

Make top bar disappear as you scroll, then reappear again below the banner

Find Your Fabulous

Sport Your Pretty

“Your” is repeated twice - should be edited to improve flow

* “Find Fabulous” might be a good alternative



Move down to align with other options

Unused space here;
could include logo
or move buttons
further left

Make A Statement

Clutch

Opaque box should be added behind these
- white text disappears into background

Heart Your Assets

Sport Your Pretty with Nina B. Bozo Heart Butt Capri pants

Nina B. Roze is already in featured designers; doesn't need to be here

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Chick Lit and Solaire shouldn't be indented; not applicable under "Featured Designers"

Should be more opaque
- words behind are distracting

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Heart Your Assets

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Sport Your Pretty with Nina. B. Roze, Heart Butt Capri pants.

Nina.B. Roze has emerged as one of the top new fitness fashion brands. What sets it apart from others in this very diverse and competitive industry? It could be the fabulous fit, but (pun intended) I think the biggest appeal is the way it frames your assets.

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Maybe include some pictures here? Would be a good place to advertise and encourage people to keep exploring

No products found in this collection

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“Fabulous Finds” should either have multiple options or not drop down

* Fitness and Fab Finds could be wrapped into a universal “Shop” category - the subsections could be reached or sorted from there


While the collection is functional for an athlete, it's versatile for everyday activities. Whether you're in yoga class, pilates or a brunch with your girlfriends, "Sport Your Pretty" wherever you go.

Our mission is simple: Look radiant while maintaining your balance and energy through out the day.

Nina.B.Roze

11 hot new fitness fashion brands to sweat in this summer

1 / 13



Yoga and spin classes used to be seas of sweaty Lululemon logos. Not any more. Fitness fashion gets more diverse and exciting every day, and this spring saw the launch of a slew of new brands and collections.

Each adds its own element of innovation to the mix—from an upgrade to the classic, casual racerback tank to leggings that flatter and frame your butt with a heart (see above).

We squatted, stretched, and cycled in pieces from these new brands to bring you the best intel on what to sport during your outdoor boot camps and yoga classes this summer. Check them out now... —Lisa Elaine Held and Melisse Gelula

Photo: Nina B. Roze

well+GOOD
LULULEMON | GYM | GYM | GYM | GYM | GYM

This could be a carousel with rotating images of fashion designs