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Pexip for Business Continuity



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Ensure your organization can continue to communicate during a network outage or disruption to your primary communication tools.

Pexip for Business Continuity:

- Failover solutions in case of network outage or disruption to primary communication tools
- Licenses to scale on-premises/in the cloud

Why video as part of business continuity?

Crisis communications

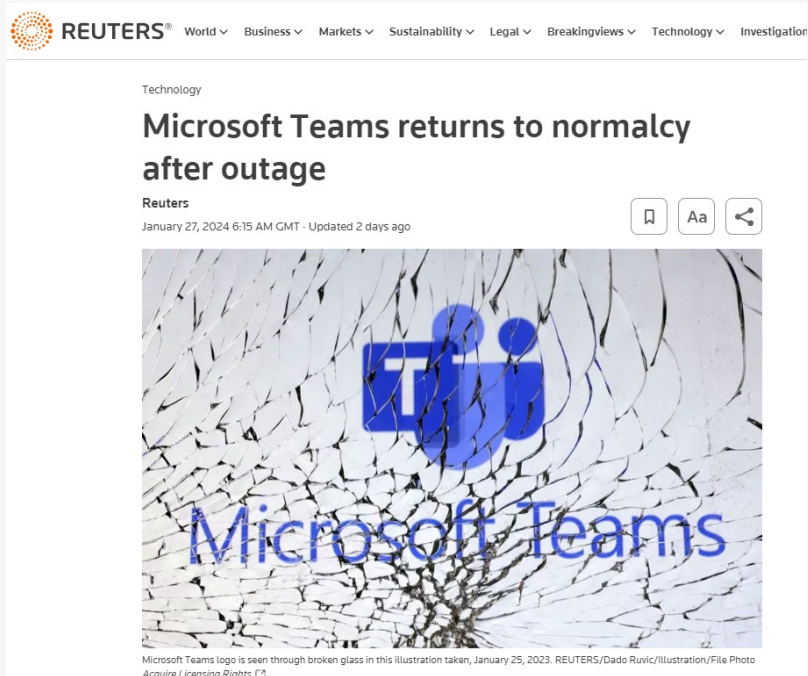
- Maintain trust and confidence in times of crisis with employees and stakeholders
- Tools that work smoothly with existing solutions will be easier to quickly adopt

Productivity Loss

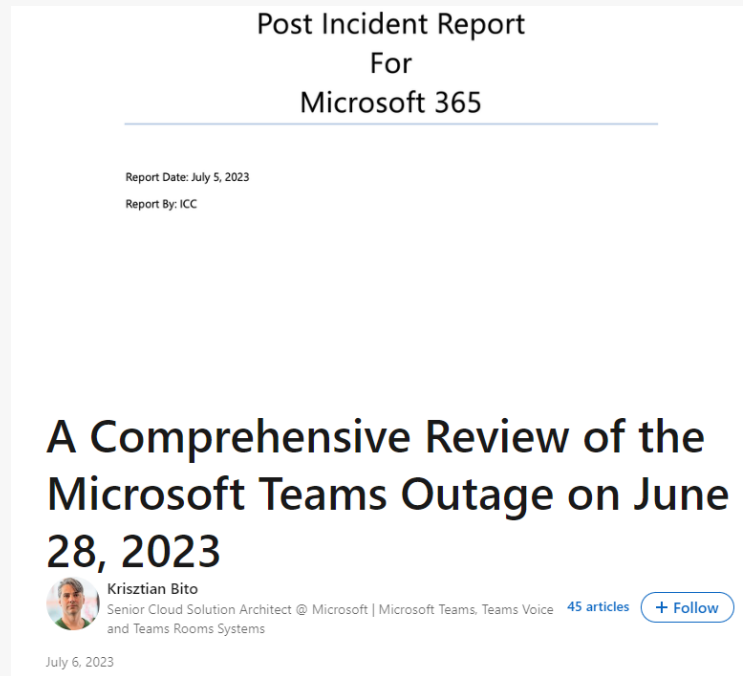
- The loss of a primary collaboration tool isolates employees and makes it impossible to continue video meetings
- Even short outages have a high cost for organizations (1000 employees x 8 hours loss x \$50/hr = \$400,000 loss)



Teams down? It happens...



Jan 26th, 2024 – down for more than 8 hours
<https://www.reuters.com/technology/microsoft-teams-down-thousands-users-down-detector-2024-01-26/>

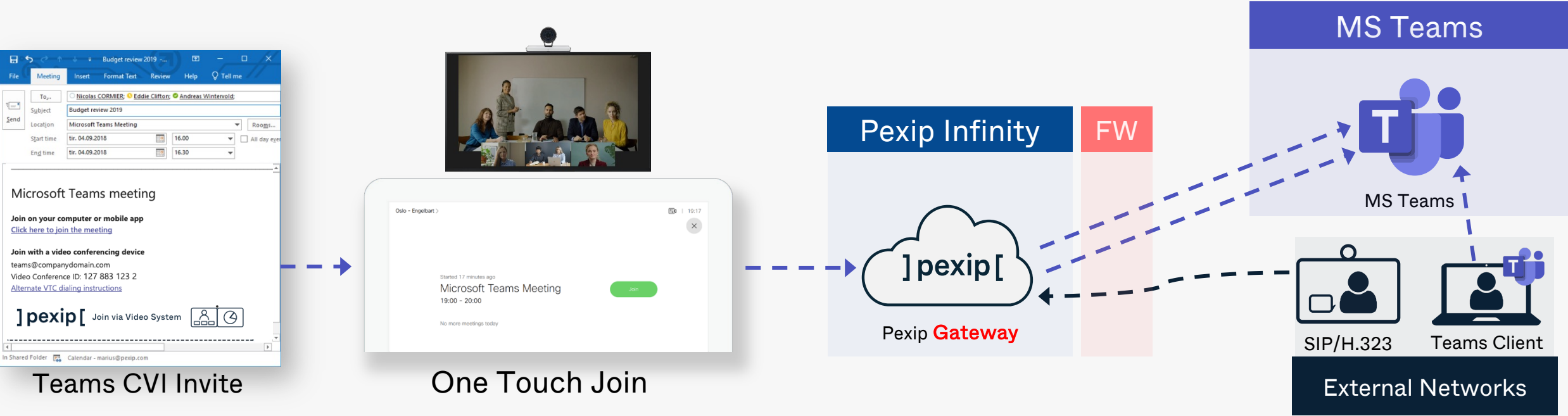


June 28th, 2023 – down for 2 hours
<https://www.linkedin.com/pulse/comprehensive-review-microsoft-teams-outage-june-28-2023-bito/>



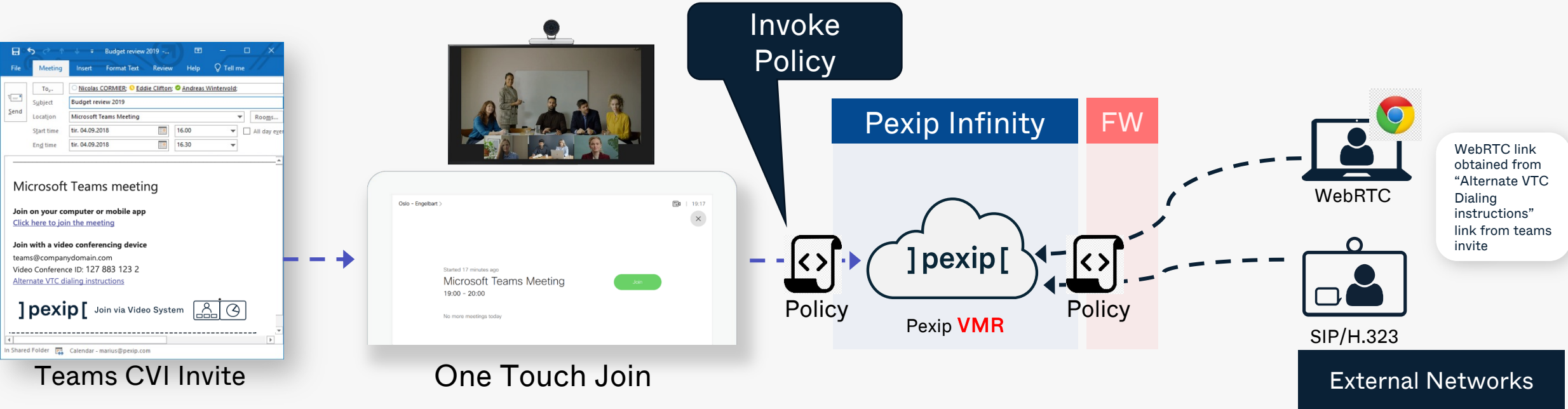
Feb 8th, 2023 – down in APAC
<https://www.news.com.au/technology/online/internet/microsoft-teams-hit-with-major-outage/news-story/7f42dd911b6618fcb5d29db9600efd99>

Regular teams offering



Business Continuity for Teams outage

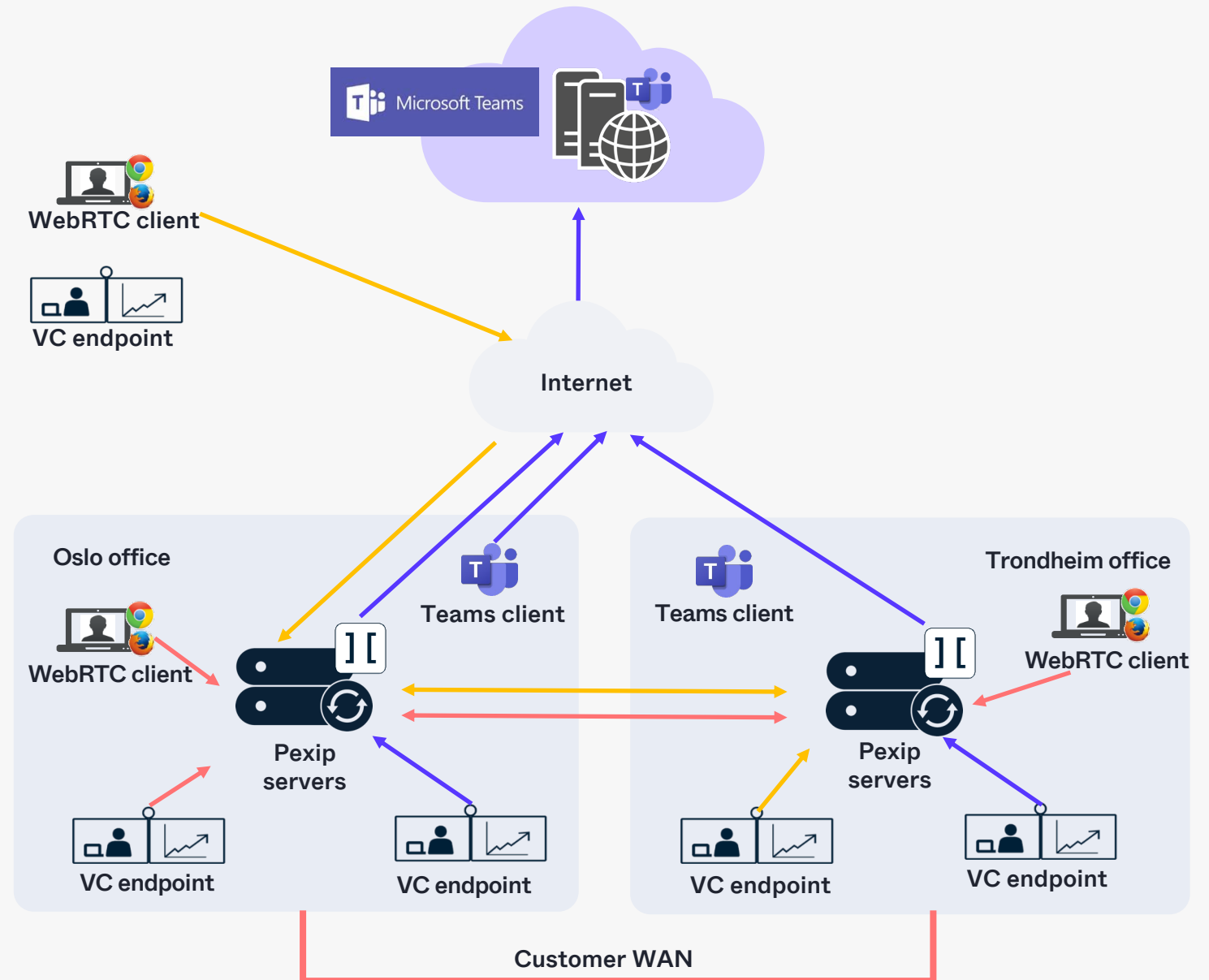
- Business Continuity scenario



2 button approach

- Both cloud and on-prem services used in combination
- MS Teams meetings for regular meetings
 - Consumed over Internet
- Pexip meetings for sensitive meetings
 - Pexip meetings can be exposed to Internet or as an air-gapped platform

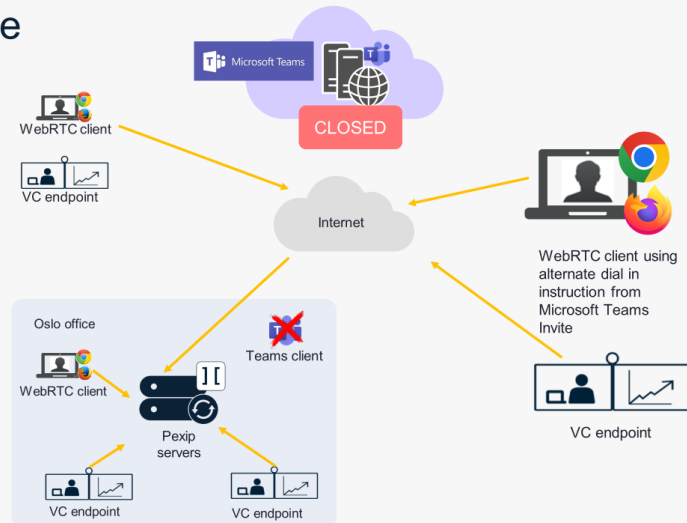
- Secure/Air gapped meeting
- Teams/CVI to Teams
- Secure meeting



Covering 2 different scenarios

Microsoft Teams outage

- Pexip Secure Meetings is the failover solution.
- Re-use scheduled Microsoft Teams meetings
 - Consumed over Internet
 - Private network
- New meetings
 - Schedule Pexip Meeting via scheduling add-in.

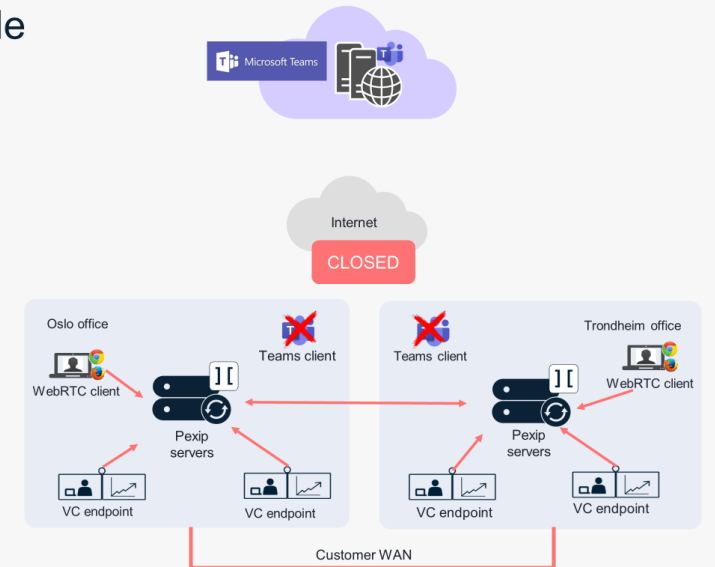


Secure meeting

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Internet is not accesible

- No access to cloud services
- Pexip Secure Meetings are still operational for internal communication



Secure/Air gapped meeting

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