




The Need for Speed... REDUCTION: Chicago Traffic Safety Analysis

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Business Understanding

Background

Goals

Success Criteria

Vision Zero Chicago

Goal: **0** traffic deaths by 2026

Reality:

- 2024 (to-date): **115** traffic deaths
- 2023: **136** traffic deaths



Business Understanding

Background

Goals

Success Criteria

- Develop an *inferential* model
- Assist Chicago DOT (CDOT) in resource allocation

"Serious crash"

=

**Fatal or
incapacitating**

Business Understanding

Background

Goals

Success Criteria

- Identify top 3 contributing factors
- Precision-Recall Area Under the Curve (PR AUC)

Business Understanding

Background

Goals

Success Criteria

- **Precision-Recall Area Under the Curve (PR AUC)**
 - **Focuses on minority case (serious crashes)**



Data Understanding

Source: Chicago Data Portal (updated: Dec 2024)


Datasets:

- Crashes: **900k** records, **48** features
- People: **~2M** records, **29** features:
- Vehicles: **1.8M** records, **71** features

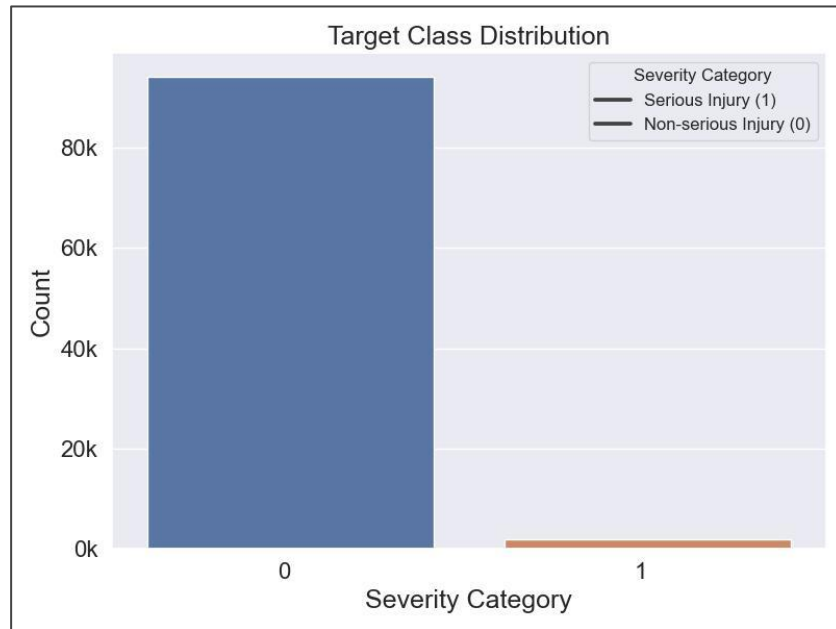
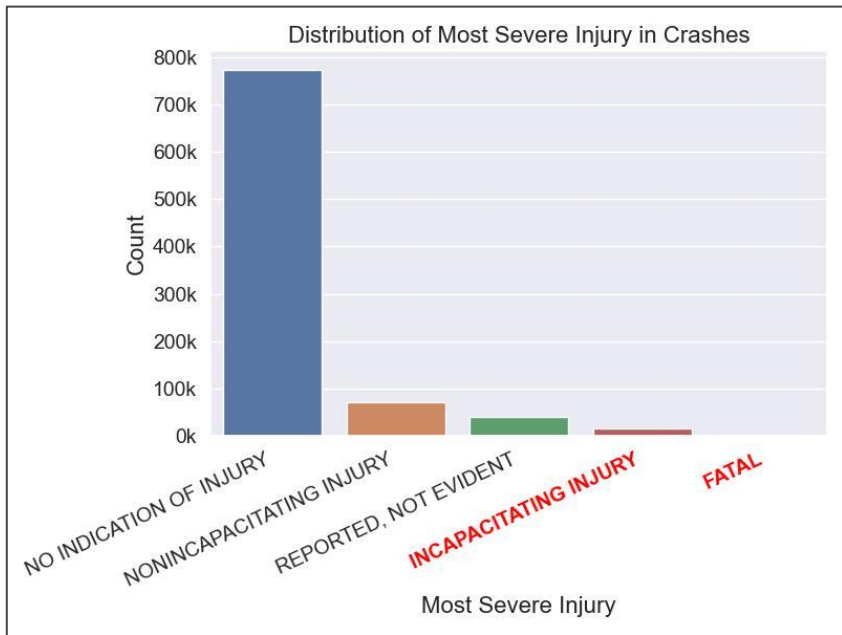
Linked by: **crash_record_id**

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Data Preparation: Phase 1


1. Processed **3** datasets
 - a. Removed irrelevant features
 - b. Processed features reducing cardinality
 - c. Handled Null Values
 - d. Reclassified the Target Variable to Binary
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Data Preparation: Target Reclassification



Data Preparation: Phase 2

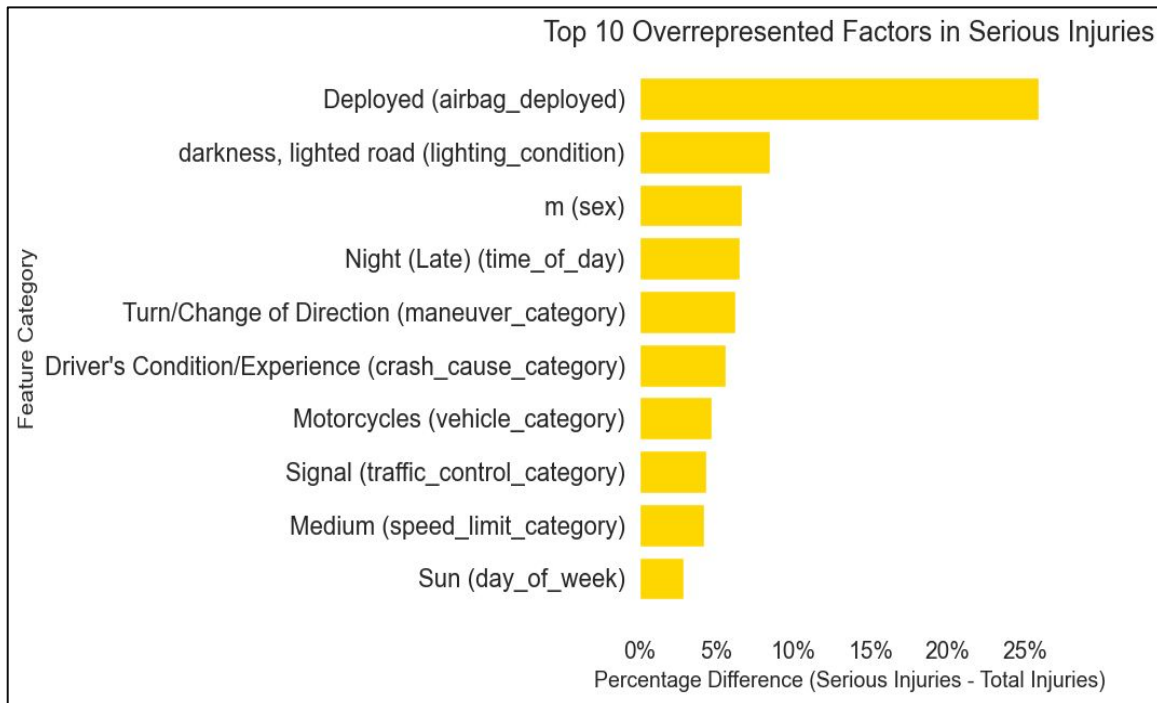
3. Stratified Sample

- a. Subset: **15%** of merged_df
 - b. Kept target classes proportional
 - c. Final dataframe: **~96k** records, **16** features, **0** null values
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Exploratory Data Analysis: Key Finding


Overrepresented Categories in Serious Crashes:

- **Sex:** Males
- **Lighting:** Darkness with lighted roads
- **Airbag Deployment**



Modeling: Key Components

Standard Modeling Process:

- Train-test-split = Avoids data leakage
 - Baseline models for comparison
 - Hyperparameter tuning
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Modeling: Addressing Issues

- **Developing interpretable model**
 - White box models (opposite of black box models)
- **Addressing class imbalance**
 - Oversampling (SMOTE) + class weights

Reminder: Minority class = Serious crashes

Evaluation

Metric (PR AUC): Best Decision Tree = ***0.0956***

Class Imbalance: Likely contributing to low performance

Focus: Model inference over predictive accuracy

Perfect
Performance:

PR AUC = **1.0**

Evaluation


Decision Trees: Simple, highlight feature importance

Key Features:

- Airbag Deployment (***Not Deployed***)
- Sex (***Male***)
- Seasonality (***Summer, Winter, Spring***)

	Original_Feature	Category	Feature_Importance
0	airbag	Not Deployed	0.0625
1	crash	Unknown/Other	0.0499
2	sex	male	0.0437
3	season	Summer	0.0414
4	season	Winter	0.0397
5	season	Spring	0.0391

Limitations

1. Data Quality: Police-Reported Data
 2. Decision Tree Interpretation
 3. Computing and Time Constraints
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Recommendations



Recommendation 1: Male Trends Analysis

- Research trend among male *drivers*
- Targeted safety campaign

Recommendations



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Recommendation 2: Size Regulation

- Implement personal vehicle weight fee
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Recommendation 2: Size Regulation

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Recommendation 3: Airbag Inspection

- Annual airbag safety inspections

Next Steps

1. Investigate male injury trends in crashes
 2. Explore key factors contributing to speeding
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Thank you!



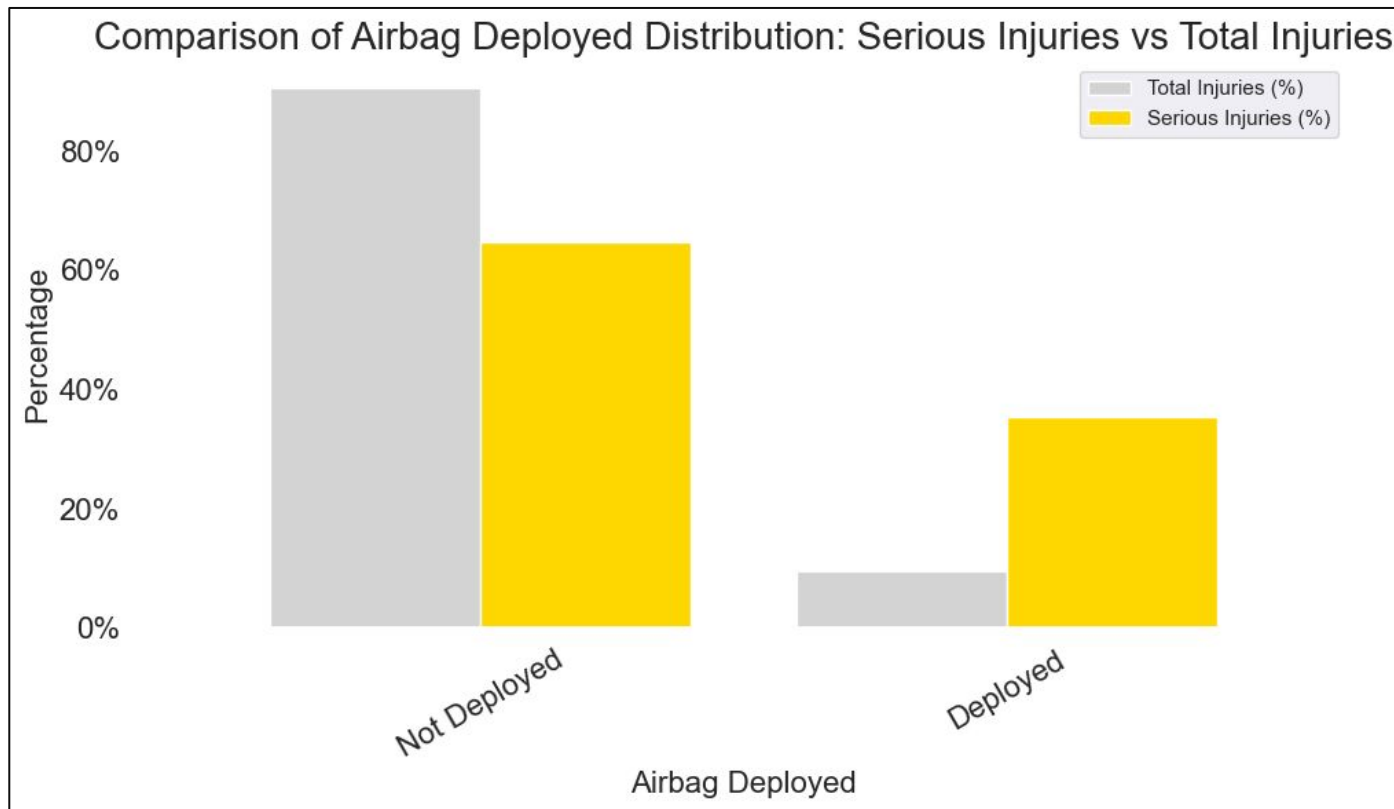
Github Repository:

https://github.com/ckucewicz/traffic_crash_prediction

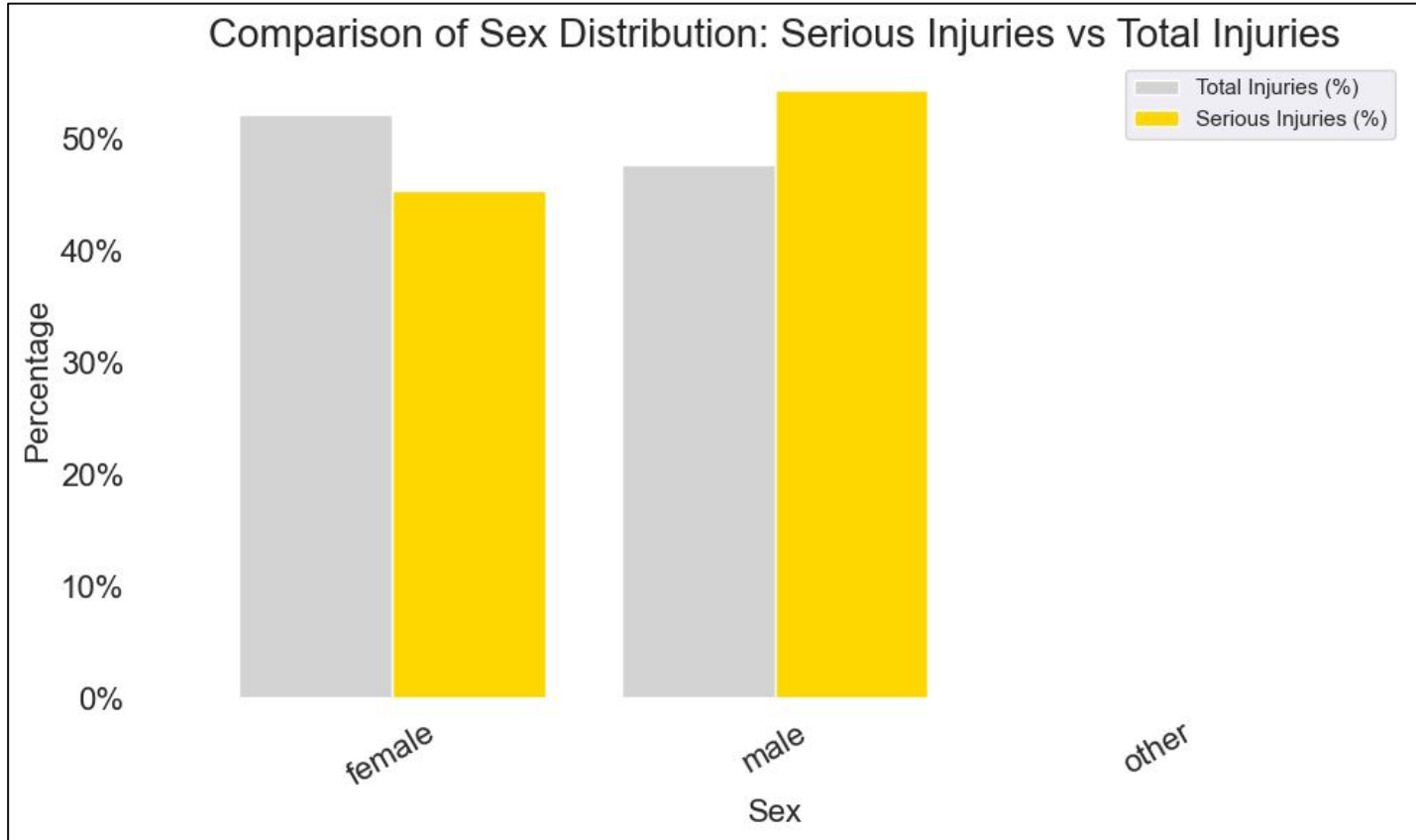
Contact Chris Kucewicz at

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Additional Visualizations: Airbag Overrepresentation



Additional Visualizations: Male Overrepresentation



Additional Visualizations: Darkness Overrepresentation

