

Chris Perez

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Profile

Full-stack developer specializing in MEAN stack. Team leader and full-lifecycle project manager with 5 years of experience in SEO and content marketing.

Skills

Node.js	Express.js	Angular.js	MongoDB	SQL	JavaScript
jQuery	HTML5	CSS3	Sass	AJAX	Git/GitHub
Command Line	MVC	TDD	REST	SEO	Gulp/Build Tools

Projects

Pong Fellows | pongfellows.herokuapp.com | July 2016

- Angular.js web app for recording and facilitating intra-office ping pong competitions.
- Designed schemas for storing competitor information and game data with MongoDB.
- Built REST API with authentication and authorization to access persisted competitor and game data with Express.js.
- Devised controller methods and services for efficiently updating the database and front-end leaderboard.
- Architected client-side routing with ngRoute.

PlopJS | npmjs.com/package/plopjs | June 2016

- Command line interface for streamlining project setup with easy-to-use boilerplates and templates.
- Built Primary functionality with Node.js and various NPM packages for file system manipulation and Git/GitHub interfacing.
- Oversaw testing with Mocha framework and Chai assertion library.
- Directed documentation in GitHub-flavor markdown.

RepFindr | rep-findr.firebaseio.com | May 2016

- Single-page application for finding elected US officials and their contact information based on user address.
- Architected project according to MVC principles.
- Used jQuery and Sass for UX/UI.
- Implemented HTML templating with Handlebars.js, and client-side routing with Page.js.
- Leveraged Google Maps and Civic Data APIs and managed data programmatically.
- Created Firebase persistence layer to collect user data.

Experience

Student Experts, 2011-2016

Program Manager, Account Manager

1/13 - 6/16

- Developed and implemented new content marketing products and services, and negotiated contract terms
- Conferred with clients about the direction and execution of new content marketing strategies
- Managed campaigns and products through lifecycle - concept, development, distribution, reworking, renewal, etc
- Oversaw creative direction and brand consistency for clients with local and nationwide presence
- Managed a rotating team of copywriters and marketers, selecting personnel to suit projects
- Reported directly to CEO, interviewed job applicants, conducted performance reviews, implemented improvement plans

Senior Project Manager

3/12-1/13

- Oversaw content marketing programs for up to 65 clients on a monthly basis
- Developed organizational structure and internal career tracks for writers and editors
- Collaborated on development of new products and services
- Developed a style guide for content marketing in the automotive industry

Copywriting Contractor, Head Staff Writer, Copyeditor

5/11-3/12

- Copyedited 75,000 words of online marketing content per week
- Provided mentoring and training for new writers and led employee development

Education

Code Fellows | Seattle, Washington | 2016
Certificate, Advanced Javascript Development

The University of Arizona | Tucson, Arizona | 2010
Bachelor of Arts, Formal Linguistics