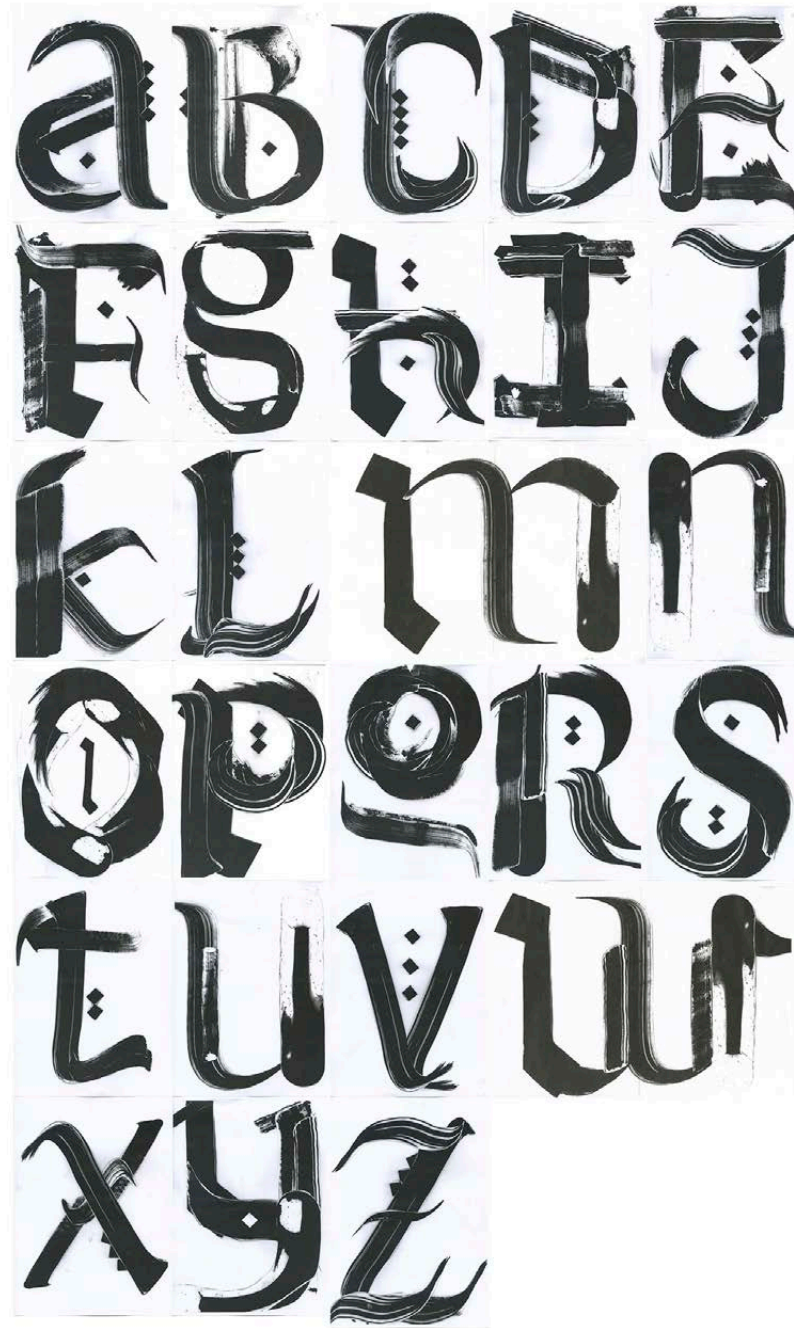


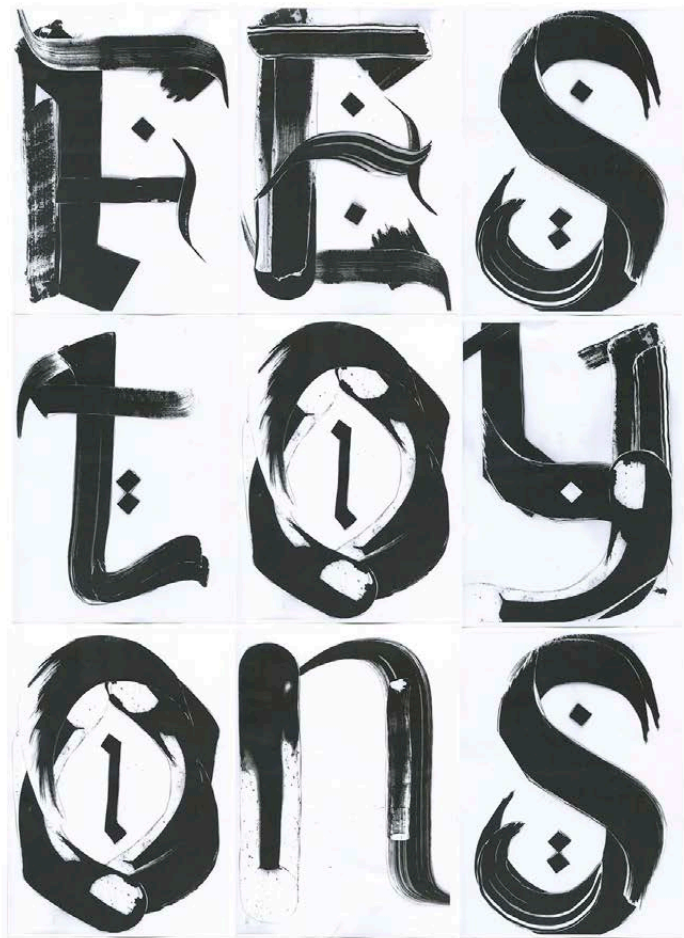


**claire  
guyot**

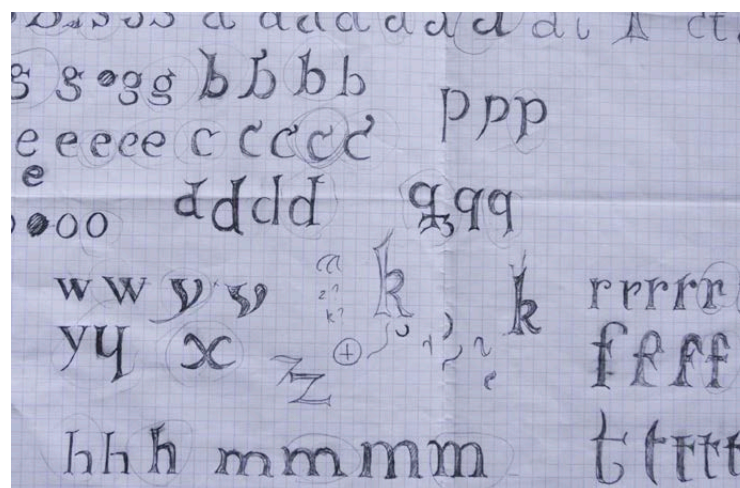
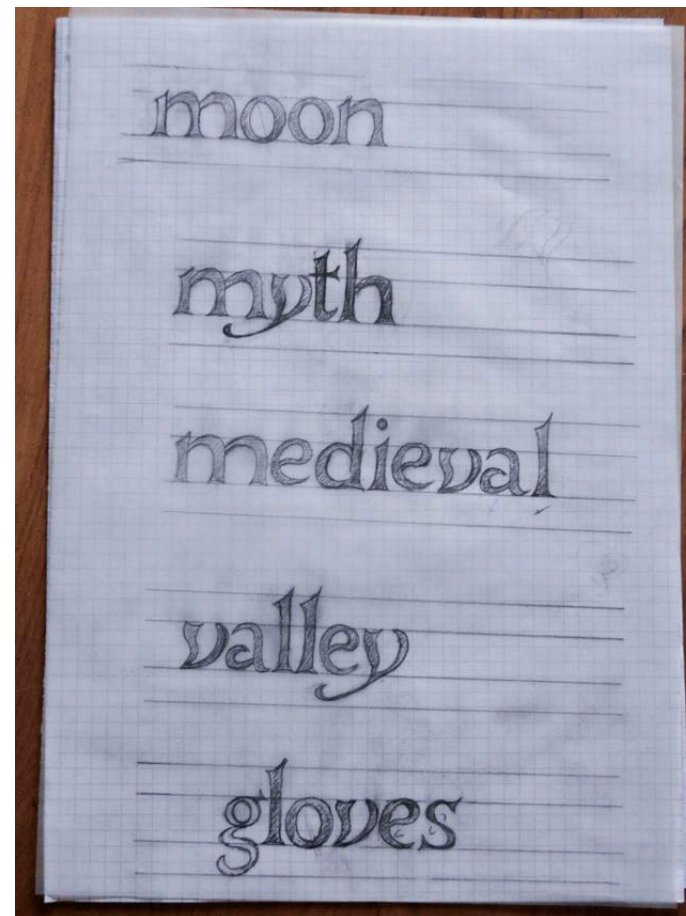
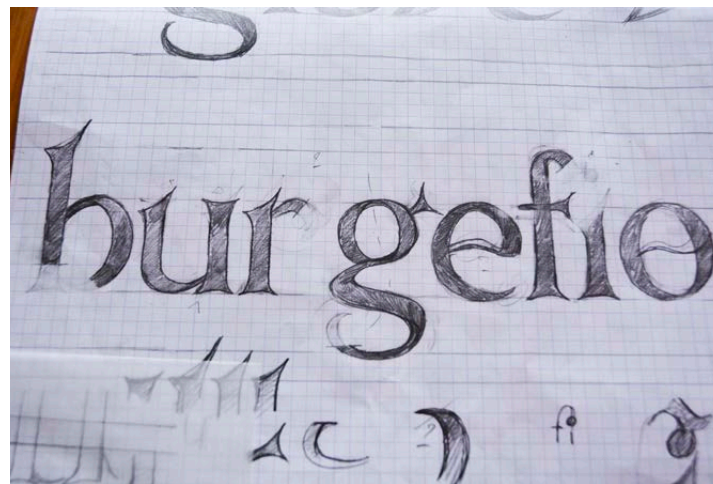
I had the opportunity to realize a workshop about calligraphy, with Julien Priez, a french calligrapher. It was a good occasion to practise it, and to create a lettering, with some other students.

During this project, we discovered the letter in an other way, without screens and digital tools. We could create our own language, that reminds us of the handwritten letters from the last centuries.









First sketches for a future typeface, inspired by all the engraved letters that can be found in Anglican churches, in England and Wales.



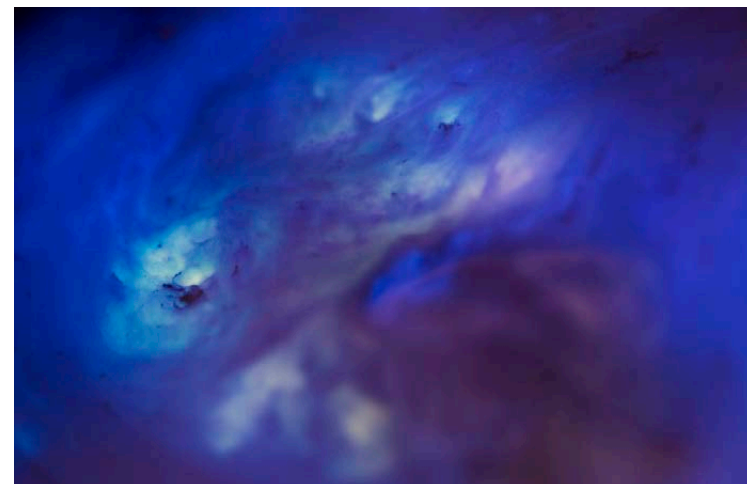
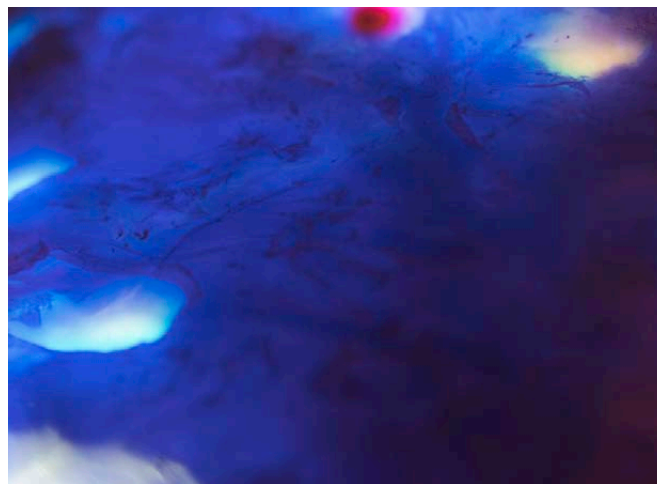
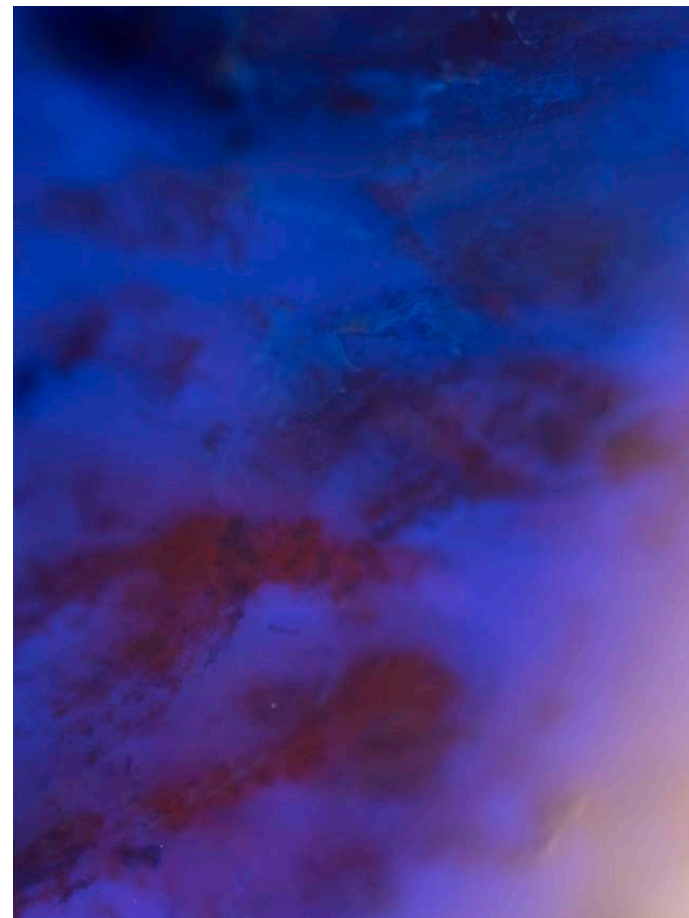
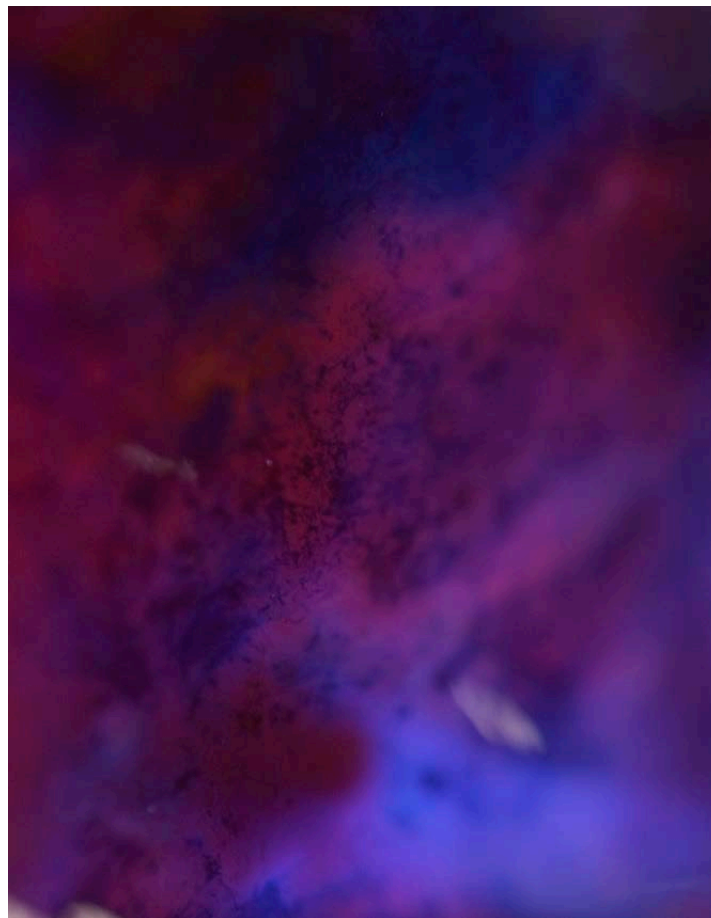
# HAPPY FAMILIES

2017



Playing cards, based on the principle of Happy Families. Seven families of forgotten words, that were used some centuries ago, but have now disappeared of our vocabulary. I wanted, with this game, to propose a rediscovery of these words, while playing. Each family is made of words on a specific theme, like food, alcohols, colors... and illustrated with its own pattern, that create a continuity between the cards.





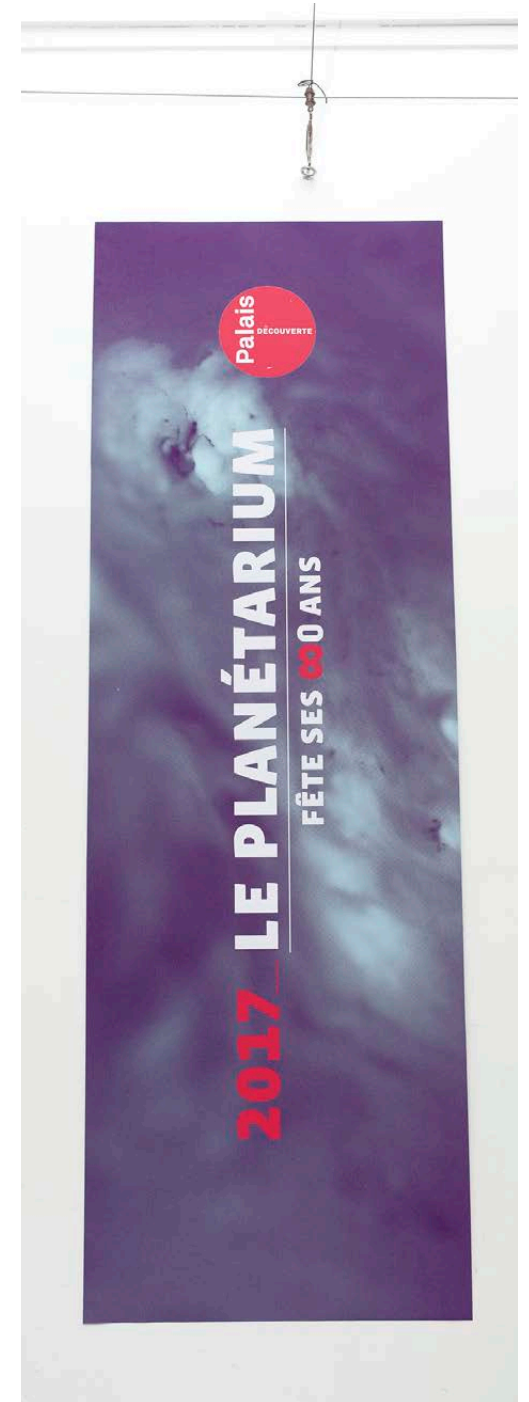
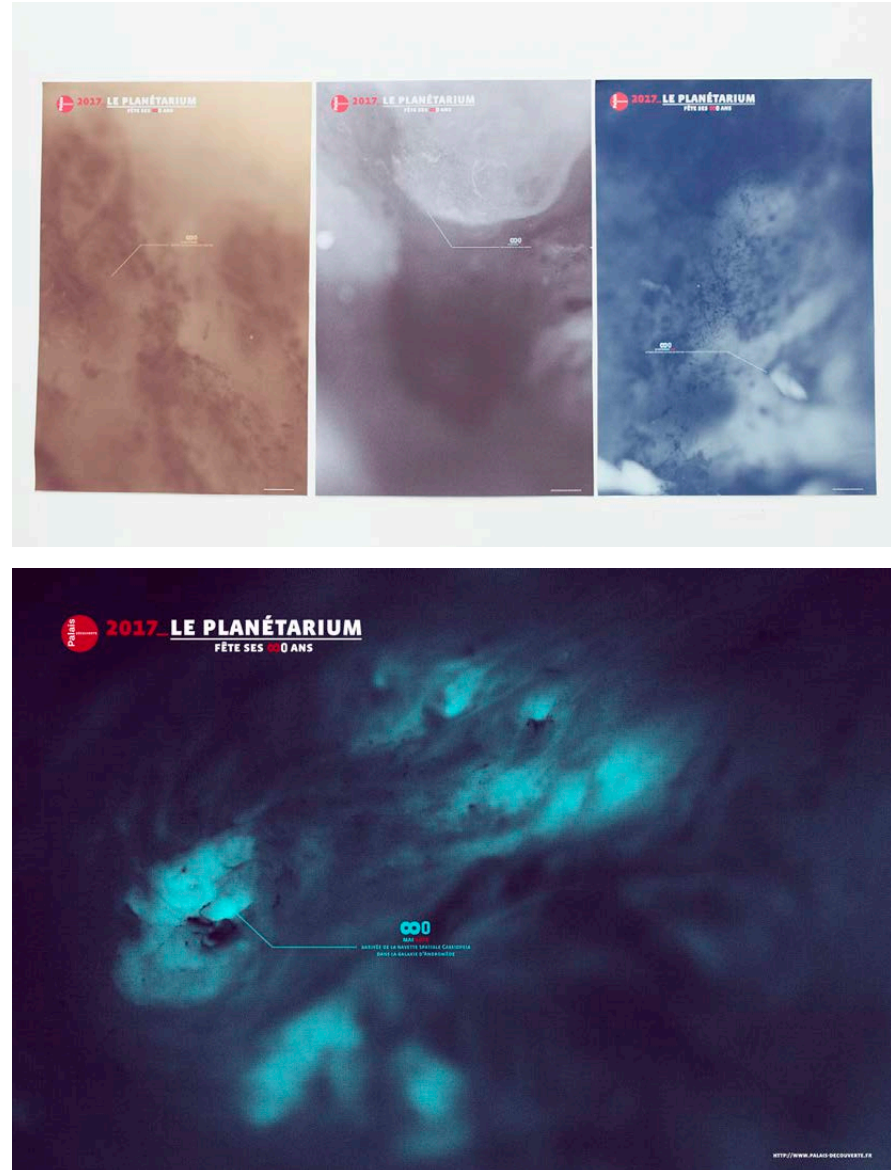
Astronomy is something that I am really interested in. So, I enjoy a lot to experiment about it, on my own visuals and textures. Theses photographs are made with raw eggs and colored inks. I like to use them as a kind of graphic vocabulary, where I can find some inspirations for my projects.



The Planetarium of the Palais de La Découverte, a science museum in Paris, is a nice place, that allows people to observe the universe. But, there is not a lot of visitors, as you need to pay for another ticket if you want to visit it. So, for his 80 years, it is a great occasion to give him more visibility. I tried to communicate about the place without using common images that can be seen everywhere. I decided to use my own photographs, more abstracts, more poetics than space images, to only evoke an atmosphere, a feeling.

Then, after the showing, visitors can learn more things with a free monthly publication. People can read it like a normal magazine, or they can open the double pages, to have more informations about the topic, if they want to learn more about it.

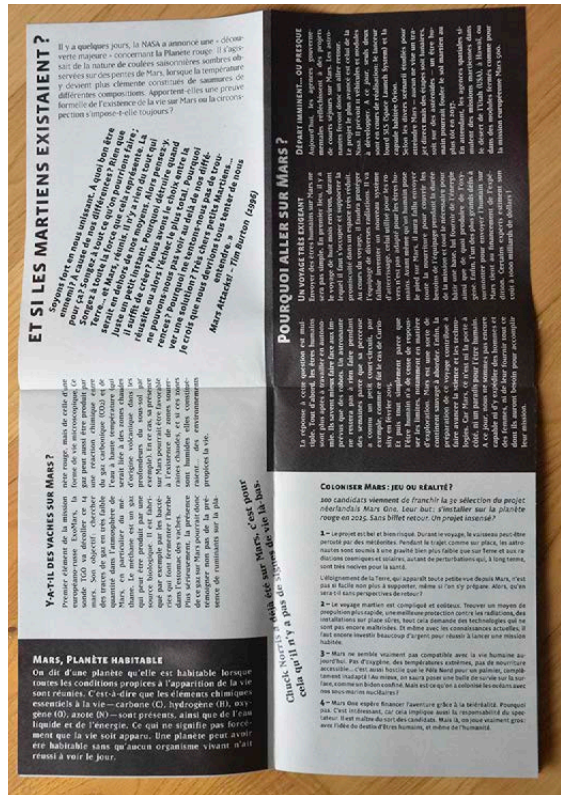
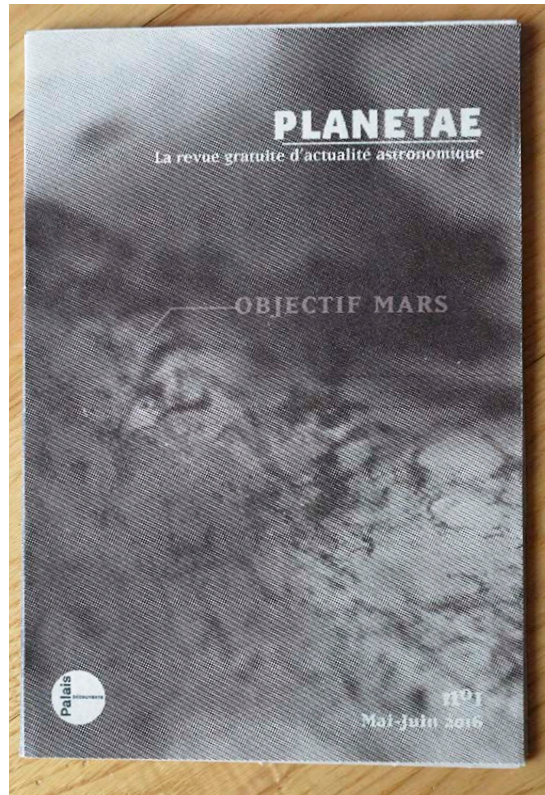
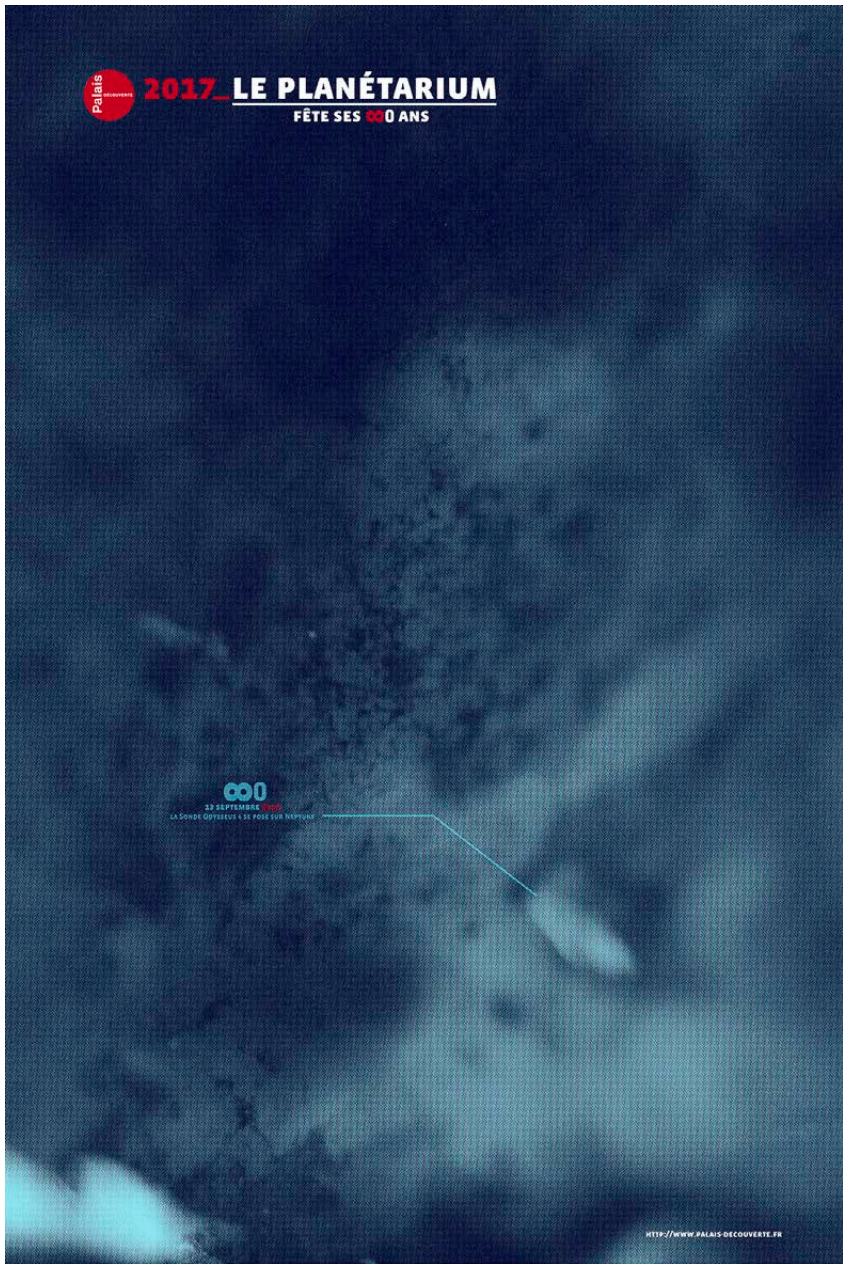
( However, this project is a fictional one, realized in a school framework, without any link with the Planetarium. )





# 80 YEARS OF THE PLANÉTARIUM OF THE PALAIS DE LA DÉCOUVERTE

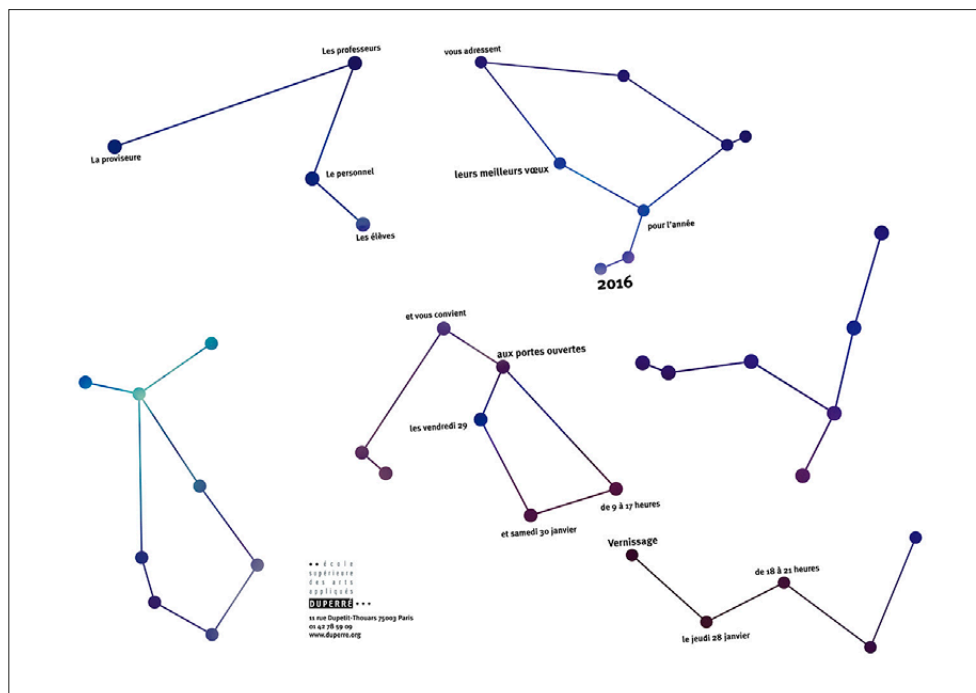
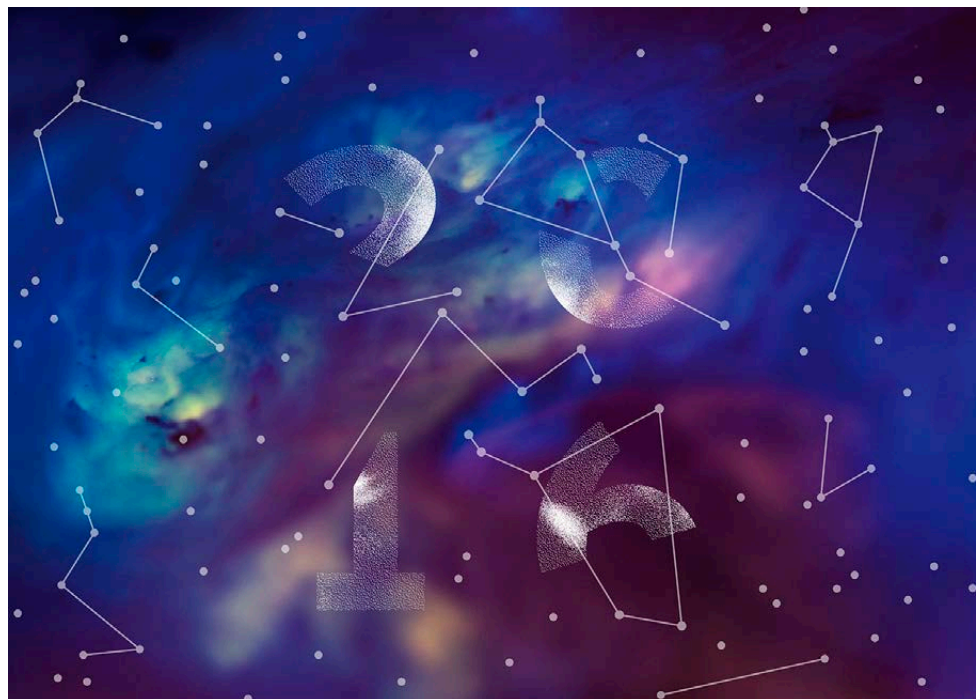
2016 // 2 of 2





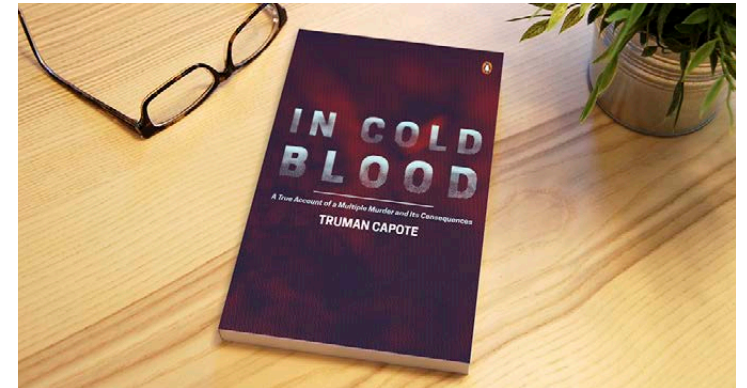
# // GREETING CARD

2016



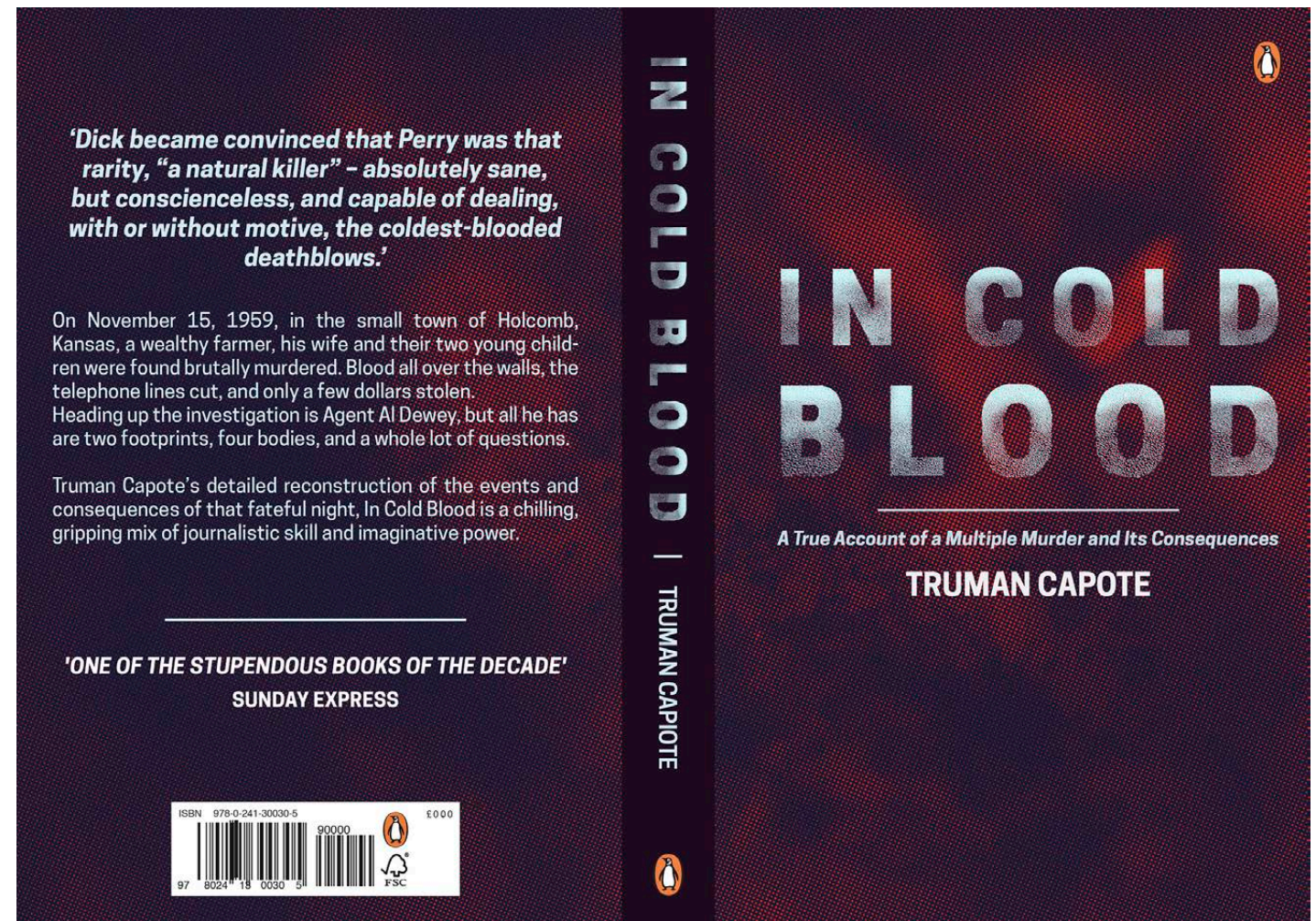
Smoothness was the theme of this greeting card for my school, between 2015 and 2016. As I really love things that remind me of universe, constellations...I wanted to show the softness of a night sky. So, the school becomes a constellation, where everyone are revolving around, together.





For the Penguin Student Design Award 2017, it was asked to create a cover for Truman Capote novel, *In Cold Blood*.

There is already a lot of existing covers, so I decided to work with an abstract pattern I made, that can evoke blood. More than just a scene, I wanted to show a feeling, emotions I had when I finished the book. Something a bit mad and disturbing.





# Ghyston's

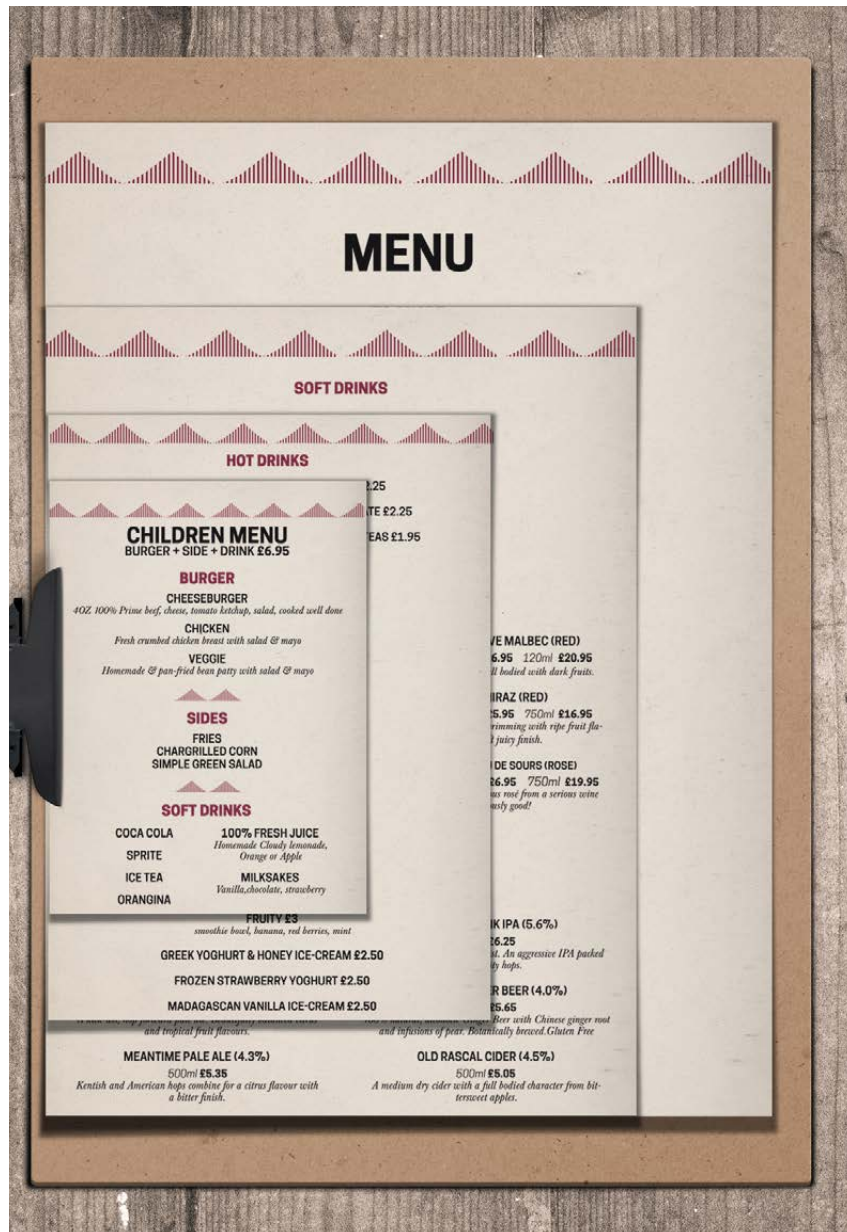
GOURMET BURGERS

The brief asked to create an identity for a brand, imagined by an other student. Ghyston's is a gourmet burger restaurant, based at the Clifton Observatory, near Bristol. The name comes from an old legend about two giants, living at Giant's Cave, close to the observatory. This company has values like excellence, inspire, welcoming, respectful and belonging.

I chose to use the shape of the Bristol Bridge, near the observatory, to remind the place and the landscape. On small items, the logo could also be used with the letter «g» alone. The coloured parts of the identity are in a metallic pantone, and most of the stationery is engraved, to give more luxury to the brand.









Images for Crusoe, a collection of poesy by Saint-John Perse, a french author, is a book that inspires me, with his depth and the beauty of his texts.

So, with this poster, made for a school project, I wanted to pay hommage to him, and realize some photographic experimentations in the same time.





Coluche is a french humorist, dead 30 years ago. He was really famous, and leaves his mark on the mind of french people, with his powerful and nonconformist ideas. Made to be exhibited with thirty or so other ones, this poster, created for a school project, pays tribute to him, by using one of his sentences about political double game that is still actual everywhere.





## //WHO I AM

Claire Guyot, a French graphic design student, currently in Toulouse, at the Lycée des Arènes, for my postgraduate degree.

Type lover, enjoying book design loving handmade textures, bichromy and abstract patterns.

I like to explore new ways of creating, of thinking. I am really open-minded, and I love to discover new situations, imagine new solutions, as I also enjoy meeting people and other cultures.

## //CONTACT ME

**claire.guyot7@gmail.com**  
**+33 6 46 29 05 14**

**claireguyot.fr**