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Building a data science portfolio: Storytelling with data

Vik Paruchuri 02 JUN 2016 in tutorials, python, matplotlib, folium, data, pandas, and portfolio

This is the first in a series of posts on how to build a Data Science Portfolio. If you like this and want to know when the next post in the series is released, you can <u>subscribe</u> at the bottom of the page.

Data science companies are increasingly looking at portfolios when making hiring decisions. One of the reasons for this is that a portfolio is the best way to judge someone's real-world skills. The good news for you is that a portfolio is entirely within your control. If you put some work in, you can make a great portfolio that companies are impressed by.

The first step in making a high-quality portfolio is to know what skills to demonstrate. The primary skills that companies want in data

scientists, and thus the primary skills they want a portiolio to demonstrate, are:

- Ability to communicate
- Ability to collaborate with others
- Technical competence
- Ability to reason about data
- Motivation and ability to take initiative

Any good portfolio will be composed of multiple projects, each of which may demonstrate 1–2 of the above points. This is the first post in a series that will cover how to make a well–rounded data science portfolio. In this post, we'll cover how to make your first project for a data science portfolio, and how to tell an effective story using data. At the end, you'll have a project that will help demonstrate your ability to communicate, and your ability to reason about data.

Storytelling with data

Data science is fundamentally about communication. You'll discover some insight in the data, then figure out an effective way to communicate that insight to others, then sell them on the course of action you propose. One of the most critical skills in data science is being able to tell an effective story using data. An effective story can make your insights much more compelling, and help others understand

your ideas.

A story in the data science context is a narrative around what you

found, how you found it, and what it means. An example might be the discovery that your company's revenue has dropped 20% in the last year. It's not enough to just state that fact — you'll have to communicate why revenue dropped, and how to potentially fix it.

The main components of storytelling with data are:

- Understanding and setting the context
- Exploring multiple angles
- Using compelling visualizations
- Using varied data sources
- Having a consistent narrative

The best tool to effectively tell a story with data is <u>Jupyter notebook</u>. If you're unfamiliar, <u>here's</u> a good tutorial. Jupyter notebook allows you to interactively explore data, then share your results on various sites, including Github. Sharing your results is helpful both for collaboration, and so others can extend your analysis.

We'll use Jupyter notebook, along with Python libraries like Pandas and matplotlib in this post.

Choosing a topic for your data science project

The first step in creating a project is to decide on your topic. You want the topic to be something you're interested in, and are motivated to explore. It's very obvious when people are making projects just to make them, and when people are making projects because they're genuinely interested in exploring the data. It's worth spending extra time on this step, so ensure that you find something you're actually interested in.

A good way to find a topic is to browse different datasets and seeing what looks interesting. Here are some good sites to start with:

- <u>Data.gov</u> contains government data.
- <u>/r/datasets</u> a subreddit that has hundreds of interesting datasets.
- <u>Awesome datasets</u> a list of datasets, hosted on Github.
- <u>rs.io</u> a great blog post with hundreds of interesting datasets.

In real-world data science, you often won't find a nice single dataset that you can browse. You might have to aggregate disparate data sources, or do a good amount of data cleaning. If a topic is very interesting to you, it's worth doing the same here, so you can show off your skills better.

For the purposes of this post, we'll be using data about New York city public schools, which can be found <u>here</u>.

Pick a topic

It's important to be able to take the project from start to finish. In order to do this, it can be helpful to restrict the scope of the project, and make it something we know we can finish. It's easier to add to a finished project than to complete a project that you just can't seem to

ever get enough motivation to finish.

In this case, we'll look at the <u>SAT scores</u> of high schoolers, along with various demographic and other information about them. The SAT, or Scholastic Aptitude Test, is a test that high schoolers take in the US before applying to college. Colleges take the test scores into account when making admissions decisions, so it's fairly important to do well on. The test is divided into 3 sections, each of which is scored out of 800 points. The total score is out of 2400 (although this has changed back and forth a few times, the scores in this dataset are out of 2400). High schools are often ranked by their average SAT scores, and high SAT scores are considered a sign of how good a school district is.

There have been allegations about the SAT being unfair to certain racial groups in the US, so doing this analysis on New York City data will help shed some light on the fairness of the SAT.

We have a dataset of SAT scores <u>here</u>, and a dataset that contains information on each high school <u>here</u>. These will form the base of our project, but we'll need to add more information to create compelling analysis.

Supplementing the data

Once you have a good topic, it's good to scope out other datasets that can enhance the topic or give you more depth to explore. It's good to do this upfront, so you have as much data as possible to explore as you're building your project. Having too little data might mean that you give up on your project too early.

In this case, there are several related datasets on the same website that cover demographic information and test scores.

Here are the links to all of the datasets we'll be using:

- <u>SAT scores by school</u> SAT scores for each high school in New York City.
- <u>School attendance</u> attendance information on every school in NYC.
- Math test results math test results for every school in NYC.
- Class size class size information for each school in NYC.
- <u>AP test results</u> Advanced Placement exam results for each high school. Passing AP exams can get you college credit in the US.
- <u>Graduation outcomes</u> percentage of students who graduated, and other outcome information.
- <u>Demographics</u> demographic information for each school.
- <u>School survey</u> surveys of parents, teachers, and students at each school.
- <u>School district maps</u> contains information on the layout of the school districts, so that we can map them out.

All of these datasets are interrelated, and we'll be able to combine them before we do any analysis.

Getting background information

Before diving into analyzing the data, it's useful to research some

background information. In this case, we know a few facts that will be useful:

- New York City is divided into 5 boroughs, which are essentially distinct regions.
- Schools in New York City are divided into several school district, each of which can contains dozens of schools.
- Not all the schools in all of the datasets are high schools, so we'll need to do some data cleaning.
- Each school in New York City has a unique code called a DBN, or District Borough Number.
- By aggregating data by district, we can use the district mapping data to plot district-by-district differences.

Understanding the data

In order to really understand the context of the data, you'll want to

spend time exploring and reading about the data. In this case, each link above has a description of the data, along with the relevant columns. It looks like we have data on the SAT scores of high schoolers, along with other datasets that contain demographic and other information.

We can run some code to read in the data. We'll be using <u>Jupyter</u> notebook to explore the data. The below code will:

- Loop through each data file we downloaded.
- Read the file into a Pandas DataFrame.

• Put each DataFrame into a Python dictionary.

```
import pandas
import numpy as np

files = ["ap_2010.csv", "class_size.csv", "demographic:

data = {}
for f in files:
    d = pandas.read_csv("schools/{0}".format(f))
    data[f.replace(".csv", "")] = d
```

Once we've read the data in, we can use the <u>head</u> method on DataFrames to print the first 5 lines of each DataFrame:

```
In [103]:
          for k,v in data.items():
              print("\n" + k + "\n")
               print(v.head())
          math_test_results
                                               Number Tested Mear
                DBN Grade Year
                                      Category
                           2006
                                 All Students
            01M015
                                                            39
                         3 2007 All Students
          1
             01M015
                                                           31
                         3 2008 All Students
          2 01M015
                                                           37
                           2009 All Students
          3 01M015
                         3
                                                            33
          4 01M015
                         3 2010
                                 All Students
                                                           26
            Level 1 % Level 2 # Level 2 % Level 3 # Level 3 % Lev
          0
                 5.1%
                              11
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                                                  20
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          1
                 6.5%
                               3
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                                                  22
                                                           71%
          2
                   0%
                               6
                                     16.2%
                                                  29
                                                         78.4%
          3
                    0%
                               4
                                     12.1%
                                                  28
                                                         84.8%
          4
                23.1%
                              12
                                     46.2%
                                                   6
                                                         23.1%
            Level 3+4 # Level 3+4 %
                               66.7%
```

1	26	83.9%
2	31	83.8%
3	29	87.9%
4	8	30.8%

ap_2010

	DBN	SchoolName AP Te	35
0	01M448	UNIVERSITY NEIGHBORHOOD H.S.	
1	01M450	EAST SIDE COMMUNITY HS	
2	01M515	LOWER EASTSIDE PREP	
3	01M539	NEW EXPLORATIONS SCI, TECH, MATH	
4	02M296	High School of Hospitality Management	

Total Exams Taken Number of Exams with scores 3 4 or

0	49	1
1	21	
2	26	2
3	377	19
4	S	

sat_results

	DBN	SCHOOL NAM
0	01M292	HENRY STREET SCHOOL FOR INTERNATIONAL STUDIE
1	01M448	UNIVERSITY NEIGHBORHOOD HIGH SCHOO
2	01M450	EAST SIDE COMMUNITY SCHOO
3	01M458	FORSYTH SATELLITE ACADEM
4	01M509	MARTA VALLE HIGH SCHOO

	Num	of	SAT	Test	Takers	SAT	Critical	Reading	Avg.	Scor
0					29					35
1					91					38
2					70					37
3					7					41
4					44					36

SAT Writing Avg. Score 0 363 1 366 2 370 3 359 4 384

class_size

0 1 2 3 4	CSD BOROUGH SCHOOL 1 M 1 M 1 M 1 M 1 M	M015 P.S M015 P.S M015 P.S M015 P.S	6. 015 Rober 6. 015 Rober 6. 015 Rober	SCHOOL NAME (to Clemente to Clemente to Clemente to Clemente to Clemente
0 1 2 3 4	CORE SUBJECT (MS COR	RE and 9–1	2 ONLY) COR - - - -	E COURSE (MS
0	SERVICE CATEGORY(K-9	9* ONLY) - -	NUMBER OF S	TUDENTS / SEA
2 3 4		- - -		
0 1 2 3 4	NUMBER OF SECTIONS 1.0 1.0 1.0 1.0 1.0	AVERAGE	CLASS SIZE 19.0 21.0 17.0 17.0	SIZE OF SMAL
0 1 2 3 4	21 17 17	ASS DATA S 9.0 1.0 7.0 7.0 5.0	SOURCE SCHO ATS ATS ATS ATS ATS	OLWIDE PUPIL-

demographics

DBN

Name schoolyear fl_per

```
P.S. 015 ROBERTO CLEMENTE
                                            20052006
0
   01M015
            P.S. 015 ROBERTO CLEMENTE
1
   01M015
                                            20062007
2
   01M015
            P.S. 015 ROBERTO CLEMENTE
                                            20072008
           P.S. 015 ROBERTO CLEMENTE
                                            20082009
3
  01M015
  01M015
           P.S. 015 ROBERTO CLEMENTE
                                            20092010
   total_enrollment prek
                             k grade1 grade2
                                                           Ł
0
                 281
                        15
                            36
                                    40
                                            33
1
                 243
                        15
                            29
                                    39
                                            38
2
                 261
                        18
                            43
                                    39
                                            36
3
                 252
                        17
                            37
                                    44
                                            32
4
                 208
                        16
                            40
                                    28
                                            32
  hispanic_num hispanic_per white_num white_per male_nu
            189
                         67.3
                                       5
                                                1.8
                                                        158.
0
1
            153
                         63.0
                                       4
                                                1.6
                                                        140.
2
            157
                         60.2
                                       7
                                                2.7
                                                        143.
3
            149
                         59.1
                                       7
                                                2.8
                                                        149.
4
            118
                         56.7
                                       6
                                                2.9
                                                        124.
  female_per
        43.8
0
        42.4
1
2
        45.2
```

[5 rows x 38 columns]

40.9 40.4

graduation

3

	Demograph	nic [OBN				Schc
0	Total Coho	ort 01M2	292 HENRY	STREET	SCH00L	FOR	INTERN
1	Total Coho	ort 01M2	292 HENRY	STREET	SCH00L	FOR	INTERN
2	Total Coho	ort 01M2	292 HENRY	STREET	SCH00L	FOR	INTERN
3	Total Coho	ort 01M2	292 HENRY	STREET	SCH00L	FOR	INTERN
4	Total Coho	ort 01M2	292 HENRY	STREET	SCHOOL	FOR	INTERN
	Total Coho	ort Tota	l Grads -	n Total	Grads -	- % (of cohc
0		5		S			
1		55	3	7			67.
2		64	4	3			67.

```
3
              78
                                43
                                                          55.
4
              78
                                44
                                                          56.
  Total Regents - % of cohort Total Regents - % of grac
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                          30.9%
                                                         45.9
                          42.2%
2
                                                         62.8
3
                          46.2%
                                                         83.7
                          47.4%
4
                                                         84.1
                               Regents w/o Advanced - n
0
                                                        17
1
2
                                                        27
3
                                                        36
                                                        37
  Regents w/o Advanced - % of cohort Regents w/o Advanced
0
1
                                  30.9%
2
                                  42.2%
3
                                  46.2%
4
                                  47.4%
  Local - n Local - % of cohort
                                     Local - % of grads St
0
           S
                                                    54.1%
1
          20
                             36.4%
2
          16
                               25%
                                    37.200000000000003%
3
           7
                                9%
                                                    16.3%
4
           7
                                9%
                                                    15.9%
  Still Enrolled - % of cohort Dropped Out - n Dropped
0
                                S
                                                  S
1
                            27.3%
                                                  3
2
                            14.1%
                                                  9
                            20.5%
3
                                                 11
                            19.2%
                                                 11
```

[5 rows x 23 columns]

hs_directory

ء. حالم _ _ | _ _ 1

0 1 2 3 4	09X543 09X543 09X327 02M280 28Q680	High Comprehensive M Manhattan Early Co	school yn School for Music & Th n School for Violin and Model School Project M.S pllege School for Advert alth Sciences Secondary
0 1 2 3 4	building	X440 718-230-6250 X400 718-842-0687 X240 718-294-8111 M520 718-935-3477 Q695 718-969-3155	718-230-6262 718-589-9849 718-294-8109 NaN 718-969-3552
	expgrade.	_span_min expgrade_sp	oan_max \
01234		NaN NaN NaN 9 NaN	NaN NaN NaN 14.0 NaN
0 1 2 3 4			
0 1 2 3 4	Then to Then to	Then to New New York City resider Bronx students or res New York City resider Districts 28 and 29 s	sidents who attend nts who attend an
0 1 2 3 4	Then to	New York City resider Then to Manhattan stu	

nrinritual

```
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                                           Location 1
 883 Classon Avenue\nBrooklyn, NY 11225\n(40.67...
 1110 Boston Road\nBronx, NY 10456\n(40.8276026...
2 1501 Jerome Avenue\nBronx, NY 10452\n(40.84241...
3 411 Pearl Street\nNew York, NY 10038\n(40.7106...
4 160-20 Goethals Avenue\nJamaica, NY 11432\n(40...
[5 rows x 58 columns]
```

We can start to see some useful patterns in the datasets:

- Most of the datasets contain a DBN column
- Some fields look interesting for mapping, particularly Location 1, which contains coordinates inside a larger string.
- Some of the datasets appear to contain multiple rows for each school (repeated DBN values), which means we'll have to do some preprocessing.

Unifying the data

In order to work with the data more easily. we'll need to unify all the

, ,

individual datasets into a single one. This will enable us to quickly compare columns across datasets. In order to do this, we'll first need to find a common column to unify them on. Looking at the output above, it appears that DBN might be that common column, as it appears in multiple datasets.

If we google DBN New York City Schools, we end up here, which explains that the DBN is a unique code for each school. When exploring datasets, particularly government ones, it's often necessary to do some detective work to figure out what each column means, or even what each dataset is.

The problem now is that two of the datasets, <code>class_size</code>, and <code>hs_directory</code>, don't have a <code>DBN</code> field. In the <code>hs_directory</code> data, it's just named <code>dbn</code>, so we can just rename the column, or copy it over into a new column called <code>DBN</code>. In the <code>class_size</code> data, we'll need to try a different approach.

The DBN column looks like this:

If we look at the class_size data, here's what we'd see in the first 5 rows:

In [4]: data["class_size"].head()

Out[4]:

	CSD	BOROUGH	SCHOOL CODE	SCHOOL NAME
-				
0	1	M	M015	P.S. 015 Roberto Clen
1	1	M	M015	P.S. 015 Roberto Clen
2	1	M	M015	P.S. 015 Roberto Clem
3	1	M	M015	P.S. 015 Roberto Clem
4	1	M	M015	P.S. 015 Roberto Clem

As you can see above, it looks like the DBN is actually a combination of CSD, BOROUGH, and SCHOOL CODE. For those unfamiliar with New York City, it is composed of 5 boroughs. Each borough is an organizational unit, and is about the same size as a fairly large US City. DBN stands for District Borough Number. It looks like CSD is the District, BOROUGH is the borough, and when combined with the SCHOOL CODE, forms the DBN. There's no systematized way to find insights like this in data, and it requires some exploration and playing around to figure out.

Now that we know how to construct the DBN, we can add it into the class_size and hs_directory datasets:

Adding in the surveys

One of the most potentially interesting datasets to look at is the dataset on student, parent, and teacher surveys about the quality of schools. These surveys include information about the perceived safety of each school, academic standards, and more. Before we combine our datasets, let's add in the survey data. In real-world data science projects, you'll often come across interesting data when you're midway through your analysis, and will want to incorporate it. Working with a flexible tool like Jupyter notebook will allow you to quickly add some additional code, and re-run your analysis.

In this case, we'll add the survey data into our data dictionary, and then combine all the datasets afterwards. The survey data consists of 2 files, one for all schools, and one for school district 75. We'll need to write some code to combine them. In the below code, we'll:

- Read in the surveys for all schools using the windows-1252 file encoding.
- Read in the surveys for district 75 schools using the windows-1252 file encoding.
- Add a flag that indicates which school district each dataset is for.
- Combine the datasets into one using the <u>concat</u> method on DataFrames.

```
In [66]: survey1 = pandas.read_csv("schools/survey_all.txt", de survey2 = pandas.read_csv("schools/survey_d75.txt", de survey1["d75"] = False survey2["d75"] = True survey = pandas.concat([survey1, survey2], axis=0)
```

Once we have the surveys combined, there's an additional complication. We want to minimize the number of columns in our combined dataset so we can easily compare columns and figure out correlations. Unfortunately, the survey data has many columns that aren't very useful to us:

```
In [16]: survey.head()
Out[16]:
```

	N_p	N_s	N_t	aca_p_11	aca_s_11	aca_t_11	aca
0	90.0	NaN	22.0	7.8	NaN	7.9	7.9
1	161.0	NaN	34.0	7.8	NaN	9.1	8.4
2	367.0	NaN	42.0	8.6	NaN	7.5	8.0
3	151.0	145.0	29.0	8.5	7.4	7.8	7.9
4	90.0	NaN	23.0	7.9	NaN	8.1	8.0

5 rows × 2773 columns

We can resolve this issue by looking at the data dictionary file that we

downloaded along with the survey data. The file tells us the important fields in the data:

2011 NYC School Survey			
Data Dictionary			
This data dictionary can be used with th community schools (file name: masterfil one line of information for each school,	the school-level data files from the 2011 NYC School Survey. School-level data is available in one file for all e11_gened_final) and one file for all District 75 schools (file name: masterfile11_D75_final). These files display by DBN, that includes the response rate for each school, the number of surveys submitted, the size of the ol, question scores, the percentage of responses selected, and the count of responses selected. These fields		
Field Name	Field Description		
dbn	School identification code (district borough number)		
sch_type	School type (Elementary, Middle, High, etc)		
location	School name		
enrollment	Enrollment size		
borough	Borough		
principal	Principal name		
studentsurvey	Only students in grades 6-12 partipate in the student survey. This field indicates whether or not this school serves any students in grades 6-12.		
rr_s	Student Response Rate		
rr_t	Teacher Response Rate		
rr_p	Parent Response Rate		
N_s	Number of student respondents		
N_t	Number of teacher respondents		
N_p	Number of parent respondents		
nr_s	Number of eligible students		
nr_t	Number of eligible teachers		
nr_p	Number of eligible parents		
saf_p_10	Safety and Respect score based on parent responses		
com_p_10	Communication score based on parent responses		
eng_p_10	Engagement score based on parent responses		
aca_p_10	Academic expectations score based on parent responses		
saf_t_10	Safety and Respect score based on teacher responses		
com_t_10	Communication score based on teacher responses		
eng_t_10	Engagement score based on teacher responses		
aca_t_10	Academic expectations score based on teacher responses		
saf_s_10	Safety and Respect score based on student responses	9	
com_s_10	Communication score based on student responses		
eng_s_10	Engagement score based on student responses		
aca_s_10	Academic expectations score based on student responses		
saf_tot_10	Safety and Respect total score		
com_tot_10	Communication total score		
eng_tot_10	Engagement total score		
aca_tot_10	Academic Expectations total score		
		l	

We can then remove any extraneous columns in survey:

Making sure you understand what each dataset contains, and what the relevant columns are can save you lots of time and effort later on.

Condensing datasets

If we take a look at some of the datasets, including class_size, we'll immediately see a problem:

```
In [18]: data["class_size"].head()
Out[18]:
```

	CSD	BOROUGH	SCHOOL CODE	SCHOOL NAME
0	1	M	M015	P.S. 015 Roberto Clem
1	1	M	M015	P.S. 015 Roberto Clen
2	1	M	M015	P.S. 015 Roberto Clen
3	1	M	M015	P.S. 015 Roberto Clen
4	1	M	M015	P.S. 015 Roberto Clen

There are several rows for each high school (as you can see by the repeated DBN and SCHOOL NAME fields). However, if we take a look at the sat_results dataset, it only has one row per high school:

```
In [21]: data["sat_results"].head()
```

Out[21]:

	DBN	SCHOOL NAME
0	01M292	HENRY STREET SCHOOL FOR INTERNATION
1	01M448	UNIVERSITY NEIGHBORHOOD HIGH SCHOO
2	01M450	EAST SIDE COMMUNITY SCHOOL
3	01M458	FORSYTH SATELLITE ACADEMY
4	01M509	MARTA VALLE HIGH SCHOOL

In order to combine these datasets, we'll need to find a way to condense datasets like <code>class_size</code> to the point where there's only a single row per high school. If not, there won't be a way to compare SAT scores to class size. We can accomplish this by first understanding the data better, then by doing some aggregation. With the <code>class_size</code> dataset, it looks like <code>GRADE</code> and <code>PROGRAM TYPE</code> have multiple values for each school. By restricting each field to a single value, we can filter most of the duplicate rows. In the below code, we:

- Only select values from class_size where the GRADE field is 09-12.
- Only select values from class_size where the PROGRAM TYPE field is GEN ED.
- Group the class_size dataset by DBN, and take the average of each column. Essentially, we'll find the average class_size values for each school.
- Reset the index, so DBN is added back in as a column.

```
In [68]: class_size = data["class_size"]
    class_size = class_size[class_size["GRADE "] == "09-12
    class_size = class_size[class_size["PROGRAM TYPE"] ==
    class_size = class_size.groupby("DBN").agg(np.mean)
    class_size.reset_index(inplace=True)
    data["class_size"] = class_size
```

Condensing other datasets

Building a data science portfolio: Storytelling with data

Next, we'll need to condense the demographics dataset. The data was collected for multiple years for the same schools, so there are duplicate rows for each school. We'll only pick rows where the schoolyear field is the most recent available:

```
demographics = data["demographics"]
demographics = demographics[demographics["schoolyear"]
data["demographics"] = demographics
```

We'll need to condense the math_test_results dataset. This dataset is segmented by Grade and by Year. We can select only a single grade from a single year:

Finally, graduation needs to be condensed:

Data cleaning and exploration is critical before working on the meat of the project. Having a good, consistent dataset will help you do your analysis more quickly.

Computing variables

Computing variables can help speed up our analysis by enabling us to make comparisons more quickly, and enable us to make comparisons that we otherwise wouldn't be able to do. The first thing we can do is compute a total SAT score from the individual columns SAT Math Avg.

Score, SAT Critical Reading Avg. Score, and SAT Writing Avg. Score. In the below code, we:

- Convert each of the SAT score columns from a string to a number.
- Add together all of the columns to get the <code>sat_score</code> column, which is the total SAT score.

Next, we'll need to parse out the coordinate locations of each school, so we can make maps. This will enable us to plot the location of each school. In the below code, we:

- Parse latitude and longitude columns from the Location 1 column.
- Convert lat and lon to be numeric.

Now, we can print out each dataset to see what we have:

```
In [74]:
         for k,v in data.items():
              print(k)
              print(v.head())
         math_test_results
                  DBN Grade Year
                                        Category
                                                  Number Tested Me
                          8 2011
                                   All Students
         111
              01M034
                                                              48
         280 01M140
                          8 2011
                                   All Students
                                                              61
         346 01M184
                          8 2011
                                   All Students
                                                              49
                                   All Students
                             2011
                                                              49
         388
              01M188
                                   All Students
         411
              01M292
                            2011
                                                              49
             Level 1 # Level 1 % Level 2 # Level 2 % Level 3 # L
                            31.3%
                     15
                                          22
                                                 45.8%
         111
                                                               11
         280
                             1.6%
                                                 70.5%
                                                               17
                      1
                                          43
         346
                      0
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                                           0
                                                    0%
                                                                5
         388
                     10
                            20.4%
                                          26
                                                 53.1%
                                                               10
         411
                     15
                            30.6%
                                          25
                                                   51%
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```

```
Level 4 % Level 3+4 # Level 3+4 %
111
            0%
                                    22.9%
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                          17
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280
         89.8%
346
                          49
                                     100%
388
          6.1%
                          13
                                    26.5%
411
          4.1%
                           9
                                    18.4%
survey
      DBN
                   rr_t
                          rr_p
                                   N_s
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                                                       saf_p_
            rr_s
                                                 90.0
   01M015
             NaN
                     88
                            60
                                   NaN
                                         22.0
                                                             8
                                                             8
   01M019
1
             NaN
                    100
                            60
                                   NaN
                                         34.0
                                               161.0
2
                                                             8
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             NaN
                     88
                            73
                                   NaN
                                         42.0
                                                367.0
3
   01M034
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                            aca_t_11
                                                   com_s_11
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2
                      NaN
                                  7.5
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3
                      NaN
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                                             6.2
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4
                      NaN
                                  8.1
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       . . .
   saf_tot_11
                 com_tot_11
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2
           8.2
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                         6.7
3
                                      7.1
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                         7.6
4
           8.5
                                      7.9
                                                    8.0
[5 rows x 23 columns]
ap_2010
                                           SchoolName AP Tes
      DBN
                      UNIVERSITY NEIGHBORHOOD H.S.
   01M448
                             EAST SIDE COMMUNITY HS
1
   01M450
2
   01M515
                                 LOWER EASTSIDE PREP
                    NEW EXPLORATIONS SCI, TECH, MATH
3
   01M539
            High School of Hospitality Management
   02M296
  Total Exams Taken Number of Exams with scores 3 4 or
0
                   49
                                                             1
1
                   21
2
                   26
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3
                  377
                                                            19
```

4	S				
sat_results					
0 1 2 3 4	DBN SCHOOL NAM 01M292 HENRY STREET SCHOOL FOR INTERNATIONAL STUDIE 01M448 UNIVERSITY NEIGHBORHOOD HIGH SCHOC 01M450 EAST SIDE COMMUNITY SCHOC 01M458 FORSYTH SATELLITE ACADEM 01M509 MARTA VALLE HIGH SCHOC				
0 1 2 3 4	Jum of SAT Test Takers SAT Critical Reading Avg. Scc 29 355 91 383 70 377 7 414 44 390				
0 1 2 3 4	SAT Math Avg. Score SAT Writing Avg. Score sat_scc 404.0 363.0 1122 423.0 366.0 1172 402.0 370.0 1145 401.0 359.0 1174 433.0 384.0 1207				
	iss_size				
0 1 2 3	DBN CSD NUMBER OF STUDENTS / SEATS FILLED NUME 01M292 1 88.0000 46.0000 01M332 1 46.0000 333.0000 01M448 1 105.6875				
4	01M450 1 57.6000				
0 1 2 3 4	AVERAGE CLASS SIZE SIZE OF SMALLEST CLASS SIZE OF 22.564286 18.50 21.00 33.000000 33.00 18.25 21.200000 19.40				
0 1 2 3	SCHOOLWIDE PUPIL-TEACHER RATIO NaN NaN NaN NaN NaN NaN				

4	NaN						
demographics							
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		_	_	_			
	hite_per mal						
6 13	2.1 8.5	97.0 147.0	51.3 44.8	92.0 181.0		48.7 55.2	
13	0.5	147.0	77.0	101.0	•	33.2	
20	2.6	330.0	52.7	296.0	4	47.3	
27		204.0	50.9	197.0		49.1	
35	8.5	97.0	55.1	79.0	4	44.9	
[5 rows x 38 columns] graduation							
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10	124		53 70			77	

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[5 rows x 23 columns]
hs_directory
      dbn
                                                      school
                           Rroaklyn School for Music & Th
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```

```
DI OOKTALI OCHOOT LOL LIASTC & LI
   1/1370
1
   09X543
                              High School for Violin and
                  Comprehensive Model School Project M.S
2
   09X327
              Manhattan Early College School for Advert
3
   02M280
   280680
           Queens Gateway to Health Sciences Secondary
  building_code
                                     fax_number grade_spa
                    phone_number
0
           K440
                    718-230-6250
                                   718-230-6262
                    718-842-0687
                                   718-589-9849
1
           X400
2
           X240
                    718-294-8111
                                   718-294-8109
3
                  718-935-3477
           M520
                                             NaN
4
           0695
                    718-969-3155
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  expgrade_span_min
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           40.827603 -73.904475
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           40.842414 -73.916162
3
   02M280
           40.710679 -74.000807
   280680
           40.718810 -73.806500
  rows x 61 columns]
```

Combining the datasets

Now that we've done all the preliminaries, we can combine the datasets together using the DBN column. At the end, we'll have a dataset with hundreds of columns, from each of the original datasets. When we join them, it's important to note that some of the datasets are missing high schools that exist in the <code>sat_results</code> dataset. To resolve this, we'll need to merge the datasets that have missing rows using the <code>outer</code> join strategy, so we don't lose data. In real-world data analysis, it's common to have data be missing. Being able to demonstrate the ability to reason about and handle missing data is an important part of building a portfolio.

You can read about different types of joins here.

In the below code, we'll:

- Loop through each of the items in the data dictionary.
- Print the number of non-unique DBNs in the item.
- Decide on a join strategy inner or outer.
- Join the item to the DataFrame full using the column DBN.

sat_results

class_size

demographics

```
0
graduation
0
hs_directory
0

Out[75]: (374, 174)
```

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Adding in values

Now that we have our full DataFrame, we have almost all the information we'll need to do our analysis. There are a few missing pieces, though. We may want to correlate the <u>Advanced Placement</u> exam results with SAT scores, but we'll need to first convert those columns to numbers, then fill in any missing values:

```
In [76]: cols = ['AP Test Takers ', 'Total Exams Taken', 'Number

for col in cols:
    full[col] = full[col].convert_objects(convert_numer

full[cols] = full[cols] fillna(value=0)
```

Then, we'll need to calculate a school_dist column that indicates the school district of the school. This will enable us to match up school districts and plot out district-level statistics using the district maps we downloaded earlier:

```
In [77]: full["school_dist"] = full["DBN"].apply(lambda x: x[:2
```

Finally, we'll need to fill in any missing values in full with the mean of the column, so we can compute correlations:

```
In [79]: full = full.fillna(full.mean())
```

Computing correlations

A good way to explore a dataset and see what columns are related to the one you care about is to compute correlations. This will tell you which columns are closely related to the column you're interested in. We can do this via the <u>corr</u> method on Pandas DataFrames. The closer to o the correlation, the weaker the connection. The closer to 1, the stronger the positive correlation, and the closer to -1, the stronger the negative correlation`:

```
In [80]: full.corr()['sat_score']
```

Out[80]:	Year	NaN
	Number Tested	8.127817e-02
	rr_s	8.484298e-02
	rr_t	-6.604290e-02
	rr_p	3.432778e-02
	N_s	1.399443e-01
	N_t	9.654314e-03
	N_p	1.397405e-01
	saf_p_11	1.050653e-01
	com_p_11	2.107343e-02
	eng_p_11	5.094925e-02
	aca_p_11	5.822715e-02
	saf_t_11	1.206710e-01
	com_t_11	3.875666e-02
	eng_t_10	NaN
	aca_t_11	5.250357e-02
	saf_s_11	1.054050e-01
	com_s_11	4.576521e-02
	eng_s_11	6.303699e-02
	aca_s_11	8.015700e-02
	saf_tot_11	1.266955e-01
	com_tot_11	4.340710e-02
	eng_tot_11	5.028588e-02
	aca_tot_11	7.229584e-02
	AP Test Takers	5.687940e-01
	Total Exams Taken	5.585421e-01
	Number of Exams with scores 3 4 or 5	5.619043e-01
	SAT Critical Reading Avg. Score	9.868201e-01
	SAT Math Avg. Score	9.726430e-01
	SAT Writing Avg. Score	9.877708e-01
	SIZE OF SMALLEST CLASS	2.440690e-01
	SIZE OF LARGEST CLASS	3.052551e-01
	SCHOOLWIDE PUPIL-TEACHER RATIO	NaN
	schoolyear	NaN
	frl_percent	-7.018217e-01
	total_enrollment	3.668201e-01
	ell_num	-1.535745e-01
	ell_percent	-3.981643e-01
	sped_num	3.486852e-02
	sped_percent	-4.413665e-01
		4 740004 04

asıan_num	4./48801e-01
asian_per	5.686267e-01
black_num	2.788331e-02
black_per	-2.827907e-01
hispanic_num	2.568811e-02
hispanic_per	-3.926373e-01
white_num	4.490835e-01
white_per	6.100860e-01
male_num	3.245320e-01
male_per	-1.101484e-01
female_num	3.876979e-01
female_per	1.101928e-01
Total Cohort	3.244785e-01
grade_span_max	-2.495359e-17
expgrade_span_max	NaN
zip	-6.312962e-02
total_students	4.066081e-01
number_programs	1.166234e-01
lat	-1.198662e-01
lon	-1.315241e-01
Name: sat_score, dtype: float64	

This gives us quite a few insights that we'll need to explore:

- Total enrollment correlates strongly with <code>sat_score</code>, which is surprising, because you'd think smaller schools, which focused more on the student, would have higher scores.
- The percentage of females at a school (female_per) correlates positively with SAT score, whereas the percentage of males (male_per) correlates negatively.
- None of the survey responses correlate highly with SAT scores.
- There is a significant racial inequality in SAT scores (white_per, asian_per, black_per, hispanic_per).
- ell_percent correlates strongly negatively with SAT scores.

Each of these items is a potential angle to explore and tell a story about using the data.

Setting the context

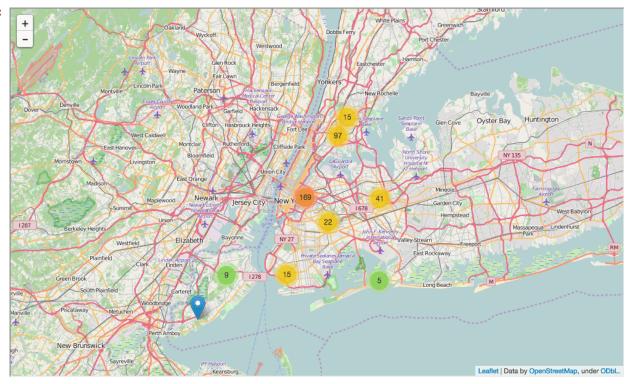
Before we dive into exploring the data, we'll want to set the context, both for ourselves, and anyone else that reads our analysis. One good way to do this is with exploratory charts or maps. In this case, we'll map out the positions of the schools, which will help readers understand the problem we're exploring.

In the below code, we:

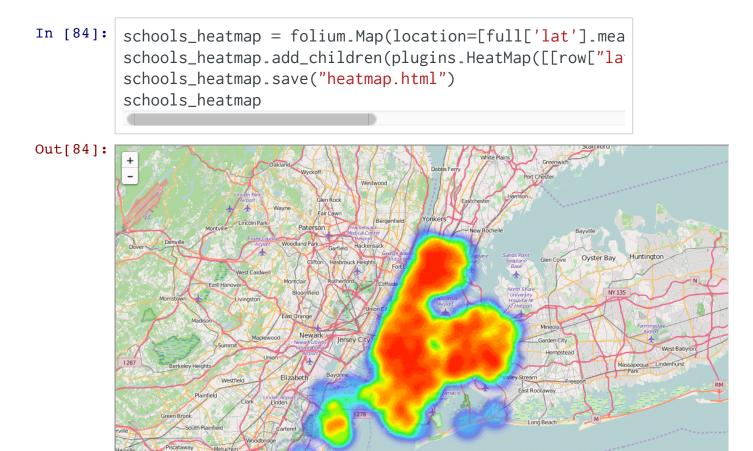
- Setup a map centered on New York City.
- Add a marker to the map for each high school in the city.
- Display the map.

import folium from folium import plugins schools_map = folium.Map(location=[full['lat'].mean(), marker_cluster = folium.MarkerCluster().add_to(schools for name, row in full.iterrows(): folium.Marker([row["lat"], row["lon"]], popup="{0} schools_map.create_map('schools.html') schools_map

Out[82]:



This map is helpful, but it's hard to see where the most schools are in NYC. Instead, we'll make a heatmap:



District level mapping

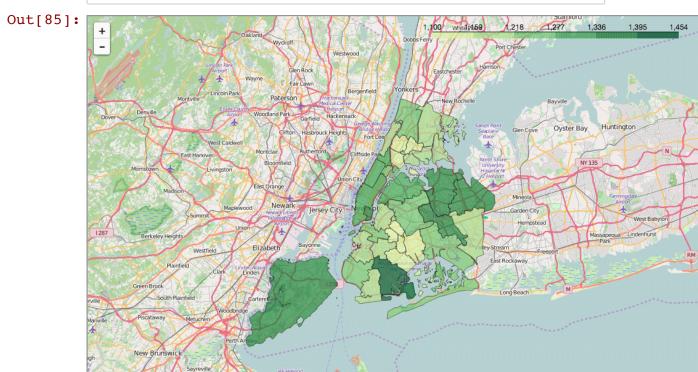
Heatmaps are good for mapping out gradients, but we'll want something with more structure to plot out differences in SAT score across the city. School districts are a good way to visualize this information, as each district has its own administration. New York City has several dozen school districts, and each district is a small geographic area.

We can compute SAT score by school district, then plot this out on a

map. In the below code, we'll:

- Group full by school district.
- Compute the average of each column for each school district.
- Convert the school_dist field to remove leading os, so we can match our geographic district data.

We'll now we able to plot the average SAT score in each school district. In order to do this, we'll read in data in <u>GeoJSON</u> format to get the shapes of each district, then match each district shape with the SAT score using the <u>school_dist</u> column, then finally create the plot:

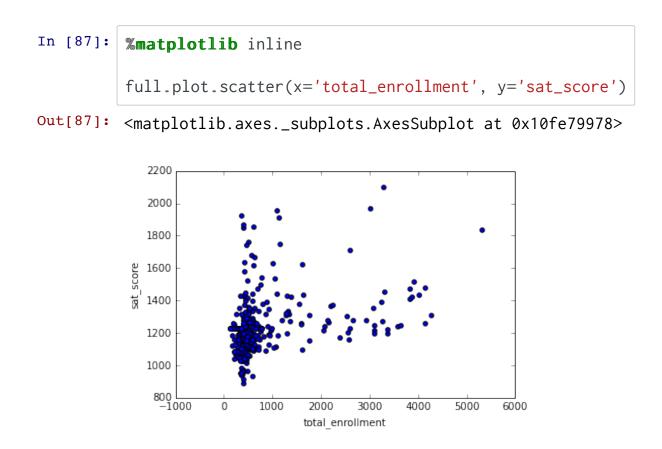


Exploring enrollment and SAT scores

Now that we've set the context by plotting out where the schools are, and SAT score by district, people viewing our analysis have a better idea

of the context behind the dataset. Now that we've set the stage, we can move into exploring the angles we identified earlier, when we were finding correlations. The first angle to explore is the relationship between the number of students enrolled in a school and SAT score.

We can explore this with a scatter plot that compares total enrollment across all schools to SAT scores across all schools.



As you can see, there's a cluster at the bottom left with low total enrollment and low SAT scores. Other than this cluster, there appears to

only be a slight positive correlation between SAT scores and total enrollment. Graphing out correlations can reveal unexpected patterns.

We can explore this further by getting the names of the schools with

low enrollment and low SAT scores:

```
In [88]:
         full[(full["total_enrollment"] < 1000) & (full["sat_sc</pre>
Out[88]:
         34
                 INTERNATIONAL SCHOOL FOR LIBERAL ARTS
          143
                                                     NaN
                 KINGSBRIDGE INTERNATIONAL HIGH SCHOOL
          148
          203
                             MULTICULTURAL HIGH SCHOOL
                   INTERNATIONAL COMMUNITY HIGH SCHOOL
          294
          304
                       BRONX INTERNATIONAL HIGH SCHOOL
          314
          317
                         HIGH SCHOOL OF WORLD CULTURES
          320
                    BROOKLYN INTERNATIONAL HIGH SCHOOL
          329
                 INTERNATIONAL HIGH SCHOOL AT PROSPECT
                            IT TAKES A VILLAGE ACADEMY
          331
          351
                 PAN AMERICAN INTERNATIONAL HIGH SCHOO
         Name: School Name, dtype: object
```

Some searching on Google shows that most of these schools are for students who are learning English, and are low enrollment as a result. This exploration showed us that it's not total enrollment that's correlated to SAT score — it's whether or not students in the school are learning English as a second language or not.

Exploring English language learners and SAT scores

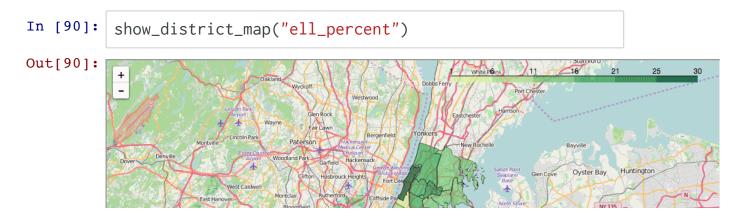
Now that we know the percentage of English language learners in a school is correlated with lower SAT scores, we can explore the relationship. The ell_percent column is the percentage of students in each school who are learning English. We can make a scatterplot of this relationship:

```
In [89]: full.plot.scatter(x='ell_percent', y='sat_score')
Out[89]: <matplotlib.axes._subplots.AxesSubplot at 0x10fe824e0>
```

2200 2000 1800 1600 1200 1200 1000 1000 800 -20 0 20 40 60 80 100

It looks like there are a group of schools with a high ell_percentage that also have low average SAT scores. We can investigate this at the district level, by figuring out the percentage of English language learners in each district, and seeing it if matches our map of SAT scores by district:

ell percent





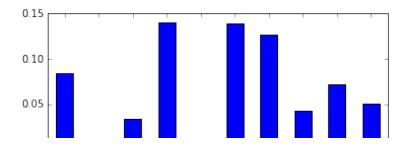
As we can see by looking at the two district level maps, districts with a low proportion of ELL learners tend to have high SAT scores, and vice versa.

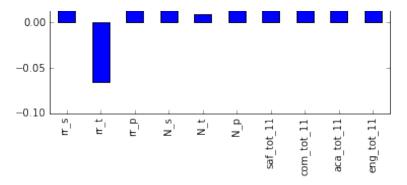
Correlating survey scores and SAT scores

It would be fair to assume that the results of student, parent, and teacher surveys would have a large correlation with SAT scores. It makes sense that schools with high academic expectations, for instance, would tend to have higher SAT scores. To test this theory, lets plot out SAT scores and the various survey metrics:



Out[91]: <matplotlib.axes._subplots.AxesSubplot at 0x114652400>



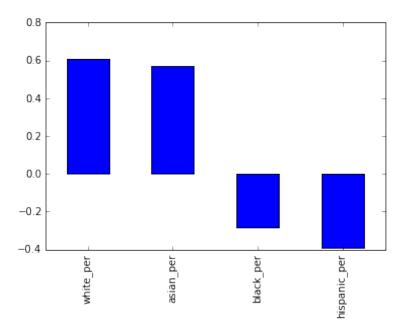


Surprisingly, the two factors that correlate the most are N_P and N_s, which are the counts of parents and students who responded to the surveys. Both strongly correlate with total enrollment, so are likely biased by the ell_learners. The other metric that correlates most is saf_t_11. That is how safe students, parents, and teachers perceived the school to be. It makes sense that the safer the school, the more comfortable students feel learning in the environment. However, none of the other factors, like engagement, communication, and academic expectations, correlated with SAT scores. This may indicate that NYC is asking the wrong questions in surveys, or thinking about the wrong factors (if their goal is to improve SAT scores, it may not be).

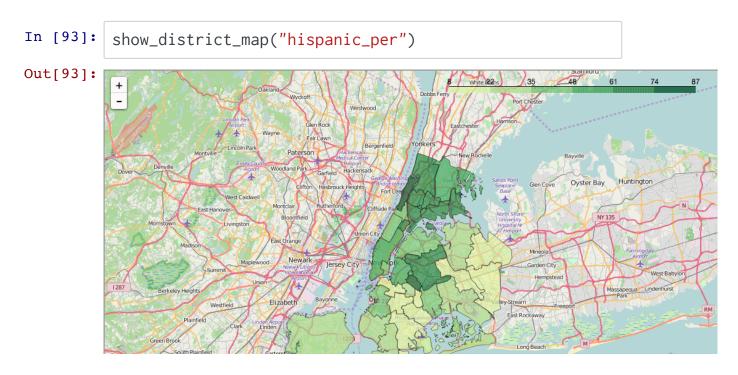
Exploring race and SAT scores

One of the other angles to investigate involves race and SAT scores. There was a large correlation differential, and plotting it out will help us understand what's happening:

```
In [92]: full.corr()["sat_score"][["white_per", "asian_per", "b.
Out[92]: <matplotlib.axes._subplots.AxesSubplot at 0x108166ba8>
```



It looks like the higher percentages of white and asian students correlate with higher SAT scores, but higher percentages of black and hispanic students correlate with lower SAT scores. For hispanic students, this may be due to the fact that there are more recent immigrants who are ELL learners. We can map the hispanic percentage by district to eyeball the correlation:





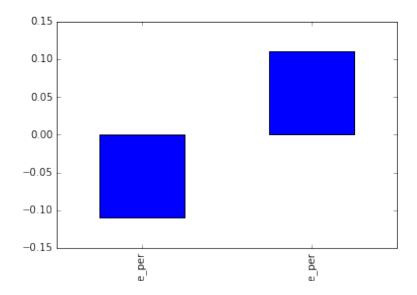
It looks like there is some correlation with ELL percentage, but it will be necessary to do some more digging into this and other racial differences in SAT scores.

Gender differences in SAT scores

The final angle to explore is the relationship between gender and SAT score. We noted that a higher percentage of females in a school tends to correlate with higher SAT scores. We can visualize this with a bar graph:



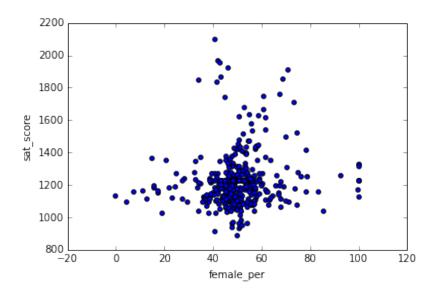
Out[94]: <matplotlib.axes._subplots.AxesSubplot at 0x10774d0f0>



To dig more into the correlation, we can make a scatterplot of female_per and sat_score:

In [95]: full.plot.scatter(x='female_per', y='sat_score')

Out[95]: <matplotlib.axes._subplots.AxesSubplot at 0x104715160>



It looks like there's a cluster of schools with a high percentage of females, and very high SAT scores (in the top right). We can get the names of the schools in this cluster:

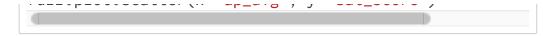
```
In [96]:
         full[(full["female_per"] > 65) & (full["sat_score"] >
Out[96]:
         3
                        PROFESSIONAL PERFORMING ARTS HIGH SCH
         92
                                ELEANOR ROOSEVELT HIGH SCHOOL
                                 TALENT UNLIMITED HIGH SCHOOL
         100
                         FIORELLO H. LAGUARDIA HIGH SCHOOL OF
         111
         229
                                  TOWNSEND HARRIS HIGH SCHOOL
         250
                FRANK SINATRA SCHOOL OF THE ARTS HIGH SCHOOL
         265
                               BARD HIGH SCHOOL EARLY COLLEGE
         Name: School Name, dtype: object
```

Searching Google reveals that these are elite schools that focus on the performing arts. These schools tend to have higher percentages of females, and higher SAT scores. This likely accounts for the correlation between higher female percentages and SAT scores, and the inverse correlation between higher male percentages and lower SAT scores.

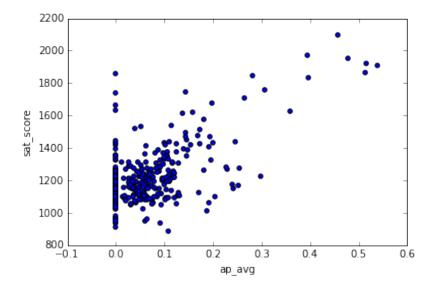
AP scores

So far, we've looked at demographic angles. One angle that we have the data to look at is the relationship between more students taking Advanced Placement exams and higher SAT scores. It makes sense that they would be correlated, since students who are high academic achievers tend to do better on the SAT.

```
In [98]: full["ap_avg"] = full["AP Test Takers "] // full["total.
full_plot_scatter(x='ap_avg', v='sat_score')
```



Out[98]: <matplotlib.axes._subplots.AxesSubplot at 0x11463a908>



It looks like there is indeed a strong correlation between the two. An interesting cluster of schools is the one at the top right, which has high SAT scores and a high proportion of students that take the AP exams:

In [99]:	<pre>full[(full["ap_avg"] > .3) & (full["sat_score"] > 1700</pre>	
Out[99]:	92	ELEANOR ROOSEVELT HIGH SCHOOL
	98	STUYVESANT HIGH SCHOOL
	157	BRONX HIGH SCHOOL OF SCIENCE
	161	HIGH SCHOOL OF AMERICAN STUDIES AT LE
	176	BROOKLYN TECHNICAL HIGH SCHOOL
	229	TOWNSEND HARRIS HIGH SCHOOL
	243	QUEENS HIGH SCHOOL FOR THE SCIENCES A
	260	STATEN ISLAND TECHNICAL HIGH SCHOOL
	Name:	School Name, dtype: object

Some Google searching reveals that these are mostly highly selective schools where you need to take a test to get in. It makes sense that these schools would have high proportions of AP test takers.

Wrapping up the story

With data science, the story is never truly finished. By releasing analysis to others, you enable them to extend and shape your analysis in whatever direction interests them. For example, in this post, there are quite a few angles that we explored inmcompletely, and could have dived into more.

One of the best ways to get started with telling stories using data is to try to extend or replicate the analysis someone else has done. If you decide to take this route, you're welcome to extend the analysis in this post and see what you can find. If you do this, make sure to comment below so I can take a look.

Next steps

If you've made it this far, you hopefully have a good understanding of how to tell a story with data, and how to build your first data science portfolio piece. Once you're done with your data science project, it's a good idea to post it on <u>Github</u> so others can collaborate with you on it.

If you liked this, you might like to read the other posts in our 'Build a Data Science Portfolio' series:

- How to setup up a data science blog.
- Building a machine learning project.
- The key to building a data science portfolio that will get you a job.
- and according datacate for data coinnes projects

<u>17/ places to fina autasets for auta science projects</u>

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Developer and Data Scientist in San Francisco; Founder of <u>Dataquest.io</u> (Learn Data Science in your Browser). Get in touch @vikparuchuri.







12 Comments

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Join the discussion...

cody.merica · 6 months ago

Another great post, Vik. I've had interviewers look for things just like this.

An addition for anyone reading, check into making a github pages repository in github, https://pages.github.com/. This lets you host a static website (no databases, server side code, etc) that you can link to your github, linkedin, etc. You can get started in minutes by cloning a clean bootstrap template from http://startbootstrap.com/ (links to github on site). In jupyter you can export your notebooks as html, and then host your analysis on your new internet facing site (github pages) available to future employers.

2 ^ Reply · Share >

Josh Mod → cody.merica • 6 months ago

Awesome suggestion Cody - We're going to cover putting together a github repo

of you projects in one of the later posts in this series, but this would be an even better option!

```
Reply • Share >
```

```
cody.merica → Josh • 6 months ago
```

Sounds great, Josh! Another benefit to hosting your analysis in html is that you can quickly make a free google analytics account and toss in the provided javascript tag in the html to see all kinds of cool data about who is looking at your analysis!

```
Reply • Share >
```

```
Vik Paruchuri Mod → cody.merica • 6 months ago
```

Thanks, Cody! Just wrote up a post based on your suggestion -- https://www.dataquest.io/blog/....

```
Reply • Share >
```

John • 6 months ago

Excellent job, happy to see that this is merely the first in a series of similar posts. Which data set corresponds to the one you title hs_directory?

```
Florent John • 5 months ago
```

It's here (it's mentionned just before the "supplementing the data paragraph"):

```
https://data.cityofnewyork.us/...
```

```
1 ^ Reply • Share
```

Fbormann • 6 months ago

Hi, I have just posted about my City Hall's data, could anyone read and give me some tips to improve? How I'd be able to do so? https://medium.com/@felipeborm...

```
Reply • Share >
```

Florent • 5 months ago

A great post! One thing, when you rename columns (eg renamig 'dbn' in 'DBN'), you create a new column with the new name. I think it's better to use:

df.rename(index=str, columns={"old_name": "new_name"})

Here is the link to the doc:

http://pandas.pydata.org/panda...

Florent • 5 months ago

Another small nitpick, but dataframe.convert_objects() is deprecated, it's been replaced by to_numeric(dataframe)

```
∧ | ✓ • Reply • Share ›
```

Yash Deep Hinge • 4 months ago

Really a nice post for beginner like a lot of data sources for me thanks

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