# Christopher Ladd

San Francisco, CA 94114 c@cladd.blog 512.799.7467

## **Professional Summary**

Goal-driven management professional with 15+ years of experience in managing diverse business operations and implementing strategies and procedures aimed at streamlining processes and achieving organizational objectives. Accomplished in driving business and revenue growth through innovative product development and successful marketing plans. Adept at leading and collaborating with crossfunctional teams to achieve desired business results and project deadlines.

# Work Experience

## **Independent Researcher**

Sole Proprietor-San Francisco, CA March 2023 to Present

- Conducting original, independent research in number theory and discrete mathematics, with a focus on complex behavior, fractal scaling structures, and emergent fields.
- Drafted and submitted preprints; building an adjacent, public and peer visual knowledge base.
- Developing content and publication pipeline for future teaching, speaking, or applied systems work.
- Tools: LaTeX, ArXiv, Al-assisted modeling, numerical simulation.

#### **Founder**

Studio Aegal-San Francisco, CA July 2018 to March 2023

- Led product strategy, creative direction, and technical design for core projects.
- Created original canon and storyline content that blended UI/UX, user psychology with game economics and system design.
- Structured, updated and managed operation processes and work flows.
- Managed legal and contractual requirements for company.

#### Senior Manager, Strategy & Operations

Accenture-San Francisco, CA October 2007 to June 2018

- Co-designed the IT restructure of a 3-year, \$600M cost-savings roadmap for a \$6B global security software company's transformation group, leading sales-lifecycle VP workshops.
- Coordinated a top telecom's UI/UX revamp (customer, enterprise, in-store rep) between IT and product design groups. Scheduled and landed deliverables, while translating IT limitations against designers' asks. Improved and created intergroup processes. Prepared executive readouts.
- Represented a partnership between Accenture and a global SW leader at a top telecom innovation center. Led collaboration to identify novel technologies for the telecom's consumer and enterprise segments.
- Partnered with Accenture Development Partners (non-profit arm) to work with a 30+member NGO consortium chartered to develop sharable technology platforms and processes.

• Created a computational model For a global virtualization SW company that integrated costs across its sales lifecycle considering geography, direct and indirect sales channels, customer segments and product/service categories.

## **Property Development Specialist**

Ladd Estate-Austin, TX March 2003 to October 2007

- CxO Roles/Stand-In Architect Hired an architect, ensured design-value optimization, prospected with appraisers and secured optimal financing. Assumed architect role upon his filing for bankruptcy: Interfaced with city planners, contractors, and engineers.
- Stand-In General Contractor After number of missteps assumed GC role . Attained final permits for electrical, mechanical, plumbing.
- Managed property and prepared for future commercial development.

#### **Operations Manager**

Broadwing Communications-Austin, TX April 1998 to August 2005

- Operations Manager: Network Operation Control (NOC) environment positions: Led and coordinated response for service disruption. Installed and maintained carrier-class Cisco and Juniper router and switch equipment. During company acquisitions, led the merging effort to assimilate network-control functionality and oversaw cross-training requirements. Designed response protocols.
- Collocation Specialist: Supported operations and infrastructure for emerging collocation services group. Assisted sales in on-site representation of facilities and support services.

#### Education

### **Master of Business Administration in Entrepreneurship**

The University of Texas at Austin, McCombs School of Business - Austin, TX September 2005 to May 2007

### **Bachelor of Science in Computer Sciences**

The University of Texas - Austin, TX August 1994 to May 2001

#### Skills

- Strategic planning (10+ years)
- Product development (5 years)
- Management (10+ years)
- Analytics
- · Organizational skills
- Team management (10+ years)
- · Market research
- Project leadership (10+ years)
- Organizational management (10+ years)
- Microsoft Powerpoint
- Customer service (10+ years)
- · Communication skills

- Operational analysis (10+ years)
- Microsoft Excel
- Analysis skills
- Research
- Business management (10+ years)
- Operations management (10+ years)