

## **Bill**

**Author:** Justin Veigel

**Sponsor:** Mike Hicho, UT Marketing Department, and Student Government

**Event:** The University of Toledo Student Organization Lib Dub

### **Section I: Creation of Event**

- 1.) Lib Dub
  - a. Create an event to enhance campus spirit and unite student organizations
  - b. Songs used will be a mash-up between Rocketeer by Far East Movement and Dynamite by Taio Cruz

### **Section II. Implementation**

- 1.) Event will be sponsored by Student Government
- 2.) Event will be filmed on Sunday: September, 11<sup>th</sup> 2011
- 3.) Event will be filmed by the Office of Marketing and Communications
- 4.) Route has been predetermined by the UT spirit and Traditions Committee and Marketing department
  - a. Route Will Begin in President Jacob's office, Go through the Student Union, Mall and Library and end in Savage Arena
  - b. Route subject to change in case of weather
- 5.) Video will debut at the Homecoming Game October, 22<sup>nd</sup> 2011 on the Jumbotron
- 6.) After the debut, it will be available on youtube.com

Read 1<sup>st</sup>-8/23/11

Read 2<sup>nd</sup>-8/30/11

Passed-8/30/11

7002-B-002311

