

Click stream analysis

Team members:

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Assumptions:

The input and training data files are present in the same directory as the code.

Following are the files used by the program:

testfeat.csv testlabs.csv trainfeat.csv trainlabs.csv

Logic and Execution:

Initially the program parses the training data as a numpy array. All the numerical values have been divided into three ranges: *high, med and low* so that the decision tree can be built in finite time with the branches at a manageable amount.

Since taking all 274 pages as features leads to extremely deep trees with long time for building and traversal, we only pick pages with more random distribution as features.

This is controlled by the *num_features* value in learning.py. As the number of features is reduced the runtime is reduced but this comes at the cost of loss of accuracy in prediction.

Auxiliary functions used:

build_test_data and build_data : To convert the input from training and test data to a numpy array readable by the other modules

calc_h_to_x : To calculate the entropy value $H(X)$ for training data set

split_on : Calculate the information gain values $IG(X)$ for each of the features by calculating $h(x|low)$, $h(x|med)$ and $H(x|high)$. Then it will return the column (feature) with highest entropy

search_tree : Recursively traverse the ID3 decision tree built by the learning phase and return the leaf value.

Output Trace:

```
$ python click_stream.py
Loading data ...
Data loaded
Building the decision tree, please wait...
Decision tree built!
74.836 % predictions are correct.
Please check results.txt for the predictions...
Runtime: 45.6355888844 s
```

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$ more results.txt
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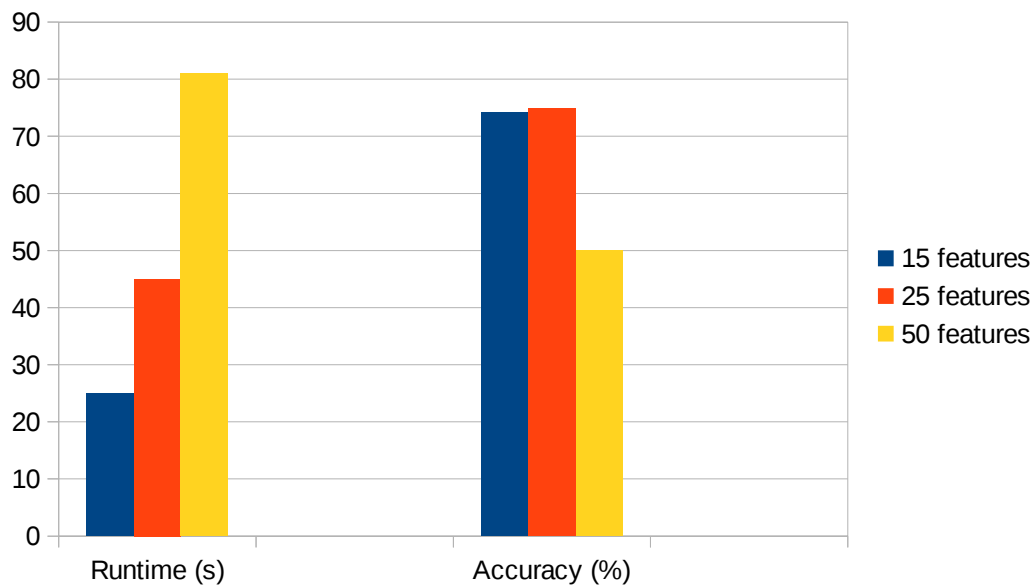
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Results Analysis:

num_features	15	25	50
Runtime	25s	45s	80s
Accuracy	74.23%	74.83%	78%

The key parameters in comparing the number of features are the **runtime** and **accuracy of prediction**. Below graph compares the num_features on these parameters for given input data set.



Files Submitted:

click_stream.py and learning.py – source code for detection and learning phases
testfeat.csv testlabs.csv trainfeat.csv trainlabs.csv – input test and training data sets
results.txt – sample output for one run