



25th October 2016

Dear Sir/Madam

**RE: Invitation to the launch of Almaz (Pty) Ltd**

We request the pleasure of your company where His Honour the Vice President Mokgweetsi E. Masisi will launch Almaz (Pty) Ltd on November 3rd 2016 at Travel Lodge in Gaborone from 1830hrs to 2100hrs.

Almaz is the first citizen owned Computer, Servers and Accessories Manufacturing Company with the manufacturing plant situated at Phakalane Industrial site. Almaz is the only Microsoft named partner in Southern Africa and an Intel Technical partner.

Microsoft is the world leading Technology Company that develops, licenses and supports a range of software products, services and devices. Intel is the World largest processor chip maker that influences new trends and designs in the manufacturing of computers and devices.

Being a Microsoft Named Partner and an Intel Technical partner is an endorsement on the standard, processes and quality of our devices. With the backing of the two technology giants, Almaz draws from a wealth of experience including Original Device Manufactures and Original Equipment Manufacturers to build a strong business case for manufacturing in Botswana.

Manufacturing ICT products in Botswana presents an opportunity to build a sustainable business Eco System around App and content creation, increase of ICT density, job creation and economic diversification. This effort goes a long way in facilitating a knowledge based economy and contribute significantly to import reduction.

The centrality of Botswana to SADC further creates unparalleled opportunities to access wider markets and influence trends in Southern Africa. With the backing of our technical partners, Microsoft and Intel, we are confident that Almaz will go a long way in demonstrating the ability of Botswana to innovate and play in the ever competitive technology space as well as to open opportunities for developers and programmers to showcase their talent to the rest of the world.

We look forward to your favorable response.

Regards,

  
Monametsi Kalayamotho  
Chief Executive Officer

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**ALMAZ**  
RESPONSIVE

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