

Carolina Mueller

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EDUCATION

University of Texas at Austin, TX

May 2021

Lyndon B. Johnson School of Public Affairs – Masters in Public Affairs Candidate

Rutgers University at New Brunswick, NJ

May 2013

School of Environmental and Biological Sciences (SEBS) – B.S. in Nutritional Sciences. Minor: Sociology

PROFESSIONAL EXPERIENCE

Central Texas Young Farmers Coalition: Austin, TX

President

October 2018 - present

- First elected President representing the local chapter of the National Young Farmers Coalition
- Organized a coalition of agriculture organizations across Texas to raise and distribute over \$160,000 in disaster relief funds to farmers affected by the February 2021 freeze

The Center for Good Food Purchasing: Remote

Data and Research Intern

April - July 2020

- Normalized over 24,000 lines of data for improved analysis of institutional food procurement
- Created a normalization guide to ensure consistency in future data cleaning efforts

Farmshare Austin: Austin, TX

Food Access Manager

September 2016 - October 2018

- Launched and expanded the Fresh for Less Mobile Market program
- Tracked and analyzed programmatic metrics including sales, customer demographics and impact, and reported them to the funders
- Managed procurement, quality control and food waste minimization by creating Standard Operating Procedures, training staff on proper handling and finding outlets for excess produce

Sustainable Food Center: Austin, TX

Food Access Coordinator

August 2014- July 2016

- Created and improved SFC's systems for the Double Dollars Program to improve experience of individuals using SNAP and WIC at farmers' markets and to reduce administrative errors

Rutgers Cooperative Extension Agency: New Brunswick, NJ

Interim Market Manager

June 2014- August 2014

- Managed staff and organized all logistics of the three weekly New Brunswick Community Farmers' Markets, leading to the highest grossing season since the launch of the program

Assistant Market Manager

June 2013- November 2013

- Lead the creation, implementation, and evaluation of the successful "Market Bucks" benefits program, which provided over \$5,100 in additional dollars for food insecure customers to spend on fruits and vegetables in one season

SKILLS

Fluent in Spanish, German; Conversational in French

Evaluation and Analysis: Proficient in R, beginner in STATA

Design: Adobe Photoshop and InDesign

Newsletter and website management: Mailchimp, Flashissive, Squarespace, Wix, WordPress