



// claire  
guyot

# // FOIE GRAS

2016 // 1 of 2

I had the opportunity to realize a workshop about calligraphy, with Julien Priez, a french callygraph. It was a good occasion to practise it, and to create a lettering, with some other students.

During this project, we discovered the letter in an other way, without screens and digital tools. We could create our own language, that reminds us of the handwritten letters from the last centuries.



# FOIE GRAS

2016 // 2 of 2

FESTOONS

FOIE GRAS

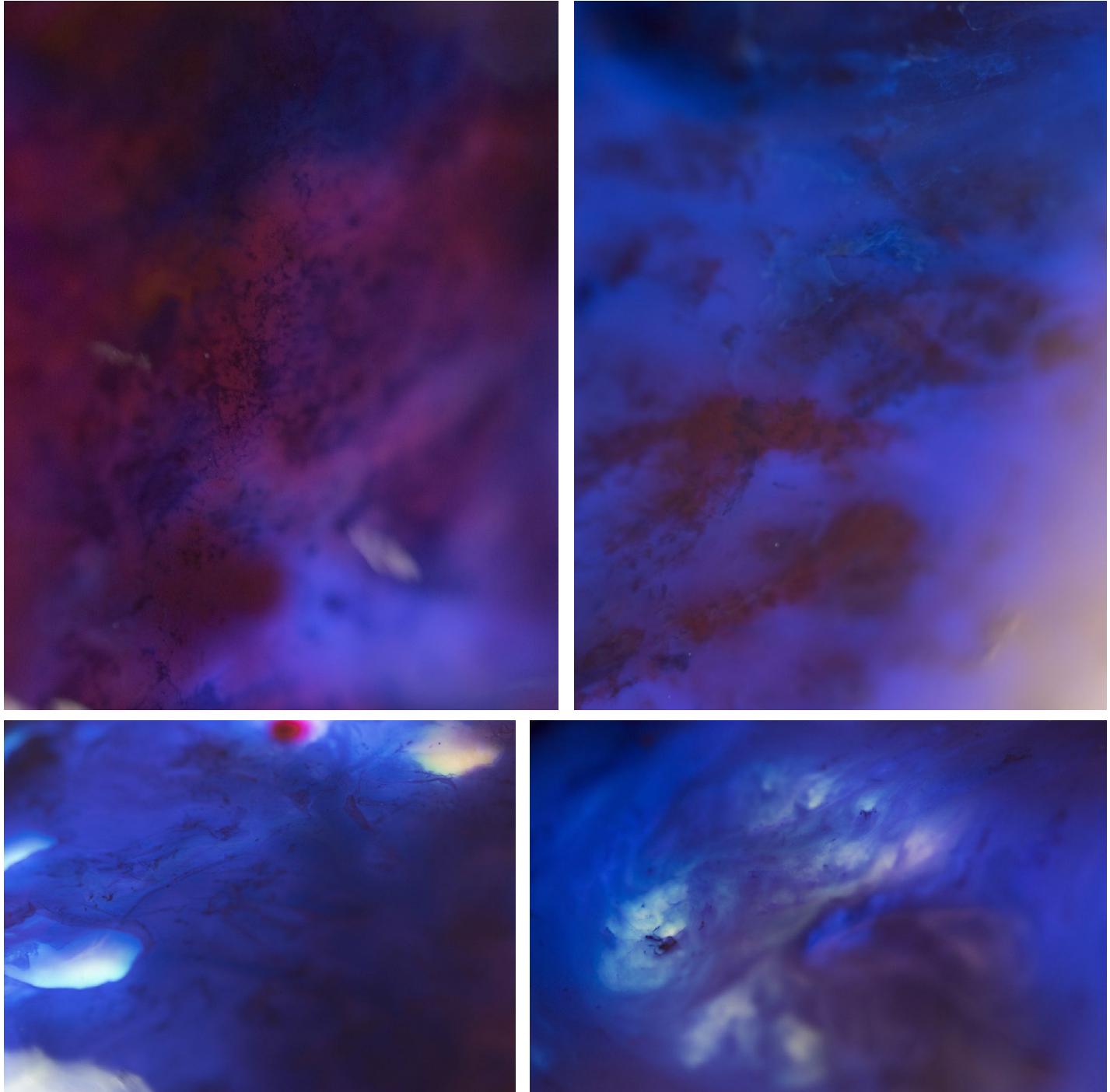




# NEBULAE

2015

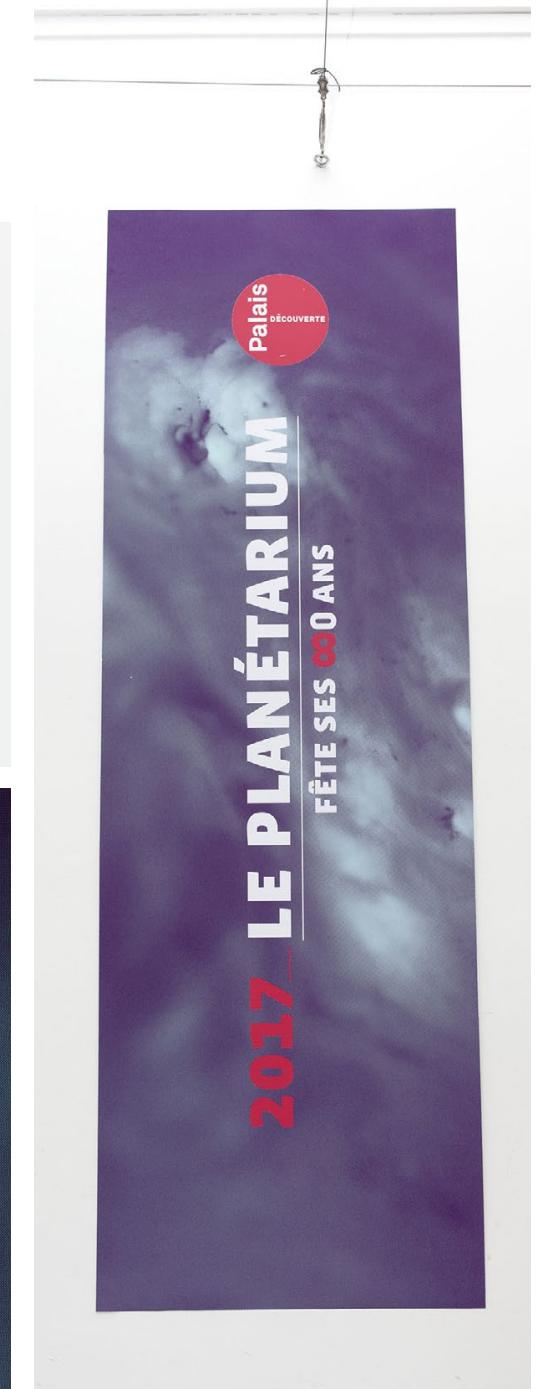
Astronomy is something that I am really interested in. So, I enjoy a lot to experiment about it, on my own visuals and textures. These photographs are made with raw eggs and colored inks. I like to use them as a kind of graphic vocabulary, where I can find some inspirations for my projects.



# 80 YEARS OF THE PLANÉTARIUM OF THE PALAIS DE LA DÉCOUVERTE

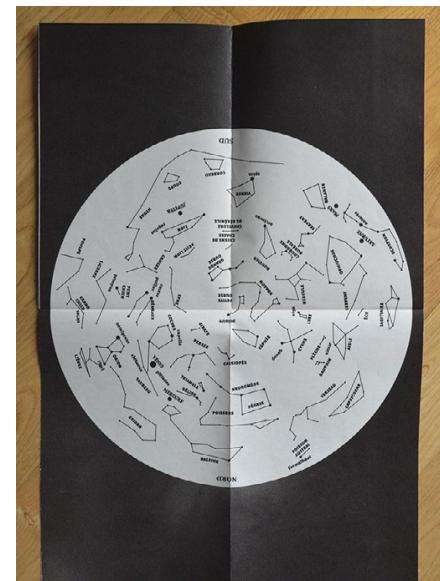
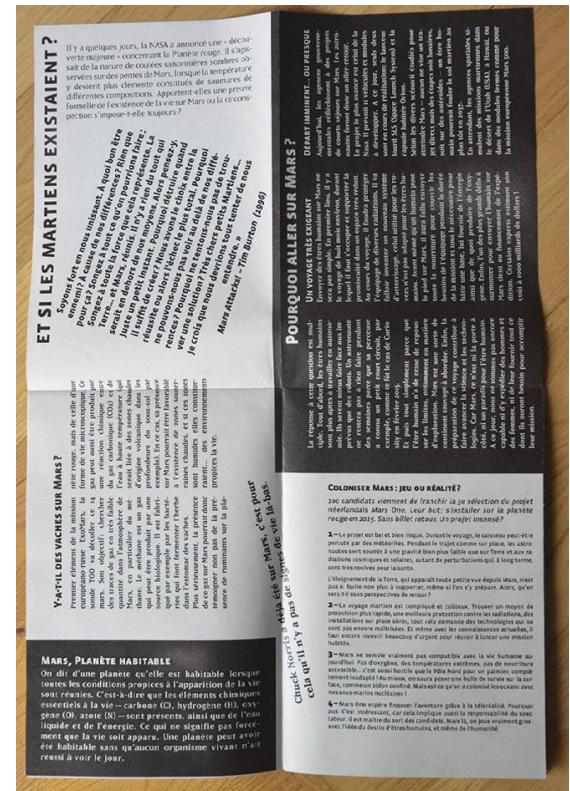
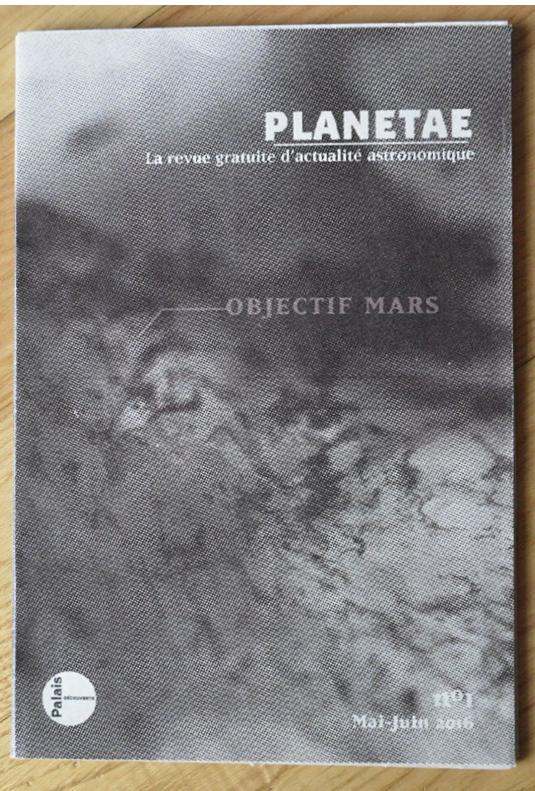
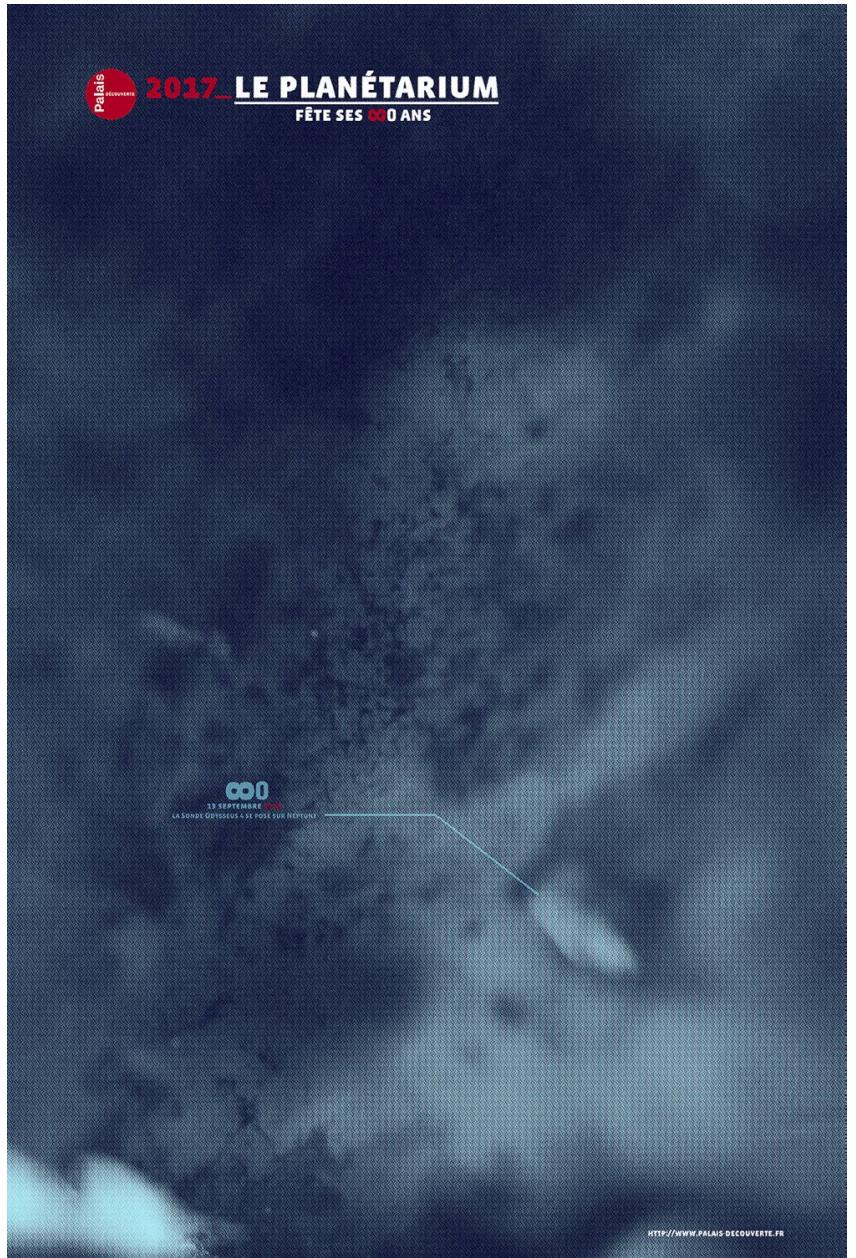
2016 // 2 of 22016 // 1 of 2

The Planetarium of the Palais de La Découverte, a science museum in Paris, is a nice place, that allows people to observe the universe. But, there is not a lot of visitors, as you need to pay for another ticket if you want to visit it. So, for his 80 years, it is a great occasion to give him more visibility. I tried to communicate about the place without using common images that can be seen everywhere. I decided to use my own photographs, more abstracts, more poetics than space images, to only evocate an atmosphere, a feeling. Then, after the showing, visitors can learn more things with a free monthly publication. People can read it like a normal magazine, or they can open the double pages, to have more informations about the topic, if they want to learn more about it.



# 80 YEARS OF THE PLANÉTARIUM OF THE PALAIS DE LA DÉCOUVERTE

2016 // 2 of 2



Il y a quelques jours, la NASA a annoncé une importante nouvelle concernant la Planète rouge. Il s'agit de la naissance de deux nouvelles saisons martiennes, séparées par des périodes d'obscurité lorsque la température y devient plus élevée. Appartient-elle ces saisons de formes différentes ou l'existence de la vie sur Mars ou la cémentation s'inspire-t-elle de ce que nous connaissons ?

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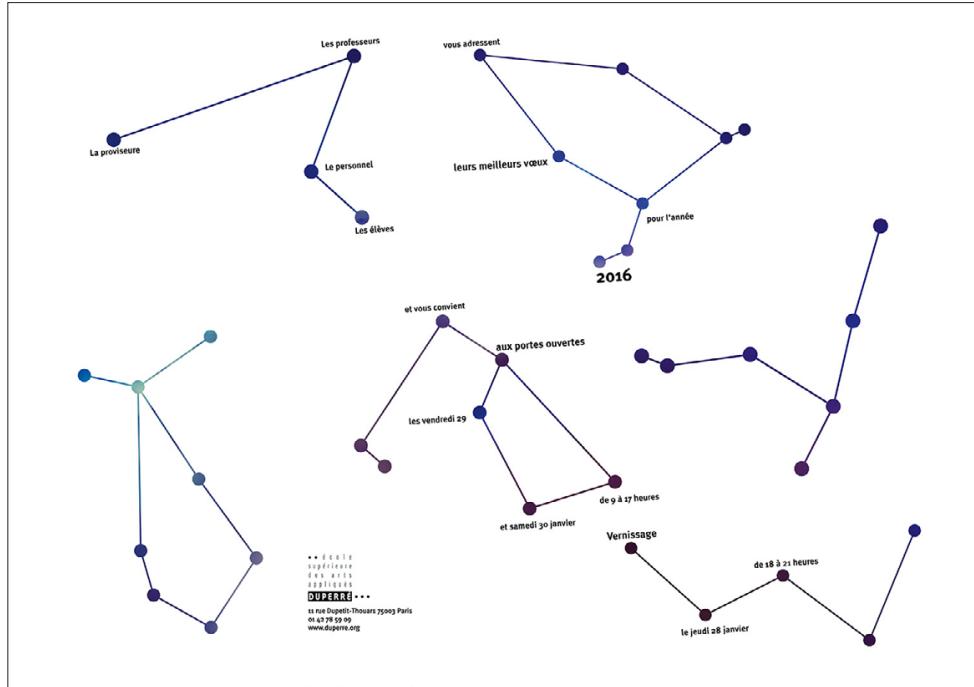
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# GREETING CARD

2016



Smoothness was the theme of this greeting card for my school, between 2015 and 2016. As I really love things that remind me of universe, constellations...I wanted to show the softness of a night sky. So, the school becomes a constellation, where everyone are revolving around, together.

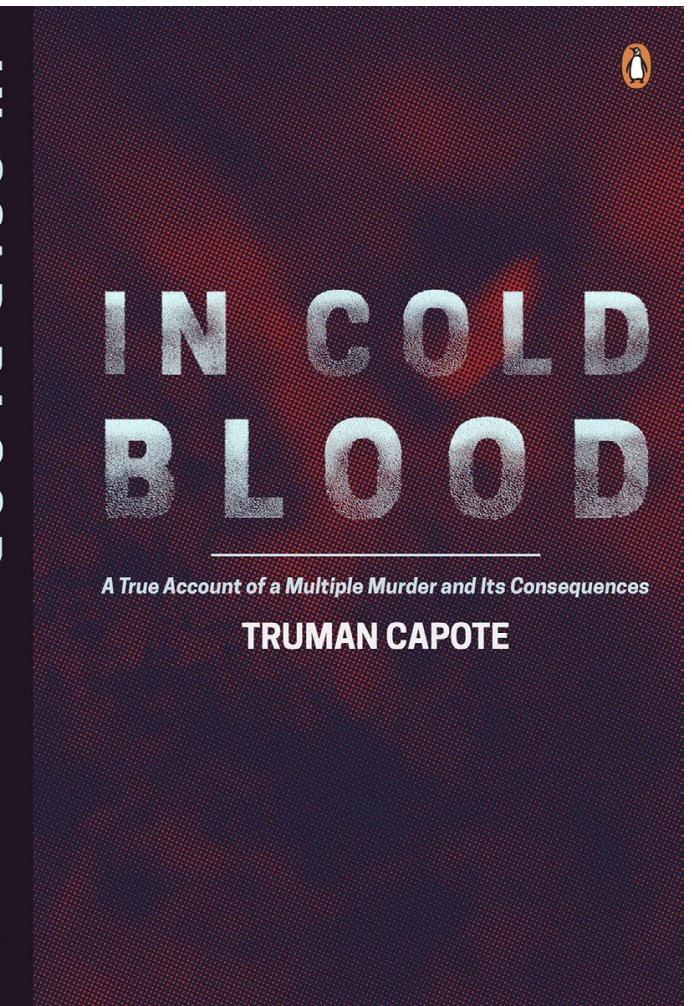
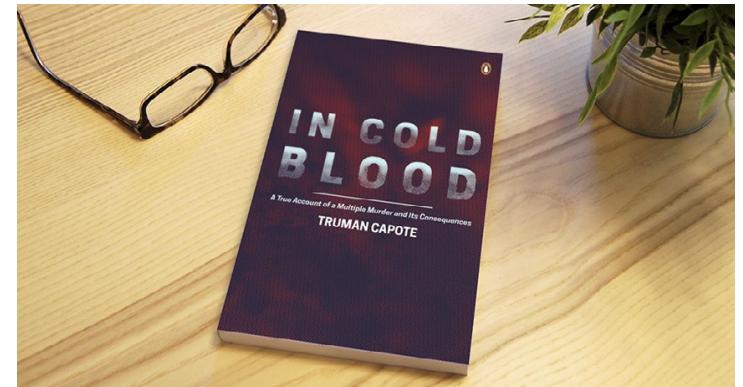
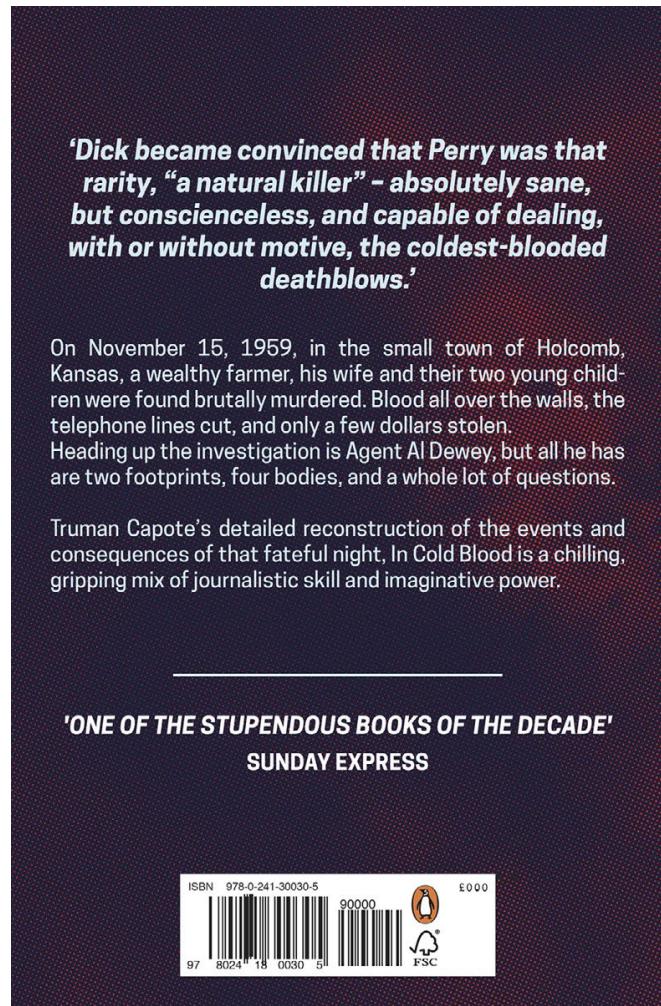
# PENGUIN BOOK COVER

2017



For the Penguin Student Design Award 2017, it was asked to create a cover for Truman Capote novel, In Cold Blood.

There is already a lot of existing covers, so I decided to work with an abstract pattern I made, that can evoke blood. More than just a scene, I wanted to show a feeling, emotions I had when I finished the book. Something a bit mad and disturbing.



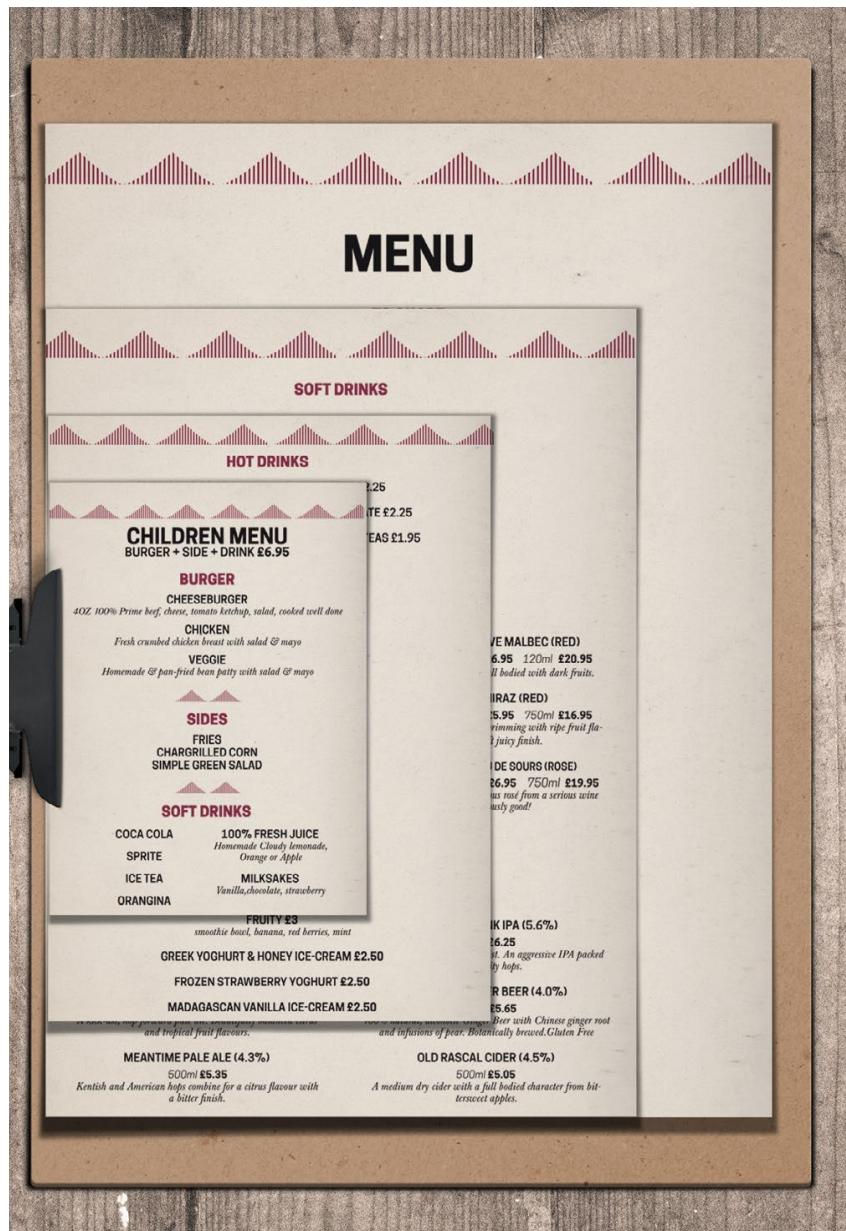
# ghyston's

GOURMET BURGERS

The brief asked to create an identity for a brand, imagined by an other student. Ghyston's is a gourmet burger restaurant, based at the Clifton Observatory, near Bristol. The name comes from an old legend about two giants, living at Giant's Cave, close to the observatory. This company has values like excellence, inspire, welcoming, respectful and belonging.

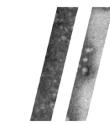
I chose to use the shape of the Bristol Bridge, near the observatory, to remind the place and the landscape. On small items, the logo could also be used with the letter «g» alone. The coloured parts of the identity are in a metallic pantone, and most of the stationery is engraved, to give more luxury to the brand.





# SAINT-JOHN PERSE

2015



Images for Crusoe, a collection of poesy by Saint-John Perse, a french author, is a book that inspires me, with his depth and the beauty of his texts. So, with this poster, I wanted to pay hommage to him, and realize some photographic experimentations in the same time.



# COLUCHE

2016

Coluche is a french humorist, dead 30 years ago. He was really famous, and leaves his mark on the mind of french people, with his powerful and nonconformist ideas. Made to be exhibited with thirty or so other ones, this poster pays tribute to him, by using one of his sentences about political double game that is still actual everywhere.



## //WHO I AM

Claire Guyot, a French graphic design student, currently in Toulouse, at the Lycée des Arènes, for my postgraduate degree.

Type lover, enjoying book design loving handmade textures, bichromy and abstract patterns.

I like to explore new ways of creating, of thinking. I am really open-minded, and I love to discover new situations, imagine new solutions, as I also enjoy meeting people and other cultures.

## //CONTACT ME

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