

SHALL WE ENTER THE BRAZILIAN MARKET VIA MAGIST?

VASIL - CAROLINA - HESHAM - FATOU

ANALYZED FIELDS & TECH CATEGORIES

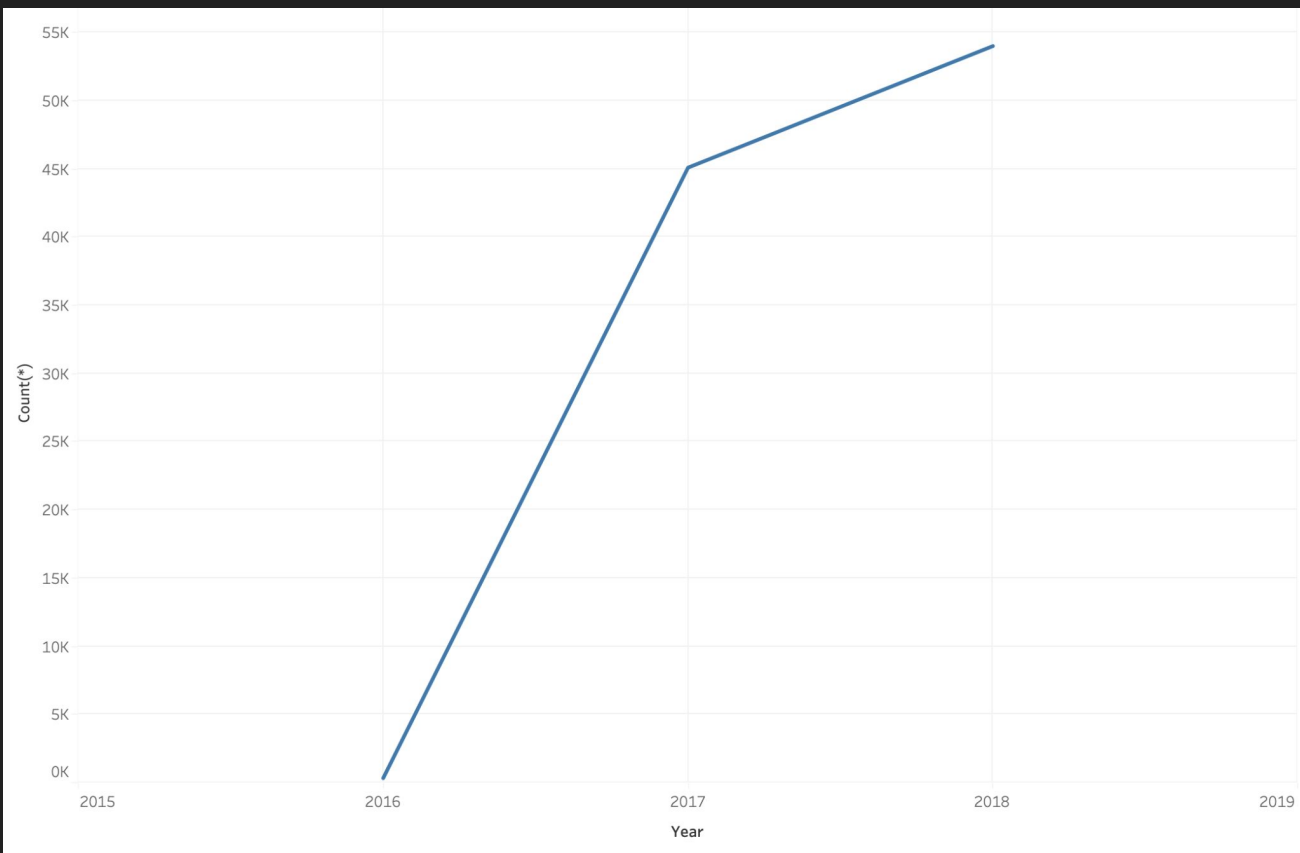
FIELDS

- Products
- Sellers
- Delivery
- Customer locations
- Customer reviews

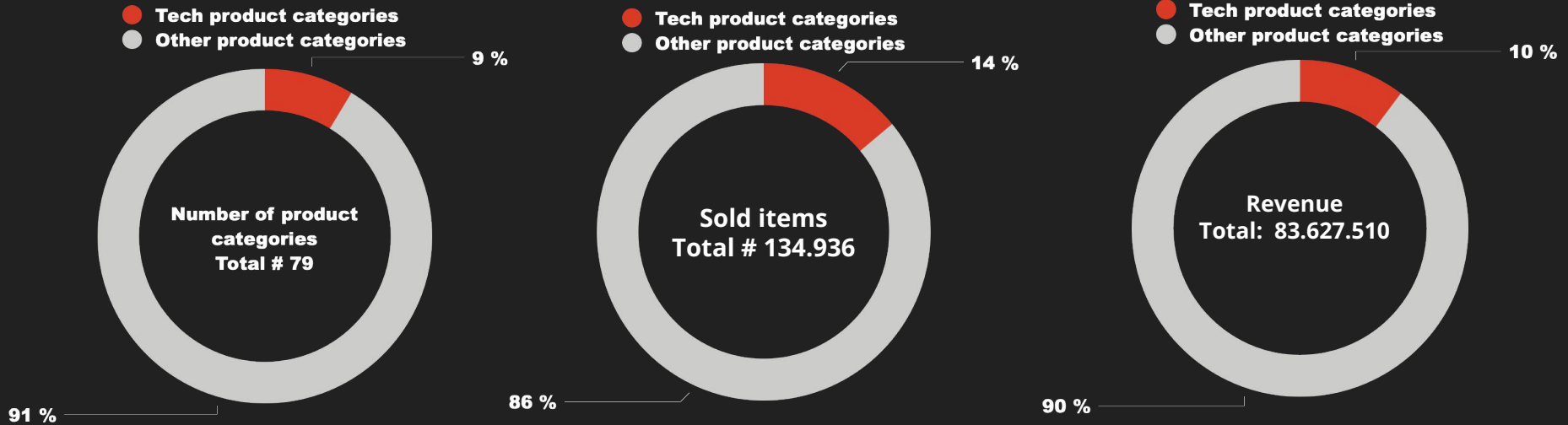
TECH CATEGORIES

- Computers
- PC gamer
- Telephony
- Tablets, printing, imaging
- Electronics
- Audio
- Computer accessories

PRODUCTS

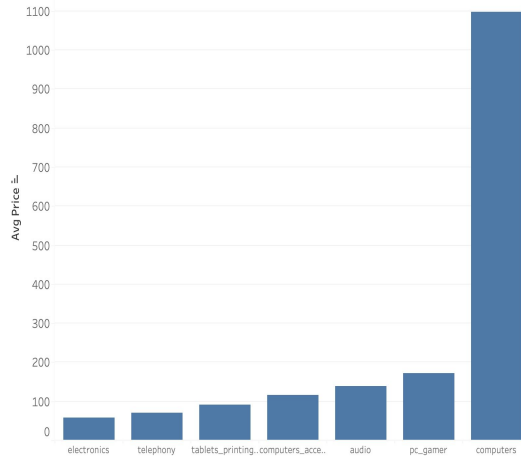


PRODUCTS

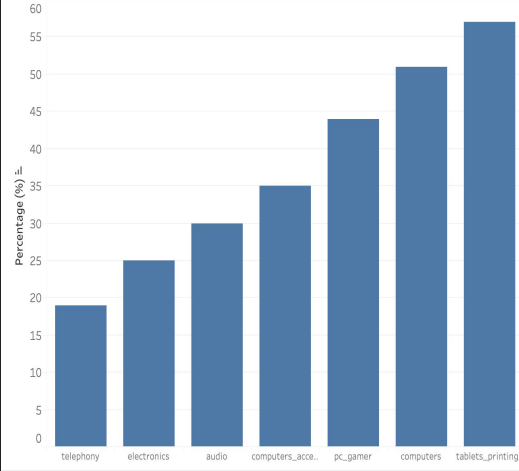


PRODUCTS

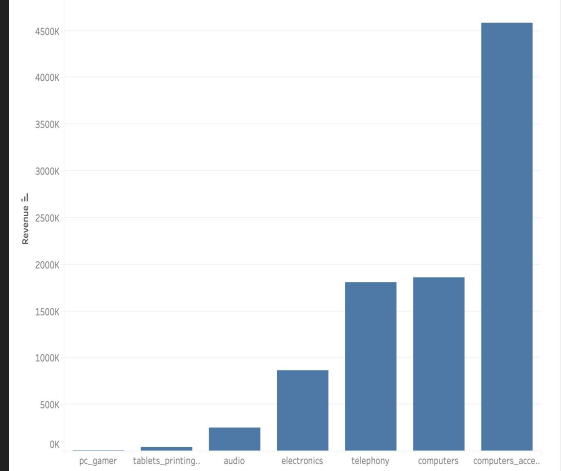
Tech products average price



Orders above Avg price



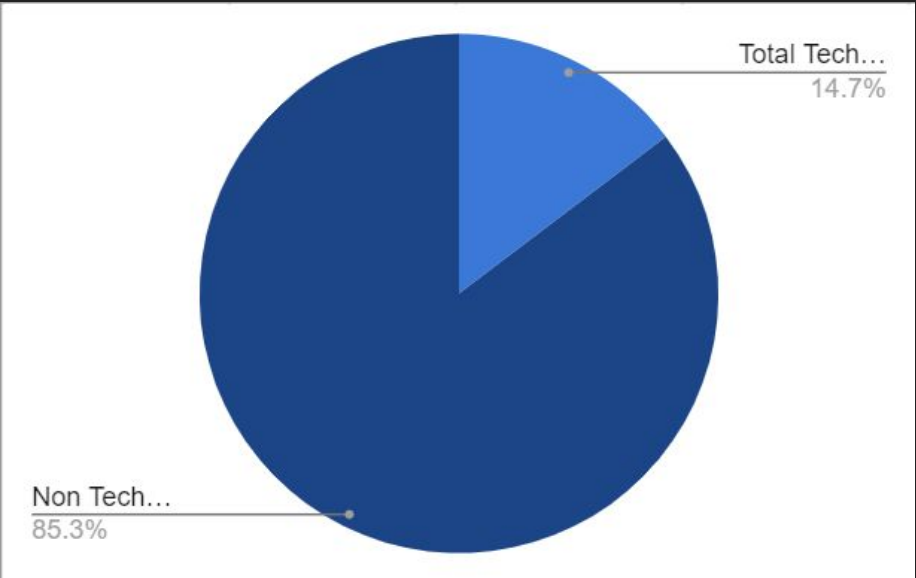
Tech products Revenue



SELLERS ON THE PLATFORM

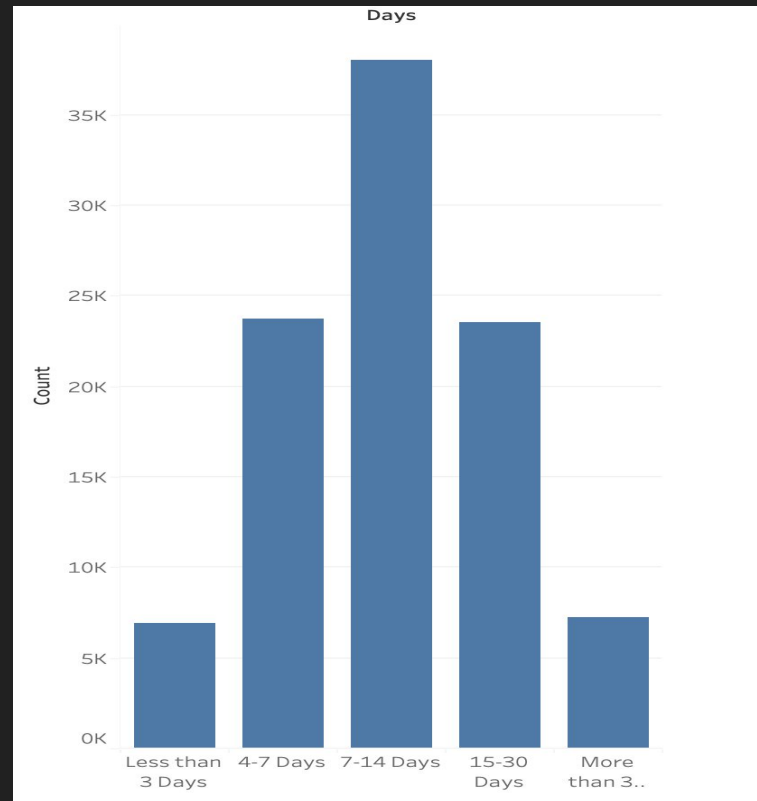
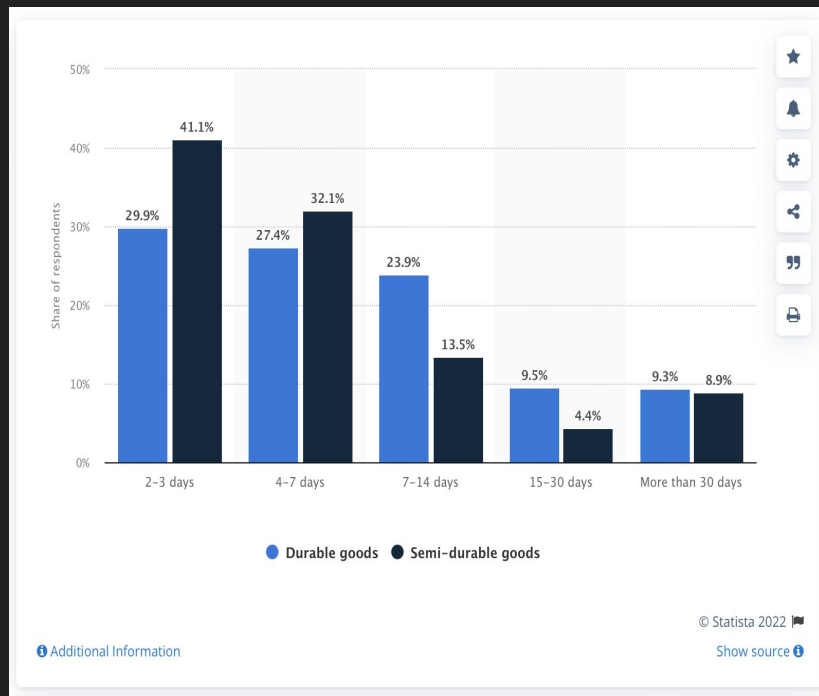
TOTAL SELLERS: 3095

AVG REVENUE OTHER
SELLERS: 4392€



DELIVERY TIME

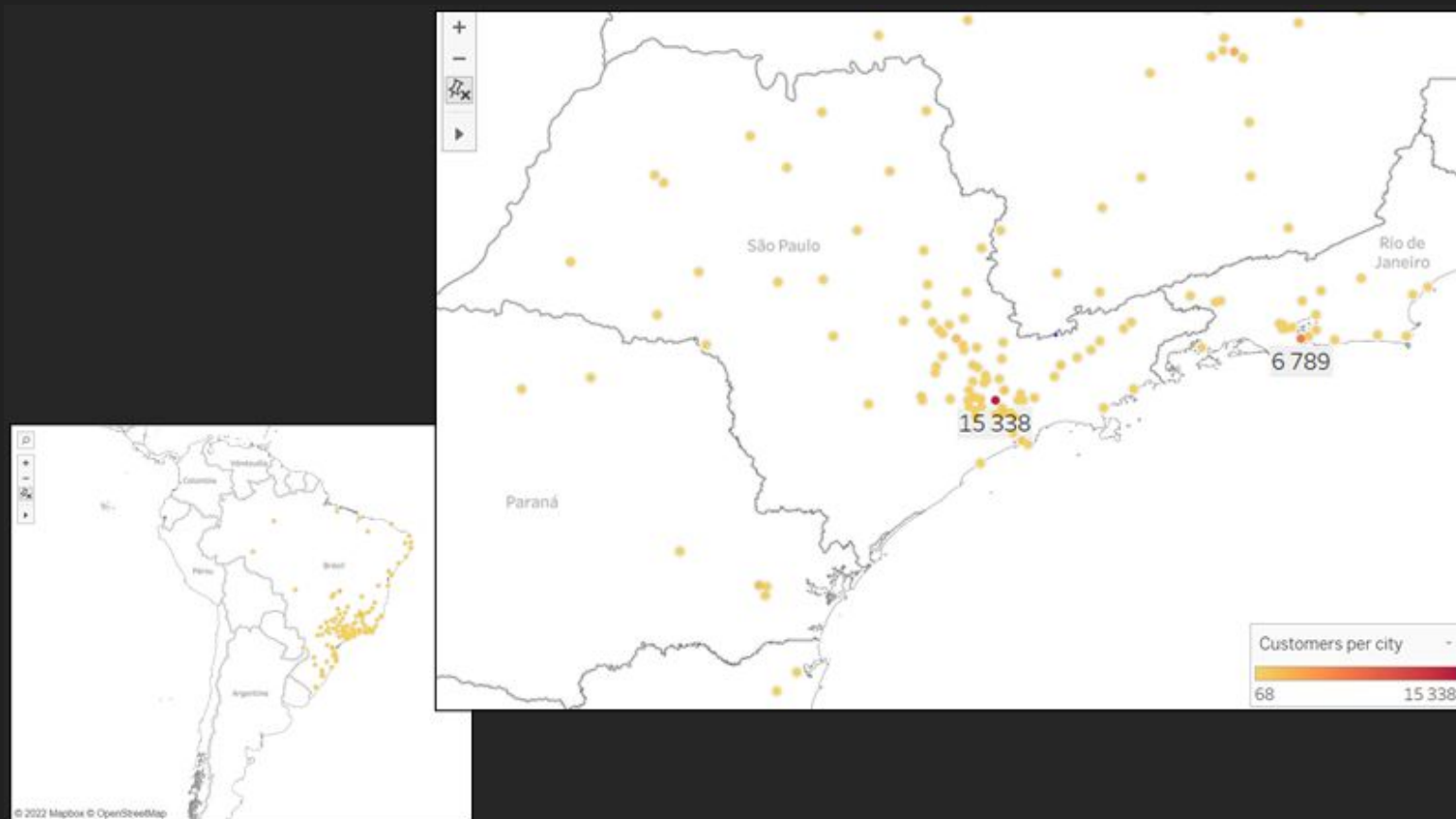
Magist Avg. delivery time – 12 days



GEOGRAPHICAL DISTRIBUTION OF MAGIST'S CUSTOMERS ACROSS BRAZIL?



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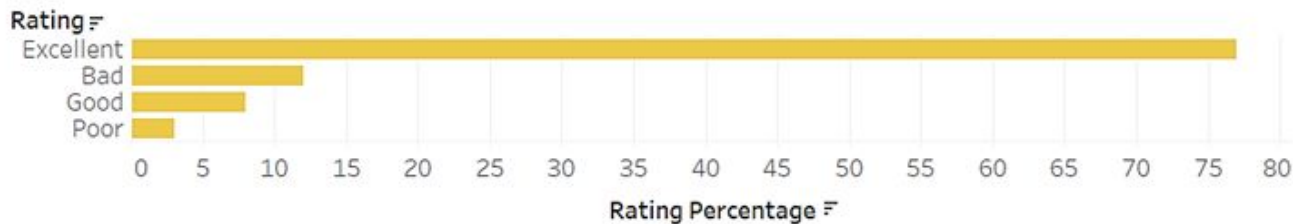


CUSTOMER REVIEWS

Magist

4 out of 5

56,593 global ratings



Conclusion

Products ✓

Sellers ✓

Delivery ✓

Customer locations ✓

Customer reviews ✓

We recommend to enter the brazilian market via Magist