

T-Shirt S

Slicers

Cost, Revenue, and P

Channel

Facebook Ads

Google Ads

Twitter Ads

Year

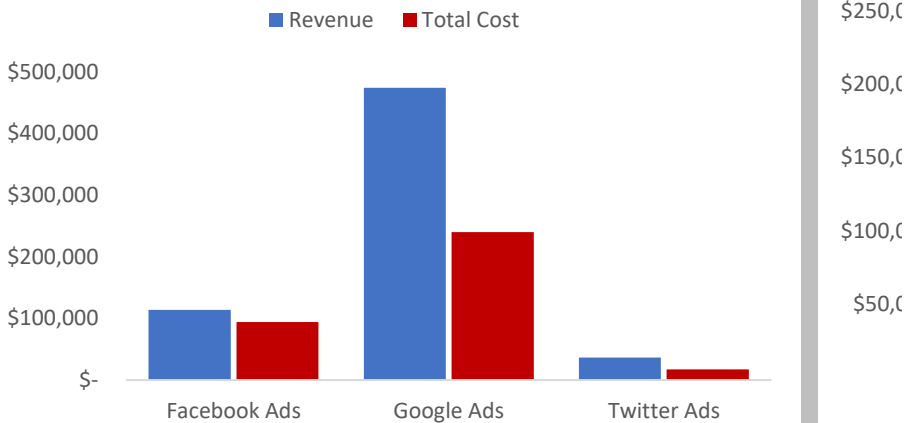
2016

2017

2018

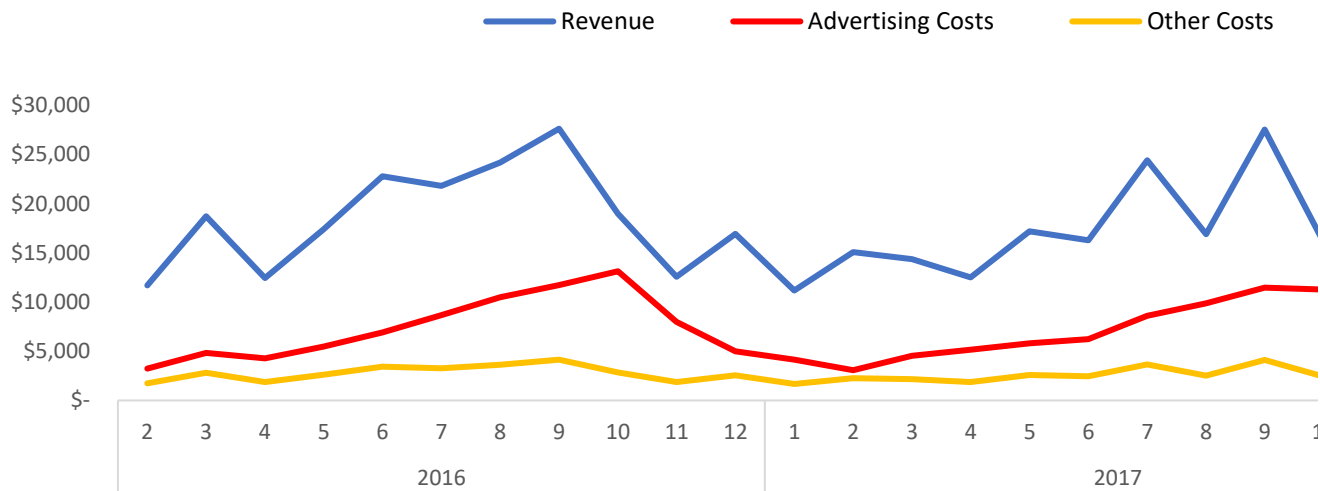
2019

Advertising Cost v Revenue

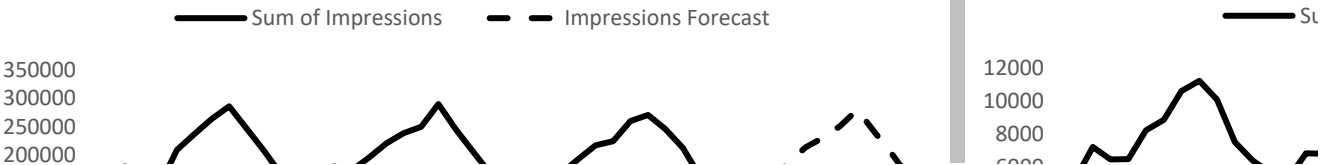


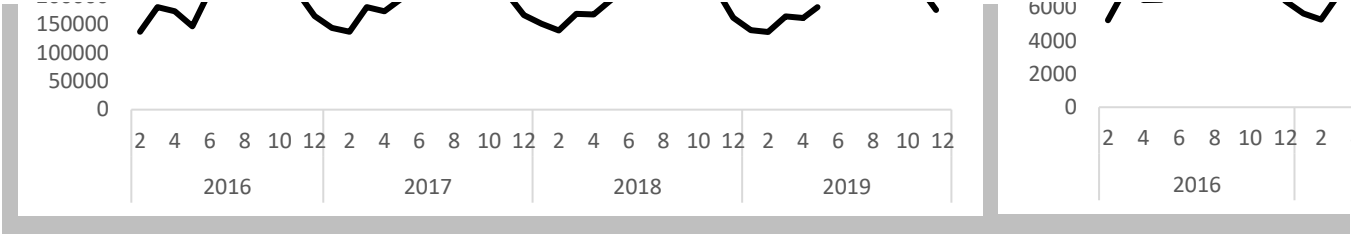
Digital Mark

Cos



Number of Impressions



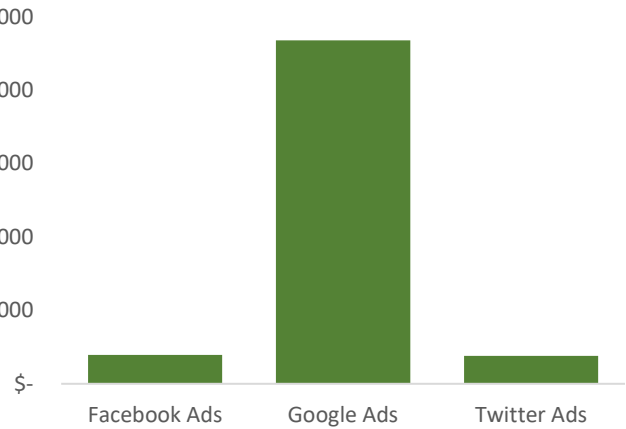


Sales Dashboard

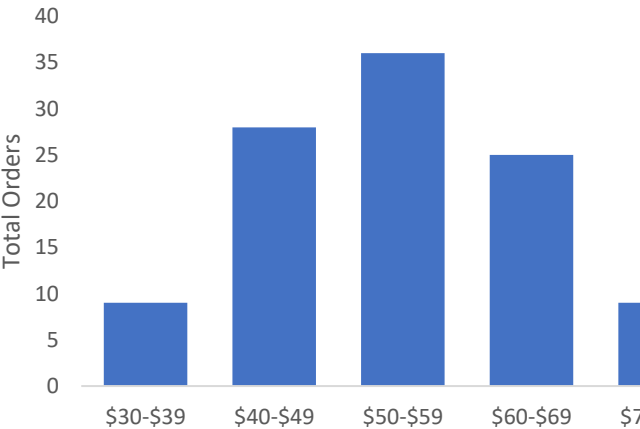
Profit

Customers' Average Order Value

Net Profit

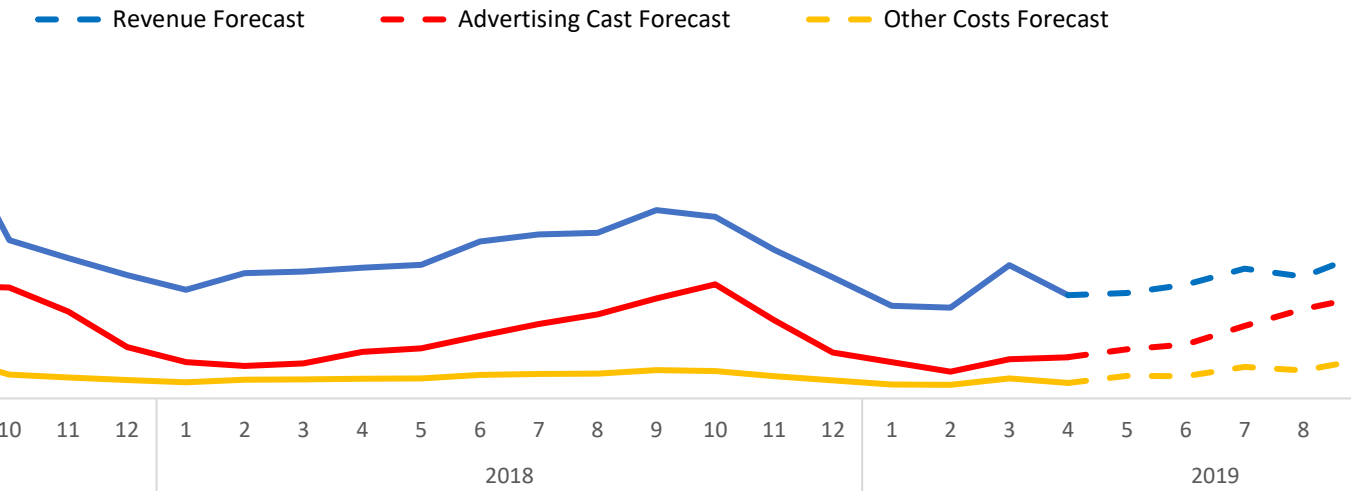


Average Order Value



Marketing Channels' Performances

Cost and Revenue Trend



Number of Clicks

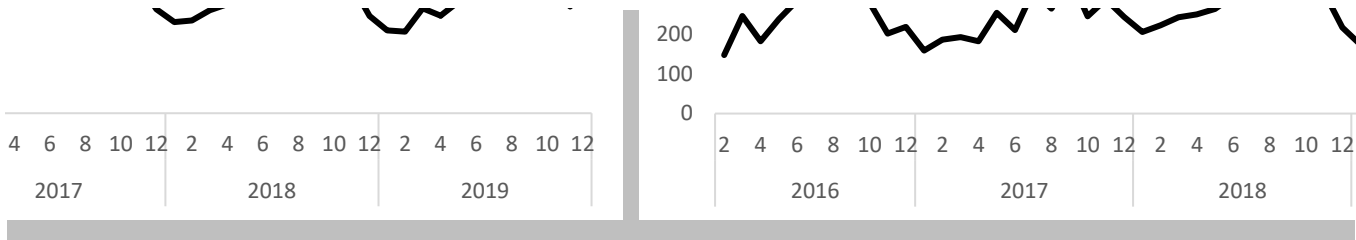
Sum of Clicks Clicks Forecast



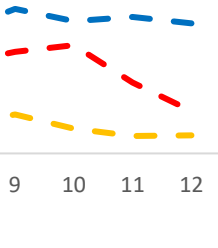
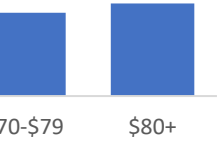
Number of Conversions

Sum of Conversions Conversions Forecast





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orecast

1.2 1.1 1.0 0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2 0.1 0

