BIOS 6643 - Interpreting covariate effects Linear line (e.g. normal) /: ~ N(Bo+B, xi, o2) · Each additional unit of x is associated with an increase of B, units in the near of Y. · E(Y: |x:+1)-E(Y: |x:) = [\$0+\$,(x:+1)]-[\$0+\$, x:] = \$, Log link (e.g. Poisson) Yin Pois (c Bo + 15, Xi) · Each additional unit of x is a ssociated with an increase of a factor of  $e^{\beta_1}$  in the mean rate of  $\gamma$ .  $E(\gamma; | \chi; +i) = e^{\beta_0 + \beta_1}(\chi; +i) = e^{\beta_1} = rate \ rate$   $E(\gamma; | \chi;) = e^{\beta_0 + \beta_1}\chi; = e^{\beta_1} = rate \ rate$ Logistic link (e.g. Binomial) Y: ~ Bin (pi= epo+Bix: (=) · Each additional unit of x is associated with an increase of a factor of eBi in the odds of Y=1 epotp, (x; +1) / +epo+B, (x; +1) == (po+B, x; +1) · P(Y;=1/x;+1)/P(Y;=0/x;+1) 1+e Bot B, X; / 1+e Bot B, X; P(Y:=1 x:) / P(Y:=0 | xi) 

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