

**HI, I'M CHIWON!
I DESIGN WITH EMPATHY.**

CRAIGSLIST APP REDESIGN

INDIVIDUAL PROJECT
APPLICATION PROTOTYPING CLASS

WHY?

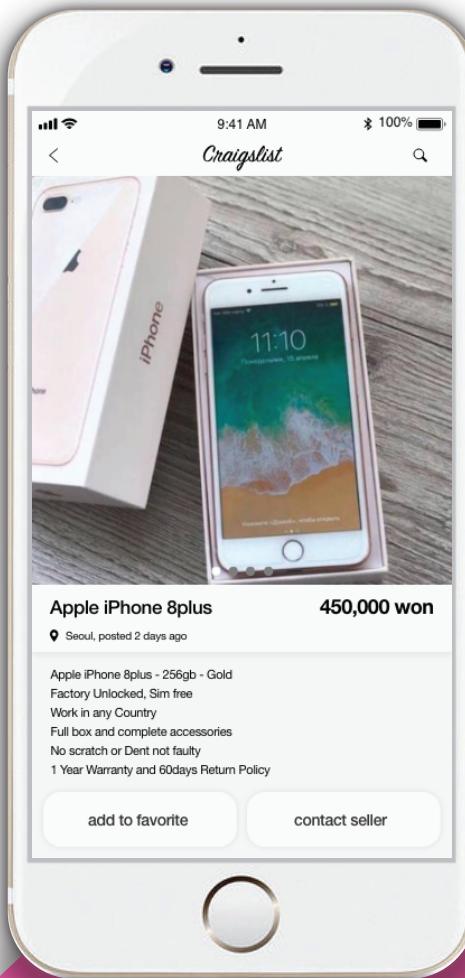
I have used Craigslist, and the following could undergo improvement:

- Consistency of color
- Consistency of typefaces used
- Alignment
- Absence of Tab Bar
- Usage of Icons

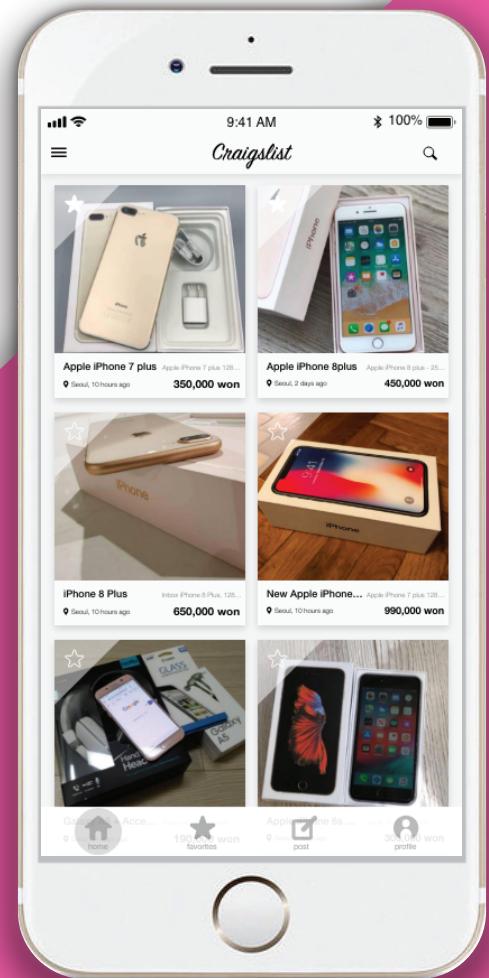
FOCUS

I tried to focus on the following to improve the features:

- Consistency in Typeface
- Consistency of Color
- Presence of Tab Bar
- Alignment
- Consistency of Icons



Redesigned Item Screen



Redesigned Home Screen

MYINTERVIEW APP

INDIVIDUAL PROJECT
APPLICATION PROTOTYPING CLASS

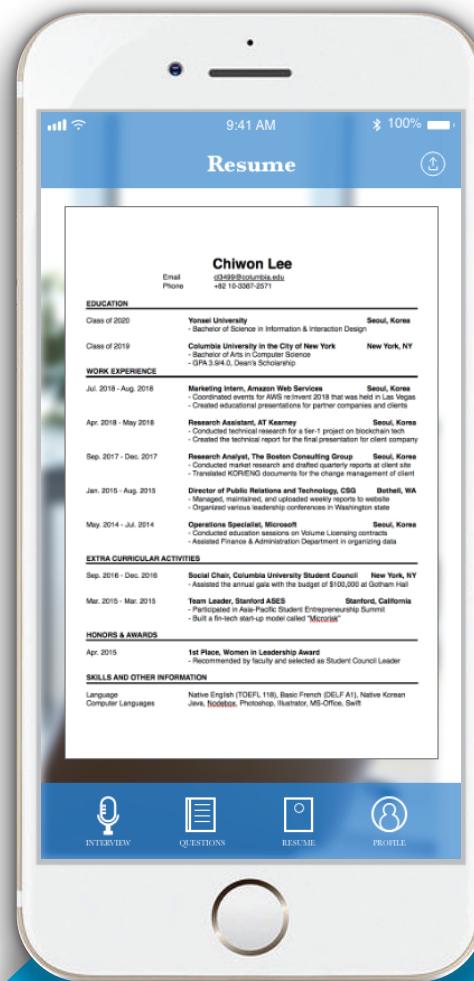
WHY?

My friends ask me to help them with interview preparation. Most of the time, they just need somebody to ask them questions that are likely to emerge during an interview. I thought about creating an app that allows users to practice mock interviews regardless of time and location.

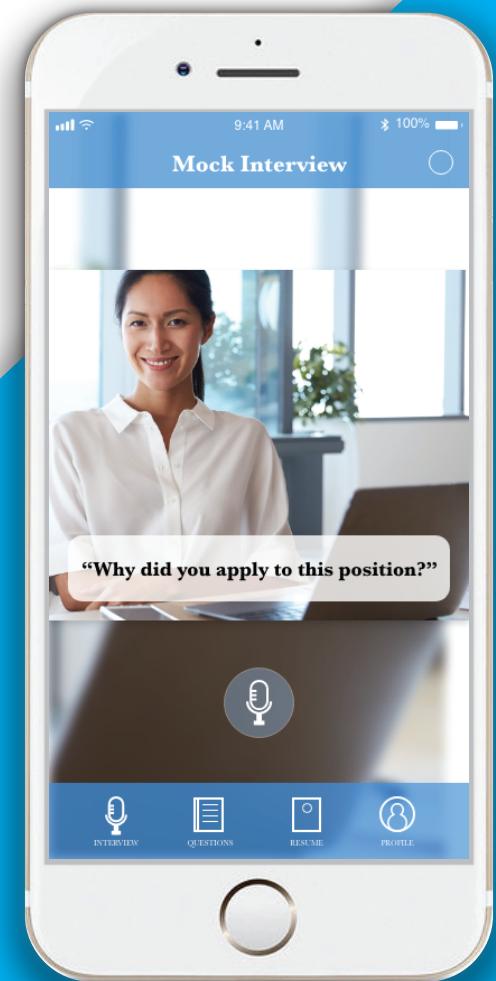
FOCUS

The app has the following four features:

- Interview Tab that allows users to receive common interview questions and practice answering them.
- Questions Tab that features common questions asked during an interview.
- Resume Tab allows users to go over resume before going into an interview.
- Profile Tab for the app to input basic data when asking a question.
e.g. "Nice to meet you, Chiwon."



Resume Tab



Interview Tab

BUZZERBIZ

*INDIVIDUAL PROJECT
INFORMATION AND INTERACTION DESIGN CLASS*

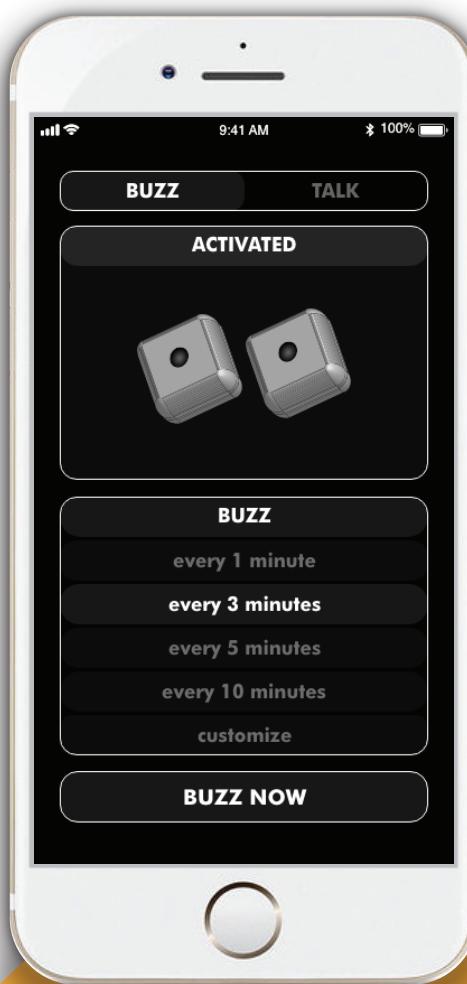
WHY?

When I have to give a timed presentation in front of a crowd, I am often not sure how much time has passed. Therefore, I devised an app that is connected to the brackets of earrings. There are small buzzers in the brackets of the user's earring, and it gently buzzes so that the user can know how much time passed while maintaining a professional posture.

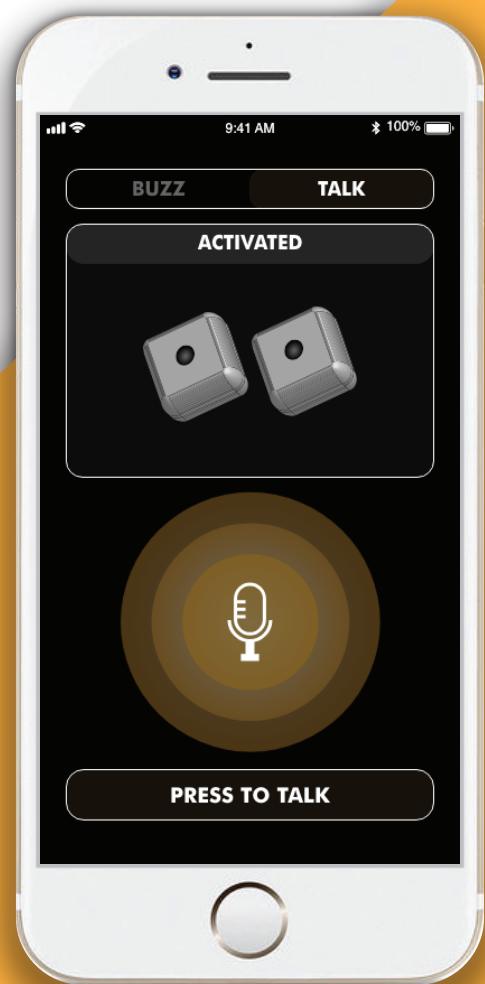
FOCUS

The app has the following features:

- Buzzes the user to notify how much time has passed.
- Allow the user to hear whispers from another user that has access to the app to give instructions.
e.g. "Wrap up in 5 minutes, Chiwon!"



→ Buzzing time setting screen



→ Talking to user screen

1000-STORY ELEVATOR APP

TEAM PROJECT (TEAM LEADER)
INFORMATION AND INTERACTION DESIGN CLASS

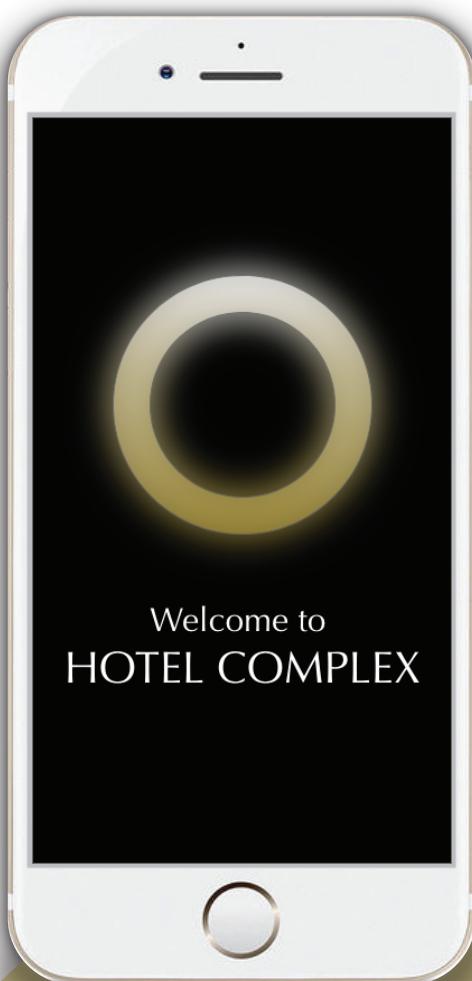
WHY?

The team was given the mission to design an elevator for a building that is 1,000 stories high. We devised an app that detects the QR code within the reservation email so that the app would match the user with an elevator that goes to the floor of the user's choice. The building was designed so each user would have access to about 50 floors. We prototyped the app as a voice-activated one so that it would be more inclusive.

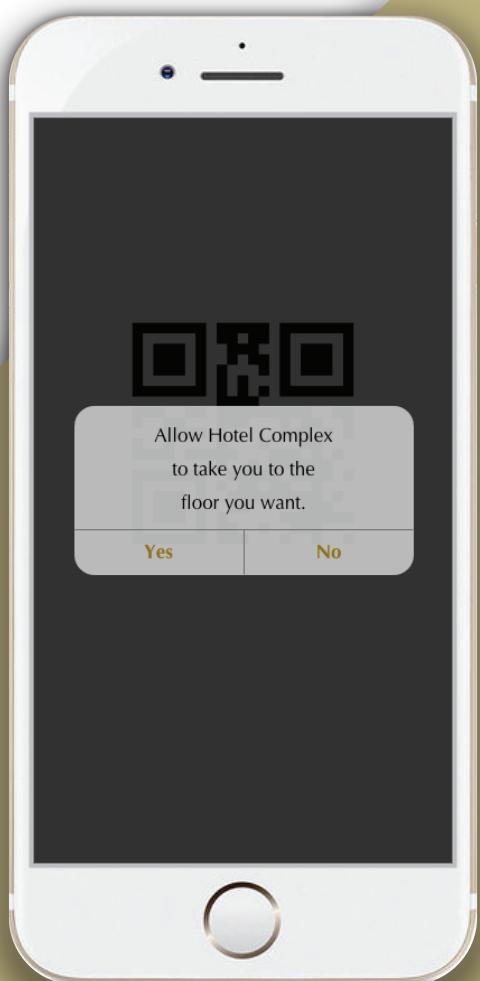
FOCUS

The app has the following features:

- Detect location of the user and ask for permission to utilize QR Code.
- Allow user to select whether to go to floor of hotel room or another floor.
- Inform the users of floors with amenities.



→ Splash screen



→ Requesting screen

MYMOON APP

INDIVIDUAL PROJECT
USER EXPERIENCE PROTOTYPING CLASS

WHY?

During my study at Columbia University, there was 7 suicides that have happened. I began to have a deep interest in counseling, and I have learned that many students do not get psychological counseling, and that counselors are educated so the user to find the answers to their concerns for themselves. A research paper revealed that users become more open and sentimental during a full moon, so I devised an app that can interact with the user by providing questions that a counselor would ask.

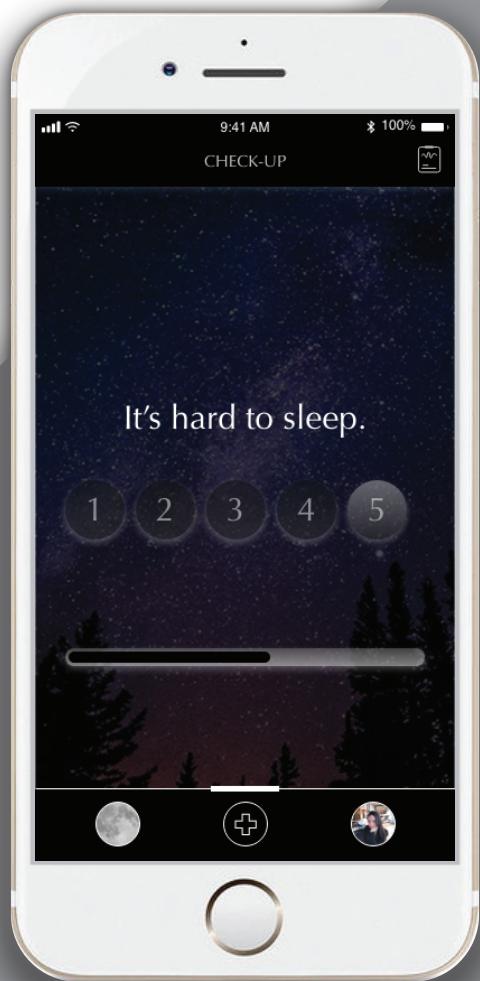
FOCUS

The app has the following features:

- Counseling Tab
- Check-up Tab
- Profile Tab to check past check-up results and for personalization.



→ Counseling Tab



→ Check-up Tab

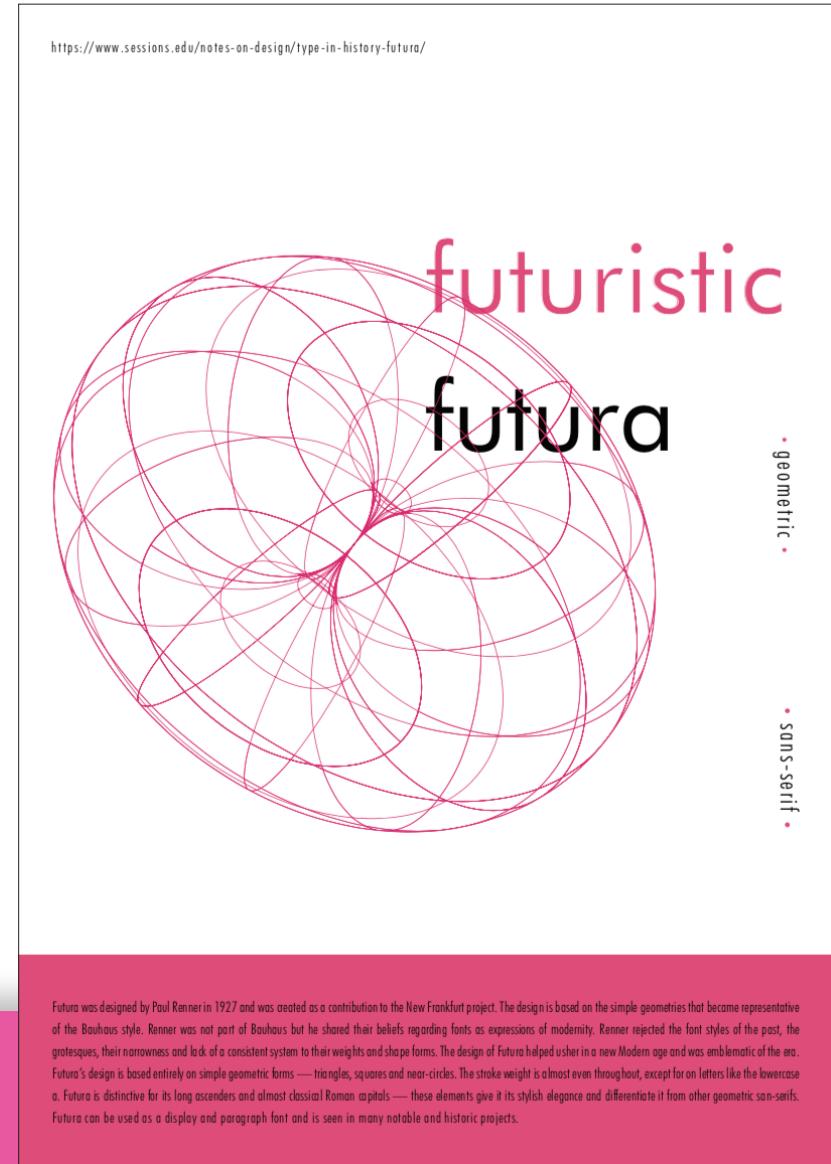
POSTER DESIGN

INDIVIDUAL PROJECT
COMMUNICATING WITH TYPE CLASS



POSTER DESIGN

INDIVIDUAL PROJECT
COMMUNICATING WITH TYPE CLASS



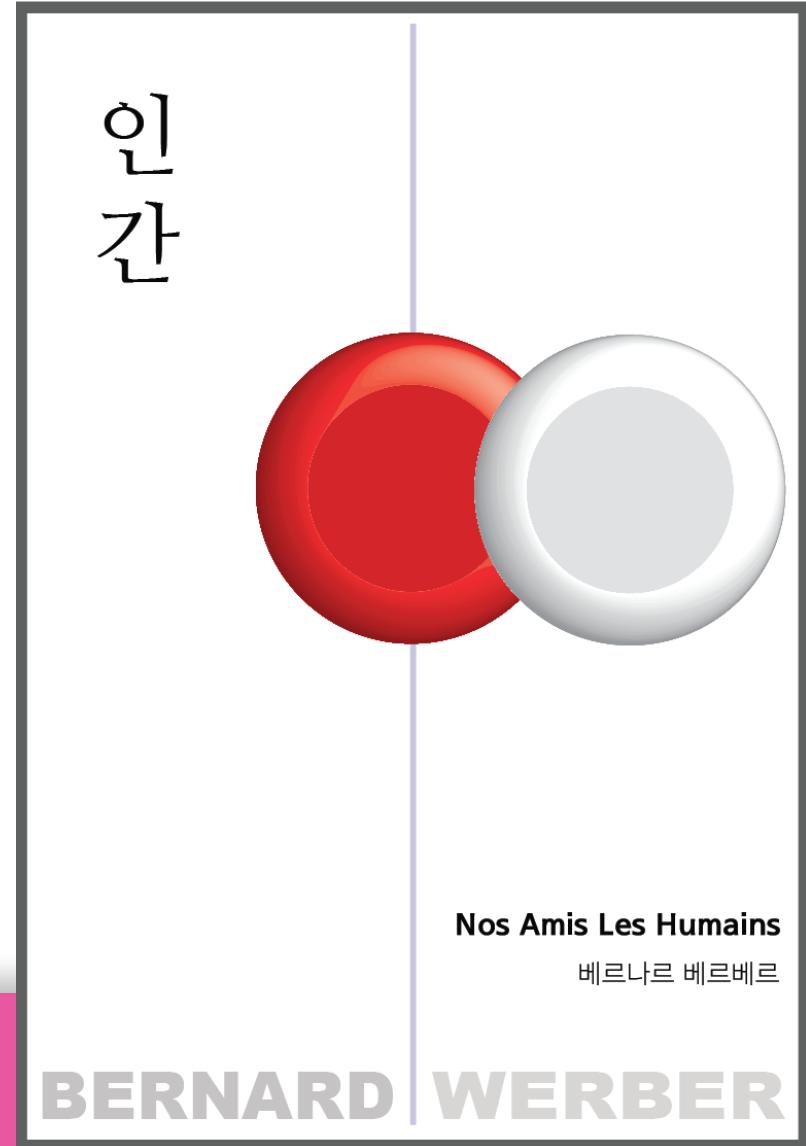
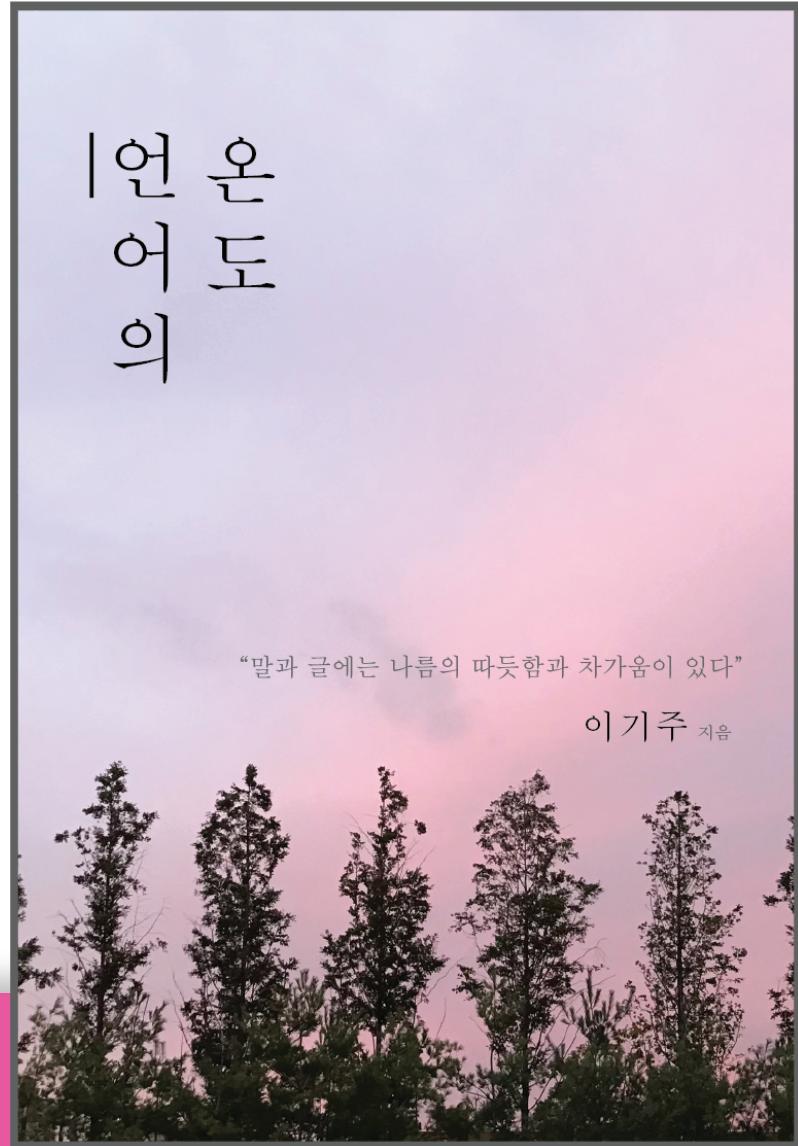
POSTER DESIGN

INDIVIDUAL PROJECT
KOREAN INSTITUTE FOR GENDER EQUALITY



BOOK COVER DESIGN

INDIVIDUAL PROJECT
SAMSUNG DISPLAY BOOK COVER DESIGN



BERNARD WERBER