In []: |#This notebook aims to analyze user data, highlighting any potential i

```
#The initial step involves reading the data and restructuring the nest
 In [*]: # import pandas as pd
          import ison
          # Open the file and read lines
          with open('/Users/project/users.json', 'r') as file:
              data = file.readlines()
          # Parse JSON and convert to DataFrame
          users_df = pd.json_normalize([json.loads(line) for line in data])
          users_df.info()
          users_df.head(5)
 In [ ]: |# converting dates into standard format
In [46]:
          users_df['lastLoginDate'] = pd.to_datetime(users_df['lastLogin.$date
          users df['createdDate'] = pd.to datetime(users df['createdDate.$date']
 In []: # Removing the column from the original dataframe since we have alread
In [37]: |users_df.head(5)
Out[37]:
             active
                        role signUpSource state
                                                            id.$oid createdDate.$date lastLog
           0
               True consumer
                                   Email
                                           WI 5ff1e194b6a9d73a3a9f1052
                                                                       1609687444800
                                                                                     1.609
                                           WI 5ff1e194b6a9d73a3a9f1052
               True consumer
                                   Email
                                                                       1609687444800
                                                                                     1.609
           2
                                   Email
                                           WI 5ff1e194b6a9d73a3a9f1052
               True consumer
                                                                       1609687444800
                                                                                     1.609
                                   Email
                                               5ff1e1eacfcf6c399c274ae6
                                                                       1609687530554
                                                                                     1.609
               True consumer
                                   Email
                                           WI 5ff1e194b6a9d73a3a9f1052
                                                                       1609687444800
                                                                                     1.609
               True consumer
```

```
users df.drop(columns=['createdDate.$date'], inplace=True)
In [47]:
         users df.drop(columns=['lastLogin.$date'], inplace=True)
In [48]: |users_df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 495 entries, 0 to 494
         Data columns (total 7 columns):
          #
              Column
                             Non-Null Count
                                              Dtype
          0
              active
                              495 non-null
                                              bool
          1
              role
                             495 non-null
                                              object
          2
                             447 non-null
                                              object
              signUpSource
          3
                             439 non-null
                                              object
              state
              _id.$oid
          4
                             495 non-null
                                              object
          5
              lastLoginDate 433 non-null
                                              datetime64[ns]
          6
              createdDate
                             495 non-null
                                              datetime64[ns]
         dtypes: bool(1), datetime64[ns](2), object(4)
         memory usage: 23.8+ KB
 In []: # The dataset indeed contains null values
In [49]: | users_df.rename(columns={'_id.$oid': 'userId'}, inplace=True)
         users_df.rename(columns={'createdDate.$date': 'createdDate'}, inplace=
         users df.rename(columns={'lastLogin.$date': 'lastLogin'}, inplace=True
In [51]: | users_df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 495 entries, 0 to 494
         Data columns (total 7 columns):
          #
                             Non-Null Count
              Column
                                              Dtype
                              495 non-null
          0
              active
                                              bool
          1
              role
                              495 non-null
                                              object
          2
              signUpSource
                             447 non-null
                                              object
          3
              state
                             439 non-null
                                              object
          4
                             495 non-null
                                              object
              userId
          5
              lastLoginDate 433 non-null
                                              datetime64[ns]
                             495 non-null
                                              datetime64[ns]
              createdDate
         dtypes: bool(1), datetime64[ns](2), object(4)
         memory usage: 23.8+ KB
```

```
In [52]: users_df.isnull().sum()
Out[52]: active
                            0
                            0
         role
         signUpSource
                           48
                           56
         state
         userId
                            0
         lastLoginDate
                           62
         createdDate
                            0
         dtype: int64
 In [ ]: # There are duplicate values with them
In [53]: duplicate_rows = users_df[users_df.duplicated()]
         duplicate_rows.count()
Out[53]: active
                           283
         role
                           283
         signUpSource
                           240
                           233
         state
         userId
                           283
         lastLoginDate
                           261
         createdDate
                           283
         dtype: int64
```

```
In [55]:
         def has_special_characters(text):
             import re
             # Check if the value is NaN
             if pd.isna(text):
                 return False
             # Define a regular expression pattern to match special characters
             pattern = r'[^a-zA-Z0-9\s]'
             # Use re.search to check if the pattern matches any part of the te
             if re.search(pattern, str(text)):
                 return True
             else:
                 return False
         # Apply the function to the column
         users_df['has_special_char'] = users_df['userId'].apply(has_special_ch
         # Filter rows with special characters
         rows_with_special_chars = users_df[users_df['has_special_char']]
         print(rows_with_special_chars)
         Empty DataFrame
         Columns: [active, role, signUpSource, state, userId, lastLoginDate, c
         reatedDate, has_special_char]
         Index: []
In [56]: # Extract the year from the 'lastLogin' column
         users_df['cyears'] = users_df['createdDate'].dt.year
         print(users_df)
                              role signUpSource state
              active
                                                                          userId
         0
                True
                                          Email
                                                   WΤ
                                                       5ff1e194b6a9d73a3a9f1052
                         consumer
         1
                True
                                          Email
                                                   WΙ
                                                       5ff1e194b6a9d73a3a9f1052
                         consumer
         2
                True
                                          Email
                                                       5ff1e194b6a9d73a3a9f1052
                                                   WΙ
                         consumer
         3
                True
                         consumer
                                          Email
                                                   WΙ
                                                       5ff1e1eacfcf6c399c274ae6
         4
                                                       5ff1e194b6a9d73a3a9f1052
                True
                                          Email
                                                   WΙ
                         consumer
         490
                                                       54943462e4b07e684157a532
                True fetch-staff
                                            NaN
                                                  NaN
         491
                True fetch-staff
                                                       54943462e4b07e684157a532
                                            NaN
                                                  NaN
                                                       54943462e4b07e684157a532
                True fetch-staff
         492
                                            NaN
                                                  NaN
         493
                True fetch-staff
                                                       54943462e4b07e684157a532
                                            NaN
                                                  NaN
         494
                True fetch-staff
                                            NaN
                                                  NaN
                                                       54943462e4b07e684157a532
                              lastLoginDate
                                                        createdDate has_specia
         l char \
             2021-01-03 15:25:37.857999872 2021-01-03 15:24:04.800
         False
```

```
2021-01-03 15:25:37.857999872 2021-01-03 15:24:04.800
1
False
    2021-01-03 15:25:37.857999872 2021-01-03 15:24:04.800
False
3
    2021-01-03 15:25:30.596999936 2021-01-03 15:25:30.554
False
    2021-01-03 15:25:37.857999872 2021-01-03 15:24:04.800
False
. .
                               . . .
                                                       . . .
490 2021-03-05 16:52:23.20400000 2014-12-19 14:21:22.381
False
491 2021-03-05 16:52:23.204000000 2014-12-19 14:21:22.381
False
492 2021-03-05 16:52:23.204000000 2014-12-19 14:21:22.381
493 2021-03-05 16:52:23.204000000 2014-12-19 14:21:22.381
False
494 2021-03-05 16:52:23.204000000 2014-12-19 14:21:22.381
False
```

	cyears
0	2021
1	2021
2	2021
3	2021
4	2021
 490	2014
490 491	2014 2014
491	2014

[495 rows x 9 columns]

```
In [57]: |users_df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 495 entries, 0 to 494
         Data columns (total 9 columns):
          #
                                 Non-Null Count
              Column
                                                  Dtype
          0
              active
                                 495 non-null
                                                  bool
          1
               role
                                 495 non-null
                                                  object
          2
                                 447 non-null
                                                  object
              signUpSource
          3
              state
                                 439 non-null
                                                  object
          4
              userId
                                 495 non-null
                                                  object
          5
              lastLoginDate
                                                  datetime64[ns]
                                 433 non-null
          6
              createdDate
                                 495 non-null
                                                  datetime64[ns]
          7
              has special char
                                 495 non-null
                                                  bool
          8
               cyears
                                 495 non-null
                                                  int32
         dtypes: bool(2), datetime64[ns](2), int32(1), object(4)
         memory usage: 26.2+ KB
In [67]: columns_to_delete = ['has_special_char','cyears']
In [68]: | users_df = users_df.drop(columns=columns_to_delete)
In [58]: value_counts = users_df['signUpSource'].value_counts()
         # Print the result
         print(value_counts)
         signUpSource
         Email
                    443
         Google
                      4
         Name: count, dtype: int64
```

```
In [59]: | value_counts_state = users_df['state'].value_counts()
          # Print the result
          print(value_counts_state)
          state
          WΤ
                396
          NΗ
                 20
          AL
                 12
          0H
                  5
          IL
                  3
          ΚY
                  1
          C0
                  1
          SC
                   1
          Name: count, dtype: int64
In [60]: value_counts_role = users_df['role'].value_counts()
          # Print the result
          print(value_counts_role)
          role
          consumer
                          413
          fetch-staff
                           82
          Name: count, dtype: int64
 In []: # Issues or Anamolies present in the 'Users' dataset
          # userId contains duplicate values [283/494]. This would impact when d
          # There are no special characters present in any of the columns
          # 'signUpSource' contains null values when the creation date years wer
In [72]: users df.head(1)
Out [72]:
             active
                       role signUpSource state
                                                           userld
                                                                     lastLoginDate create
                                                                                  2021
                                                                        2021-01-03
              True consumer
          0
                                  Email
                                         WI 5ff1e194b6a9d73a3a9f1052
                                                                  15:25:37.857999872 15:24:
 In [ ]:
```