



# COURT KIZER

product design  
design leadership  
user experience  
user interface design  
visual design  
web development

## Contact Info

court@kizer.com  
336-650-8208

## Education

B.A. Visual Communication  
Purdue University

## Strengths

- Deep problem-solving skills
- Technical engineering background
- Hybrid designer/developer
- HTML5 and CSS3 expert
- iPhone & iPad interface design
- Machine learning, AI & CoreML experience

## Major Accomplishments

- **Entrepreneurship:** Founded memory foam pillow brand, Lofty Sleep, and Amazon analytics tool, loftyprofits.io.
- **Design Excellence:** Crafted the Eddy award-winning UI for VMware Fusion.
- **Tech Contribution:** Enhanced Webkit Inspector for Apple's Safari.
- **Mobile Expertise:** Designed applications for both iPad and iPhone.

## Notable Clients

Apple, Google Ventures, Facebook, Walmart.com, VMware, Facebook, WeatherBill, PriceGrabber, Data Robotics, Disney Interactive, Juniper Networks

## Languages & Tools

Expert with Figma, Sketch, Adobe Creative Suite, and web dev environments. HTML/CSS Grid/Modern CSS/SASS/Javascript, working in Ruby on Rails, Vue.js, React

## LinkedIn

<https://www.linkedin.com/in/brainchild2b/>

## Portfolio Link in Figma

<https://bit.ly/3yS5Uul>

# I WILL PRODUCE EXTRAORDINARY RESULTS

I take joy in crafting exceptional products. Boasting over 20 years of experience as an expert product designer, creating stunning designs for web, desktop, and mobile applications.

- **Problem-Solving Maverick**  
Excels at deconstructing complex problems and crafting user-centric design solutions from scratch.
- **Product Design Expert**  
Creates captivating experiences by merging sharp visual/interface expertise with delightful interactions.
- **Versatile Trailblazer**  
A proven track record of building products from inception to launch in flat organizational structures; stands out as a resilient and confident collaborator.
- **End-to-End Design Visionary**  
Served as a founder and design leader, adept at guiding cross-functional teams from problem identification to product development.
- **Design-to-Dev Dynamo**  
🦄 Proficient in frontend HTML/CSS, ensuring a seamless design-to-dev handoff.

## Experience

### Lead Product Designer / Arist 2023

Spearheaded the design of AI-enhanced microlearning tools, emphasizing user-centricity. Pioneered an intuitive dashboard interface, streamlining user experience. Partnered seamlessly with engineering, conceptualizing and delivering new features. Additionally, provided frontend HTML/CSS designs to enrich the component design library.

### Director of Design / Narvar 2022 - 2023

Guided Narvar's AI-aligned design vision. Led and mentored a compact team of designers, overseeing projects from start to finish. Collaborated cross-functionally to amplify user experience, maintaining Narvar's industry edge.

### Director of Product Design / Chartmetric 2021 - 2022

Provided design leadership and mentored a small team of product designers to collaborate with engineering. Guided the vision of our consumer-facing product suite across web and mobile while creating and maintaining high-quality designs.

### Lead UI/UX Designer & Frontend Engineer / SurveyMonkey 2013 - 2020

Architected multiple apps from scratch and shaped the UX for SurveyMonkey's CX dashboards. Conceived and executed marketing websites within Ruby on Rails for business offerings. Spearheaded the creation and implementation of the "Pano" design system, introducing contemporary, reusable components to the business platform.

### Lead Mobile UI & Visual Designer / Symphony 2009 - 2012

Crafted the iPhone app design from inception, encompassing chat, profiles, settings, and advanced file-sharing. Innovated and prototyped animations for new user onboarding. Curated and sustained designs using Invision.

### Principle Visual Designer / VMware 2004 - 2009

Maintained and refined the visual language of VMware's 40+ applications. Created original vector icons from Designed and created the look, feel, and iconography of VMware's latest application for Mac VMware Fusion. Took Photoshop mockups and turned them into standards-compliant HTML for VMWare VirtualCenter.