The Incidence and Efficiency of Land Value Taxation

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Land Value Taxation among Economists

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 - ▶ Well-understood by Adam Smith (1776) and Henry George (1879)

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- Long and rich intellectual history
 - Well-understood by Adam Smith (1776) and Henry George (1879)
- Popular among economists due to efficiency
 - François Quesnay, 1767:

That taxes should not be destructive or disproportionate to the mass of the nation's revenue; that their increase should follow the increase of the revenue; and that they should be laid directly on the net product of landed property, and not on men's wages, or on produce, where they would increase the cost of collection, operate to the detriment of trade, and destroy every year a portion of the nation's wealth.

Land Value Taxes in the Wild

Mirrlees Review, UK 2011

Land, whether used for business or residential property, can be taxed at an
arbitrarily high rate on economic efficiency grounds.

Denmark 2024

Lavere grundskyldspromille

I 2024 blev grundskyldspromillen sat ned i alle kommuner. Før var den gennemsnitlige grundskyldspromille i Danmark på 27 (altså 2,7 %). I 2024 blev den sat ned til 7,4 promille (altså 0,74 %) i gennemsnit.

California Tax Study (2023)

169.5. (a) The California Department of Tax and Fee Administration shall conduct a study on the efficacy of a statewide land value taxation system as an alternative to the current appraisal methods for real property taxation.

Detroit Land-Value Tax Plan (2023)



What We Do

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We provide new empirical evidence using a 2007 reform in Denmark

Model Ingredients

Households: Consume non-durables, housing (land & buildings), invest in a real financial asset, and receive government transfers, s.t. flow budget constraint & tax on land.

Production: 1 firm hires labor and produces non-durables, construction firm hires labor and produces buildings.

Government: Collects land taxes and distributes lump-sum transfers.

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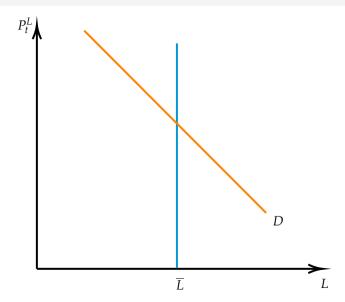
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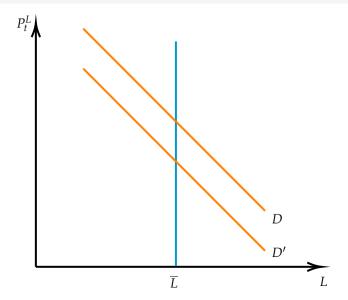
Market Clearing: Labor, real asset, buildings, and land markets clear

Equilibrium: Given initial allocation, equilibrium is a set of prices and quantities s.t. hh and firms optimize, government collects tax revenue and redistributes transfers, and markets clear.

A Model of the Market for Land



All Adjustment Through Prices ⇒ No Deadweight Loss!



Key Takeaways from Model

Two Key Features Drive Everything in the Model:

- 1. Supply curve for land is vertical
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Two Key Features Drive Everything in the Model:

- 1. Supply curve for land is vertical
 - Normally, if you tax something, you get less of it!
 - Not true with land due to fixed supply + land market clearing condition
- 2. What does the government do with tax revenue?
 - ▶ If rebated to households, land tax does not affect any variable except asset price of land
 - ▶ If thrown in the ocean, behavioral responses emerge due to income effects

2007 Structural Reform

- 2007 reform forced small municipalities to merge
 - ▶ 271 municipalities merged into 98
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 - New tax rate is constrained by a ceiling set by central government
 - Explicit goal not to change service levels: motivated by desire to reform hospital sector
- Benefits of this reform:
 - 1. Permanent tax shock
 - 2. Formula-based tax changes: create instrument for tax changes using historical data
 - 3. Many places experienced substantial changes
 - 4. Narrative history of reform: unanticipated



Example: Lejre Municipality

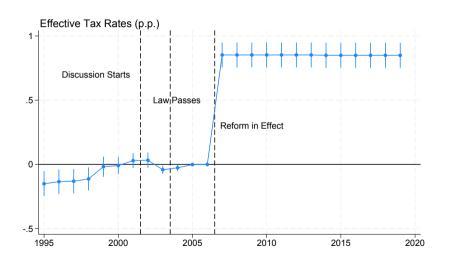


Prior to Reform: Lejre 2.0% vs. Hvalsø 2.6% vs. Bramsnæs 2.8%

After Merger: 2.5%, raised to 2.8% in 2010

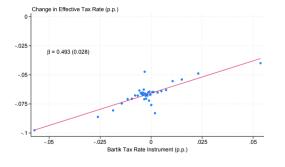
At average land values, the **difference** is few hundred dollars in taxes per year.

Instrument Based on Historical Data Strongly Predicts Policy Change

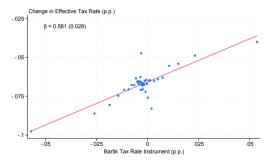


Combine With Within-Treatment-Area Variation in Land Exposure

A. Land-Share Exposure Instrument



B. Combined Policy and Exposure Variation

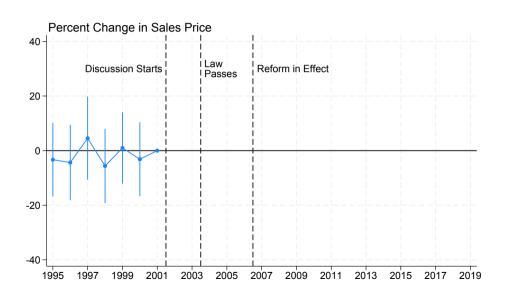


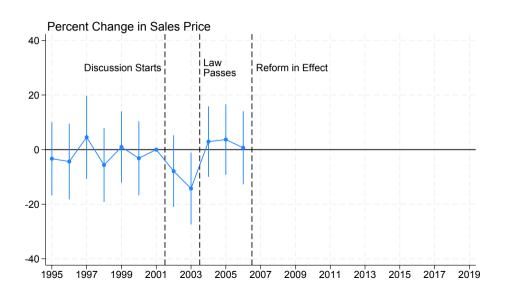
Event Study Design

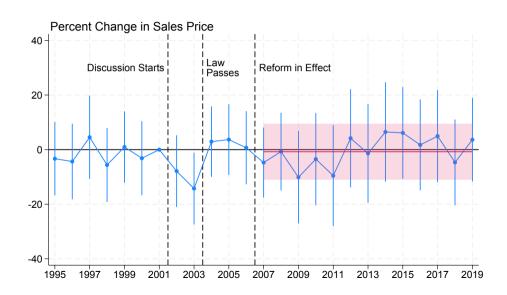
$$y_{j,a,t} = \sum_{h \neq -1} \beta_h \Delta \tilde{ au}_a \theta_j \mathbf{1}_{\{t-h=2001\}} + \gamma_j + \eta_{m(a) \times t} + \delta' X_a \mathbf{1}_{\{t-h=2005\}} + \psi_{j \times t} + e_{j,i,t}$$

- $y_{j,i,t}$ is the log sales price of property j in treatment area a in year t
- $\Delta \tilde{\tau_a}$ is the policy-shock instrument
- $oldsymbol{ heta}_j$ instruments for "exposure" to the policy shock using the land share
- $\eta_{m(i),t}$ is new municipality by year fixed effect
 - Only look at variation within new municipalities
 - Comparing properties across old borders with different exposure to land tax changes









Even True When Looking Just At The Most Exposed Housing

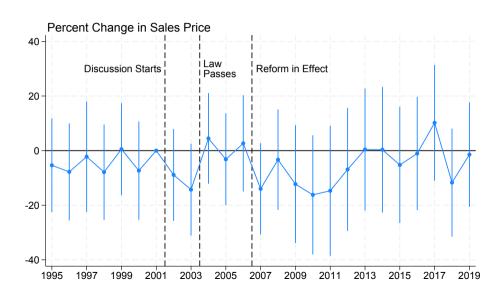


Table: Effect on Home Prices and Implied Discount Rates

	OLS	IV: Baseline	IV: Trim 5%	IV: Single-Family	IV: Q4 Shocks
Anticipation x Treat	-3.654	-1.253	-2.310	-0.215	1.637
	(2.022)	(4.928)	(3.944)	(5.662)	(6.264)
Post x Treat	-7.194	1.609	-1.168	-1.652	-2.244
	(2.129)	(5.032)	(4.026)	(6.376)	(6.269)
Observations	1015414	1015414	895685	314045	229366
D. Rate L.B.	8.800	12.10	11	7.100	6.900
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How Do Higher Taxes Affect Aggregate Quantities?

Policy Motivation: Does not affect the incentive to develop, unlike conventional property tax

• Widespread concern that owners, esp. retirees, could be pushed out of homes (Wong, 2024).

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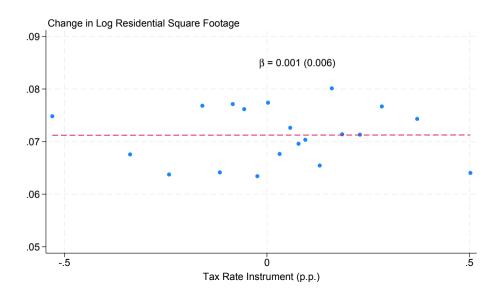
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Empirical Strategy:

$$y_{a,2019} - y_{a,2006} = \beta \Delta \tilde{\tau}_a + \eta_{m(a)} + \delta X_a + e_a \tag{1}$$

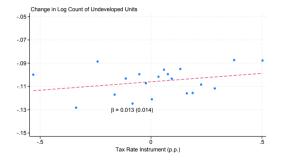
- Capture long-term effects of taxes on slow-moving variables (like mobility/development)
- Can check pre-period long differences to assess pre-trends

No Effect of Land Taxes on Aggregate Development

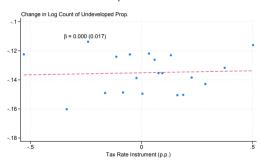


True Even in Most Policy-Relevant Areas

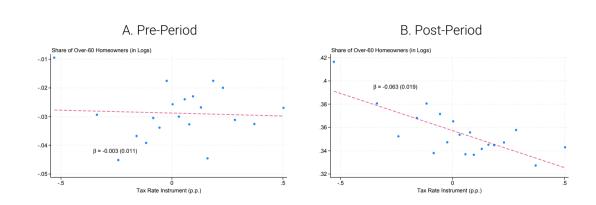
A. Undeveloped Land



B. Undeveloped Urban Land



Older Homeowners Sort Away from High Tax Areas



Conclusion

This Paper: Some of the first quasi-experimental evidence on the effects of land taxes.

- Precise, null effects of taxes on home values
- Older homeowners sort away from high-tax areas
- Development invariant to tax rate

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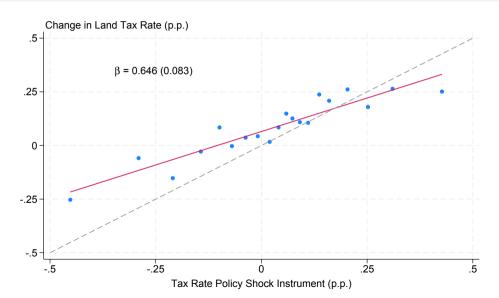
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Implications:

- Economic incidence doesn't fully fall on incumbent landowners.
 - ▶ Supply and demand curves are not sufficient statistics for tax incidence (Benzarti, 2024).
- Scope for efficiency costs/misallocation: can move to avoid tax.
 - Older homeowners seem to do this!
- ullet Land taxes don't affect development ullet benefits to moving from property to land taxes
- Market-level inattention to even quite large tax changes.

Appendix

Instrument Strongly Predicts Actual Tax Changes



Residential Construction (Land Use)

