



A social platform for location-based content aggregation and discussion

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# Introduction



## Markers

- Mark a location
- Store some information



AR + Geotagging + Social Networking

# Social Network Aspects

## Social Network Features

- Timelines for people
- Post on other's walls
- Likes & Dislikes
- Comments
- AR Stickers & Filters

## Marqur Features

- Timelines for places
- Post at a location's wall
- Upvotes & Downvotes
- Discussions
- AR Content Discovery

# Basic Operation

## Adding Content

Step 1: Pick a location

Step 2: Post content at location

## Viewing Content

Step 1: Visit a location

Step 2: Discover content sorted by votes



# Existing Solution

## Google Maps

### Key Similarities:

- Location-based
- User Added Content
- Reviews

### Key Differences:

- Permanent, not Time-based
- Learn about a place, not current events
- No Voting-based Discovery



# Motivations

Good source for local  
news updates

Better alternative to  
ads and classifieds

Discover location's  
history and culture

# Objectives

## Primary:

- 1) Let users post content at a specific location
- 2) Let users see content posted at a particular location

## Secondary:

- 1) Let users vote/comment/report posts
- 2) Let users view a location's posts sorted according to votes or time
- 3) Let users post content on different 'channels' allowing for better discovery
- 4) Let users make and view user profiles
- 5) Let users view posts around their current location using AR



# Work Plan

## Weeks 1-3:

Basic app that posts and fetches content stored at specific coordinates

## Weeks 4-6:

Standard UI with Map view and content navigation

## Weeks 5-9:

Social features and AR

## Weeks 9-12:

Finalization and Deployment

**Thank You!**