



Vendor: Adobe

Exam Code: 9A0-381

Exam Name: Analytics Business Practitioner Exam

Version: DEMO

QUESTION 1

Which best describes what multi-suite tagging enables?

- A. The ability to maintain multiple report suites within a single company.
- B. The ability to review individual and aggregate data sets in your company.
- C. The ability to maintain several s.code.js files for multiple company domains in a single file
- D. The ability to separate out development test data from business production data in your company report suites.

Answer: B

QUESTION 2

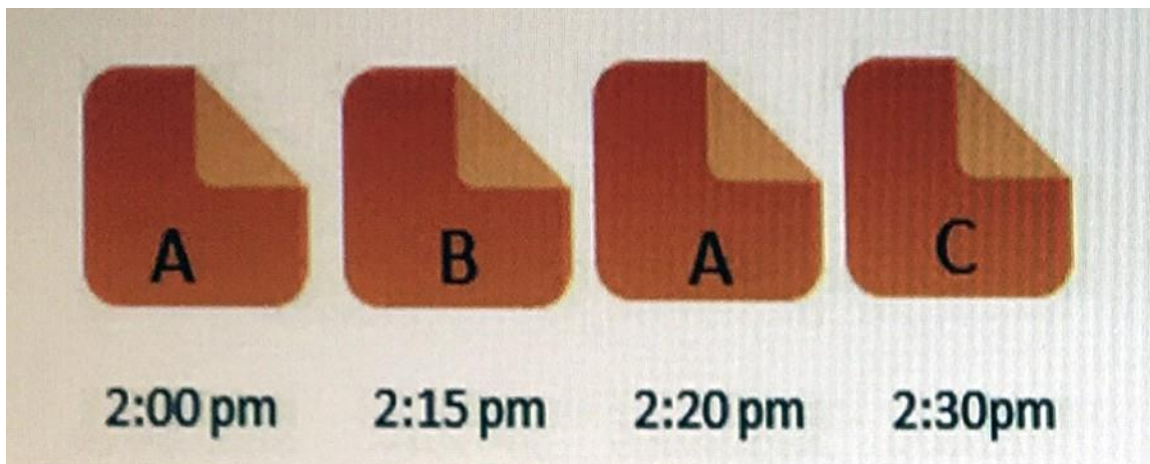
What are the maximum number of items that can be displayed in a Trended graph?

- A. 1
- B. 5
- C. 10
- D. 30

Answer: D

QUESTION 3

A visitor demonstrates the following behavior in terms of time spent:



What is the average time spent on page A?

- A. 12.5 minutes
- B. 25 minutes
- C. 20 minutes
- D. 15 minutes

Answer: D

QUESTION 4

Which three reports can have a segment applied to them? (Choose three).

- A. Next Page Flow
- B. Fallout
- C. Marketing Channel Overview
- D. Products

Answer: BCD

QUESTION 5

Which function does Step 1 of the Adobe Report Builder Wizard provide?

- A. Report Suite, Report Selection, Segments, Date Ranges, Date Granularity
- B. ReportSuite, Report Selection, Segments, Date Ranges, Metrics and Dimensions
- C. Report Suite, Report Selection, Report Layout, Date Ranges, Date Granularity
- D. Report Selection, Segments, Date Ranges, Date Granularity, Filtering Options

Answer: A

QUESTION 6

When viewing an established Dashboard what options are available to change all reportlets on that Dashboard at once?

- A. Date
- B. Report Suite, Segment and Date
- C. Date and Report Suite
- D. Segment and Report Suite

Answer: A

QUESTION 7

You are using a filter to eliminate a select group of line items. What does the metric total number represent?

- A. The total including the line items that are not filtered.
- B. The site total for the selected metric
- C. The percentage of the filtered line items compared against the Report Suite total
- D. The total of the line items filtered

Answer: C

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