



Chiwon Lee

<https://cl3499.github.io/chiwonlee>

Multidisciplinary professional with experience in business consulting, digital transformation, user research, user experience design with emphasis in the field of Information & Communications Technology (ICT).

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AWARDS

- 🏆 **1st Place [\$1,000]**
IHEI Social Innovation
Curriculum Proposal
- 🏆 **2nd Place [\$500]**
IHEI Social Innovation
Virtual Reality Kit
- 🏆 **Winner [\$3,000]**
Yonsei Startup Eagles
Startup Founder
- 🏆 **Winner [\$2,000]**
Yonsei Startup Eagles
Mobile App Service
- 🏆 **Best Speaker**
MUNCCC
National Award
- 🏆 **2nd Place [\$200]**
The Argus (Journal)
Essay on Education
- 🏆 **1st Place**
YES! Magazine
Essay on Education
- 🏆 **Leadership Award**
UW Bothell
Women in Leadership
- 🏆 **Honorable Mention**
Chinese Singing
Contest
- 🏆 **Contribution Award**
Korea Institute of
Shared Growth
Chief Student Organizer

HONORS

- 🏆 **Selected Designer**
Incheon International
Design Week
*Only college student to
have 2 app designs
selected and published*
- 🏆 **Secretary General**
SKYMUN
*Selected as Secretary
General of SKYMUN*
- 🏆 **Selected Participant**
IIDC 2020
*1 out of 4 Yonsei
students selected*

INTERESTS

Human-Computer Interaction, Computer-aided Education, Learning Sciences

EDUCATION

Yonsei University

GPA 4.26/4.30

03/2019 - Present
Seoul, South Korea

Bachelor of Science in Information & Interaction Design

- Ranking #1 in Science & Engineering division
- National Science & Engineering Scholarship Recipient (Full Tuition Scholarship)

Columbia University

GPA 3.87/4.0

09/2016 - 12/2018
New York City, New York

Bachelor of Arts in Computer Science (Transferred out)

- Marshall L. Page Scholar & Gangwon Future Talents Scholar (\$40,000 per year)
- Elected as Social Chair of Student Council

WORK EXPERIENCE

LG International

08/2020 - Present
Seoul, South Korea

Project Manager, UX Designer

- Hired based on recommendation of an ex-colleague
- Designing and planning new businesses at the Digital Transformation (DX) Strategy Team
- Responsible for weekly presentations to the CEO based on DX Strategy progress
- In lead the revamping of the official website and e-commerce platform

Cogito

02/2012 - Present
Seoul, South Korea

Cofounder, Chief Executive Officer

- Organized a series of Disney World-like educational conferences for students
- Earned the sponsorship of Coca Cola Korea, YTN, and the South Korean Government
- Created conferences in Japan, China, USA, and South Korea

Samsung Electronics

07/2020 - 07/2020
Seoul, South Korea

UX Designer, Front-end Developer

- Contributed to the renewal of the official global website of Samsung (samsung.com/uk)
- Successfully proposed an efficient method of organizing the website's mobile version

Boston Consulting Group

09/2017 - 12/2017
Seoul, South Korea

Research Analyst

- Conducted market research for digital transformation of a tier-1 client
- Offered an extended contract due to the successful detection of a client pain point

Microsoft

05/2014 - 07/2014
Seoul, South Korea

Operations Specialist

- Conducted educational sessions on volume licensing and assisted F&A
- Youngest full time employee to work at Microsoft Korea

WonderPeople

06/2013 - 01/2014
Seoul, South Korea

Manager of USA

- Promoted the service "Member," a service with 7 million users, in the US market
- Recruited interns and organized promotional events regarding the app in New York

SCHOLARSHIP



Future Talents

[\$20,000]

Gangwon Provincial
Government



National Science & Engineering Scholarship

[Full Tuition]

South Korean
Government
Selected as
representative of
Yonsei University



Marshall L. Page Scholarship

[\$20,000]

Columbia University
Selected based on GPA
and leadership on
Student Council



1st Place Scholarship

[\$3,000]

Samsung Art & Design
Institute
Selected based on
design & technology
exam



Admissions Scholarship

[\$7,000]

University of
Nottingham Ningbo
Product Design &
Manufacture
Engineering Major



Fred Jackson Faculty Scholarship

Cascadia College
Selected based on GPA,
civil service, and
leadership

LANGUAGES

Native English
Native Korean

TOEFL 120/120

*Highest score on
all categories

SKILLS

UX Design & Research



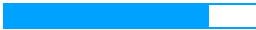
Front-end Development



App Development



Graphic Design



PUBLICATIONS

Chiwon Lee, 2020. "User Perceptions and Behavior on Social VR."

Proceedings of HCI Korea 2020

- Published in the most prestigious HCI conference within South Korea
- The only Yonsei undergraduate to publish as the first and sole author at HCI Korea

Chiwon Lee, Orein Jafter, 2020. "Developing an Employment Solution for a Post-Pandemic Era."

Proceedings of Yonsei URP-Global

- Devised an Artificial Intelligence Application prototype for mock interview practice
- Conducted user research on global participants from countries such as Zimbabwe

Chiwon Lee, 2019. "Democratizing Social VR: A Case Study of Mozilla Hubs for Team Collaboration at Yonsei University."

Proceedings of Yonsei URP-Korea

- Proposed a method for college students to collaborate in a virtual environment
- Selected as the best paper and presented work to the new Yonsei cohort as a paid speaker

RESEARCH EXPERIENCE

Fab Lab Seoul (Seoul City Council)

08/2020 - Present

Research Assistant

Seoul, South Korea

- Researched smart homes and developed a smart home that was open to the public
- The lab was administrated by Professor Todd Holoubek of Yonsei University

TEACHING ASSISTANT EXPERIENCE

Introduction to Information & Interaction Design

03/2020 - 06/2020

Teaching Assistant, Yonsei University

Seoul, South Korea

- Selected to officially assist the course IID1001-01 for Professor Soojin Jun

Topics in Comparative Literature

10/2019 - 01/2020

Teaching Assistant, Yonsei University

Seoul, South Korea

- Selected to officially assist the course UIC3607-01 for Professor Tanvi Solanki

World Literature: 18-19th Century Literature

10/2019 - 01/2020

Teaching Assistant, Yonsei University

Seoul, South Korea

- Selected to officially assist the course UIC1915-01 for Professor Tanvi Solanki

EXTRACURRICULAR ACTIVITIES

GOEL

09/2019 - Present

Front-end Developer, UX Designer

Seoul, South Korea

- Created the website of GOEL, a start-up that aims to increase computer literacy
- Successfully achieved the social innovation scholarship from Yonsei University

Codershigh

09/2019 - 03/2020

Organizer

Seoul, South Korea

- Successfully proposed a method to elevate awareness on Swift to Apple Korea
- Organized a media strategy to encourage coding literacy amongst college students

HappySmile

01/2018 - 08/2018

Director

Seoul, South Korea

- Contributed to the curriculum of online lectures that taught Swift, a coding language
- Created the storyline and illustrations for a children's book to increase coding literacy