

# BIOENGINEERING DAY 2017

## BIOENGINEERING DAY AT A GLANCE

## THE THEME OF DIVERSITY

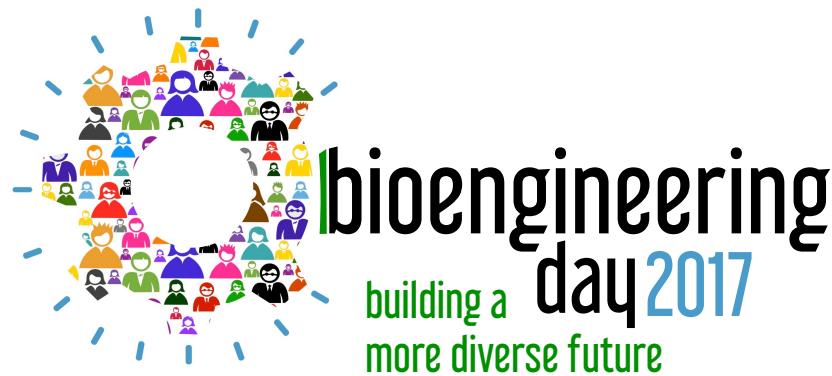
## WHY SPONSOR?

## SCHEDULE OF EVENT

## SPONSORSHIP BENEFITS, BUDGET & SPONSORSHIP FORM

## CONTACT US

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APRIL 21<sup>ST</sup>, 2017 AT  
TELEMEDICINE BUILDING, UC SAN DIEGO

# SPONSORSHIP PACKAGE

Organized and operated **by students**, Bioengineering Day would not exist without the **generous support** of campus partnerships and **corporate sponsorships**.

The financial contributions by sponsors help subsidize costs associated with Bioengineering Day.





# BIOENGINEERING DAY

## THE EVENT

Bioengineering Day serves to celebrate UC San Diego's consistently top ranked bioengineering department, the current research by students, and the overall burgeoning field itself. The day long event features various speakers, senior design project presentations, research seminars, and networking sessions. It is attended by well over 400 people each year, and sponsors get to connect with students, faculty, alumni and industry partners.

## ORGANIZATION

Bioengineering Day is organized by the Biomedical Engineering Society, the Bioengineering Graduate Society, and the International Society for Pharmaceutical Engineers.



## PAST & FUTURE

### THE PAST

Last year was the 10th annual Bioengineering Day and we had 388 undergraduate student attendees. Our speakers included Dr. Ivor Royston, Founder of Hybritech and venture capitalist in many local San Diego biotech companies, and Dr. Hamilton Smith, Nobel Laureate in Physiology and Medicine.

### DIVERSITY

This year, we have chosen the theme of diversity because we think that it is important to analyze the state of diversity in the field of bioengineering, and to create real solutions for actions we can take in the future to improve diversity across the field. We also believe that bioengineering has what it takes to lead the change with its interdisciplinary approach to engineering and medicine.



## WHY SPONSOR

### ENRICH

engineering education.

### DEVELOP

science literacy and leadership skills in the next generation of engineering students.

### INTERACT

with students, faculty and other industry partners.

### PAST SPONSORS

- Dexcom
- Genentech
- Celgene
- Organovo
- Jacobs School of Engineering, UC San Diego
- IEM Whitaker Center for Biomedical Engineering
- Department of Bioengineering, UC San Diego



# BIOENGINEERING DAY 2017



# BIOENGINEERING DAY 2017 PROGRAM

START	END	LOCATION	SESSION	DESCRIPTION
6:30 AM	8:00 AM	Telemedicine Building	Set Up	
8:00 AM	9:00 AM	Telemedicine Courtyard	Registration & Breakfast	(Catering)
9:00 AM	9:30 AM	Telemedicine Theatre	Welcoming Ceremony	<b>Dr. Geert Schmid-Schoenbein</b> , Chair of Bioengineering Department <b>Dr. Anthony Ratcliffe</b> , Chair of Industrial Advisory Board
9:30 AM	10:00 AM	Telemedicine Theatre	Keynote Speech	<b>TBD</b>
10:00 AM	10:40 AM	Learning Classroom	Poster Session #1	Judges (TBD)
10:40 AM	10:50 AM	Courtyard	Break	
10:50 AM	11:50 PM	Telemedicine Theatre	Research Seminars	Speakers (TBD)
12:00 PM	1:00 PM	Telemedicine Lawn	Lunch	(Catering)
1:00 PM	2:00 PM	Telemedicine	Demos	Demo Leaders (TBD)
2:00 PM	3:00 PM	Telemedicine	Diversity Panel	<b>Dr. Todd Coleman TBA</b>
3:00 PM	3:15 PM	Courtyard	Break	
3:15 PM	3:55 PM	Learning Classroom	Poster Session #2	Judges (TBD)
4:00 PM	4:45 PM	Telemedicine	Quiz Bowl: Final Showdown	<b>MC: Dr. Shankar Subramanian</b> , Professor of Bioengineering
4:45 PM	5:00 PM	Telemedicine	Closing Ceremony	
5:00 PM	6:00 PM	Telemedicine	Clean Up	



SPONSORSHIP BENEFITS	PLATINUM -\$3000	GOLD -\$2000	SILVER -\$1000	BRONZE -\$500
Company banner displayed at Keynote Speech	●			
Company banner displayed at Poster Session	●	●		
Company banner displayed at Welcome Table	●	●	●	
Priority seating in auditorium	●	●	●	
Option to provide promotional items at event	●	●	●	●
Acknowledgement of sponsorship level in event marketing (logo on website, program, and announcements)	●	●	●	●

## PLATINUM SPONSOR (TOTAL OF 1) – \$3000

Name and logo featured in all materials as well as during Keynote Speech

## GOLD SPONSOR (TOTAL OF 2) – \$2000

Featured during all other speeches, workshops, and talks

## SILVER SPONSOR (TOTAL OF 3) – \$1000

Featured as the sponsor of one of the following BE Day sessions:

(1) Research Seminars (2) Demos (3) Diversity Panel

## BRONZE SPONSOR – \$500

Company name and logo featured in all materials

# BIOENGINEERING DAY 2017

## LINE ITEM BUDGET

CATEGORY	NOTES	COST
Catering & Venue	Breakfast	\$2,000
	Lunch	\$4,000
	Snacks & Beverages	\$1,500
	Tables + Chairs + Linens	\$1,500
	Facilities Management (Service Charge + Media Support)	\$500
	Parking Reservations	\$100
Gifts	Speakers + Judges + Attendees	\$1,000
Prize Money	Best Undergraduate Poster + Best Graduate Poster + Quiz Bowl Winner	\$1,500
Printing & Supplies	Flyers + Programs + Name Tags + Folders + Posters	\$2,500
<b>TOTAL</b>		<b>\$14,600</b>

**\*Note:** Projected expenses.



For more information, visit [bmes.ucsd.edu/events/beday](http://bmes.ucsd.edu/events/beday)

# SPONSORSHIP FORM

**DEPARTMENT NAME:**

**CONTACT NAME:**

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**MAILING ADDRESS:**

<b>CITY:</b>	<b>STATE:</b>	<b>ZIP CODE:</b>
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**SPONSORSHIP LEVEL:**

- Platinum (\$3000)
- Gold (\$2000)
- Silver (\$1000)
- Bronze (\$500)
- Donations

**NON-PROFIT INFORMATION:**

UC San Diego student chapters of the Bioengineering Graduate Society, Biomedical Engineering Society, and International Society for Pharmaceutical Engineers operate within the UC San Diego campus student organization structure.

Donations are accepted via the UC San Diego Foundation, a tax exempt charity with 501(c)(3) status; tax ID 95-2872494.

**SPONSORS OUTSIDE OF UC SAN DIEGO:**

**Donate Online:** <https://giveto.ucsd.edu/make-a-gift?>

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**If you're not able to donate online:** Please mail checks payable to UC San Diego Foundation and reference Bioengineering Day Event Fund #3110. Mail to:

UC San Diego Bioengineering Day  
c/o Helder Balelo (for UC San Diego Foundation)  
9500 Gilman Drive #0412  
La Jolla, CA 92093-0412

**UC San Diego Campus Sponsors:** Contact Helder Balelo at [hbalelo@eng.ucsd.edu](mailto:hbalelo@eng.ucsd.edu) or call 858-822-2688 to coordinate funding commitment.

**QUESTIONS?**

Please do not hesitate to contact Justina Houston at [jhouston@ucsd.edu](mailto:jhouston@ucsd.edu) or call 858-534-6265.