



CHONG CHIEN HER

EDUCATION

BA (HONS) Business Administration

- Sept 2018 – May 2021
- UCSI University, KL
- CGPA: 3.56/4.0

Diploma in Business Information Technology

- April 2016 – April 2018
- Asia Pacific University
- CGPA: 2.94/4.0

CONTACT DETAILS

- +60 12-6840 929
- Serdang, Malaysia
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- [Clement Chong](#)

KEY SKILLS

Softwares

- Proficient in: Microsoft Office (Excel, Word, Powerpoint), Adobe Photoshop/ Illustrator
- Familiar with: HTML, CSS, SQL, VBNET

Languages

- Can Speak: English, Malay, Mandarin, Cantonese, Hakka
- Can Write: English, Malay, Mandarin

REGISTRATIONS

- Driving License (D)

WORK EXPERIENCES

Event Management Intern Neupulse Sdn Bhd

Jan 2021 – May 2021
KL ECO CITY

- Involved in planning, operational, executional and post event stages of a virtual event.
- Seek potential customers from existing database and conducted research of market to formulate marketing strategies.
- Solving daily issues from the perspective customer and engagement.
- Created content on social media to promote ongoing virtual events using Adobe Photoshop/ Illustrator.

Retail Executive Adidas Sdn Bhd

Aug 2017 – Oct 2018
IOI City Mall

- Responsible to drive sales through engagement of customers, suggestive selling and sharing product knowledge
- As a team player to promote the brand name and run in-store activities
- Responsible for dealing with customers complaints and propose effective solutions.

CAMPUS INVOLVEMENTS

PR Design | Survival Psychology

March 2019 - May 2019

- Monitored latest trend on survival topics; produced poster and contents in social media with illustrated image contents.
- Decorated booth to ensure vibrant vibes are perceived by students.

Program Team Lead | 30-Hour Famine

May 2019 - July 2019

- In charge of the entire event's program and manpower.
- Planned weekly meetings to brainstorm ideas on event's program and created budget list for materials needed in the event.
- Briefed event committees on each respective tasks on event's day.

Event Organizer | Hakuna Matata

Jan 2020 - May 2020

- Evaluated different suppliers and performed cost analysis for required materials to meet budget criteria.
- Designed layout and agenda of the event and oversee activities to ensure details are handled as planned.
- Interviewed key volunteers and manage committee's welfare.

OTHERS

- Expected Salary – RM 3000 (Negotiable)
- Availability - Immediate