

Personas



Dr. Toboggan, 45 years old

- The Professor
- University professor, busy with research and lectures
- Enjoys retro games and MMOs like the ones he grew up with
- Has emotional attachment to the games he plays
- Needs to schedule his games ahead of time due to other commitments; uses Raid because he can't be spontaneous



Joe, 26 years old

- The Semi Pro
- Has IT job, plays regularly on the side
- Enjoys World of Warcraft for the teamwork and League of Legends for the competition
- Enters competitions once a month or so, has fun but doesn't have gaming aspirations beyond that
- Likes to have a game ready to go as soon as he gets home from work; uses Raid to schedule one during the day



Lucy, 23 years old

- The Alternative Gamer
- CS major, just graduated college
- Living with a friend and gaming when she can
- Prefers intense, fast-paced multiplayer or chill, story-driven single player
- Likes competition online but finds it hard due to the gaming community's stigma against girl gamers
- Uses Raid to filter players that single her out by her gender, and to form a tight group of partners with similar taste in games