



10620 Treena Street
888-500-2344
info@jmossfoundation.org

Hello [NAME OF PRODUCT OWNER],

My name is Lori, I am the marketing representative from the Skinny Gene Project – a nonprofit type two diabetes prevention organization that works to educate, empower, and continuously support the lives we reach out to. I am emailing you in an effort to present you with an opportunity for air time on our online shop. Below, I have listed questions that you might have and the answers to them:

What is Skinny Gene?

Skinny Gene is a 501(c)3 nonprofit organization founded in 2008 by Marlayna Bollinger. The organization seeks to educate and empower underserved communities and prevent type two diabetes. It was recently granted full recognition by the Centers for Disease Control and is continuing to grow as California's largest Diabetes Prevention Program.

What does Skinny Gene want from me?

We chose to reach out to you because your products are attractive to our subscribers. We would like to post your items on our online shop at shopskinnygene.com to allow our subscribers to browse the available products and order if they find something they like. Our website works through a third party domain. The price that you set for your product will go straight to you if the item is purchased and the commission from the sale will be collected by us.

How will I get my items to sell on shopskinnygene?

You will have to send us your CSV sheet extracted from your etsy shop and we will upload that onto our site. / If you are interested in this opportunity to sell with us, your next step would be to reply to this email with the following:

1. Your product(s) name(s)
2. Your product(s) price(s)
3. Your product(s) SKU #(s)
4. Quantity available
5. Your pricing(s)

How will I know that the earnings will come back to me?

We will keep track of the purchases through online tracking on our shop to be sure that your earnings come back to you.

Can I stop selling my items at any time?

You can stop selling on our site at any time. We will close out the last item sold from your shop on our site and remove your CVS file.

Problem – sellers might stop selling after a few months



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