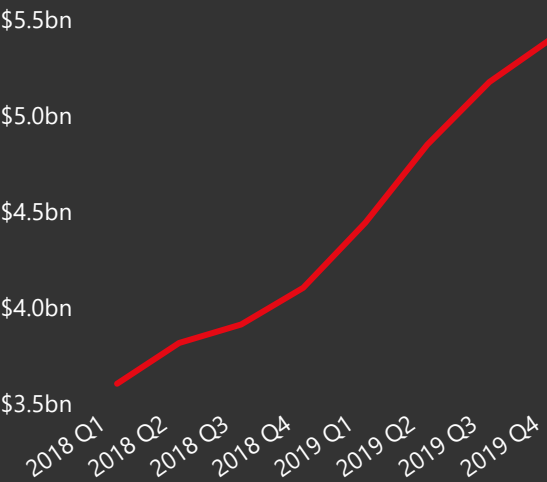


NETFLIX Year in Review

Revenue

Total
\$5.4bn

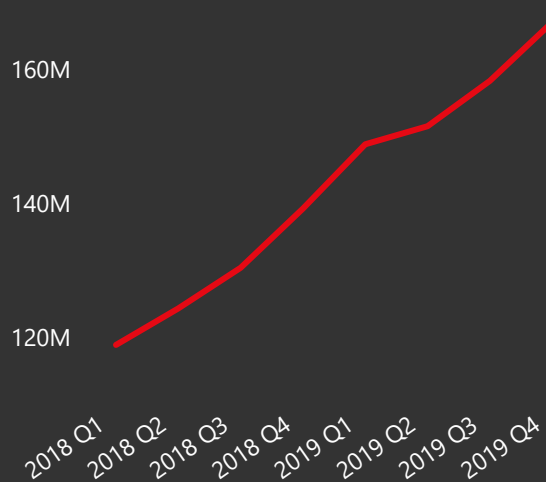
▲ 24.03% vs past year



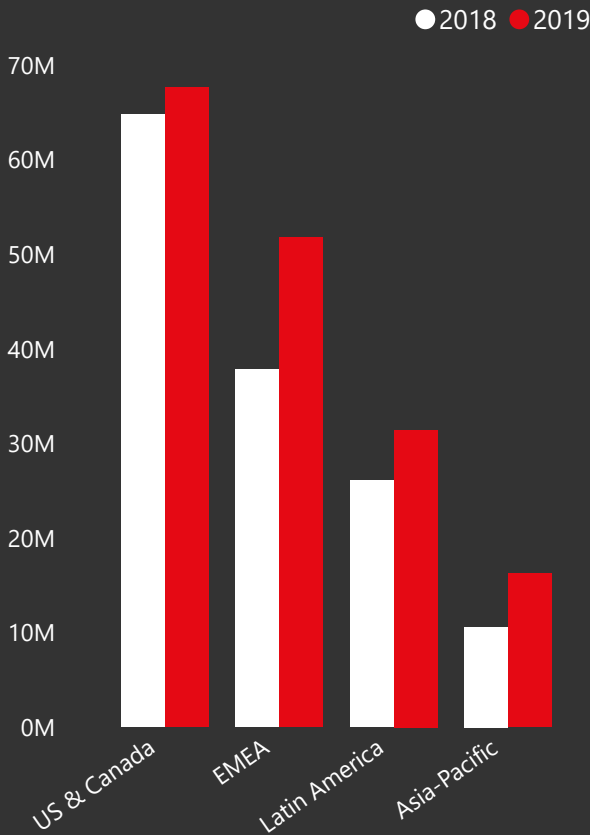
Subscriptions

Total
167.09M

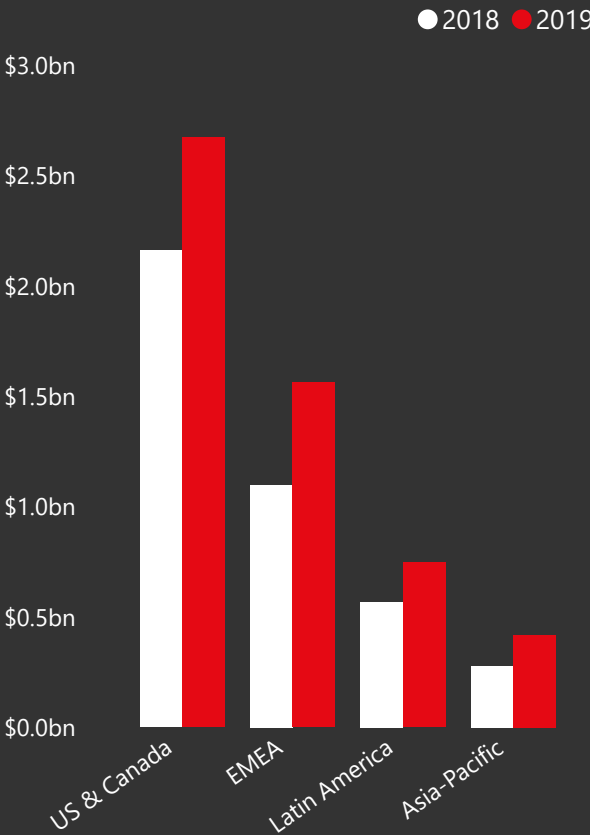
▲ 16.66% vs past year



Subscription Gained vs Past Year - per Region



Revenue Gained vs Past Year - per Region



Retention Rate



Subscription Growth vs Past Year - per Region

Area	Subscription Growth	Revenue Growth
▲ Asia-Pacific	34.66%	33.81%
EMEA	26.96%	29.81%
Latin America	17.00%	24.02%
US & Canada	4.29%	19.12%