

Bill

Author: Justin Veigel

Sponsor: Mike Hicho, UT Marketing Department, and Student Government

Event: The University of Toledo Student Organization Lib Dub

Section I: Creation of Event

1.) Lib Dub

- a. Create an event to enhance campus spirit and unite student organizations
- b. Songs used will be a mash-up between Rocketeer by Far East Movement and Dynamite by Taio Cruz

Section II. Implementation

- 1.) Event will be sponsored by Student Government
- 2.) Event will be filmed on Sunday: September, 11th 2011
- 3.) Event will be filmed by the Office of Marketing and Communications
- 4.) Route has been predetermined by the UT spirit and Traditions Committee and Marketing department
 - a. Route Will Begin in President Jacob's office, Go through the Student Union, Mall and Library and end in Savage Arena
 - b. Route subject to change in case of weather
- 5.) Video will debut at the Homecoming Game October, 22nd 2011 on the Jumbotron
- 6.) After the debut, it will be available on youtube.com

Read 1st-8/23/11

Read 2nd-8/30/11

Passed-8/30/11