# Swim Phone: Updated Price Estimates

**May 24, 2016**

## Offer 1: Design & Development

| **Deliverables:** | Page Redesign | **Design:** | $300 (for main page) |
| --- | --- | --- | --- |
| | HTML/CSS Engineering | **Site Development:** | $1,200 |
| | | **Total:** | $1500 +/- 10% |

## Offer 2: UX Research, Design, and Development

| **Deliverables:** | Page Redesign | **User Research/Testing** | $500 |
| --- | --- | --- | --- |
| | HTML/CSS Engineering | **Design:** | $500 (main page + redesigns) |
| | Prototyping and Usability Testing | **Site Development:** | $1,200 |
| | Interviews with potential site users | | |
| | | **Total:** | $2200 +/- 10% |

## Extra Features (a la carte)

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| --- | --- |
| **Logo Design/Branding:** | Good branding can attract new users and give the site a solid, consistent tone. |
| **Subsequent Redesigns:** | Multiple redesigns can be provided upon client's request. |
| **Additional Pages:** | Will be be provided at $300 per page. |

Additional features will be provided at a rate of **$50/hour** each.