

**Claire Guo*

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Education

Rhode Island School of Design

2020 – 2024

BFA Industrial Design, Concentration in Computation

Brown University

2021 – 2022

Cross-Registration, Computer Science

Experience

Product Designer / Mochi Health

Mar 2024 – Present

Drove a record of 25,000 new patient signups in a month and improved conversion rate by spearheading the redesign of Mochi Health's marketing website and patient portal.

Created and maintained a new design system from scratch, ensuring design consistency, increasing development efficiency, and reducing errors caused by project handoff between design and engineering. This design system now supports a platform of over 100,000 patients, on browser, iOS, and Android devices.

Increased revenue from Mochi's new business vertical by 460% by spearheading the design of this new vertical.

Redesigned Mochi Health's entire mobile app through user research with patients, prospective patients, doctors, dietitians, and Mochi stakeholders to streamline core flows and bring warmth and humanity to the telehealth experience.

UI/UX Design Intern / Houston Astros

Jun 2023 – Aug 2023

Designed and implemented a new internal tool, streamlining analyst and developer workflow. Led brainstorming sessions, whiteboarding sessions, and product presentations with people across disciplines within the Astros.

Enhanced work efficiency for analysts, scouts, and performance scientists, and coaches by redesigning several features in the Astros' internal website.

Product Design Intern / Hitch

Jun 2021 – Aug 2021

Created landing pages for Hitch's new products, Hitch Premier and Going Anyway Driver. Produced a new "trip history" page for the Hitch mobile app.

Collaborated closely with Hitch illustrators and graphic designers to create the best products possible.

Skills

UI/UX design, design systems, user research, wireframing, prototyping, branding, graphic design, typography, frontend development

Tools

Figma, Adobe Creative Suite (Photoshop, Illustrator, XD, Indesign), Solidworks, Blender, HTML, CSS, Javascript, React