



> BRAND GUIDELINES_2019

LOGO



LOGO W/ TAGLINE



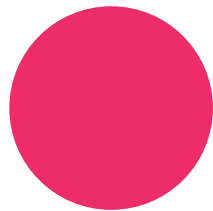
>YOUR WISH IS OUR CMD_

LOGO B&W



COLORS

RAZMATAZZ

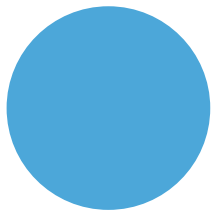


C: 0
M: 95.71
Y: 41.56
K: 0

R: 237
G: 45
B: 103

HEX #ED2D67

BLUE

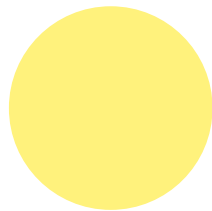


C: 66.12
M: 19.65
Y: 0.77
K: 0

R: 76
G: 167
B: 217

HEX #4CA7D9

SUNRAY



C: 2.06
M: 0
Y: 66.82
K: 0

R: 255
G: 242
B: 124

HEX #FFF27C

GREY'ISH

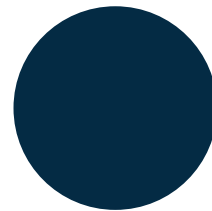


C: 4.03
M: 2.29
Y: 2.59
K: 0

R: 241
G: 242
B: 242

HEX #F1F2F2

DARK MODE



C: 100
M: 79.05
Y: 45.64
K: 47.64

R: 2
G: 43
B: 68

HEX #042B44

TYPOGRAPHY

IBM PLEX TYPE FAMILY

EXTRA LIGHT
W/ SELECTION
TREATMENT

CKC HEADLINE

SANS CONDENSED
LIGHT

SUBHEAD

MONO REGULAR

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TEAM PORTRAITS

ERIC

JIMMY

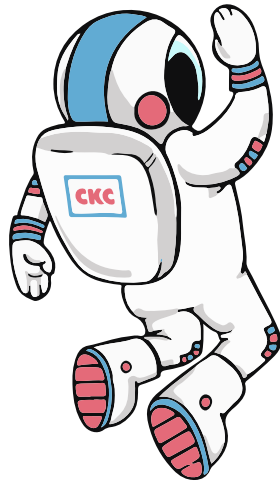
WADE

TED

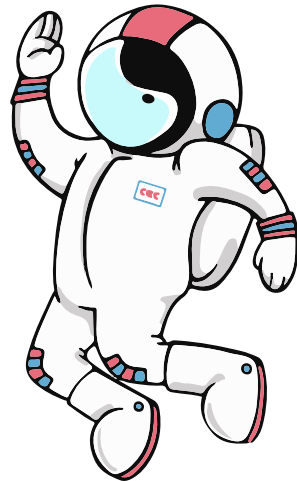
TYLER

ASTRONAUTS

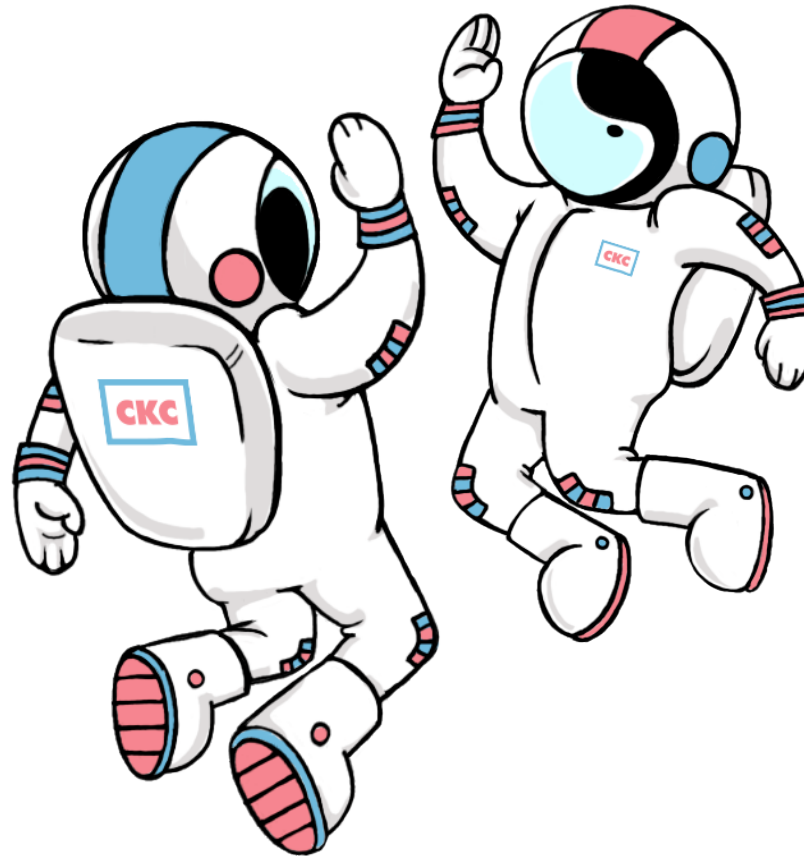
ASTRONAUT
#1



ASTRONAUT
#2



ASTRONAUT TEAM



SPACE BACKGROUND