

# CHANGHEE LEE

Product Designer & Engineer

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## EXPERIENCE

### AI Melody

Product Designer & Software Engineer

Sep 2023 - Present | Remote

- Designed and launched an AI music tool for creators to generate/edit vocals
- Designed and tested VOCOP's voice dashboard, reducing workflow friction and contributing to a 20% rise in weekly active users
- Led cross-functional design critiques shaping product direction

### Chel

Founder & Product Designer

Dec 2024 - May 2025 | Remote

- Built a platform turning wardrobes into fashion investment portfolios
- Designed core features: onboarding, smart resale, item cataloging
- Improved retention by 30% through user testing and iterations

### Apollo Global Management

Business Systems Analyst

Aug 2023 - Apr 2025 | El Segundo, CA

- Automated pricing uploads via API, reducing latency by 40%
- Created trade ticket system using SSRS and SQL procedures
- Managed thinkFolio UAT and cross-functional releases

### FOTL

Software Engineer

Aug 2022 - Aug 2023 | Seattle, WA

- Designed and shipped the front-end for the Fruit of the Loom Collection page using Flask, enhancing product discovery and customer engagement
- Developed a Python script that integrated Teradata data into Power BI dashboards, improving reporting accuracy and speed

### UniPantry

Software Engineer Intern

Aug 2022 - Aug 2023 | Seattle, WA

- Designed the iOS UX in React Native and integrated Firebase backend
- Reduced onboarding drop-off by 25% via usability improvements

## EDUCATION

### Cornell University

2018 - 2022 | Ithaca, NY

Bachelor of Arts in Computer Science

## SKILLS

### Design

Figma

Illustrator

Photoshop

Wireframing

Prototyping

Web Design

Framer

### Programming

HTML

CSS & Javascript

Swift

Java

Python

React

React Native

Git

## CERTIFICATIONS

AWS Certified Cloud Practitioner