

CYNDI KOHASHI

Data analyst with a background in visual design and finance. Skilled in solving problems and discovering insights while implementing comprehensive data wrangling, analysis, and engaging visualizations.

She/Her

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Albany, Oregon

EDUCATION

Apr 2023 - Present • **CareerFoundry**

Data Analytics Immersion Course

An accelerated project-based online training program focused on preparing, analyzing, and visualizing data using industry tools and techniques. Notable projects include:

Rockbuster Online Streaming

- Analyzed database using PostgreSQL to facilitate a fictional video rental company's platform change.
- Documented relational database in a dictionary and presented top revenue generating customers, countries, and movies using Tableau and PowerPoint to strengthen transition. View project [here](#).

Instacart Sales Analysis

- Discovered customer purchasing trends by cleaning, merging, wrangling, and evaluating open-sourced datasets with Python.
- Created customer profiles to maximize sales with a targeted marketing campaign. View project [here](#).

Influenza Season Preparation

- Determined influenza season medical staff allocation with statistical hypothesis testing in Excel and visualization in Tableau.
- Proposed reallocation of current staff, mapped priority locations, and updated timing of deployment to streamline staffing process. View project [here](#).

Aug 2010 • **Northwest College of Art and Design**

Bachelor of Fine Arts in Visual Communication

EXPERIENCE

Mar 2017 - Aug 2023 • **Oregon State Credit Union**

Financial Services Consultant III (Nov 2020 - Aug 2023)

- Mentored 20-25 fellow consultants across the credit union, and was shadowed by 2 members of training staff to increase their knowledge and job performance.
- Boosted branch performance by presenting a weekly report of analyzed loan numbers, cross-sales, and account openings in Excel.

Financial Services Consultant II (Oct 2019 - Nov 2020)

- Verified 5-10 account, loan, and collateral documentation packets for the entire branch daily to reduce errors and streamline finalization processes.

Financial Services Consultant I (Jul 2018 - Oct 2019)

- Consulted multiple members daily on all aspects of credit union products, opened personal and business accounts, and funded loans to enhance experience and deepen member relationships.

Teller (Mar 2017 - Jul 2018)

- Improved member satisfaction by researching transaction history, processing monetary transactions, resolving discrepancies, and facilitating solutions with internal departments as needed.

Sep 2013 - Mar 2017 • **JoAnn Fabric & Crafts**

Part-time Key Holder (May 2015 - Mar 2017)

- Supervised entire team during store opening hours, directed employee schedules, maintained cash flow, and resolved team member dilemmas to maintain successful operations and high levels of customer satisfaction.

Part-time Team Member (Sep 2013 - May 2015)

- Provided assistance to customers, upsold products and recommendations, and assisted team members during peak hours at the register or floor to increase sales and customer experience.

SKILLS

- Exploratory & Descriptive Analysis
- Statistical Analysis
- Data Cleaning & Preparation
- Technical Documentation
- Data Visualization
- Mentoring
- Customer Experience

TOOLS

- Python
- SQL
- Tableau
- Microsoft Office
- Google Suite