



# COURT KIZER

Product Designer • Lead UI Design • Design Leader

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## I will produce *extraordinary* results

I take joy in crafting exceptional products. I am a passionate Product Designer with over 14 years of experience crafting user-centered, empathy-driven products. My expertise lies in transforming complex concepts into intuitive, visually appealing interfaces, guiding ideas from inception to polished products. I excel in both dynamic startups and larger enterprises, with strengths in:

- **Empathetic, User-Centered Design:** Employing an end-to-end development process, ensuring pixel-perfect, high-quality designs through rapid prototyping.
- **Effective Communication:** Skilled at collaborating with engineering teams, building design systems, and documenting the design process thoroughly.
- **Leadership and Mentorship:** A self-starter with a history of entrepreneurial drive, motivated to lead and mentor fellow designers.

## 🔧 Work Experience

### 2023-2024 **Lead Product Designer at Wonderment** (contract)

- Designed and built an AI-powered CRM from scratch, including data-driven dashboards, table interfaces, AI-powered filters, and visual interfaces. Applied user-centered design and data-driven design principles to enhance the buyer journey by developing an LLM-powered customer dashboard for e-commerce.

### 2022-2023 **Lead Product Designer at Arist** (contract)

- Designed and developed an AI-powered course builder for micro-learning, creating a reusable component library to streamline the development process. Contributed to groundbreaking e-learning features and products, enhancing the user experience with advanced real-time AI feedback and suggestions.

### 2022-2023 **Director of Design at Narvar** (layoffs)

- Directed the AI-aligned design vision for Narvar's suite of commerce products, ensuring cohesive and responsive user experiences. Led a team of 10+ designers to deliver beautiful, easy-to-use applications through cross-functional collaboration and agile methodologies. Launched over 10 new features, revamped the user dashboard, and developed a scalable design system, bringing consistent design across all applications.

### 2021-2022 **Director of Product Design at Chartmetric**

- Led and mentored a team of product designers at Chartmetric, a music analytics platform. Applied design leadership and stakeholder management to design and ship over 40 features, revamp the dashboard, and create a comprehensive component library. This resulted in enhanced user experiences and a significant increase in revenue.

### 2013-2021 **Lead UI Design & Design Engineer at SurveyMonkey**

- Designed and developed multiple applications from the ground up, focusing on user-centered design for SurveyMonkey's CX dashboards. Integrated NPS analytics and metrics into business e-commerce and polling software, enabling data-driven decision-making and improving user satisfaction across brands by 30%.

## 🎓 Education

- Bachelor of Science, Human-Computer Interaction at Purdue University
- Certified Usability Analyst (CUA), Human Factors International
- Google UX Design Professional Certificate

## 🏆 Awards

- Figma Socks Award for debugging a shadow layering bug in Figma.
- US Patent for Cervical Contour Pillow, Trademark Granted for Lofty Sleep® Logo
- Designed UI for Eddy Award Winning Mac app VMWare Fusion

## 🏢 Industry Experience

- Successfully collaborated with top-tier clients, including Apple, Google Ventures, Meta (Facebook), Walmart.com, VMware, and Disney Interactive.

## 🔧 Skills

- **Design:** From user research and wire-framing to prototyping and final design, ensuring user-centered and visually appealing outcomes.
- **Technical:** HTML, CSS, basic JavaScript, React. Experience training AI models including GANs and LLMs.
- **Tools:** Figma, Raycast, Sketch, Storybook JS, Adobe CS, VSCode, Framer, Webflow

For additional work experiences, please visit my LinkedIn profile or request more information.