

# CLAIRE LINDSTROM

 New York, NY

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## SKILLS & TOOLS

Figma  
Adobe Suite  
Sketch  
InVision  
UI/UX Design  
Competitive Analysis  
User Interviews, Personas & Flows  
Wireframing  
Prototyping  
A/B & Preference Testing  
Responsive Design  
Google Suite  
Microsoft Office Suite  
HTML  
CSS  
JavaScript

## EDUCATION


### CareerFoundry | 2022-2023


Certificate in UI Design  
Specialization in Frontend  
Development for Designers


### University of Iowa | 2013-2017

Bachelor of Arts in Dance  
Minor in Anthropology  
Certificate in Event Planning

## INTERESTS

 Avid reader & book club  
enthusiast

 Lover of all facets of the arts  
and a lifelong harpist

 Interior design and home  
staging amateur

## ABOUT

UX/UI designer with a background in sales and marketing. Skilled at empathizing with others and creating user-centric, aesthetically pleasing designs. Experienced in building relationships, collaboration and providing top-notch experiences to clients and users.

## PROJECTS

### Pocket Piggy Bank | CareerFoundry Project

#### UX/UI Designer | March 2023

- Executed all phases of user experience and interface design for a responsive money saving app enabling users to set saving goals and improve their financial health
- Created user flows, user personas & a prototype to conduct user testing on mid-fidelity wireframes before designing high-fidelity wireframes and mockups

### Bookish | CareerFoundry Project

#### UX/UI Designer | February 2023

- Conceptualized and designed a native mobile app which hosts educational events for users
- Created low, mid and high-fidelity wireframes for both iOS and Android devices while adhering to iOS and Material Design guidelines

## WORK EXPERIENCE

### RippleMatch | Tech Enabled Diversity Recruiting

#### Account Based Marketing Specialist | Aug 2021- Sept 2022

- Handled outbound prospecting for over 100 accounts and broke into difficult accounts through hyper-personalized outreach
- Trained new ABM Specialists which included walking through the various tech platforms that we use daily, shadowing days, teaching email writing and prospecting
- Composed weekly email templates for my team to use while reaching out to potential clients
- Secured \$235,250 ARR within a 12 month period
- Moderated customer and prospect virtual networking events on various topics including recruiting trends, industry specific recruiting strategies and more

### The Shirley Hackel Team | Compass Real Estate

#### Licensed Real Estate Salesperson | Jul 2019- Jul 2021

- Implemented design and content updates to team website monthly
- Worked closely with Compass Marketing team to create design assets and materials for listing presentations, property brochures and social media content
- Interacted with large client base, ranging from first time buyers to high net worth individuals to help them in the search for their new home
- Coordinated all phases of exclusive listings, which included preparing and staging properties for showings, floor plan drafting, photography, videos, showings, closings and creating promotional materials