

Virtual Event Programming Data

Report- American Center Tunis



2,803 registrants across 24 events from April-August



545 total participants in these events



117 registrants and 23 participants for each event on average



Design Thinking was the most popular topic, with 656 registrants and 106 participants for 2 events



Tunis led all governorates with 22.4% of total engagement, with Ariana close behind at 18.5%



4 governorates had no participants at all, with 14 having under 5



60 min was the most popular timeslot, with 48% of responders preferring this option



68% of responders preferred afternoon events to morning ones



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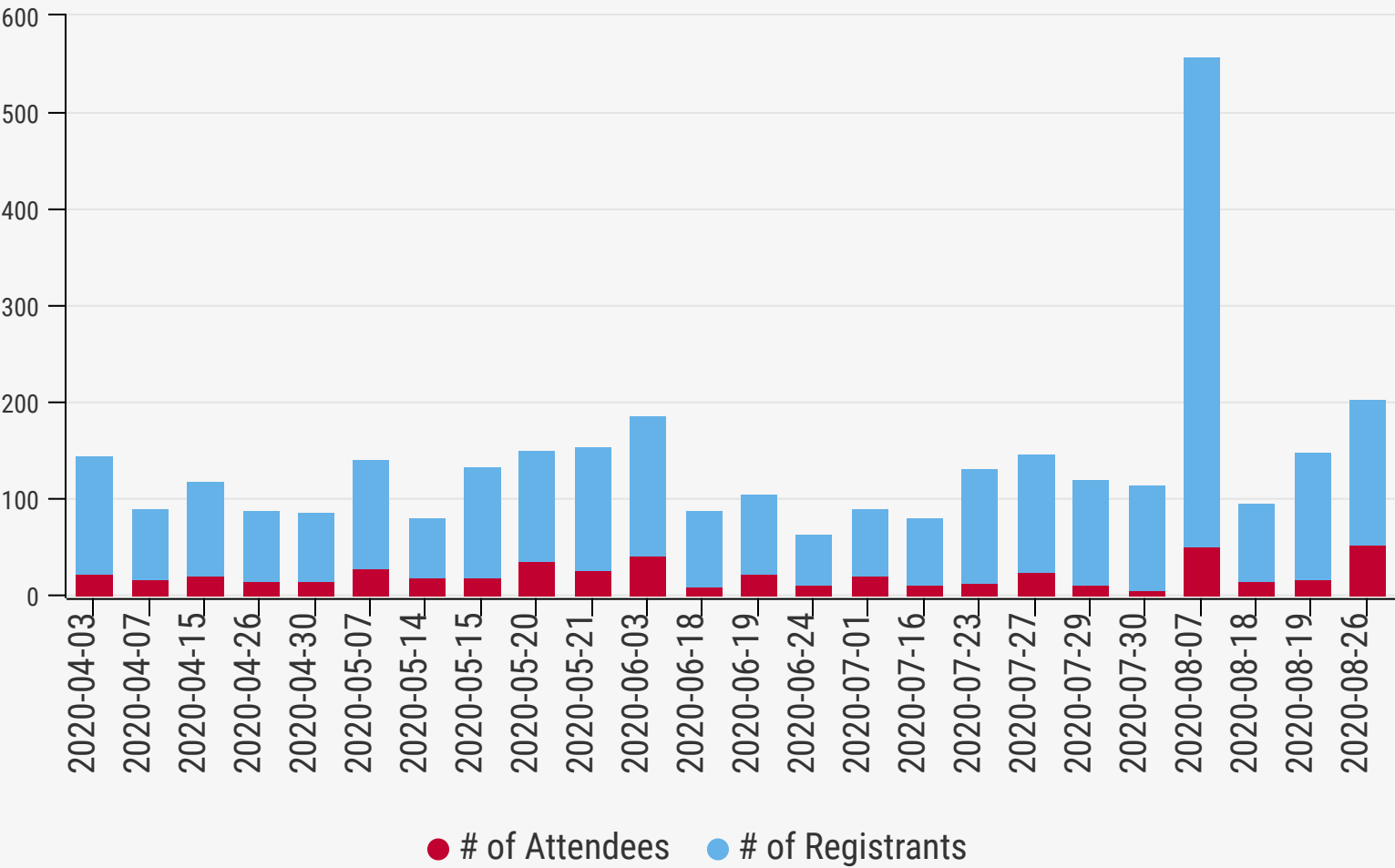


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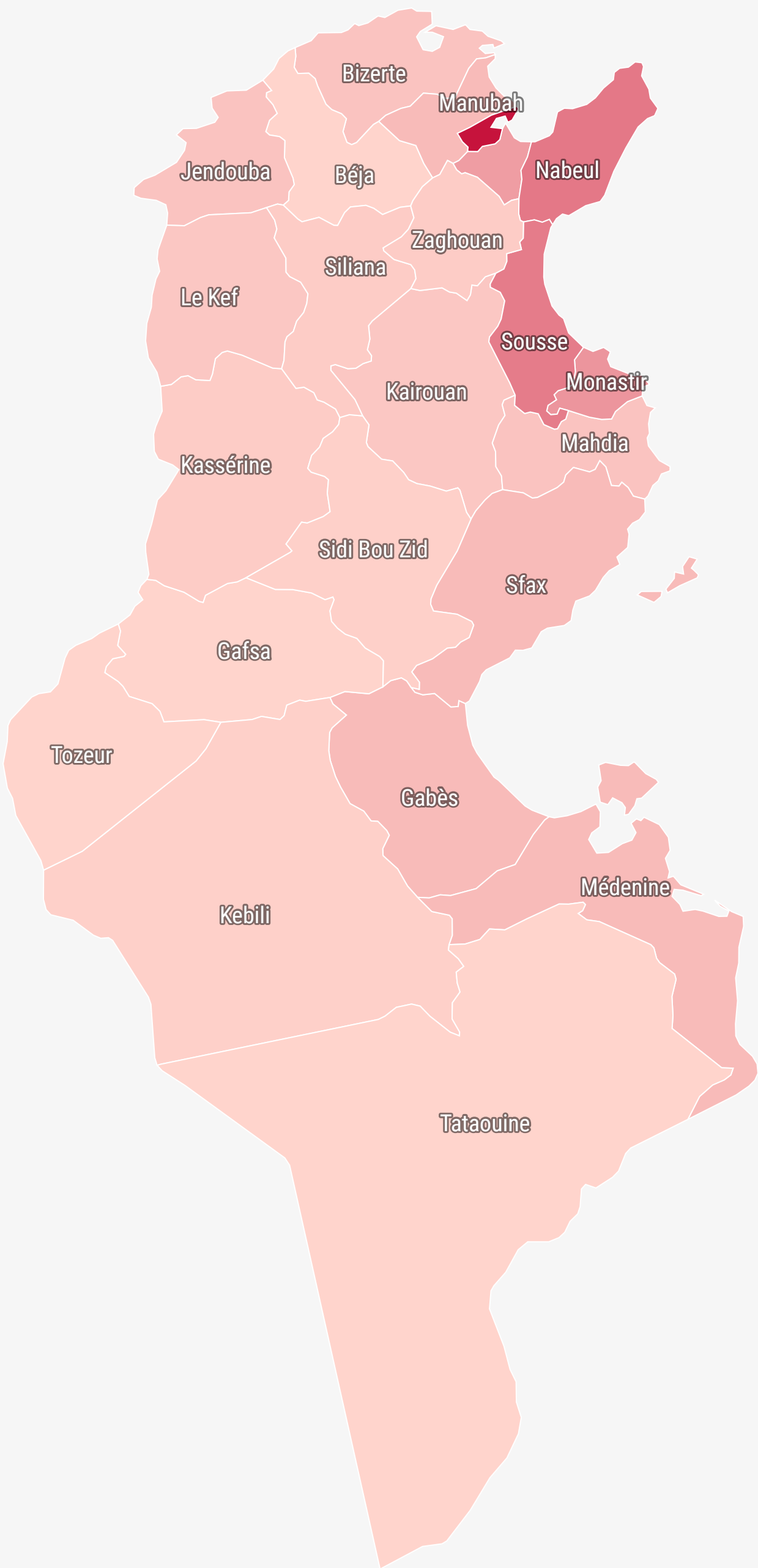
Registration vs. Turnout



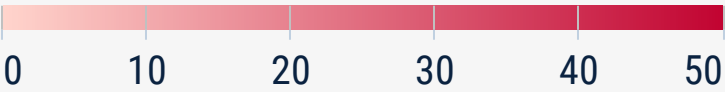
19.4% of registered participants showed up to the events

| Category | # of Registrants | # of Attendees | % |
|------------------------------|------------------|----------------|-------|
| Average | 116.8 | 22.7 | 19.4% |
| Education | 250 | 51 | 20.4% |
| Arts/Music | 421 | 103 | 24.5% |
| Innovation/ Entrepreneurship | 782 | 135 | 17.3% |
| Community Empowerment | 357 | 50 | 14.0% |
| COVID-19 | 199 | 59 | 29.6% |
| Politics | 196 | 43 | 21.9% |
| Communication | 267 | 67 | 25.1% |
| Helpful Skills | 231 | 37 | 16.0% |

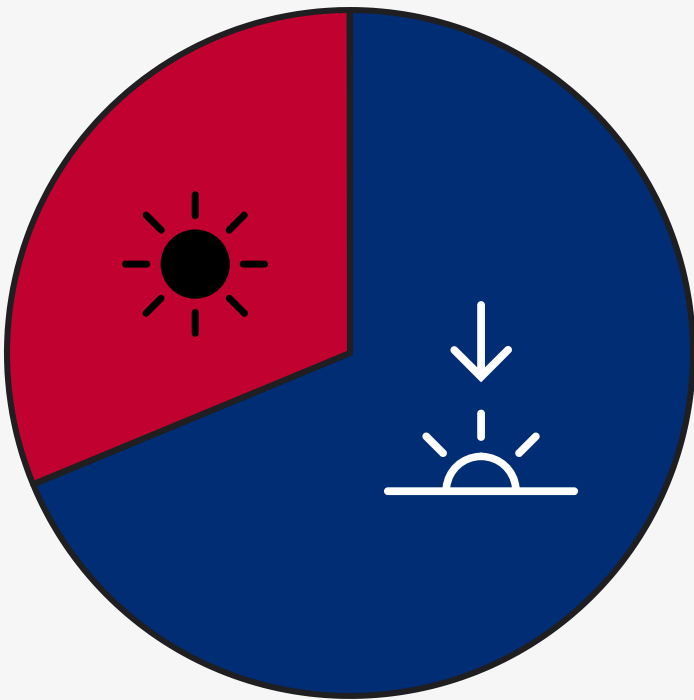
Engagement with Tunisian Citizens by Governorate



Participants



31.3%
preferred
morning
events



68.8%
preferred
afternoon
events

Morning vs. Afternoon Meeting Length Preferences

