



**Vendor:** Cisco

**Exam Code:** 646-230

**Exam Name:** Cisco Advanced IP Communications Sales  
Specialist (AUCAM)

**Version:** DEMO

### QUESTION 1

Which statement about Cisco Unified Communications Manager Express and Cisco Unified Communications Manager is correct?

- A. Cisco Unified Communications Manager Express is router-based and Cisco Unified Communications Manager scales up to 240 users.
- B. Cisco Unified Communications Manager is router-based and scales up to 24000 users.
- C. Cisco Unified Communications Manager is server-based and scales up to 24000 users.
- D. Cisco Unified Communications Manager Express is router-based and Cisco Unified Communications Manager scales up to 30000 users.
- E. Cisco Unified Communications Manager is server-based and Cisco Unified Communications Manager Express scales up to 300 users.

**Answer:** D

### QUESTION 2

Which three statements about Cisco Unified MeetingPlace are true? (Choose three.)

- A. Cisco Unified MeetingPlace software can be installed on an MCS server platform.
- B. Cisco Unified MeetingPlace Audio Server must be installed on an MCS server platform.
- C. In order to implement video conferencing, you will need the Cisco Unified VC35xx series.
- D. Cisco Unified MeetingPlace is a purely software-based solution.
- E. Cisco Unified MeetingPlace is scalable up to 1000 simultaneous web conferences.
- F. Cisco Unified MeetingPlace only supports voice and video conferences.

**Answer:** ACE

### QUESTION 3

Cisco Unified Communications Manager Express would be most appropriate for which potential customer?

- A. an organization that needs to support a large number of teleworkers
- B. a global organization with many offices around the world
- C. an organization with several regional and branch offices
- D. a small organization with approximately 100 employees

**Answer:** D

### QUESTION 4

Which feature is handled outside of Cisco Unified Communications Manager?

- A. call processing
- B. signaling and device control
- C. dial plan administration
- D. RTP media path switching
- E. directory services
- F. programming interface to external applications

**Answer:** D

#### QUESTION 5

An account manager requires an easy-to-use, web-enabled tool to demonstrate to a prospective customer the benefits of a converged network in terms of productivity enhancements and real estate savings. What should the account manager use?

- A. Cisco ROI analysis
- B. Cisco CNIC
- C. business case from the industry of the prospect
- D. customized hurdle rate analysis

**Answer: B**

#### QUESTION 6

Which sales tool provides a Microsoft Excel spreadsheet to calculate cost savings that can be realized from a Cisco Unified Communication implementation?

- A. Cisco CNIC
- B. Cisco ROI methodology
- C. needs-based competitive differentiator
- D. computer telephony integration analyzer

**Answer: B**

#### QUESTION 7

A company's mission is to support its customers' technical needs. Its consultants work from home or on site. They must often work in teams to exchange information about new products and implementations. Choose the Cisco Unified Communications tool, features, and functions that will best support this company's goal.

- A. Unified Messaging, delivering every voice, email, and fax message into a single inbox
- B. Presence, providing information about consultants, such as availability and busy status
- C. Collaboration, bringing together voice, video, and web conferencing
- D. Contact Center solutions, delivering intelligent contact routing, desktop and telephony integration, and multichannel contact management

**Answer: C**

#### QUESTION 8

Which two statements regarding the advantages and benefits of security implementations in Cisco Unified Communications solutions are true? (Choose two.)

- A. The Cisco 1861 Integrate Services Router provides built-in security with hardware encryption and decryption.
- B. Voice clients are critical elements in the Cisco Self-Defending Network, which integrates security throughout all aspects of the network.
- C. Cisco Unified IP phones provide Extensible Markup Language (XML) capabilities to extend security functions on a phone.
- D. Cisco Unified Communications Manager Express is runs on Linux in order to protect against vulnerabilities and attacks.

**Answer:** AB

**QUESTION 9**

Which of these Cisco Unified Communications products will most increase employee productivity?

- A. Cisco Unified Communications Manager
- B. Cisco Unified Operations Manager
- C. Cisco Unified MeetingPlace
- D. Integrated Service Router

**Answer:** C

**QUESTION 10**

An emerging airline in South Asia wants to enhance its customer responsiveness. It already has a web portal by means of which it offers online booking and reservation of tickets. In addition, it would like to integrate a service by which customers can dial in via phone and be guided through an interactive audio dialog allowing them to make reservations or book flight connections. Which Cisco Unified Communications solution would be the best for this issue?

- A. Cisco Unified Presence with integration of Microsoft Office Communicator
- B. Cisco Unity with unified messaging and integrated call handlers
- C. Cisco Unified Customer Voice Portal with VoiceXML
- D. Cisco Unified MeetingPlace with IBM Lotus Notes integration

**Answer:** C

**QUESTION 11**

Which two products enable SMBs and enterprise branch offices to use Cisco Unity Express to integrate voice mail and auto-attendant services in a cost-effective manner? (Choose two.)

- A. Cisco 800 Series Integrated Services Routers
- B. Cisco 2800 Series Integrated Services Routers
- C. Cisco 3800 Series Integrated Services Routers
- D. Cisco Catalyst 3560 Series

**Answer:** BC

**QUESTION 12**

What would be the most appropriate device for customers who would like to have additional lines and speed-dial buttons on their phones?

- A. Cisco Unified IP Phone 7906G
- B. Cisco Unified IP Phone 7941G
- C. Cisco Unified IP Phone 7914 Expansion Module
- D. Cisco Unified IP Phone 7985G

**Answer:** C

**QUESTION 13**

A competitor selling an IP-enabled PBX has told your client that its solution is scalable. Which two of these statements might you use to best clarify the competitor definition of "scalability" with your client? (Choose two.)

- A. The number of IP-enabled phones is limited per card, and the number of cards is limited per box.
- B. While there is no hardware limitation on how many phones a card can support, the software limits the number of phones that can be supported.
- C. An IP-enabled PBX will have the scalability limitations of a traditional PBX.
- D. An IP-enabled PBX cannot use existing phones, and new phones must be purchased to work with the system.

**Answer:** AC

**QUESTION 14**

An operations manager compares the cost of upgrading their current system to the cost of implementing a fully-featured Cisco Unified Communications system. She objects that the upgrade may not be justifiable. Which two responses would most likely best answer to this objection? (Choose two.)

- A. Simply enabling the current system may not accomplish these business objectives.
- B. Seamlessly integrating your current PBX infrastructure with a full IP solution is the best way to stay ahead of the competition.
- C. The scalability of Cisco Unified Communications solutions will enable you to stay a step ahead of the competition.
- D. Accommodating unplanned growth and customer-driven changes can best be addressed with a distributed PBX solution.
- E. A Unified Communications solution will reduce more toll charges than an IP-enabled PBX.

**Answer:** AC

**QUESTION 15**

Which of the following features could not be implemented with Cisco Unified Communications Manager Express?

- A. Auto-attendant capabilities
- B. Integrated messaging
- C. Cisco Unified Presence
- D. XML applications

**Answer:** C

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