

Claire Guo ★

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Education

Rhode Island School of Design

2020 – 2024

BFA Industrial Design, Concentration in Computation, Technology, + Culture (CTC)

Brown University

2021

Cross-Registration, Computer Science

Experience

Product Designer

Mar 2024 – Present

Mochi Health / San Francisco, CA

- Spearheaded the redesign of Mochi Health's marketing website and patient portal, improving conversion rate and driving a record of 25,000 new patient sign-ups in a month, contributing to a total of 100,000 patients
- Created and maintained a new design system from scratch in Figma, ensuring design consistency, increasing development efficiency, and reducing errors caused by project handoff between design and engineering.
- Redesigned Mochi Health's mobile app by streamlining user flows through research and testing, and humanizing the telehealth experience delightful in-app moments.
- Led user research with patients, prospective patients, doctors, dietitians, and Mochi stakeholders.

UI/UX Design Intern

Jun 2023 – Aug 2023

Houston Astros / Houston, TX

- Designed and implemented a new internal tool, streamlining analyst and developer workflow.
- Enhanced work efficiency for analysts, scouts, and performance scientists, and coaches by redesigning several features in the Astros' internal website.
- Held meetings for brainstorming, whiteboard, and product presentations with people across disciplines within the Astros.

Product Design Intern

Jun 2021 – Aug 2021

Hitch / Austin, TX

- Created landing pages for Hitch's new products, Hitch Premier and Going Anywhere Driver.
 - Produced a new "trip history" page for the Hitch mobile app.
 - Worked closely with Hitch illustrators and graphic designers to create the best products possible.
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Skills

UI/UX design, design systems, user research, wireframing, prototyping, branding, graphic design, typography, frontend development

Tools

Figma, Adobe Creative Suite (Photoshop, Illustrator, XD, Indesign), Solidworks, Blender, HTML, CSS, Javascript, React