

The Best Times to Send Mailchimp Emails

Total Campaigns:
22

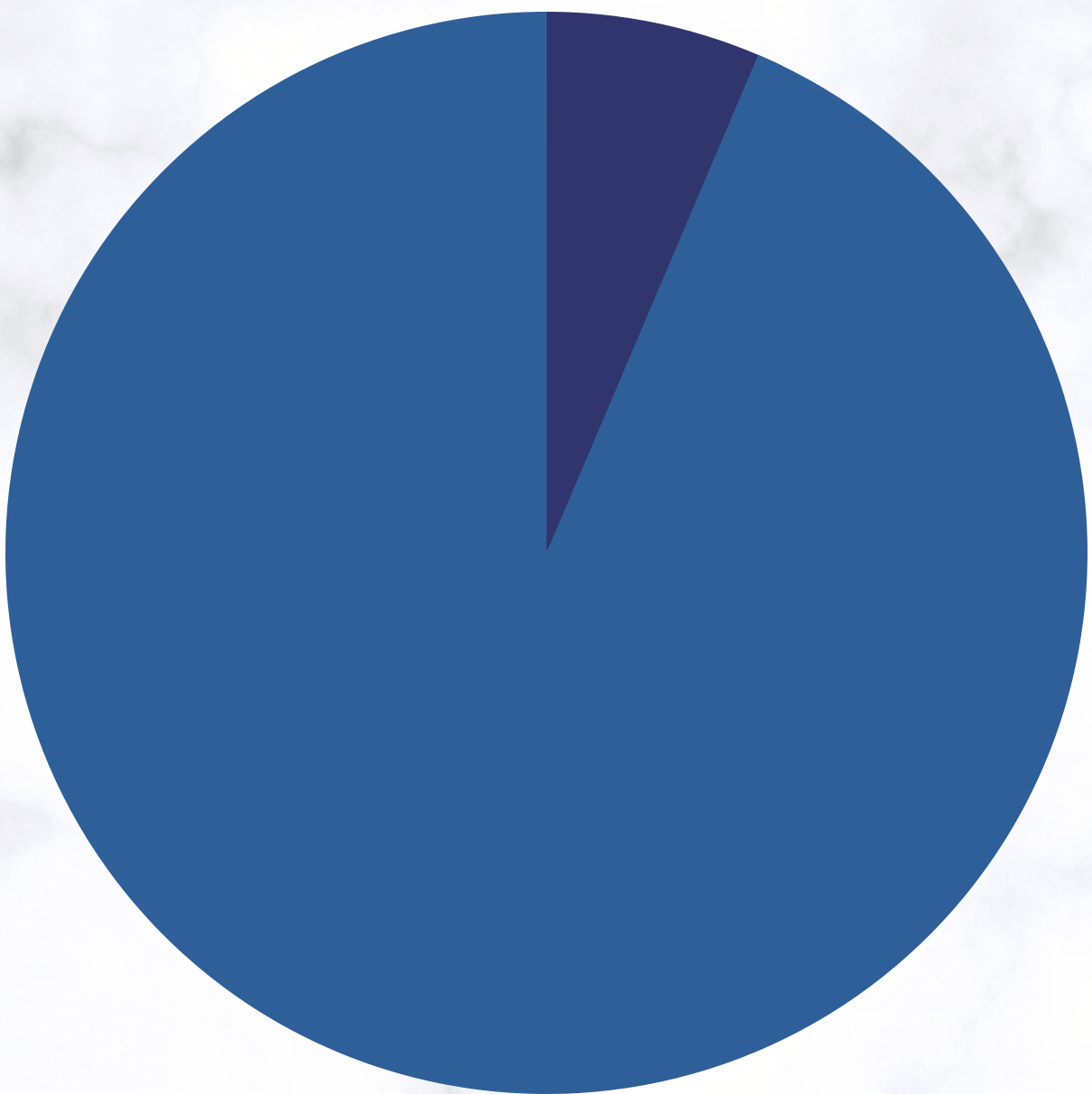


11 before
October
30th
meeting

11 after
October
30th
meeting

Before Meeting Analysis:

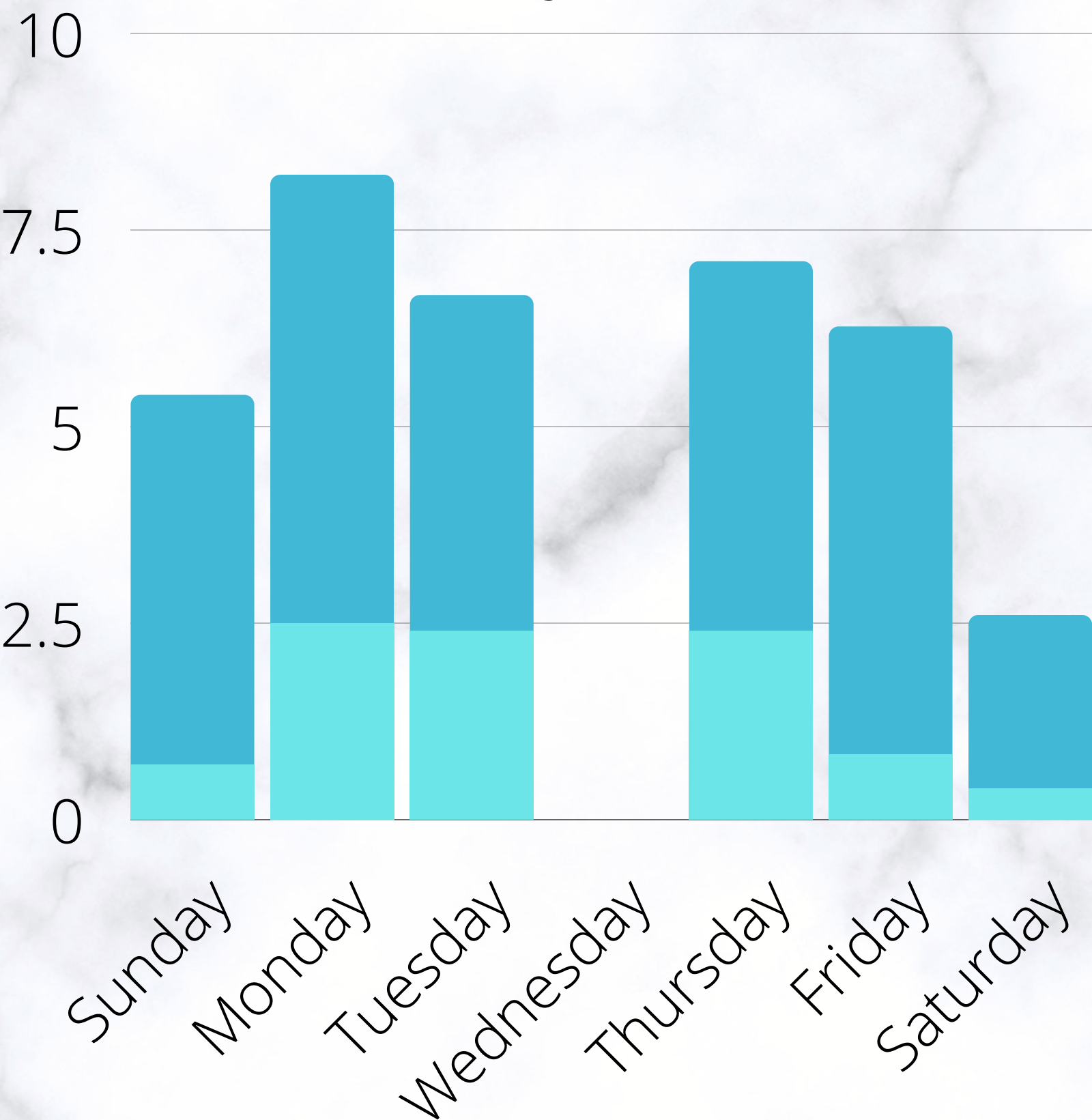
**Average Open Rate
6.4%**



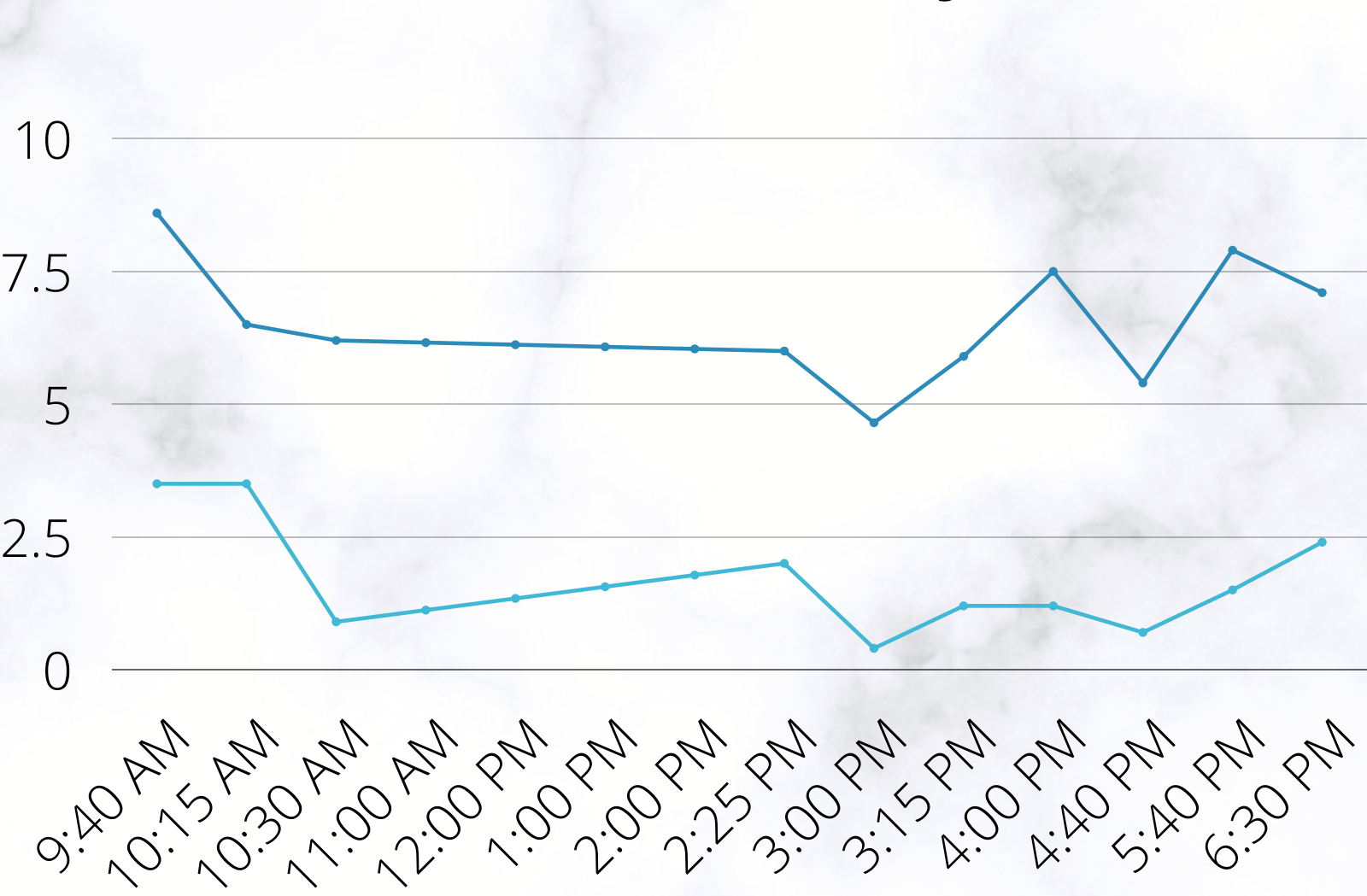
93.6%

**Average Click Rate:
1.61%**

Open Rate and Click Rate
(%) vs. Day of Week



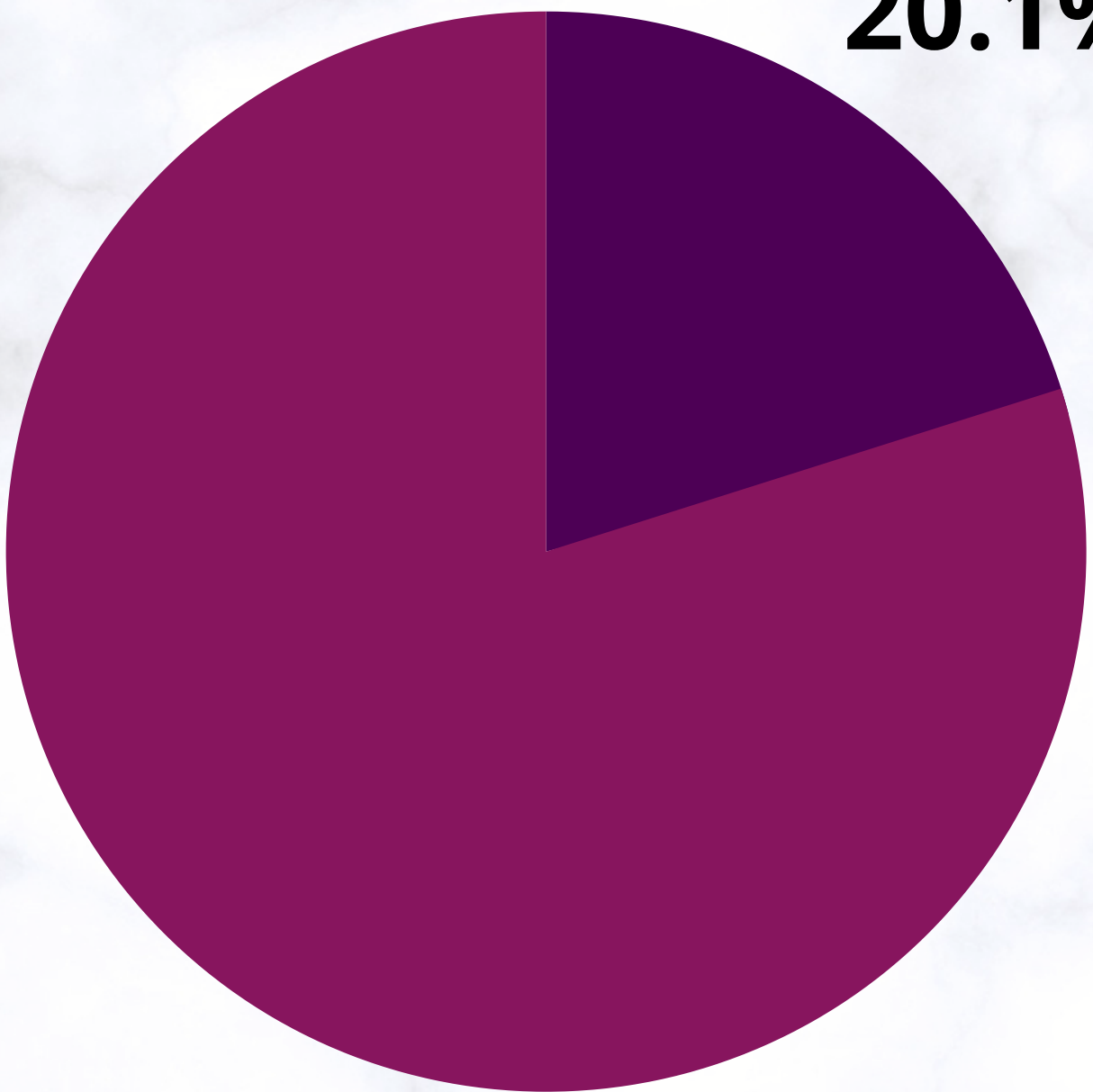
Open Rate and Click Rate (%)
vs. Time of Day



After Meeting Analysis:

Average Open Rate

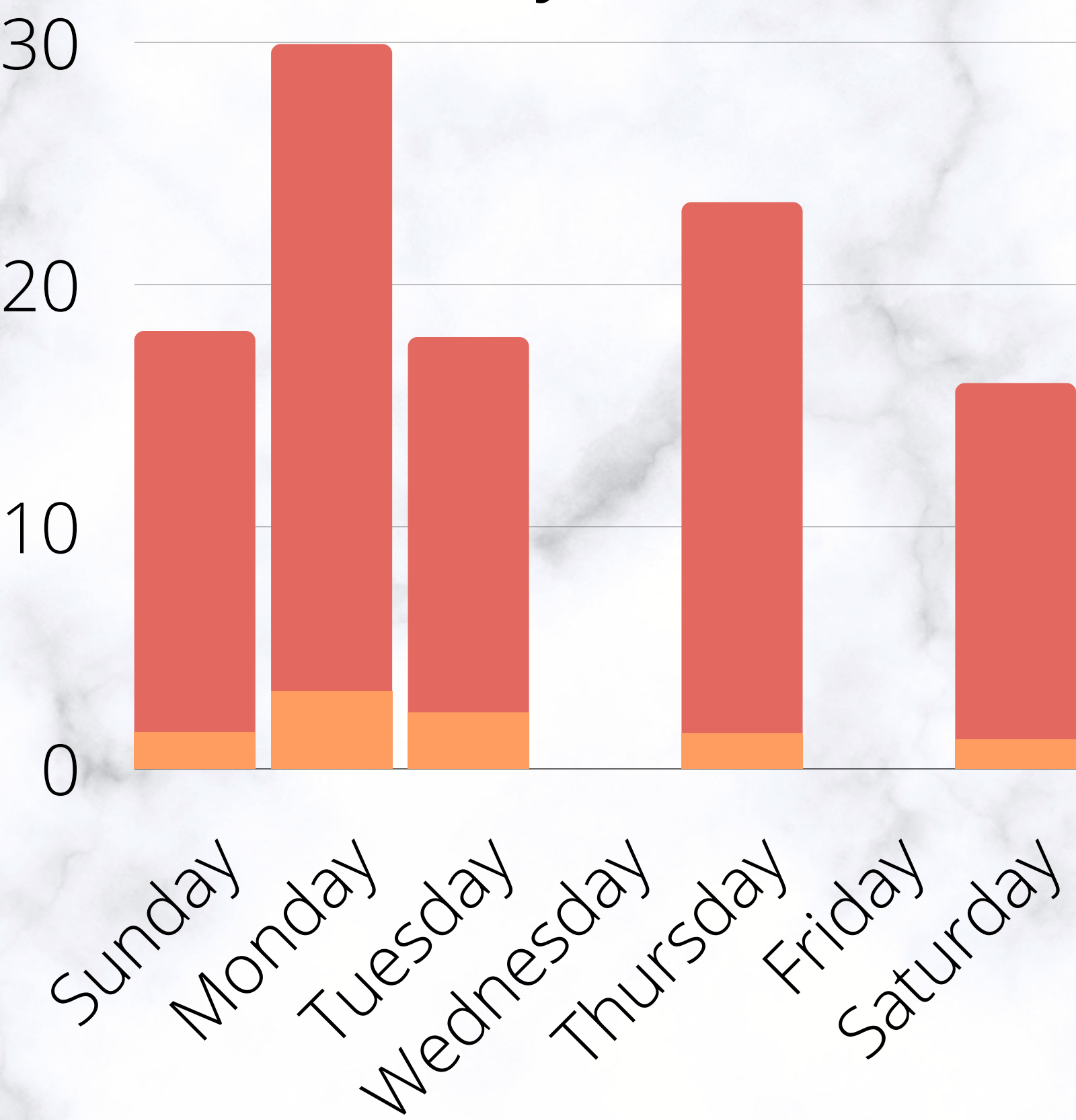
20.1%



79.9%

Average Click Rate:
1.82%

Open Rate and Click Rate
(%) vs. Day of Week



Open Rate and Click Rate (%)
vs. Time of Day

