marqur

A social platform for location-based content aggregation and discussion

Jeswin Thomas Abhin S Babu Chris K Thomas Kevin Sebastian

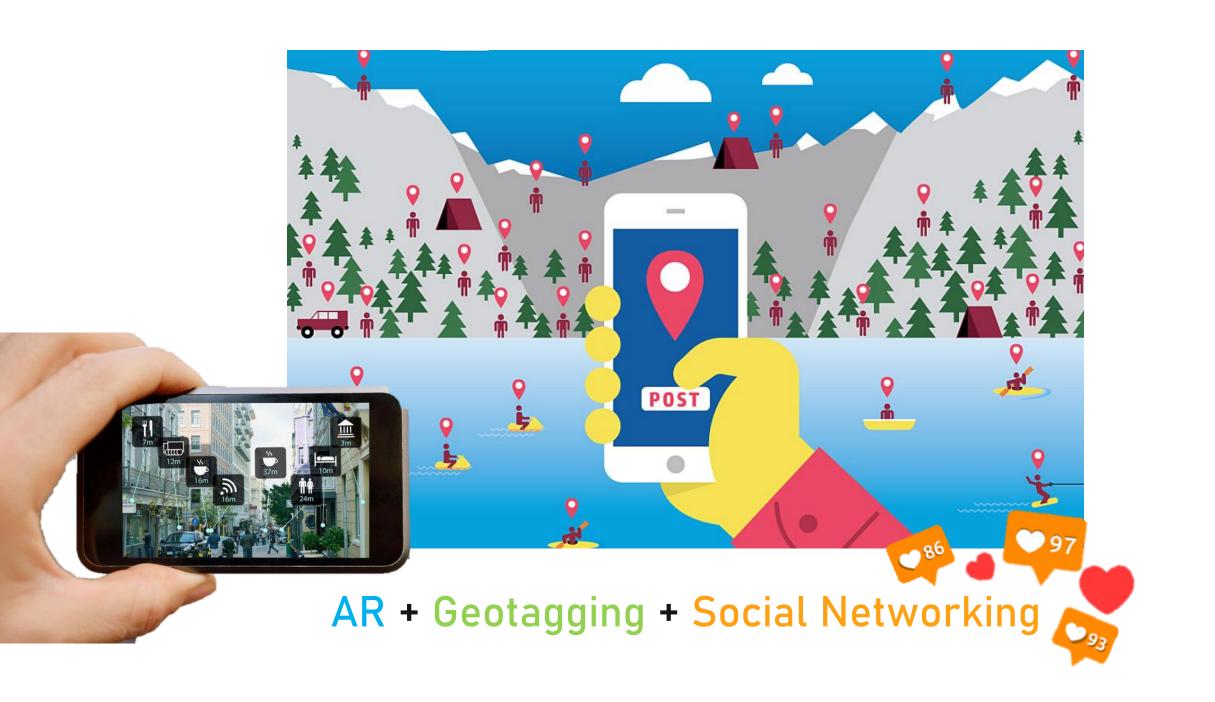
Guide Prof. Jayakrishna V



Introduction

Markers

- Mark a location
- Store some information



Social Network Aspects

Social Network Features

Timelines for people
Post on other's walls
Likes & Dislikes
Comments
AR Stickers & Filters

Marqur Features

Timelines for places
Post at a location's wall
Upvotes & Downvotes
Discussions
AR Content Discovery

Basic Operation

Adding Content

Step 1: Pick a location

Step 2: Post content at location

Viewing Content

Step 1: Visit a location

Step 2: Discover content sorted by votes



Existing Solution

Google Maps

Key Similarities:

- Location-based
- User Added Content
- Reviews

Key Differences:

- Permanent, not Time-based
- Learn about a place, not current events
- No Voting-based Discovery



Motivations

Good source for local news updates

Better alternative to ads and classifieds

Discover location's history and culture

Objectives

Primary:

- 1) Let users post content at a specific location
- 2) Let users see content posted at a particular location

Secondary:

- 1) Let users vote/comment/report posts
- 2) Let users view a location's posts sorted according to votes or time
- 3) Let users post content on different 'channels' allowing for better discover
- 4) Let users make and view user profiles
- 5) Let users view posts around their current location using AR

Work Plan

Weeks 1-3:

Basic app that posts and fetches content stored at specific coordinates

Weeks 4-6:

Standard UI with Map view and content navigation

Weeks 5-9:

Social features and AR

Weeks 9-12:

Finalization and Deployment

Thank You!