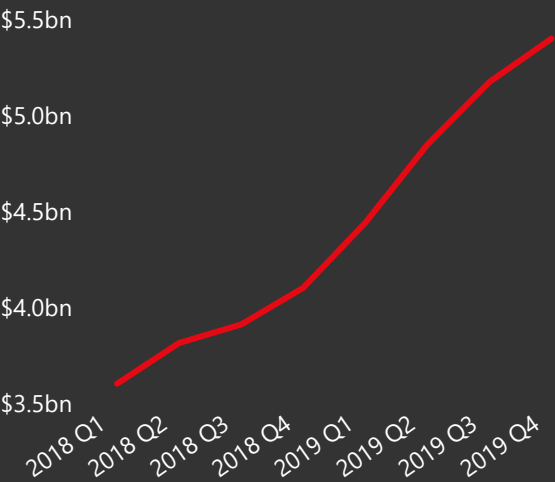


NETFLIX Year in Review

Revenue

Total
\$5.4bn

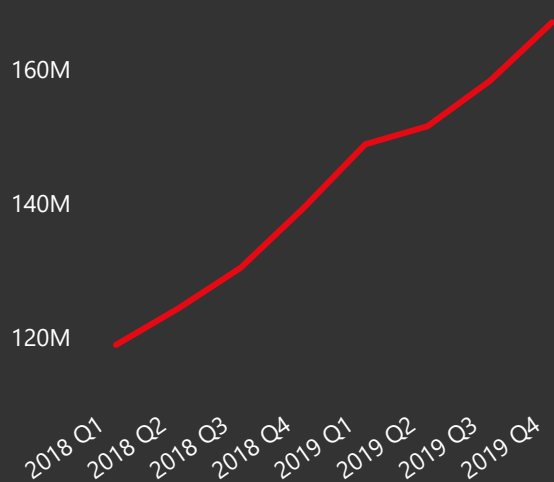
▲ 24.03% vs past year



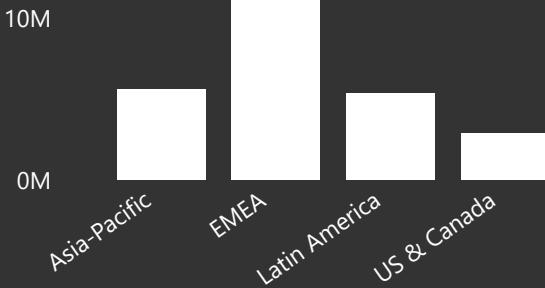
Subscriptions

Total
167.09M

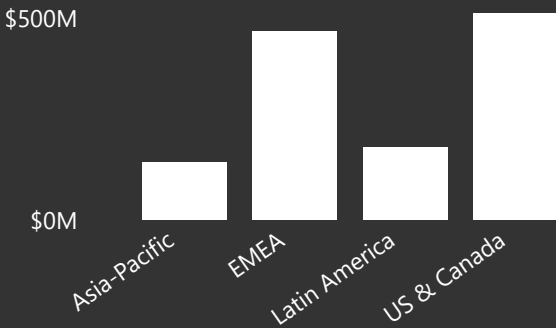
▲ 16.66% vs past year



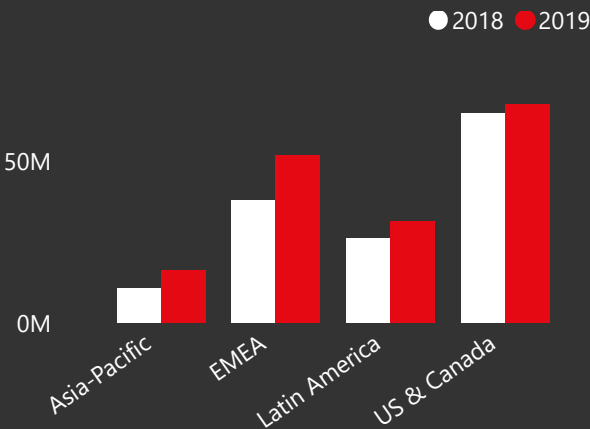
Subscriptions Gained over 1 Year



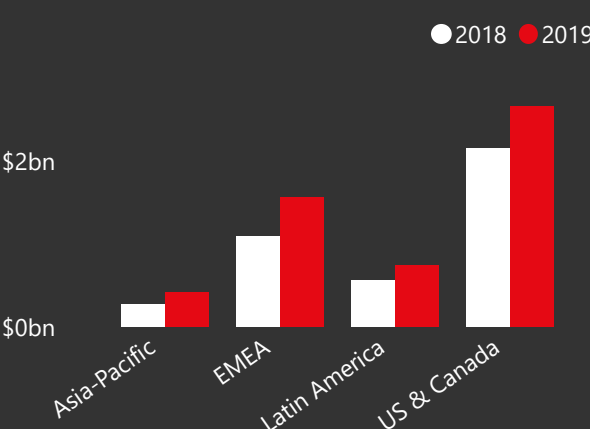
Revenue Earned over 1 Year



Total Subscriptions vs Past Year



Total Revenue vs Past Year



Retention Rate



Subscription and Revenue Growth over the Past Year

Area	Subscription Growth	Revenue Growth
▲ Asia-Pacific	34.66%	33.81%
EMEA	26.96%	29.81%
Latin America	17.00%	24.02%
US & Canada	4.29%	19.12%