

Yeonjoon Choi

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Experience

Citi FinTech, Long Island City, NY

November 2018 – Present

Program Manager

- Drove overall execution of the data science and financial wellness program, aligning multiple lines of business from Design, Technology, Product Management, Finance and Governance
- Acquired and developed Big Data oriented product analytics to visualize and track Program level KPIs to drive the company's initiative to enable leadership team to make data-drive decisions

Citi Pritvate Bank Global Investment Lab, Manhattan, NY

March 2018 – November 2018

Innovation Analyst

- Strategized Machine Learning platform to enhance private bank advisory interface by building recommender system and early detection system; Received budget of \$500K from the leadership team to execute on the plan
- Interacted with internal and external innovation teams to found the firm's first innovation office that focuses on key initiatives to enable private bank employees to be efficient

Citi Global Consumer Bank Digital, Long Island City, NY

July 2017 – March 2018

Microservice Developer

- Developed and deployed two **omni-channel** microservice (Citi Quick Lock, Replace Card) in **Spring to Pivotal Cloud Foundry** for the new feature that enhances customers mobile and online banking experience; Developed feature is consumed by **3000** customers daily saving the company **8.8MM** annually
- Integrated CI/CD tools to automate the delivery using **Jenkins, RLM, SonarQube**

Georgia Tech Research Network Operations Center, Atlanta, GA

January 2017 – May 2017

Undergraduate Research Assistant

- Created the mobile website widget GT Find Class which helps student find their classes by mapping students' schedule in Google Map's API and Georgia Tech's Bus Schedule API

Georgia Tech College of Computing, Atlanta, GA

August 2016 – December 2016

Teaching Assistant

- Held weekly office hours and graded weekly milestones / tests for CS 2340 (Objects & Design) which is the first software development class that freshman and sophomores take to experience agile software engineering within the team

Citi Global Consumer Technology, Jacksonville, FL

June 2016 – August 2016

Technology Leadership Program (Summer Analyst)

- Assisted in maintaining Citigroup's internal website (**monthly traffic of 6,000 employees**)
- Assisted in reformatting the engineering culture that improved leadership alignment

Georgia Tech College of Computing, Atlanta, GA

May 2015 – May 2016

Web Assistant

- Redesigned the website to be responsive and implemented google analytics: www.gtcomputingoutreach.org
- Promoted summer camp offerings and digitized over 700 summer camp registrations

Volunteer

Streetwise Partners, Manhattan, NY

March 2019 – Present

- Assisted in building resume, cover letter and setting informational interview for the assigned mentee
- Provided tactical goals for the mentee to be professionally ready to take the fulltime employment opportunities

Education

Georgia Institute of Technology, Atlanta, GA

August 2012 – May 2017

- Bachelor of Science in Computer Science

Awards

HACK MIT 2016 Award

September 2016

- Best use of Amadeus API for creating a web application *Midfare*

Skills

Technical: Python, Spring, Jenkins, SQL, RLM **Tool:** Qlik, Arcadia, JIRA **Language:** Korean, English