# Ngai Keung Chan

Ph.D. Candidate, Department of Communication, Cornell University 497 Mann Library Building, Ithaca, New York 1485 nc478@cornell.edu

EDUCATION

### Cornell University

2016 - Present

Ph.D. Candidate, Communication

Committee: Lee Humphreys (Chair), Brooke Erin Duffy, Tarleton Gillespie, and Malte Ziewitz (STS)

#### The Chinese University of Hong Kong (CUHK)

2011 - 2016

M.Phil., Communication, 2016

Thesis: Place-making and Communication Practice: Precarity in a Night Market in Hong Kong Committee: Saskia Witteborn (Advisor), Eric Kit Wai Ma,

and Jack Linchuan Qiu

BSSc., Government and Public Administration, 2014

Research Interests Metric Culture; gig economy; sociology of quantification; critical data studies; politics of platforms and algorithms; the impacts of technology on service work

PEER-REVIEWED
JOURNAL ARTICLES

Kwok, C. & **Chan, N. K.** (in press). The making of contentious political space: The transformation of Hong Kong's Victoria Park. *Space and Culture*.

**Chan, N. K.** (2019). "Becoming an expert in driving for Uber": Uber driver/bloggers' performance of expertise and self-presentation on YouTube. *New Media & Society*, 21(9), 2048-2067.

**Chan, N. K.** (2019). The rating game: The discipline of Uber's user-generated ratings. *Surveillance & Society*, 17(1/2), 183-190.

Duffy, B. E., & **Chan, N. K.** (2019). "You never really know who's looking": Imagined surveillance across social media platforms. *New Media & Society*, 21(1), 119-138.

**Chan, N. K.**, & Humphreys, L. (2018). Mediatization of social space and the case of Uber drivers. *Media and Communication*, 6(2), 29-38.

Chan, N. K. (2018). Place-making and communication practice: Everyday precarity in a night market in Hong Kong. *Space and Culture*, 21(4), 439-454.

Kwok, C. & Chan, N. K. (2017). Legitimacy and forced democratization in social movements: A case study of the Umbrella Movement in Hong Kong. *China Perspectives*, 2017/3, 7-16.

Su, C. & Chan, N. K. (2017). Predicting social capital on Facebook: The implications of use intensity, perceived content desirability, and Facebook-enabled communication practices. *Computers in Human Behavior*, 72, 259-268.

BOOK REVIEWS & ESSAYS

Chan, N. K. (2019). Review of Technologies of Consumer Labor: A History of Self-Service by Michael Palm. International Journal of Communication, 13, 780-783.

Chan, N. K. (2018). Review of Antisocial Media: Anxious Labor in the Digital Economy by Greg Goldberg. International Journal of Communication, 12, 2740-2743.

Kwok, C. & Chan, N. K. (2016). The problem of legitimacy in the Hong Kong Umbrella Movement. *Discover Society*, 31.

Chan, N. K. (2015). Review of Media and the City: Cosmopolitanism and Difference by Myria Georgiou. International Journal of Communication, 9, 1459-1462.

#### Conferences

- Chan, N. K. (2019). "Becoming an expert in driving for Uber": Uber driver/bloggers' performance of expertise and self-presentation on YouTube. Presented at the International Communication Association (ICA) Conference, Washington, DC, May 24–28. (Popular Communication Division)
- Kwok, C. & Chan, N. K. (2018). The making of contentious political space: The transformation of Victoria Park. Presented at Hong Kong Political Science Association Annual Conference, Hong Kong, November 3.
- Chan, N. K. (2018). Opening the black box of online rating systems: The coconstruction of users and Uber's rating system. Presented at the ICA Conference, Prague, Czech Republic, May 24–28. (Philosophy, Theory and Critique Division)
- Duffy, B. E., & **Chan, N. K.** (2018). Producing an employable self (brand): The platform labor of career aspirants. Presented at the ICA Conference, Prague, Czech Republic, May 24–28. (Popular Communication Division)
- Su, C., & Chan, N. K. (2018). Social networking sites at work: Exploring the impact of network composition and the affordance of occupationality. Presented at the ICA Conference, Prague, Czech Republic, May 24–28. (Communication & Technology Division)
- **Chan, N. K.** (2017). Place-making and communication practice: Everyday precarity in a night market in Hong Kong. Presented at the ICA Conference, San Diego, CA, May 25–29. (Language & Social Interaction Division)
- Kwok, C. & **Chan, N. K.** (2016). Forced democratization in social movement: A case study of the Umbrella Movement in Hong Kong. Presented at the International Political Science Association World Congress of Political Science, Poznan, Poland, July 23–28.
- Chan, N. K. (2016). Producing informal space through communication practices in a global city: A case of Hong Kong. Presented at the ICA Conference, Fukuoka, Japan, June 9–13. (Global Communication/Social Change Division)
- Su, C., & Chan, N. K. (2016). Predicting social capital: The implications of Facebook intensity, perceived attractiveness of contents, and relationship maintenance strategies. Presented at the ICA Conference, Fukuoka, Japan, June 9–13. (Interpersonal Communication Division)
- Chan, N. K., & Su, C. (2015). Internet memes in social movement: How the mobilization effects are facilitated and constrained in Hong Kong Umbrella Movement. Presented at the WUN Understanding Global Digital Cultures Conference, Hong Kong, April 25–26.

### Awards

PCCW-HKT Scholarship, PCCW-HKT Limited, 2016

Outstanding Teaching Assistant, School of Journalism and Communication, CUHK, 2015

Golden Jubilee Ms. Manda Young Scholarship, CUHK, 2015 Reaching Out Award, Hong Kong SAR Government, 2014

Honors at Entrance, CUHK, 2011

#### TEACHING EXPERIENCE

## Instructor of Record, Department of Communication, Cornell

COMM2200 Media Communication (Online course; Summer 2018 Summer 2019)

COMM3760 Planning Communication Campaign (Spring 2020)

### Teaching Assistant, Department of Communication, Cornell

COMM1300 Visual Communication (Spring 2017 & Summer 2019)

COMM2200 Media Communication (Fall 2017)

COMM2450 Communication and Technology (Fall 2016)

COMM2820 Research Methods in Communication Studies (Fall 2019)

COMM3200 New Media & Society (Spring 2018 & 2019)

COMM3760 Planning Communication Campaigns (Fall 2018)

### Teaching Assistant, School of Journalism and Communication, CUHK

COMM1120 Development of Mass Communication (Fall & Spring 2015, 2016)

COMM1140 Debating Mass Media (Spring 2015)

COMM2160 Communication Research Methods (Spring 2015)

COMM2600 Introduction to Journalism (Summer 2015 & 2016)

COMM2910 News Analysis (Spring 2016)

### RESEARCH EXPERIENCE

Research Assistant, Brooke Erin Duffy, Cornell University (Summer 2017)

Research Assistant, The Centre for Communication and Public Opinion Survey,

CUHK (Summer 2016)

Research Assistant, The C-Centre, CUHK (Summer 2015)

### Services

Ad Hoc Reviewer for New Media & Society (2019), Theory, Culture & Society (2018, 2019), Surveillance & Society (2018), Social Movement Studies (2018)

Student Representative, Committee Against Sexual Harassment, CUHK, 2012–2013

Student Representative, Joint Committee on New Student Orientation, CUHK,

2012-2013

#### Professional Membership

International Communication Association

The Society for Hong Kong Studies