

# 文本表征学习

## 1 自然语言处理绪论

EE1513

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# 提纲

- 自然语言处理简介
- 为什么需要自然语言处理
- 计算机的编码
- 自然语言的不同编码方式
- 预备知识

# 自然语言处理简介

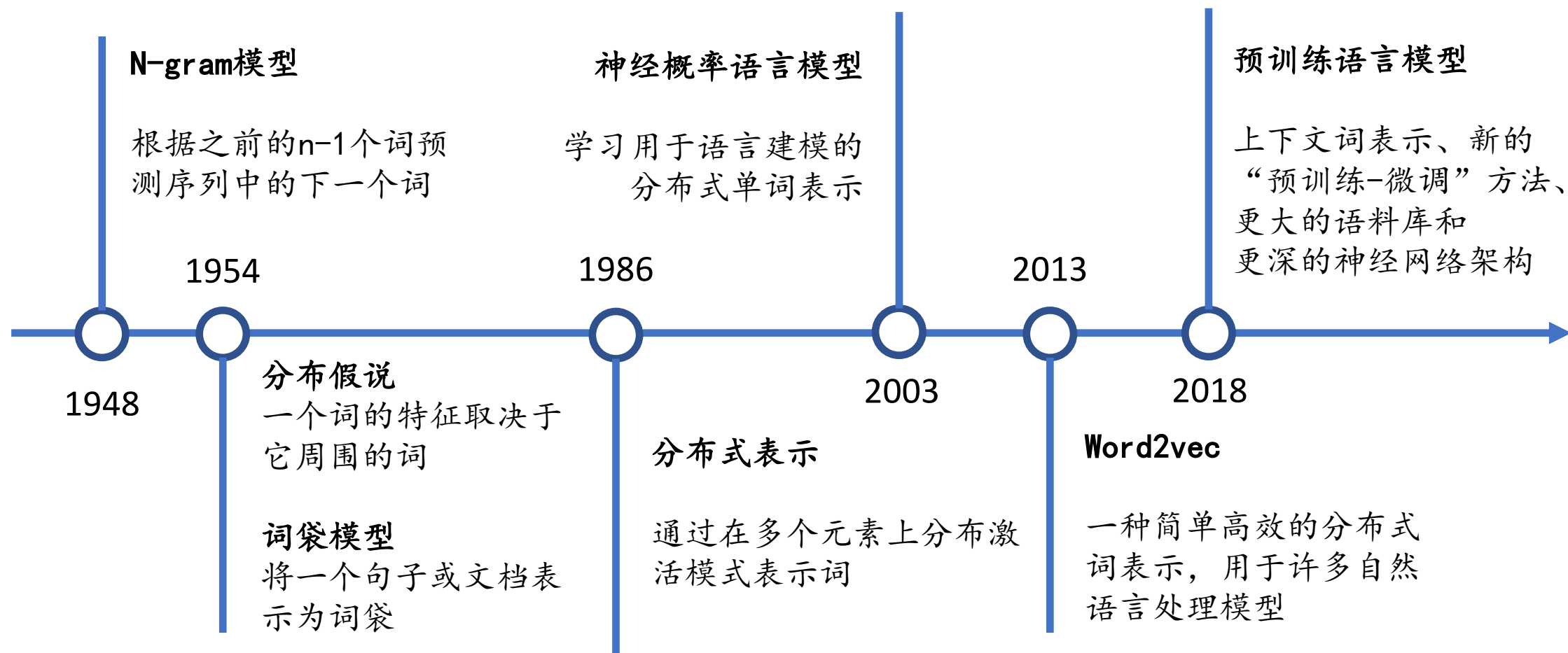
- 自然语言处理是语言学、计算机科学、信息工程、人工智能的交叉学科，研究计算机如何处理和分析自然语言。
- 自然语言处理（NLP）在AI中的位置



# 自然语言处理历史



# 表征学习历史



# 为什么自然语言处理很难？

- 让我们考虑下面的英语句子

*I saw a man with a telescope.*

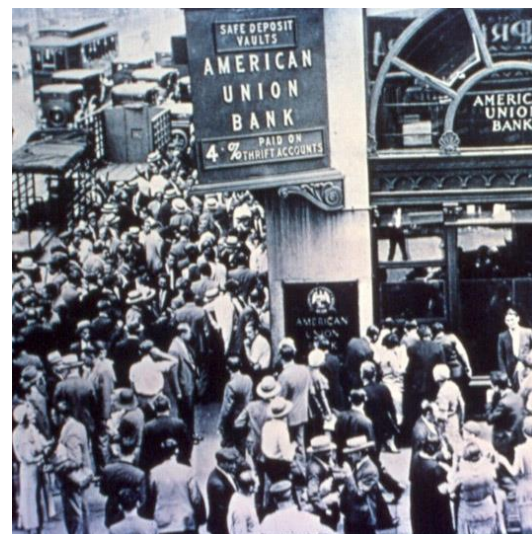
- 由一组符号组成
- 以 Unicode 或其他编码方式按顺序（字符串）出现
- 可以被拆分为一些“词” —— 词的歧义
- 组成了一个句子 —— 句子结构的歧义

# 词的歧义

*The bank is crumbling.*



?

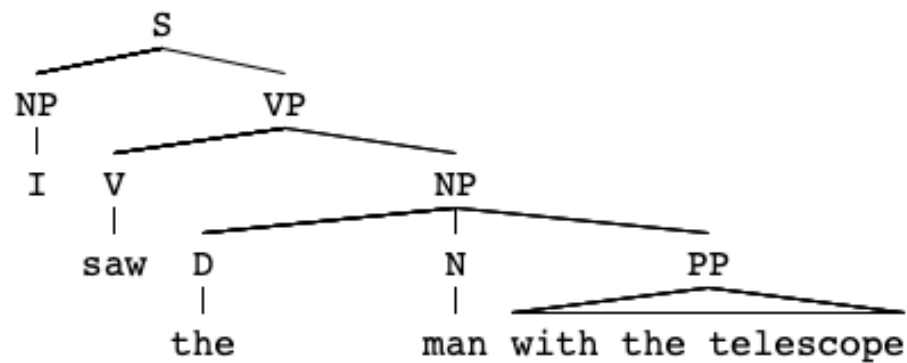
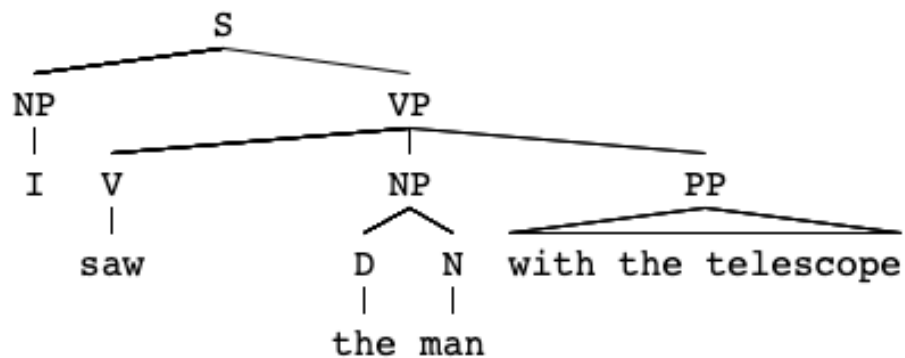


# 句子结构的歧义

*I saw a man with a telescope.*



?





# 为什么需要自然语言处理： 自然语言处理很难

- （书面）语言是一种符号系统
  - 语言极其复杂，尽管我们很容易使用它
  - 歧义是语言的固有特征
  - 推断一种语言的句法规则是困难的
- 机器通常处理数字  $(0, 1)$
- 保留尽可能多的信息
- 语言无关
- 效率和稳健性
- ...

# 自然语言处理的方面

- 词、词库：词法分析
  - 词法、分词
- 句法
  - 句子结构、短语、语法、……
- 语义学
  - 意义
  - 执行命令
- 话语分析
  - 文本的含义
  - 句子之间的关系（例如照应）

# 主要的自然语言处理任务

- 关系抽取
- 特征抽取
- 词向量
- ...

知识抽取

- 根据体育数据写新闻
- ...

文本生成  
(数据到文本)

自然语言文本

文本理解

结构

自然语言文本

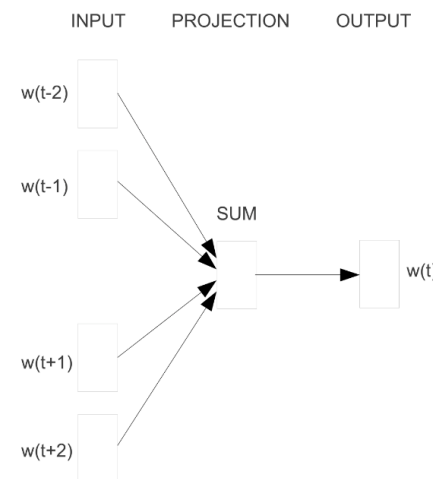
- 文本分类
- 词性标注
- 命名实体识别
- 句法分析
- 语义分析
- ...

文本生成  
(文本到文本)

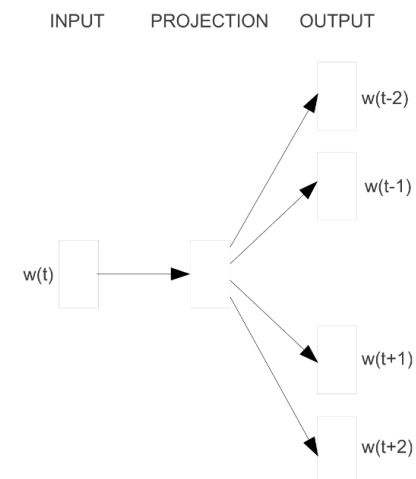
- 机器翻译
- 聊天机器人
- ...

# 词向量

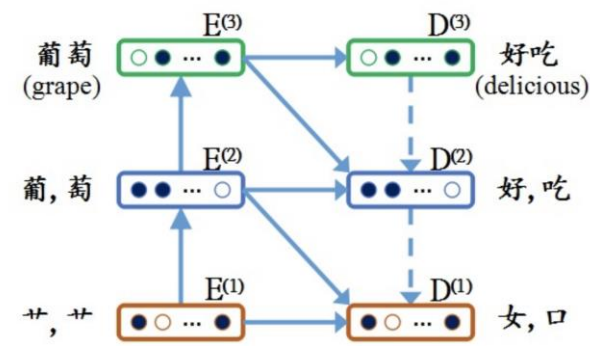
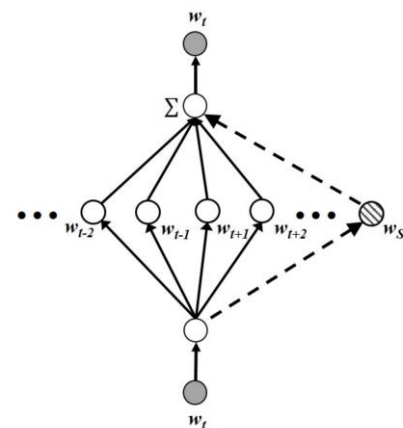
- The way to represent text for deep learning
  - Vectors
  - Trainable
- Unsupervised learning
  - No annotation required
- High density and low dimension
  - Reduce complexity
  - Fit for neural networks
- Semantic driven
  - Similarity and relatedness computation



CBOW



Skip-gram



Linguistic Regularities in Continuous Space Word Representations (NAACL, 2013)

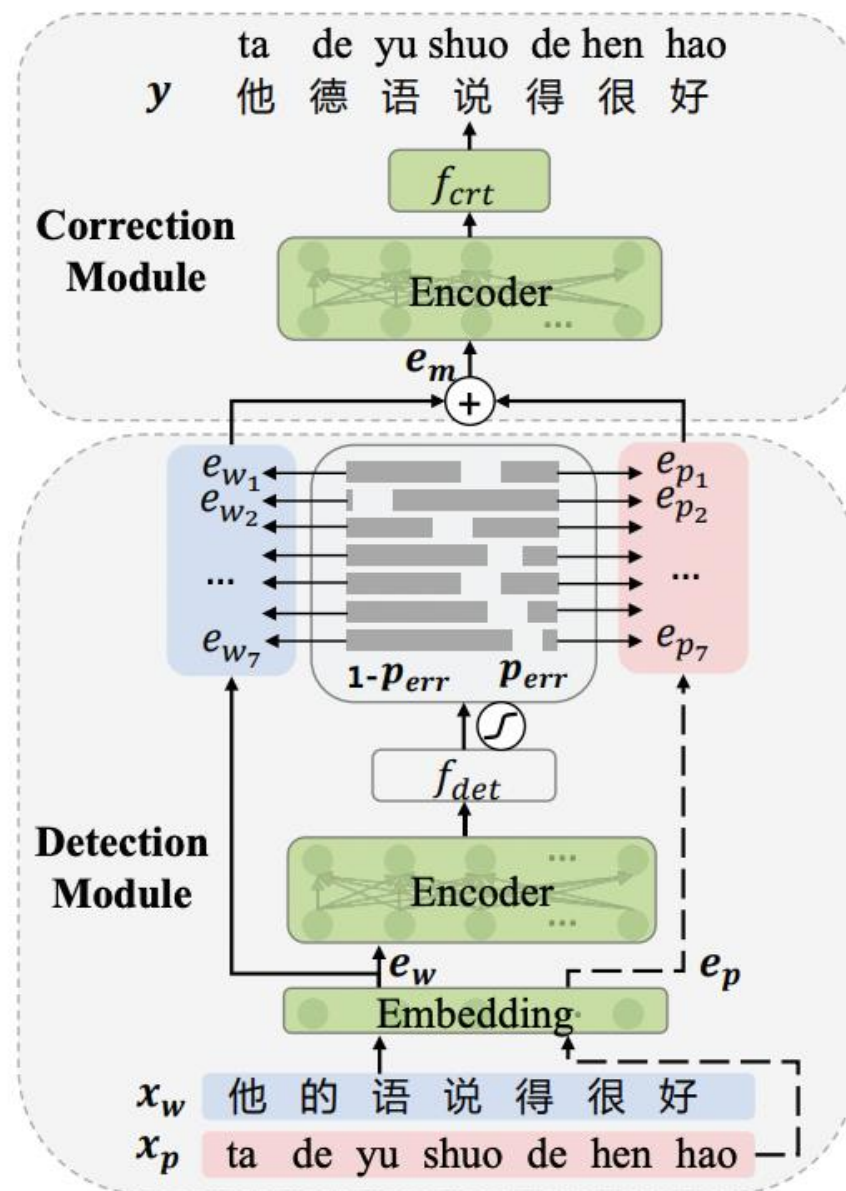
Distributed Representations of Words and Phrases and their Compositionality (NIPS, 2013)

Joint learning embeddings for Chinese words and their components via ladder structured networks (IJCAI 2018)

Complementary Learning of Word Embeddings (IJCAI 2018)

# 拼写检查

- Generally contains two steps
  - Error detection
  - Error correction
- Approaches
  - Language models
  - Lexicons
- Challenges
  - Out of vocabulary words
  - Multilingual support



# 分词

- Basic processing tasks for Chinese

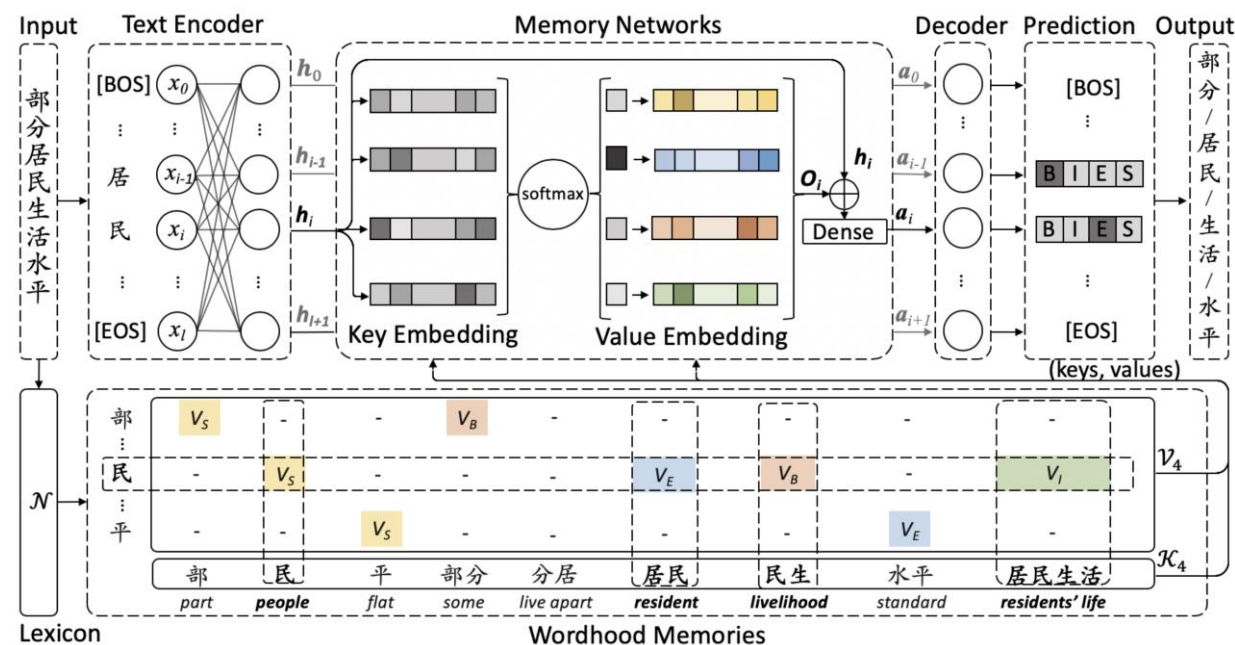
当/原子/结合/成/分子/时  
乒乓球/拍卖/完了

- Different approaches

- Word-based
- Character-based (mainstream)
  - Sequence labeling based on neural networks

- Challenges

- Ambiguities
- Out-of-vocabulary words
- Data sparseness

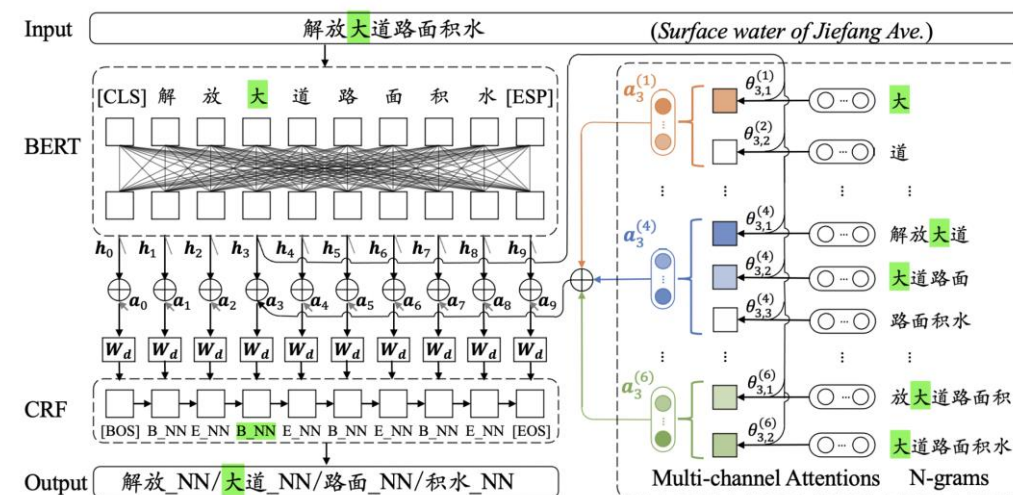
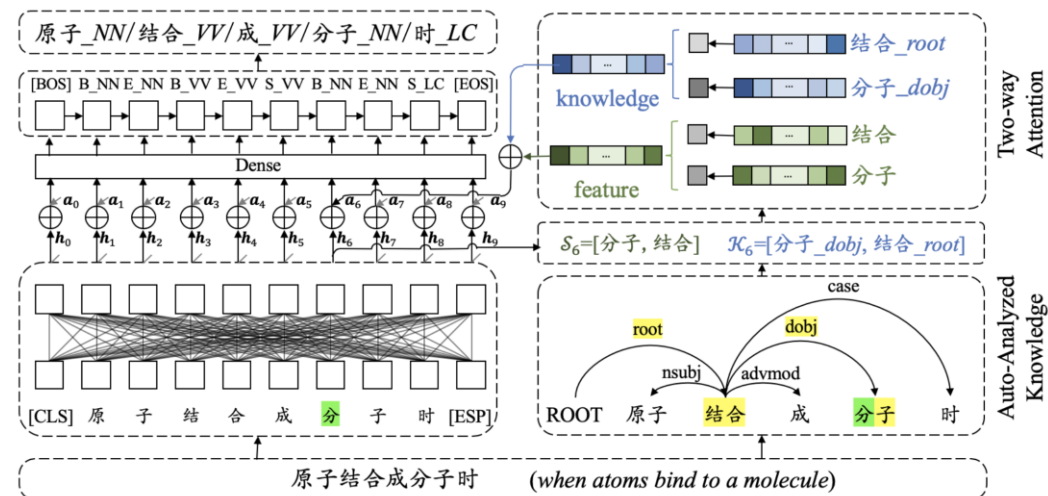


# 词性标注

- Annotate POS tags

报告/VV 书/NN 上/LC 的/DEG 内容/NN  
发表/VV 一/CD 篇/M 报告/NN

- For Chinese, it is generally performed jointly with CWS
- It is a typical sequence labeling task
- Challenges
  - Ambiguities
  - Out-of-vocabulary words



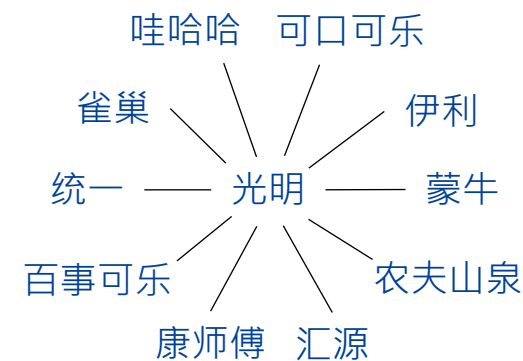
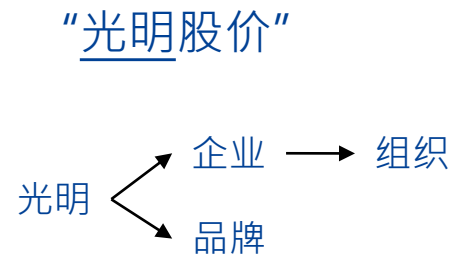
Joint Chinese Word Segmentation and Part-of-speech Tagging via Two-way Attentions of Auto-analyzed Knowledge (ACL, 2020)

Joint Chinese Word Segmentation and Part-of-speech Tagging via Multi-channel Attention of Character N-grams (COLING, 2020)

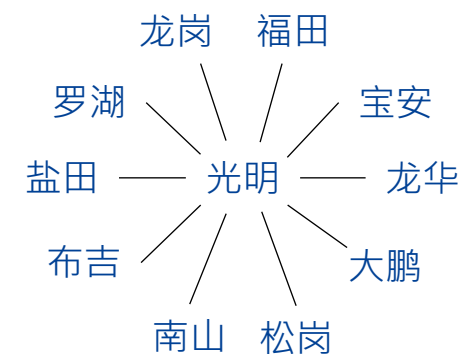
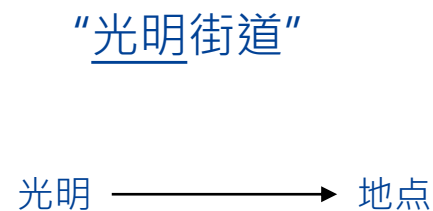


# 词义消歧

- A semantic analysis task
  - Context driven: word meaning is decided by its context
  - Sometimes require to extend the current word with more features



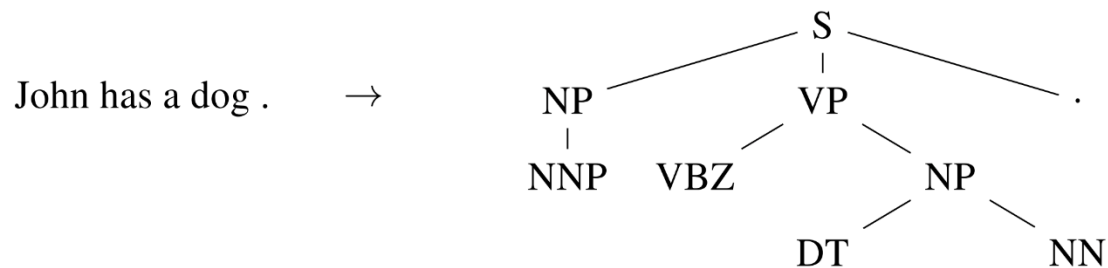
- Methods
  - Knowledge induced: information extraction and clustering
  - Better representation from knowledge and context



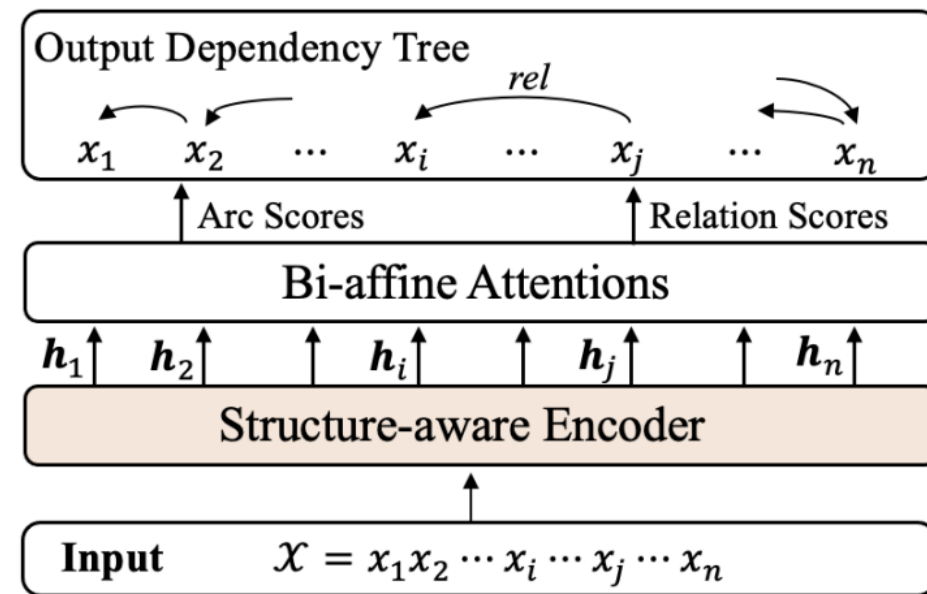
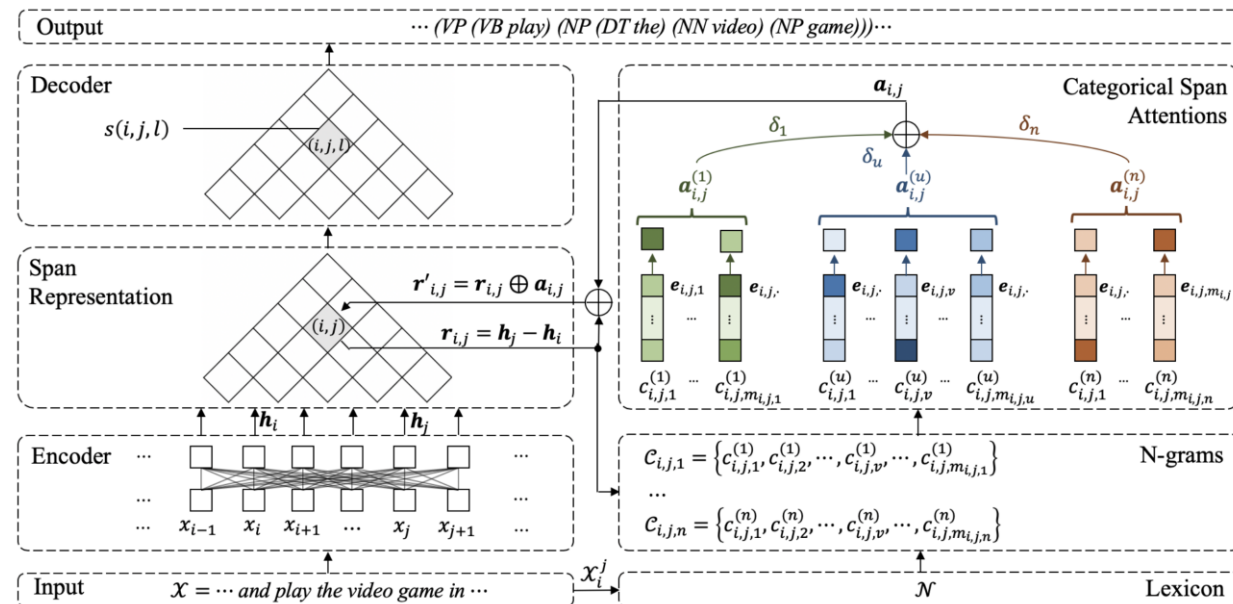
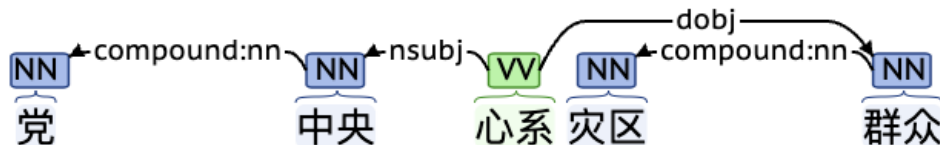


# 句法分析

- Parsing text with structures
  - Top-down and bottom-up
  - Syntax and dependency



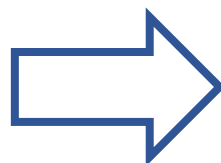
John has a dog .     $\rightarrow$     (S (NP NNP )<sub>NP</sub> (VP VBZ (NP DT NN )<sub>NP</sub> )<sub>VP</sub> . )<sub>S</sub>



# 指代消解

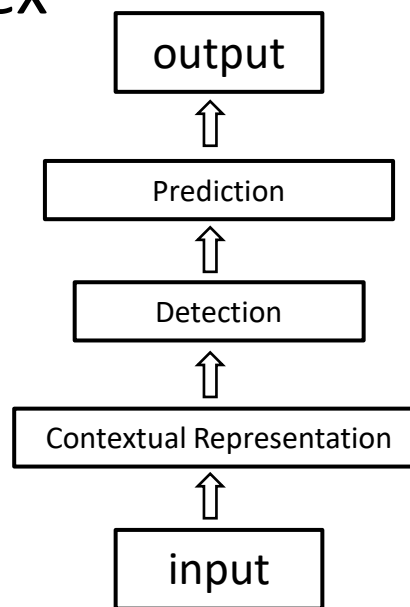
- Finding the relations among different nouns/pronouns
- From simple to complex
  - Neural models
  - Add Knowledge

Rule and features

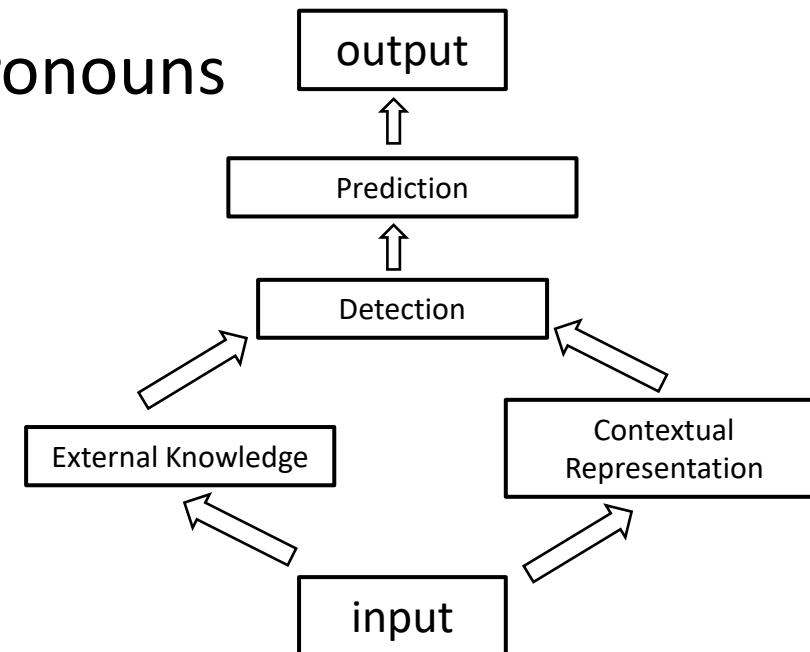
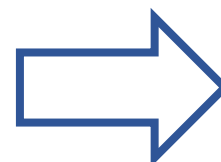


Entity-centric coreference resolution  
with model stacking. (ACL, 2015)

Deep reinforcement learning for  
mention ranking coreference models.  
(EMNLP, 2016)



End-to-end coreference  
resolution (EMNLP, 2017)



Incorporating context and external  
knowledge for pronoun coreference  
resolution. (NAACL, 2019)

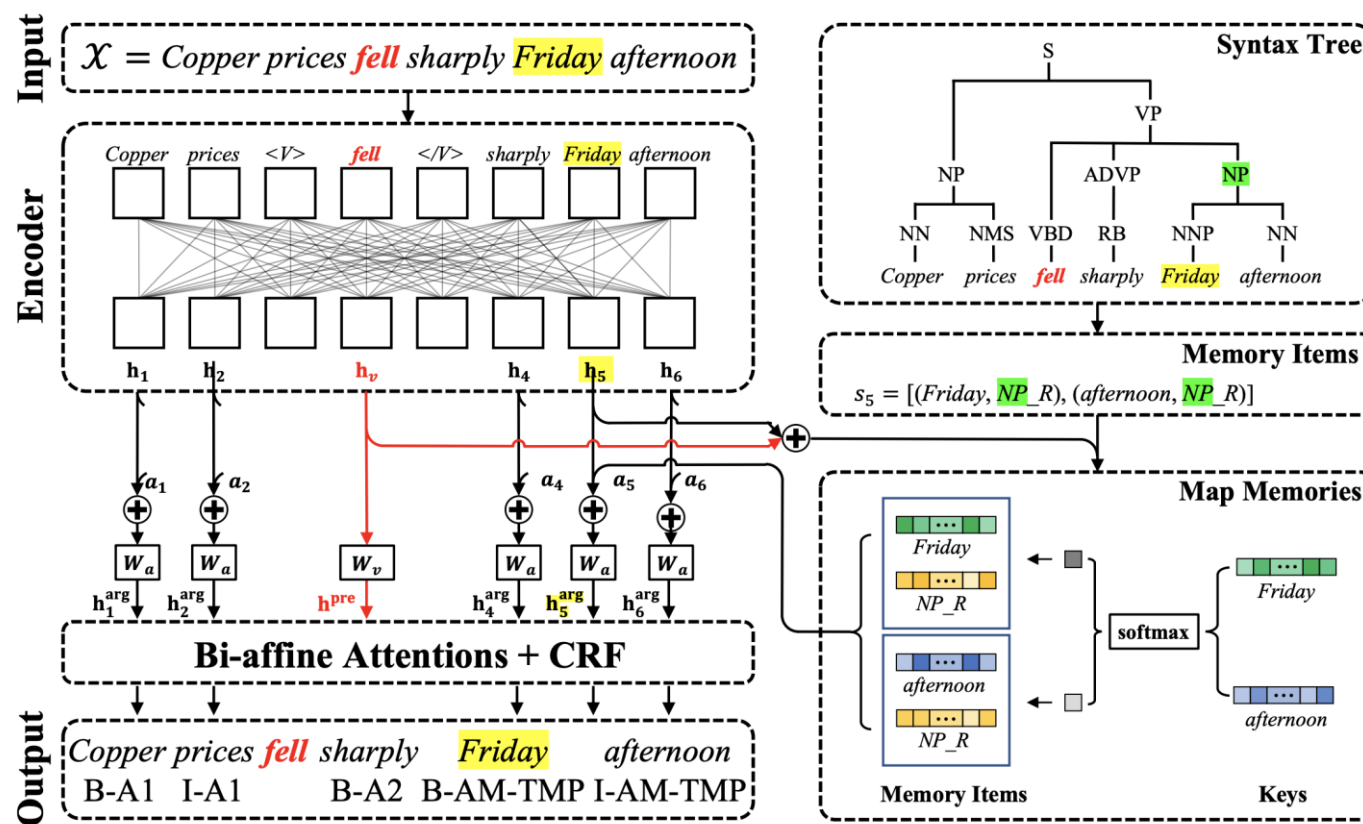
Knowledge-aware Pronoun  
coreference resolution. (ACL, 2019)

# 语义角色标注

- Identify the semantic roles played by each constituent in a sentence

他                  买                  书  
施事                  谓语                  受事

- Two types of SRL tasks
  - Span-style
  - Dependency style
- Challenges:
  - Implicit arguments
  - Multilingual SRL



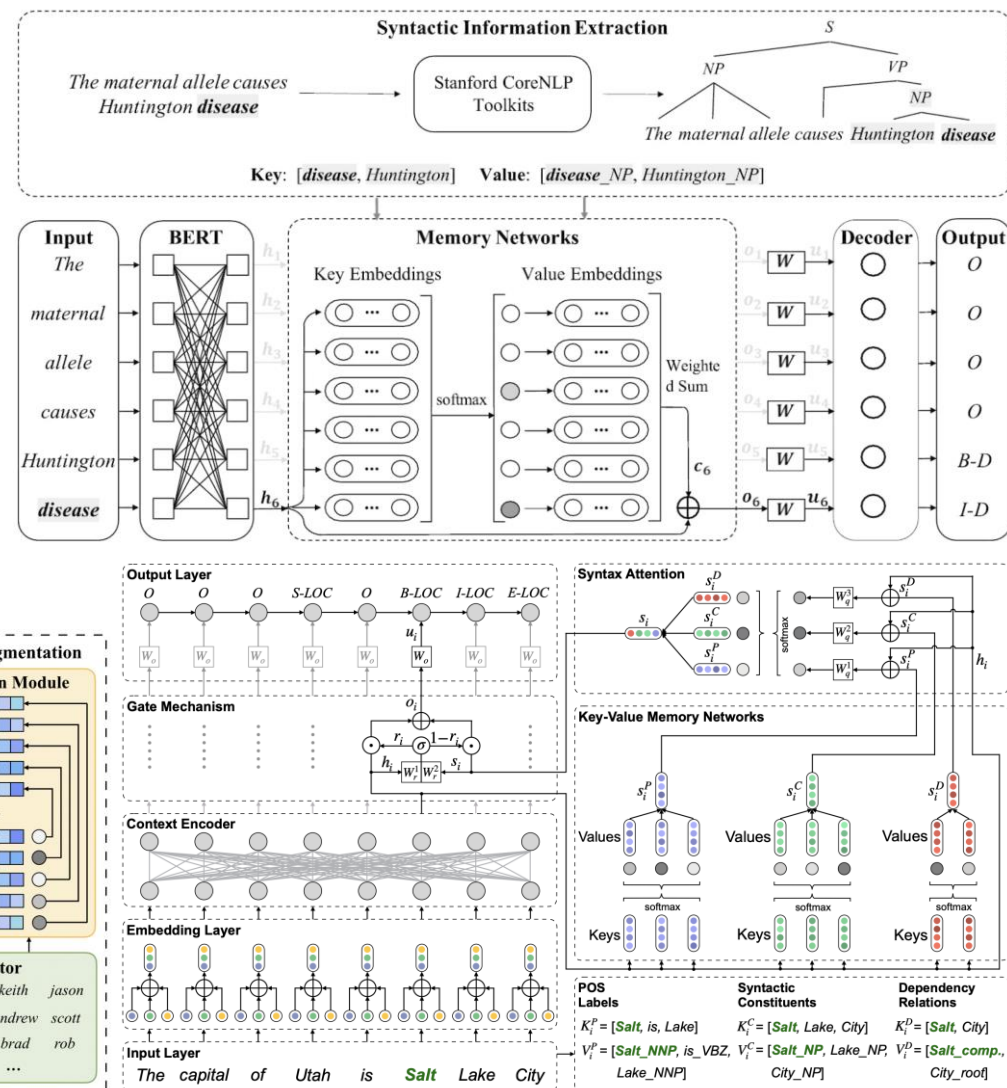
# 实体识别

- Recognize the named entities in the text

张三 在 法国 旅游

[人名] [地名]

- Generally performed as a sequence labeling task
- Challenges
  - Overlapping entities
  - Novel entities



Improving biomedical named entity recognition with syntactic information (BMC Bioinformatics, 2020)

Named Entity Recognition for Social Media Texts with Semantic Augmentation (EMNLP, 2020)

Improving Named Entity Recognition with Attentive Ensemble of Syntactic Information (EMNLP: Findings, 2020)

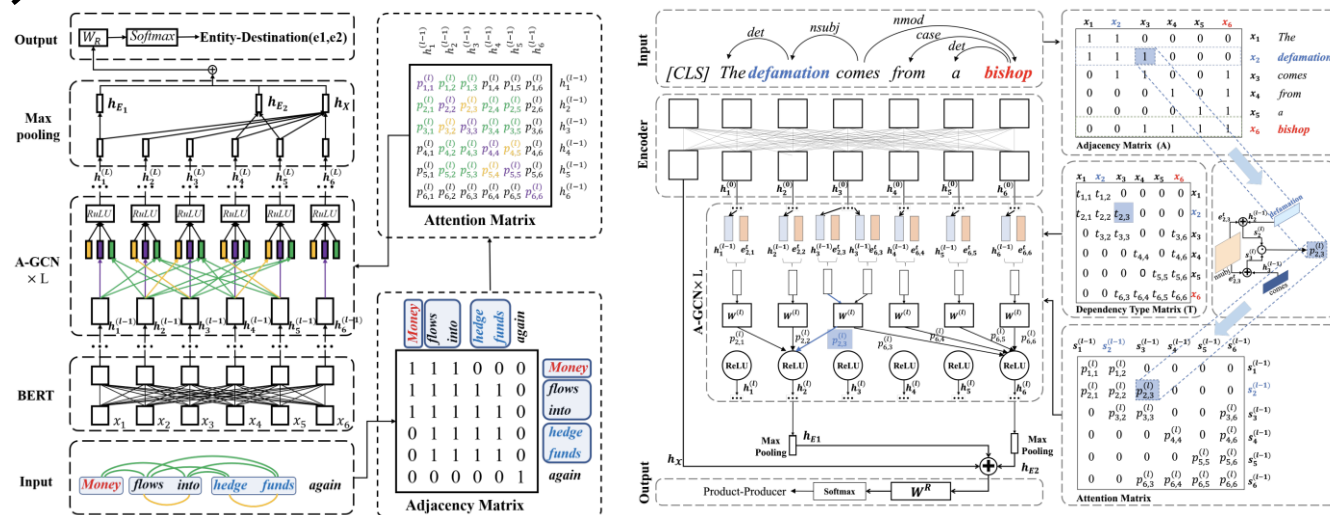
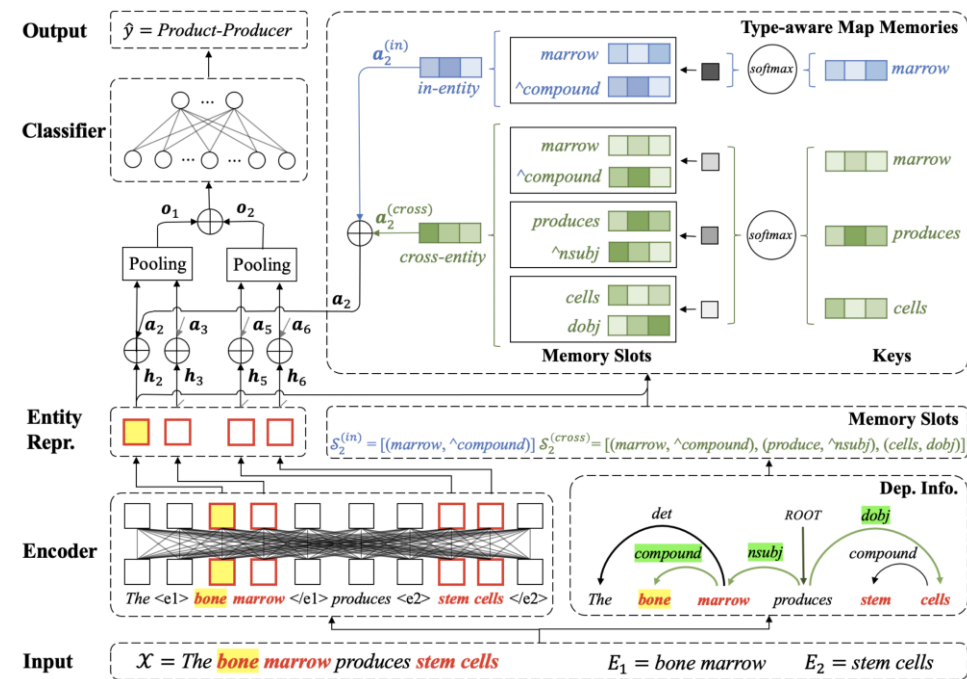
# 关系抽取

- Predict the relation between two entities

工厂生产零件

(工厂, 零件, 生产者-产品)

- Classification task on entity pairs
- Challenges
  - Unseen entities
  - Ambiguity



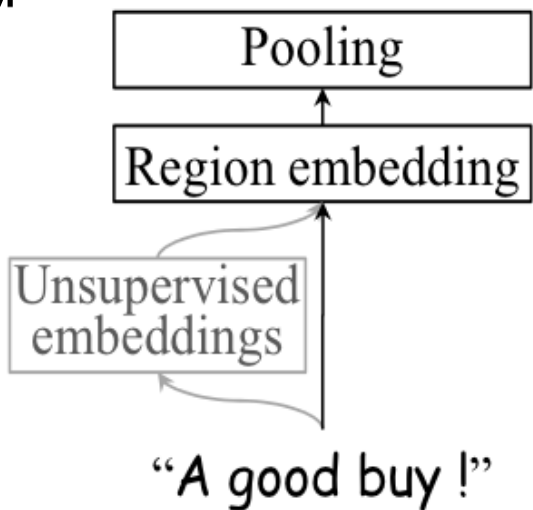
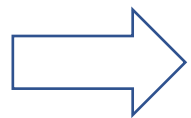
Relation Extraction with Type-aware Map Memories of Word Dependencies (ACL: Findings, 2021)  
 Dependency-driven Relation Extraction with Attentive Graph Convolutional Networks (ACL, 2021)  
 Relation Extraction with Word Graphs from N-grams (EMNLP, 2021)

# 文本分类

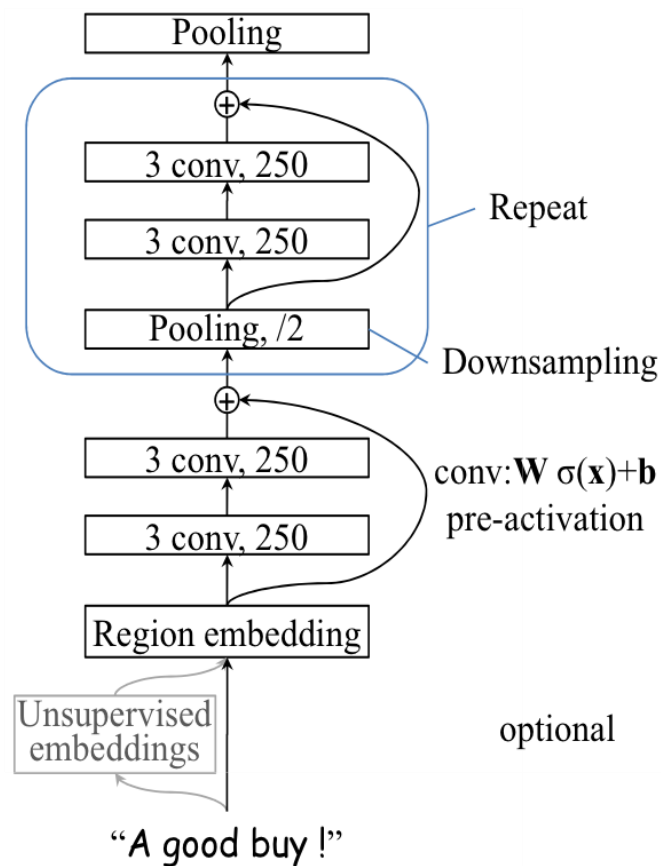
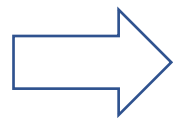
- Using different neural models

- DNN
- CNN
- LSTM

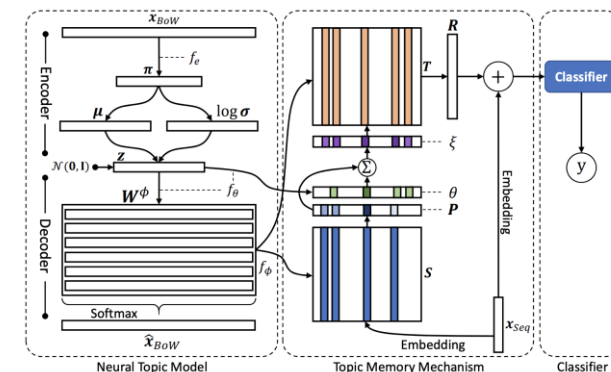
Linear Model



Effective Use of Word Order for Text Categorization with Convolutional Neural Networks (NAACL, 2015)



Deep Pyramid Convolutional Neural Networks for Text Categorization (ACL, 2017)



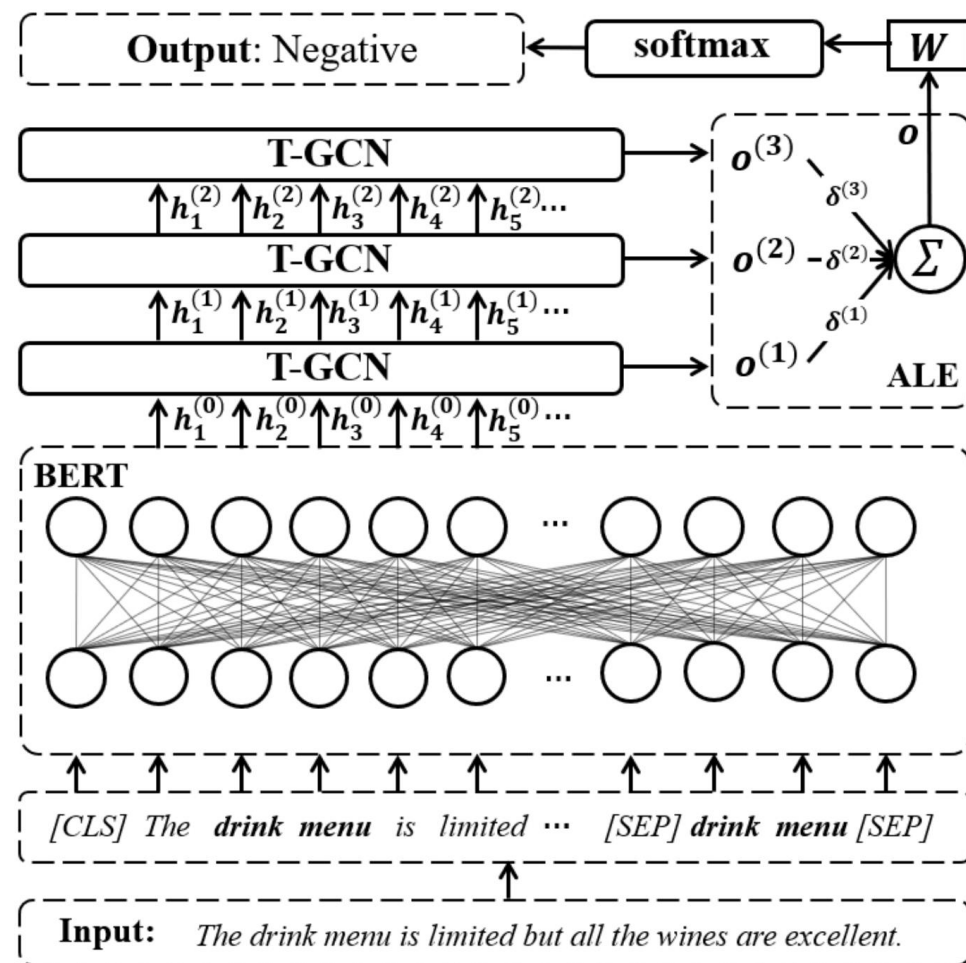
Topic Memory Networks for Short Text Classification (EMNLP, 2018)





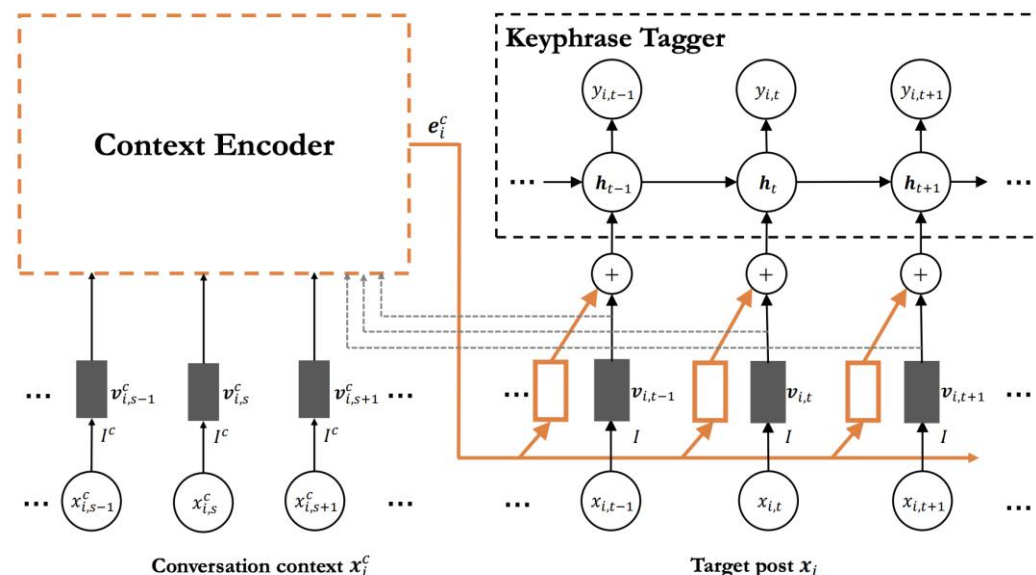
# 情感分析

- A classification task
  - Any text categorization model can apply
  - So as deep learning models
- Early solutions use sentiment vocabulary
  - Limited coverage
  - No dependencies considered among words
- Current trend
  - Fine-grained and mixed granularity
  - Aspect-based and joint task



# 关键词抽取和生成

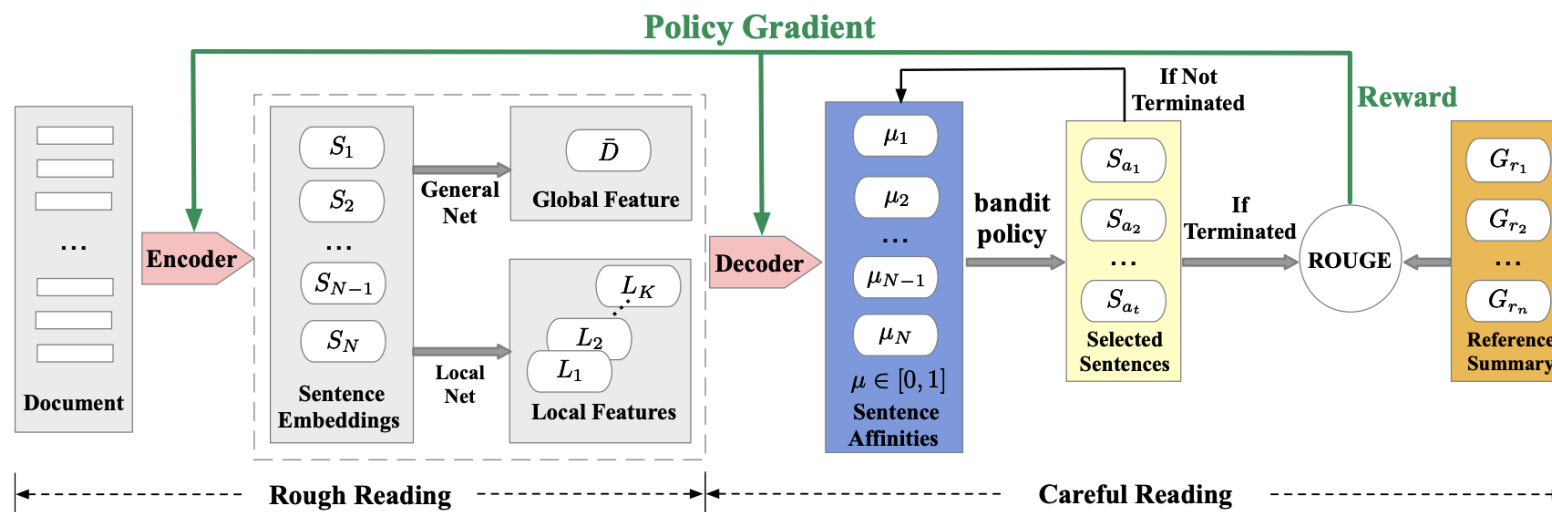
- Extraction: Extracting words to form keyphrases
  - Sequence labeling approach
  - Give each word a tag
- Generation: Generating keyphrases that are not present in the text
  - Encoding-decoding paradigm
  - One keyphrase per time or a keyphrase sequence





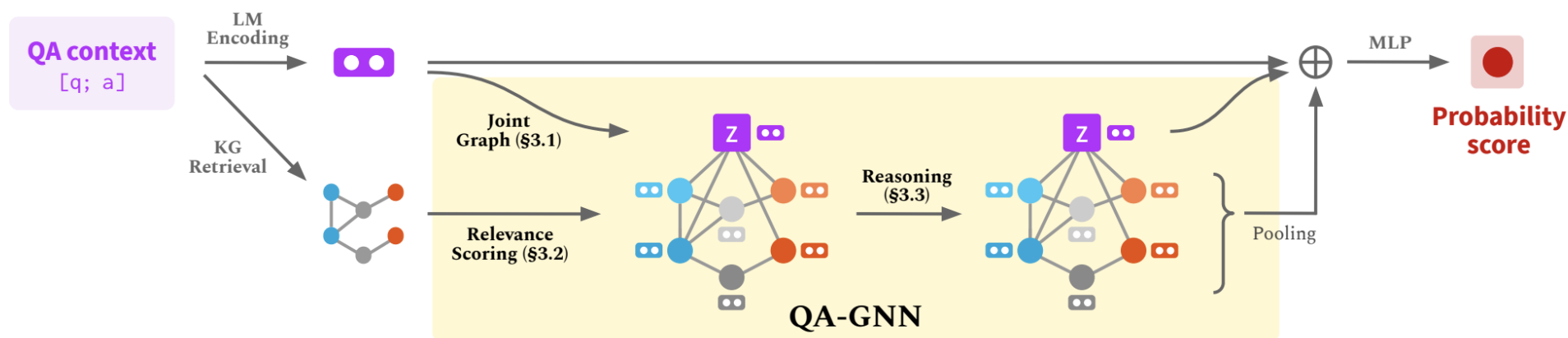
# 文本摘要

- Using a short text to describe a long text (sentences/document)
  - Extractive
  - Generative
- Neural models
  - Encoding-decoding
  - With knowledge
  - Require to model sentence relations



# 问答

- Generally has different forms:
  - Select the best answer from a candidate list
  - Open domain QA that requires to generate answers
  - Etc.
- Require knowledge to obtain plausible answers



QA-GNN: Reasoning with Language Models and Knowledge Graphs for Question Answering (NAACL 2021)  
ChiMed: A Chinese Medical Corpus for Question Answering (BioNLP, 2020)

# 计算机编码

- 01编码
- ASCII
- Extended ASCII
- Unicode
  - UTF
  - UTF-8

# 文本表征

- One-hot 表征
- TF-IDF
- 基于神经网络的表征
- 基于词典的表征
  - WordNet
  - FrameNet
  - HowNet
- 评价

# 预备知识

- 先验概率:  $P(A)$

- 联合概率:  $P(A, B)$

- 条件概率:  $P(A|B)$

- 条件概率的链式法则:

$$P(A, B, C, D, \dots) = P(A)P(B|A)P(C|A, B)P(D|A, B, C \dots)$$

- 独立性:  $A, B$  独立,  $P(A, B) = P(A)P(B)$

- 贝叶斯公式

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

# 预备知识

- 随机变量:  $X$
- 随机变量的期望:  $E(X) = \sum_x x \cdot p(x)$
- 随机变量的方差:  $Var(X) = E((X - E(X))^2)$
  
- 熵:  $H(X) = -\sum_{x \in X} p(x) \log_2 p(x)$
- 联合熵:  $H(X, Y) = -\sum_{x \in X} \sum_{y \in Y} p(x, y) \log p(x, y)$
- 条件熵:  $H(Y|X) = -\sum_{x \in X} p(x) \sum_{y \in Y} p(y|x) \log(y|x)$
- 互信息:  $I(X, Y) = H(X) - H(X|Y) = H(Y) - H(Y|X)$