

COMMUNICATING WITH TYPE

2021-1 portfolio by Dong Eun Cheong

TABLE OF CONTENTS

- 01 RESTYLING TYPEFACE
- 02 LOGOTYPE DESIGN
- 03 STATIONERY DESIGN
- 04 VISUAL HIERARCHY
- 05 POSTER DESIGN

01 RESTYLING TYPEFACE

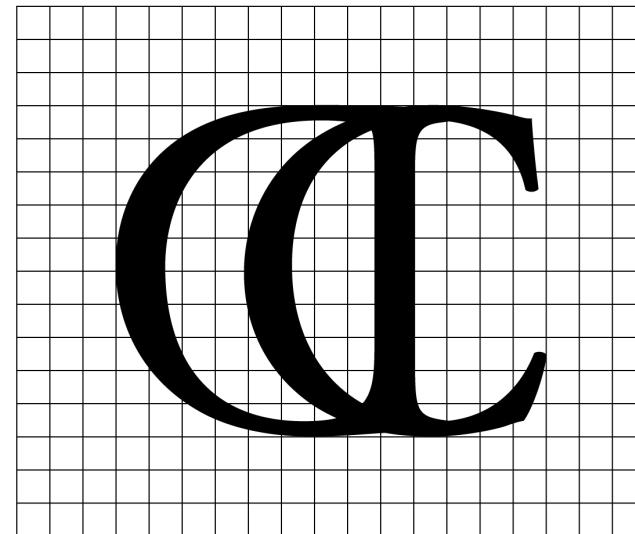
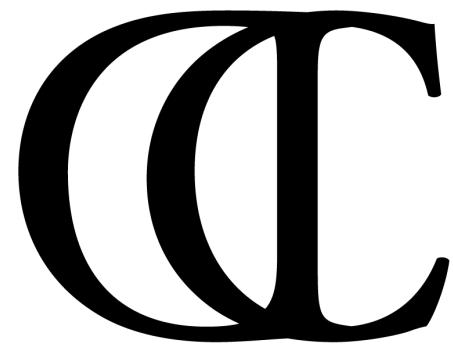
RESTYLING MEMPHIS

a b c d e f g h i j k l m n

o p q r s t u v w x y z

the quick brown fox
jumps over a lazy dog.

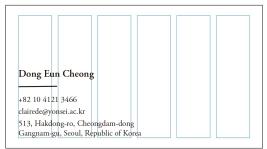
02 LOGOTYPE DESIGN



03 STATIONERY DESIGN



03 STATIONERY DESIGN



03 STATIONERY DESIGN

MOCKUP



Dong Eun Cheong

Color Design

04 VISUAL HIERARCHY

Exhibition

SFMOMA, Floor 3

February 16, 2019 - June 6, 2021

Elemental Calder

Alexander Calder (American, 1898-1976) revolutionized sculpture by inviting unseen forces of the natural world to participate in his art. The works in this exhibition manifest the ways the elements — including the movement of the sea and the blowing of the wind — provided both subject matter and inspiration for many of Calder's mobiles. As Jean-Paul Sartre once noted of his works, "One of Calder's objects is like the sea and equally spellbinding: always beginning over again, always new."

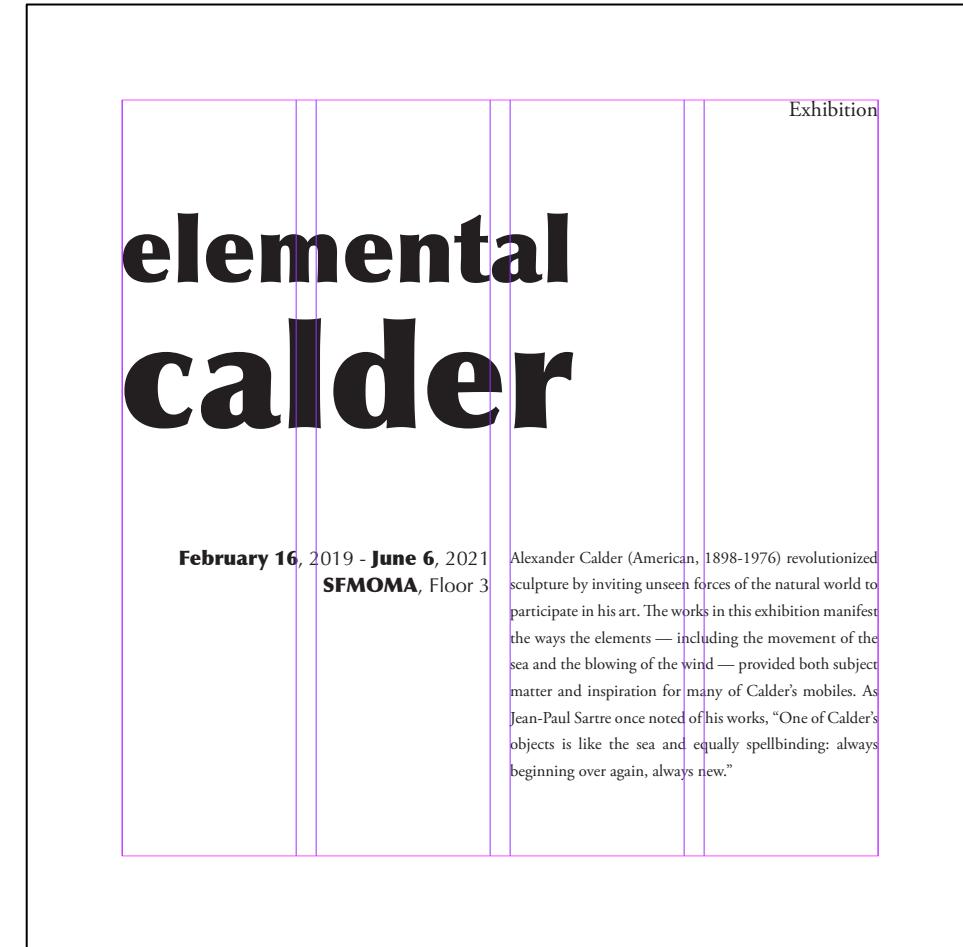
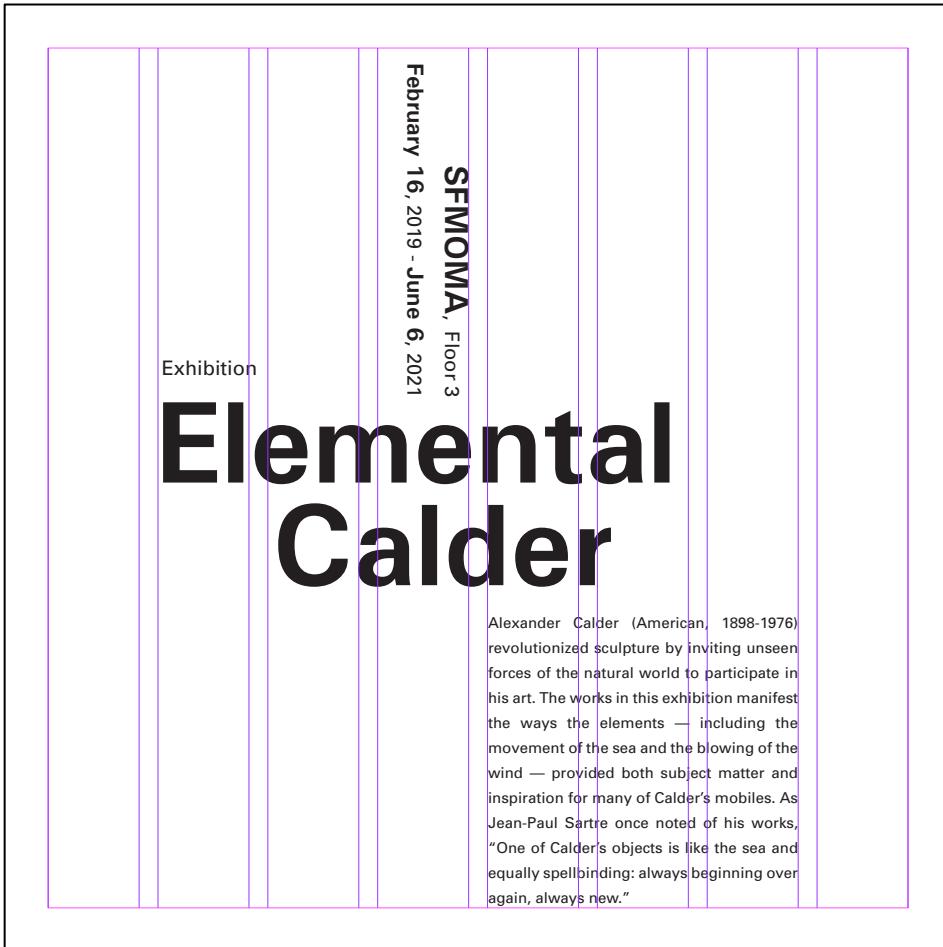
Exhibition

elemental calder

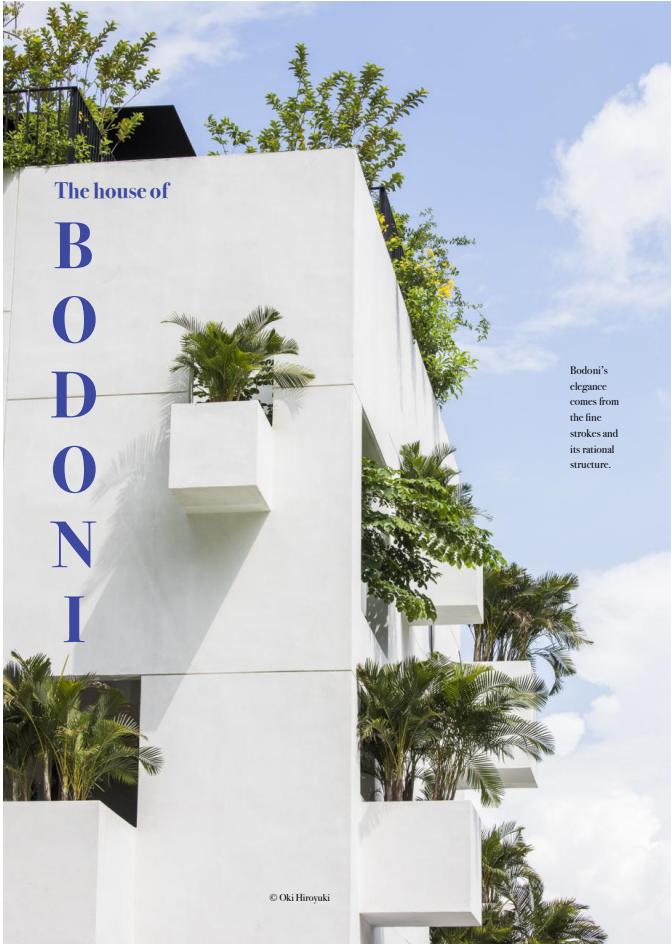
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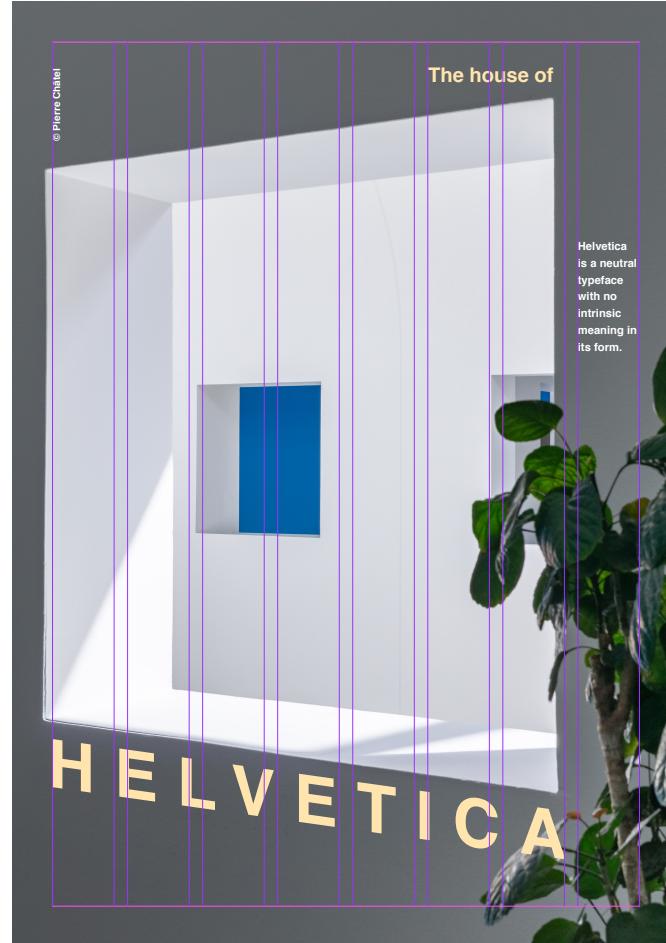
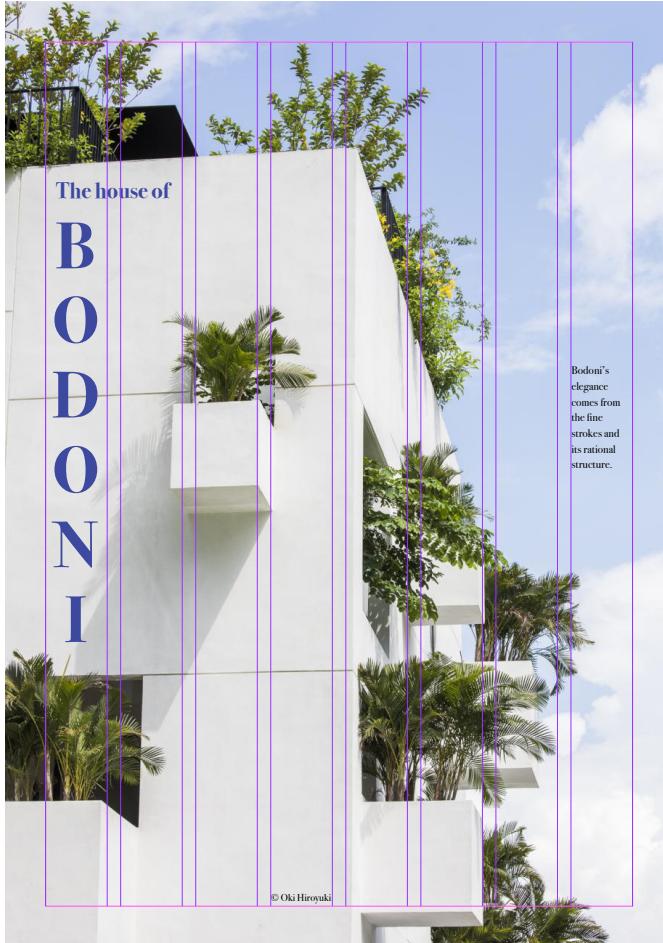
04 VISUAL HIERARCHY



05 POSTER DESIGN



05 POSTER DESIGN



Dong Eun Cheong

Color Design