12 months 12-24 months More than 2 y	5		{835}

(221)	What was the interest rate of	on this lo	oan			
		1 2 3 4 5 6	Less than 15-30% 31-50% 51-75% 76-100% More than	n 15% per ye n 100%	ear	{836}
(222)	What kind of bank or finance	ial instit	ution was i	t?		
	 State Private State and Private Other 					{837}
(223)	How much collateral did you	ı provide	e as a perd	cent of the lo	an	% {838-9}
(224)	What kind of collateral did y	ou prov	ide			
2 Lan 3 Cor 4 Res	nmercial real estate (e.g officionidential real estate (e.g aparter (specify) If you received credit from the did you first get you first	tment or	house k or financ k?	1 1		{840} {841} {842} {843} {844} 1996 in what year
<u> </u>		ana dit fu	بامعام مسم	or financial	:	~ ?
(220)	When did you get your first	creat in		({847-48}
(227)	How large was this credit as	s a perce			,	, ,
(228)	Was the loan in:	1 2 3	Domestic Foreign c Both	currency		{851}
(229)	What was the maturity of the	is loan?	1 2 3 4 5 6	1 month or 1-3 month 3-6 month 6-12 mont 12-24 mor More thar	s s hs nths	{853}

(230)	What was the interes	What was the interest rate on this loan? 1 Less				ss than 15% per year {854}			
				2	15-3				
				3		50%			
				4		75%			
				5		100%	4000/		
				6	IVIO	re than	100%		
								{85	5-56}
(231)	How much collateral	did you p	rovide a	as a per	cent	of the lo	oan	%	-
(232)	What kind of collater	al did you	provid	е					
						YES	NO		
Equip	mont					1	NO 2		[857]
Equipr Land	nent					1	2		[858]
	ercial real estate (e.g	office or f	actory	enace)		1	2		[859]
	ential real estate (e.g.					1	2		[860]
	(specify)	араннын	. OI IIOU	136		1	2		[861]
Otrici	(Specify)					'		'	[001]
				-				· {	.862}
								•	•
(233)	What kind of bank w	as it?	1	State				+	[863]
			2	Private					
			3	State a	and p	rivate			
			4	Other					
(234)	If you had both an ea	arlier loan	and a	1996 lo	an, w	as it th	e sam	e bank that prov	/ided
	both loans?	Yes	1					ı	864}
		No	2					1	(004)
		INU	2						

VIII	FINAL SECTION					
(235)	What year were you born?(Year)	{865-66}				
(236)	How many years of formal schooling have you had?	867-868}				
(237)	Have you completed					
1 Sec	YES NO condary School 1 2	{869}				
	versity 1 2	{870}				
3 Tec	chnical College 1 2	{871}				
(238)	What languages do you speak at home?	{872}				
(239)	Did your family operate a business before 1950? Yes 1 No 2	{873}				
(240)	Do any other family members operate their own businesses?					
	Yes 1 No 2	{874}				
(241)	Over the last 2 years, have sales in value terms (after adjusting for inflation) {875}				
	Decreased or stayed the same Increased less than or equal to 10% Increased more than 10 but less than or equal to 30% Increased more than 30 but less than or equal to 50% Increased by more than 50%	{876}				
(242) If it were possible for you to decrease the price of your main product by 10% (without your competitors changing their prices), how much do you think your sales would increase as a percentage of your current sales?						
	%	{907-8}				
(243)	What was the total number of your employees at the end of 1996?					
		{909-911}				
(244)	How many work full-time?	{912-914}				
(245) What was the total number of your employees at the end of 1994?						
(246)		{918-920}				
(247) What was the value of your sales in your first full year of operation?						

{921-927}

{928-934}

.....[Zolty/Koruna/Leu]

.....[Zolty/Koruna/Leu]

(248) What was the value of your sales in 1996?

(249)) In 1996, what were profits after tax as a percentage of sales?						
	1 2 3 4 5 6	Negati 0% 1-10% 11-20 21-40 More t	%	{935 ₎			
(250)	How much did you re-invest out of profits during 1	996?					
	1 2 3 4 5 6	0% 1-10% 11-25° 26-49° 50-75° More t	% %	{936 ₉			
(251)	What percentage of your firm is owned by:						
	 The top manager or his family? Other private firms or individuals? State firms or state organisations of any king Foreign enterprises Workers Other 	_		% {952-54			
(252)	Given current conditions in your line of business enterprise if you expected to receive (but without a		-	•			
		YES	NO				
1 \$	110	1	2	{955}			
2 \$	125	1	2	{956}			
	150	1	2	{957]			
	200	1	2	{958			
	300	1	2	{959			
		•	•				

(253) Assuming that you wanted to sell your company at the end of 1996, what would it have been worth approximately?

......[Zolty/Koruna/Leu] {960-976}

Thank you for this detailed information about your firm. I'd now like to ask a few questions about your industry in general.

Interviewer: It is very important in recording answers to the following questions to make a clear distinction between the answers "zero", "I don't know" and I can't say.

(254)	It is thought that many firms in your industry, in order to survive and grow, to mis-report their operational and financial results. Please estimate the misreporting by firms in your area of activity.	
	hidden sales as percent of actual sales hidden salaries as percent of actual salary bill inputs and materials costs as percent of actual costs (note: this should be more than 100% if there is misr reported exports as percent of actual exports (may be greater than or less than 100%) reported imports as percent of actual imports	{1007-09} {1010-12} {1013-15} eporting) {1016-18} {1019-21}
	(may be greater than or less than 100%)	(1010 21)
(255)	How much do firms pay for expert assistance (e.g., accountants, lawyers other) in dealing with government regulations per year?	, auditors,
	1 Amount (in local currency) [Zolty/Koruna/Leu]	{1022-28}
	2 Usual percent of turnover %	{1029-30}
(256)	How much are the following as a percent of sales for firms in your sector	
		{1031-32} {1033-34} {1035-36} {1037-38} {1039-40} {1041-42}
(257)	It is thought that some firms may need to make a payment for "protectio activities. Do you think this is generally true for firms in your sector?	n" of their
	Yes 1 No 2	{1043}
(258)	How much would a typical firm in your sector be likely to pay per month?	
	1 Amount (in local currency) [Zolty/Koruna/Leu]	{1044-50}
	2 Usual percent of turnover %	{1051-52}
(259)	It is thought that some firms may need to make indirect or direct pay government officials to obtain permissions, licences and regulations. Do this is generally true for firms in your sector?	
	Yes 1 No 2	{1053}

(260)	60) How much would a typical firm in your sector be likely to pay per month?									
	1	Amount (in I	ocal currenc	cy)		[Zol	ty/Korur	na/Leu]	{10	054-60}
	2	Usual perce	ent of turnov	/er		%				
(261)	may	It thought that some firms in addition to official payments for government services, may also need to make unofficial or extralegal payments. Do you think this is generally true for firms in your sector?								
		Yes	1							{1061}

(262) Please estimate the size of official and unofficial payments for firms in your sector.

	Official	<u>Unofficial</u>	
1 Phone line installation			{1107-16}
2 Initial enterprise registration			{1117-26}
3 Continuing registration requirements (per annum)			{1127-36}
4 Single visit of fire/sanitary inspector			{1137-46}
5 Quarterly interaction with tax inspector			{1147-56}
6 Production or office space at a state enterprise (per month)			{1157-66}
7 Electricity (per month)			{1167-76}
8 Gas (per month)			{1207-16}
9 Obtaining necessary permissions to export			{1217-26}
10 Border crossing with customs (percent of goods value)			{1227-36}
11 Obtaining permissions to import			{1237-46}
12 Access to credit at lower than market interest rates			{1247-56}