



Vendor: HP

Exam Code: HP2-H22

Exam Name: Sales Essentials of HP Digital Signage
Solutions

Version: DEMO

QUESTION 1

How should you describe Windows Embedded Standard 7 that has been installed on HP Digital Signage Players?

- A. streamlined and stripped down
- B. includes all Windows 7 features
- C. loaded with applications and trialware
- D. can be customized for general use

Answer: A

QUESTION 2

What is a primary difference between the HP rp5800 Digital Signage Edition and the HP MP8200 Digital Signage Player?

- A. option of Intel 2nd generation i3 or i5 Core Processors
- B. able to run two independent channels of content
- C. can be delivered as an all-in-one retail terminal as well
- D. includes the Intel Q67 Express Chipset

Answer: A

QUESTION 3

Why is an embedded Operating System the best solution (or a digital signage player)?

- A. Upgrades and fault corrections are delivered and integrated automatically.
- B. It can be customized and streamlined by removing unneeded components.
- C. It is easier for the ISVs to develop software for embedded Operating Systems.
- D. Embedded Operating Systems remove the potential of user software errors.

Answer: B

QUESTION 4

Which HP Digital Signage Player is specifically configured for SCALA software?

- A. HP mp6400
- B. HP mp6400s
- C. HP mp8200
- D. HP mp8200s

Answer: D

QUESTION 5

With which software partner has HP worked closely to create a partner specific digital signage configuration that includes pre-loaded client software with optimized windows and BIOS settings for out of the box operation?

- A. Reflect
- B. Broadsign

- C. Omnivex
- D. SCALA

Answer: D

QUESTION 6

What is unique about the Microsoft Windows 7 Operating System used on the HP Digital Signage Player?

- A. It has the maximum number of components to provide better flexibility.
- B. Microsoft designed the OS specifically for the HP Digital Signage Player
- C. It is an embedded OS with unneeded components removed.
- D. HP has pre-configured a standard Windows 7 OS for Digital Signage Player use.

Answer: C

QUESTION 7

Which HP Retail Solution is offered in a pre-configured format to support HP Digital Signage solutions?

- A. HP ap5000
- B. HP rp3000
- C. HP rp5800
- D. HP rp8200

Answer: C

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