

# Speedy Credit Repair - Branding Guidelines

## 1. Logo Variants

- Full-color logo
- Logo with tagline
- Monochrome (Black, White, Brand Green)
- Horizontal version (with tagline)

## 2. Logo Usage Guidelines

Use the transparent background logo for overlays on images and colored backgrounds.

Use full-color logo in primary branding areas.

Use monochrome versions in minimal, dark/light UI contexts.

Maintain clear space around the logo.

Do not stretch, alter colors, or distort the logo.

## 3. Brand Colors

Primary Green: #1C9A3E (Approx)

Primary Blue: #003C71 (Approx)

Background Gray: #808080

Dark Mode Base: #222222

## 4. Favicon & Web App Manifest

Favicons have been generated in 16x16 and 32x32.

Include these in your HTML:

```
<link rel='icon' href='favicon.ico' sizes='16x16 32x32'>
```

## 5. Mobile Splash Screen

Use the 512x512 or 1200x1200 transparent logo PNG for splash screens.

Recommended background color: white or brand gradient.

For iOS and Android PWAs, configure via manifest.json or app.json.