CHANGHEE (CHELCI) LEE

Portfolio: https://github.com/cl868 • LinkedIn: www.linkedin.com/in/changhee-chelci-lee • Github: https://github.com/cl868

EDUCATION

Cornell University   Ithaca, NY
Bachelor of Arts in Computer Science   May 2022
Dean's List (2018)

EXPERIENCE

AI Melody   September 2023 - Present
Product Designer & Software Engineer   Remote
- Led end-to-end UI/UX design and full-stack development of the AI Melody web interface
- Designed core product experiences for VOSTCO, including the VOCOP voice protection dashboard and service marketplace
- Facilitated whiteboarding sessions, critiques, and design reviews to shape product direction

Chel   December 2024 - May 2025
Founder & Product Designer   Remote
- Founded and led the product vision and UI/UX design for an AI-driven platform transforming personal wardrobes into fashion investment portfolios through dynamic value tracking and resale insights
- Drove full product design lifecycle from market research, persona development, and journey mapping to high-fidelity UI design in Figma
- Conducted usability testing and iterative prototyping to validate flows for onboarding, item cataloging, and smart resale recommendations

Apollo Global Management   August 2023 – April 2025
Business Systems Analyst   El Segundo, CA
- Led the EDM Decommission Pricing Project, streamlining the automation of daily and monthly price uploads into OMS and PAM by replacing legacy file-based processes with modern API integrations, improving data accuracy and reducing processing time
- Designed and built the Trade Ticket Tool, leading the development of stored procedures, scripts, and RDL reports on the SSRS server, significantly enhancing efficiency and accuracy in trade data analysis across multiple asset classes
- Managed the end-to-end thinkFolio Release process, overseeing release planning and coordination and UAT

FOTL   August 2022 – August 2023
Software Engineer   Seattle, WA
- Designed and built the front-end of the Collections page for the Fruit of the Loom website using Python Flask by collaborating with marketing and product teams to align the page's layout and functionality with branding and customer engagement goals
- Implemented a python script to efficiently import and format inventory details data from Teradata into Power BI for visualization purposes

UniPantry   January 2021- June 2021
Software Engineering Intern   Ithaca, NY
- Designed and implemented the user experience for the UniPantry iOS application, creating intuitive and user-friendly interfaces such as account creation, profile management, and the explore page using React Native
- Integrated front-end components with the back-end infrastructure, leveraging Google Firebase for real-time authentication and data storage while implementing Python-based server-side logic to efficiently manage user information and dynamically retrieve recipes
- Optimized onboarding and retention strategies, analyzing user behavior within the app to refine account creation and profile setup flows, reducing drop-off rates and improving engagement

TECHNICAL SKILLS AND CERTIFICATIONS

- **Technical Skills:** Figma, Illustrator, Wireframing, Prototyping, Photoshop, JIRA, Confluence, Python, Java, HTML, CSS, React, React Native, Swift, Flask, Git, C, C#
- **Certifications**: AWS Certified Cloud Practitioner