



COURT KIZER

product design
design leadership
user interface design
user experience
visual design

Portfolio and About

<https://kizer.me>

Contact Information

court@kizer@gmail.com
760-970-6981

Education

B.A. Visual Communication
Purdue University

Strengths

- Crafting & Maintaining Advanced Figma Component Libraries
- Rigorously trained with a hands-on engineering background
- HTML & CSS Expert
- iOS Mobile Design
- Wizard of Machine Learning & Infusing Products with AI

Major Accomplishments

- Entrepreneurship: Founded the memory foam pillow brand Loftly Sleep and the Amazon analytics tool loftyprofits.io.
- Design Excellence: Crafted the Eddy award-winning UI for VMware Fusion.
- Tech Contribution: Enhanced Webkit Inspector for Apple's Safari.
- Experience in VisionOS, VR/AR Interfaces

Notable Clients

Apple, Google Ventures, Facebook, Walmart.com, VMware, Facebook, WeatherBill, PriceGrabber, Data Robotics, Disney Interactive, Juniper Networks

Languages & Tools

Expert in Figma, Sketch, Adobe Creative Suite, and web dev environments. HTML/CSS Grid/Modern CSS/SASS/Javascript, working in React, Next.js, Ruby on Rails, Vue

LinkedIn

<https://www.linkedin.com/in/brainchild2b/>

I WILL PRODUCE EXTRAORDINARY RESULTS

I take joy in crafting exceptional products. Boasting over 20 years of experience as an expert product designer, creating stunning designs for web, desktop, and mobile applications.

Problem-Solving Maverick

Excels at deconstructing complex problems and crafting user-centric design solutions from scratch.

Product Design Expert

Creates captivating experiences by merging sharp visual/interface expertise with delightful interactions.

Versatile Trailblazer

A proven track record of building products from inception to launch in flat organizational structures; stands out as a resilient and confident collaborator.

End-to-End Design Visionary

Served as a founder and design leader, adept at guiding cross-functional teams from problem identification to product development.

Design-to-Dev Dynamo

Proficient in frontend HTML/CSS, ensuring a seamless design-to-dev handoff.

Experience

Lead Product Designer / Wonderment

2024

- Collaborated closely with the CEO and cofounders to define the product's vision and strategy on our new AI powered CRM product.
- Conducted user research, created wireframes and prototypes, and designed user-friendly interfaces.
- Developed a Figma component library to enhance design efficiency.

Lead Product Designer / Arist AI

2023

- Led the design of AI-enhanced micro-learning tools, focusing on user-centricity and intuitive dashboard interfaces.
- Collaborated closely with engineering to conceptualize and deliver new features, such as a personalized micro-learning engine and a real-time analytics dashboard.

Director of Design / Narvar

2022 - 2023

- Guided Narvar's AI-aligned design vision across its suite of 10+ commerce products.
- Led a team of highly efficient designers to deliver innovative and user-centric experiences.
- Collaborated cross-functionally to maintain Narvar's industry edge, enhancing user experience through new features and initiatives.

Director of Product Design / Chartmetric

2021 - 2022

- Led and mentored a team of product designers at the music analytics platform Chartmetric.
- Designed and shipped over 50 unique features in a fast-paced environment, enhancing both web and mobile experiences.

Lead UI Designer & Frontend Engineer / SurveyMonkey

2013 - 2020

- Designed and built multiple apps from the ground up, shaping the UX for SurveyMonkey's CX dashboards.
- Developed and integrated NPS analytics and metrics for business e-commerce and polling software, enhancing data-driven decision-making capabilities.
- Spearheaded the creation and launch of the "Pano" component design system, introducing contemporary and reusable components to the business platform.

Lead Mobile UI & Visual Designer / Symphony

2009 - 2012

- Designed the encrypted iPhone trader chat app from inception, including chat, profiles, settings, and advanced file-sharing features.
- Innovated and prototyped animations for new user onboarding.
- Curated and managed an extensive, unique design library for the iOS app, ensuring consistency and innovation across the platform.

Principal Visual Designer / VMware

2004 - 2012

- Maintained and refined the visual language of VMware's 40+ applications, creating original vector icons and establishing a consistent design system.
- Designed and created the look, feel, and iconography of VMware's latest application for Mac, VMware Fusion, including designing the app icon for its Eddy Award-winning app, featured by Steve Jobs in a keynote.