

# -journey➡

Claire Smith

# Primary Mark Size and Clearspace

100% - journey →

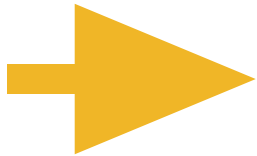
50% - journey →

20% - journey →

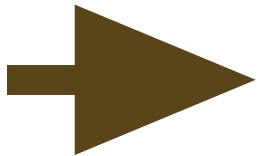
Clearspace is equal  
to half the logo  
height on all four  
sides



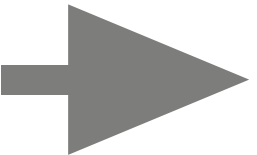
# Colors and Type



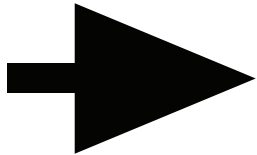
#5a4219  
C<sub>48</sub> M<sub>61</sub> Y<sub>100</sub> K<sub>47</sub>



# eeb727  
C<sub>6</sub> M<sub>29</sub> Y<sub>96</sub> K<sub>0</sub>



# 7d7d7c  
C<sub>53</sub> M<sub>44</sub> Y<sub>45</sub> K<sub>9</sub>



#000000  
C<sub>75</sub> M<sub>68</sub> Y<sub>67</sub> K<sub>90</sub>

Primary Font: Calibri  
Secondary Font: Arial

# Logo Variations and Secondary Mark

-journey➔      -journey➔

-journey➔      -journey➔

