Data Visualization Workshop

David Sasson / Wei-Hung Weng

HST.953 Collaborative Data Science in Medicine Sep 14, 2018



Agenda

- Quick introduction
- Tutorial 1: Data Visualization with R and ggplot2
 - Powerful visualization tool in R
- Tutorial 2: Visualization for clinical applications
 - Applied visualization with simple R commands

Why Visualization?

- A method of encoding quantitative, relational, or spatial information into images
- Taps into the visual system an enormously powerful pattern-finding device –
 which can reveal structure in data in a compelling and accessible way

David Sasson

Goal of Visualization

 The greatest value of a picture is when it forces us to notice what we never expected to see.

John Tukey (1977)

The purpose of visualization is insight, not pictures.

Ben Shneiderman (1999)

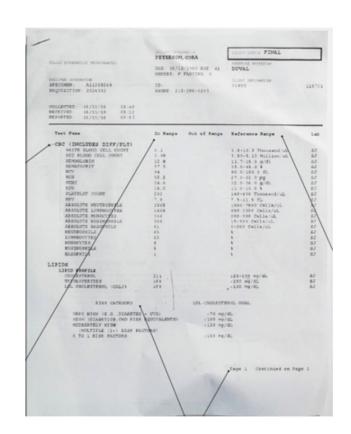
- Understanding and exploring trends and patterns inside data
- Summarizing statistics
 - Instead of reading thousands raw data points
- Telling a story!

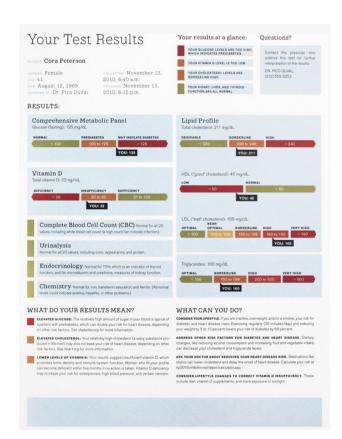
Medical Data?

Why challenging (for analysis as well as visualization)?

- Volume
- Missing data
- Trusting source of data/resolving conflicting data
- Time series
- Change/acceleration vs. absolute (whether in spending or in disease progression)
- Bias

Do This

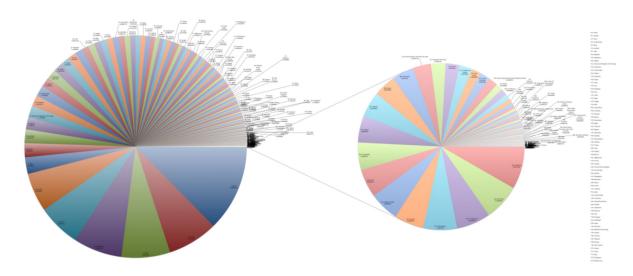




Don't Do This!

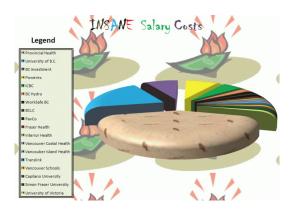
http://viz.wtf

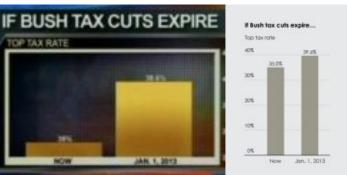
http://eagerpies.com/close-the-bars-down/

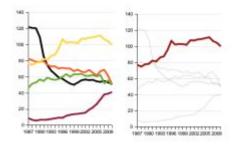


Some Principles

- Lets the data speak for itself
- The addition of extra fluff (shadows, 3D, extravagant colors) eclipses what the graph is actually showing
- Faithful to the data, and doesn't misrepresent it by modifying axes or colors the wrong way
- Data visualization is as much of an art as it is a science
- Minimalism







10 Commandments of Data Visualization

DO

Use the full axis

Simplify less important information

Be creative with legends and labels

Utilize a hierarchy

Ask others for opinions

DON'T

Use 3D effects

Use more than six colors

Change visual style

Make people do visual math

Overload the chart

David Sasson

Some Tips...

- Show the data
- Induce the viewer to think about the substance, rather than about methodology, graphic design, [or] the technology of graphic productions...
- Avoid distorting what the data have to say
- Present many numbers in a small space
- Make large data sets coherent
- Encourage the eye to compare different pieces of data
- Reveal the data at several levels of detail
- Serve a reasonably clear purpose
- Be closely integrated with the statistical and verbal descriptions

Edward Tufte, The Display of Quantitative Information

More Tips...

- Written things proceed from left to right (in English)
- Things proceed from top to bottom
- Center things are more important than periphery things
- Foreground things are more important than background things
- Thick things are more important than thin things
- Areas of activity contain the most important information
- Things with the same shape, size, color, or location are related
- Things stand out if they contrast with surroundings in terms of line thickness, type face, or color

T. Huckin and L. Olsen, English for Science and Technology

Further Readings

- Harvard CS171 Visualization
 - o http://www.cs171.org
- GaTech CS 7450 Information Visualization
 - https://www.cc.gatech.edu/~stasko/7450/
- Edward Tufte
 - https://www.edwardtufte.com/tufte/
- David McCandless
 - https://informationisbeautiful.net/
- Toolkits
 - o D3JS
 - R Shiny
 - Tableau (especially if you use Google BigQuery)
 - http://selection.datavisualization.ch/

Connect Microsoft Excel Text file JSON file PDF file Spatial file Statistical file More... Tableau Server MySQL Oracle Amazon Redshift Google BigQuery More... Sample - Superstore World Indicators

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More Samples

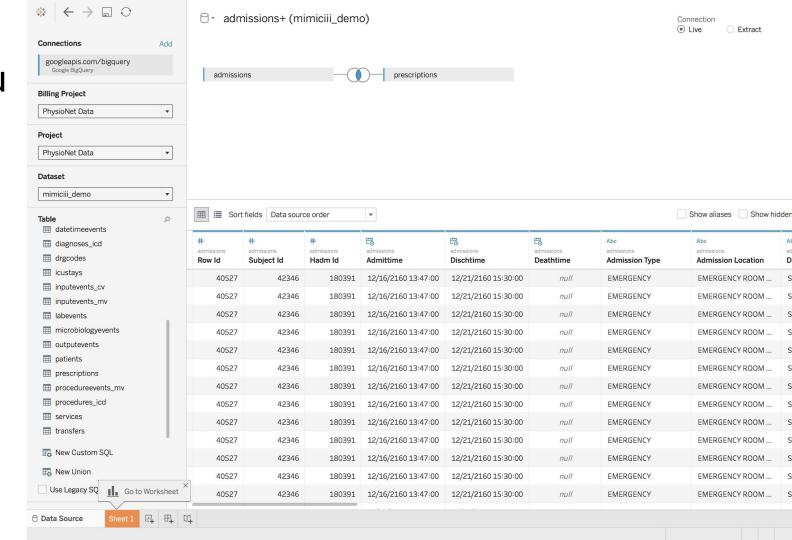


World Indicators



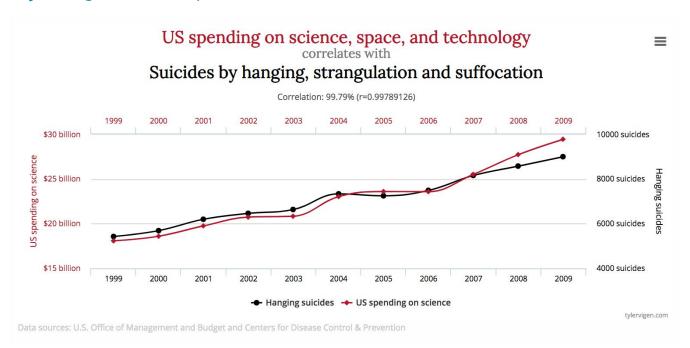
Regional

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Next Step

http://tylervigen.com/spurious-correlations



Tutorial 1 - Introduction to ggplot2

- You need R and RStudio locally OR using RStudio server
 - o http://35.231.235.240:8787
- https://github.com/ckbjimmy/hst953_viz
 - Clone or download
 - Upload Rmd to RStudio server
- https://github.com/dsasson48/dataviz

Tutorial 2 - Visualization for Clinical Applications

- You need R and RStudio locally OR using RStudio server
 - o http://35.231.235.240:8787
- https://github.com/ckbjimmy/hst953_viz
 - Clone or download
 - Upload Rmd to RStudio server
- What's inside the tutorial? Plotting Function in R
 - Histogram, Density estimation
 - Scatter plot, Boxplot
 - Interaction plot
 - Supervised visualization
 - Model validation
 - Summarization
 - Other issues...