

Contact

Berlin
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www.linkedin.com/in/
cerenkayaakgun (LinkedIn)
medium.com/@cerenkaya07 (Blog)
github.com/ckakgun (Personal)
www.kaggle.com/cerenkayaakgn
(Other)

Top Skills

Machine Learning Algorithms
Pandas (Software)
Natural Language Processing (NLP)

Languages

English (Full Professional)
German (Limited Working)
Turkish (Native or Bilingual)

Certifications

Design Thinking Crash Course
Machine Learning/AI Engineer
Career Path
Agile Product Owner Role:
Techniques
SQL Server 2016 İle İş Zekası
Uygulamaları
BPMN for Business Analysts

Honors-Awards

Travel Hackathon 2018 Winner
Smart Future Expo

Ceren Kaya Akgün

Freelance NLP & Data Science Projects
Berlin, Berlin, Germany

Experience

Serbest çalışan
Freelance NLP & Data Science Projects
May 2025 - Present (2 months)
Berlin, Germany

Delivery Hero
Product Manager
June 2022 - February 2023 (9 months)
Berlin Metropolitan Area
Dmart Portfolio Management (Salesforce)

- Supporting product discovery, development and improvement of new and existing features.
- Grooming and prioritizing backlog by working for the development team closely
- Coordinating resources, and creating project timelines, to ensure on-time delivery of high quality.
- Managing for new feature launches and global roll-out in different countries.
- Analysing user feedback and drives continuous product improvement.
- Collaborating closely with team engineers, engineering managers, other product and non-product teams for scope-related matters.

Yemeksepeti
2 years 2 months
Senior System Analyst /Product Owner
July 2021 - June 2022 (1 year)
Berlin Metropolitan Area

Yemeksepeti - DeliveryHero

CRM and GDPR Application

- Supporting of the product life-cycle of two CRM products (Local Shops / Dark Stores and Restaurants) and one GDPR application.
- Organising new-feature brainstorming sessions based on product metrics.

- Translating customer and business needs into clear, well-defined requirements.
- Creating both technical and business documentation for all projects with Confluence.
- Guide and drive all requested features for end-to-end development.
- Consulting and negotiating with diverse stakeholders and development team.
- Performing UAT's with stakeholders and being sure the developed feature is proper as needed
- Supporting bugs with profound product knowledge. • Supporting and handling operational requests and organising training sessions.
- Clarifying end-to-end integration processes (SAP, Logo, etc. and other integration processes).

#SQL #API #Tableau #CRM

Scrum Master

August 2021 - January 2022 (6 months)

- Support my team for scrum processes.
- Organize Event Storming.
- Joined Yemeksepeti Agile Community's events.

System Analyst

May 2020 - July 2021 (1 year 3 months)

Istanbul, Turkey

LC Waikiki

Business Analyst

December 2018 - April 2020 (1 year 5 months)

Istanbul, Turkey

LC WAIKIKI

Planning - Allocation Applications

- Translating customer and business needs into precise, well-defined requirements for end-to-end development.
- Owning team's Backlog, collecting requirements and facilitating agile delivery processes.
- Driving the discovery and planning of future feature development with other product teams.
- Supporting the development of user stories and acceptance criteria.
- Supporting the development of new features with Mock-Up and MVP studies.

- Providing training sessions & user guides for stakeholders.
- Supporting (bugs) with profound product knowledge.
- Creating test scenarios and performing functional tests.
- Coordinating UATs.

#SQL #T-SQL #ProjectManagement #API #Integration #SOA

DeFacto Teknoloji

Business Analyst

July 2018 - December 2018 (6 months)

Back Office Applications

- Supporting the planning, analysis, and testing processes within specified sprint cycles.
- Doing necessary interviews for detailed analysis by examining requests from stakeholders.
- Translating stakeholders' needs into precise, well-defined requirements and preparing user stories.
- Preparing documents in line with needs and obtaining approval from the request owner.
- Creating UX designs and MVPs for new projects.
- Preparing technical analysis documents following specified requirements.
- Coordinating refinements for upcoming features.

#TFS #Jira #Confluence #SQL #T-SQL

Koton

1 year 9 months

System Analyst

April 2018 - July 2018 (4 months)

Back Office Retail Planning Application

- Supporting and driving product life-cycle of retail planning in the IT department.
- To make a detailed analysis of projects, present the applicability of projects with all criteria, and report to senior management.
- Analyzing critical processes in detail, identifying problems, and developing solutions.
- Coordinating UATs and functional tests.
- Preparing reports with SSRS (T-SQL).

- Developing UI's with VBA and solving bugs
- Providing product training & documentation

#SQL #VBA #SSRS #R

Junior System Analyst

November 2016 - April 2018 (1 year 6 months)

Istanbul, Turkey

Setre Tekstil

Strategic Planning Specialist

January 2016 - December 2016 (1 year)

İstanbul, Türkiye

Education

Suleyman Demirel University

Bachelor's degree, Industrial Engineering · (September 2011 - July 2015)

University of Applied Sciences Schmalkalden

Maschinenbau · (2014 - 2015)

Suleyman Demirel Anatolian High School

· (2007 - 2011)