



CHRIS PEREZ

Full-stack developer specializing in JavaScript. Team leader and full-lifecycle project manager with 5 years of experience in SEO and content marketing. Looking for a place to make cool stuff and solve interesting problems

SKILLS

JavaScript	Node.js	REST APIs	jQuery	Single-Page Apps
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Java	Express.js	AJAX	HTML5	Gulp/Build Tools
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Ruby on Rails	Angular.js	SQL	CSS3	Bash/Shell
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Git/GitHub	MongoDB	TDD	Sass	SEO
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PROJECTS

PONG FELLOWS

- JULY 2016 -

Angular.js web app for recording and facilitating intra-office ping pong competitions

Designed schemas for storing competitor information and game data with MongoDB

Built REST API with auth to access persisted competitor and game data with Express.js

Devised methods and services for efficiently updating the database and front-end leaderboard

Architected client-side routing with ngRoute

PLOPJS

- JUNE 2016 -

Node.js command line interface for streamlining project setup with easy-to-use boilerplates and templates

Built Primary functionality with Node.js and various NPM packages for file system manipulation and Git/GitHub interfacing

Oversaw testing with Mocha framework and Chai assertion library

Directed documentation in GitHub-flavor markdown

REPFINDR

- JULY 2016 -

Single-page application for finding elected US officials and their contact information based on user address

Architected project according to MVC principles

Used jQuery and Sass for UX/UI.

Implemented HTML templating with Handlebars.js, and client-side routing with Page.js

Leveraged Google Maps and Civic Data APIs and managed data programmatically

Created Firebase persistence layer to collect user data

EXPERIENCE

STUDENT EXPERTS

content marketing
+
graphic design services

tucson

PROGRAM MANAGER, ACCOUNT MANAGER | 1/13 - 6/16

Developed and implemented new content marketing products and services, and negotiated contract terms

Consulted clients and stakeholders on the direction and execution of new content marketing strategies

Directed campaigns and products through lifecycle - concept, development, distribution, reworking, renewal, etc

Oversaw creative direction and brand consistency for clients with local and nationwide presence

Reported directly to CEO, interviewed job applicants, conducted performance reviews, implemented improvement plans

Managed a rotating team of copywriters and marketers, selecting personnel to suit projects

SENIOR PROJECT MANAGER | 3/12 - 1/13

Oversaw content marketing programs for up to 65 clients on a monthly basis

Developed organizational structure and internal career tracks for writers and editors

Collaborated on development of new products and services

Created a style guide for content marketing in the automotive industry

COPYWRITING CONTRACTOR, HEAD STAFF WRITER, COPYEDITOR | 5/11 - 3/12

Copyedited 75,000 words of online marketing content per week

Trained and mentored new writers and led employee development

EDUCATION

CODE FELLOWS | 2016
certificate, full-stack javascript
seattle

THE UNIVERSITY OF ARIZONA | 2016
bachelor of arts, formal linguistics
tucson