

Claire Shen

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SKILLS

Programming Languages

Python, C/C++, Javascript, HTML/CSS

Tools, Frameworks, and Libraries

Github, VSCode, React, Figma, Node, AWS, MySQL

PROJECTS

Cat Finder [🔗](#)

A machine learning web application that allows you to identify a cat's breed by uploading an image. Also includes a personalized gallery of cat images to brighten up your day.

Save Our Earth

A map that shows the air quality index across Canada and the United States and provides information on how to solve our current climate crisis.

Bloomate

An app designed for roommates to stay connected and lessen the hassle of student housing.

Task List [🔗](#)

An interactive task list that allows you to keep track of your responsibilities.

EXPERIENCE

Sales Associate, Lacoste

- Streamlined sales strategies that exceeded the store's sales goals by **20% YoY**
- Created individualized sales pitches, leading to a **40%** higher average basket
- Maintained a **90%** customer loyalty program conversion rate

Sep 2020 – Jul 2022
Mississauga, Canada

Barista, The Alley

- Accurately placed orders through the **POS system** whilst upselling customers resulting in **1.5x** increase in sales volume
- Memorized the orders of **20+** regular customers to reduce churn

Jun 2019 – Jul 2021
Mississauga, Canada

Sales Associate, ZARA

- Worked in a fast-paced environment to surpass daily sales targets by **15%**
- Managed **\$80k+** in sales inventory to increase gross profit margin by **10%**

May 2019 – Aug 2019
Mississauga, Canada

LEADERSHIP

Laurier Case Team, Vice President of External Affairs

- Maintaining an alumni database to support the development of **30+** delegates
- Coordinating industry partnerships for nation-wide case competitions resulting in **\$20k** in fundraised capital

Jun 2022 – Present
Waterloo, Canada

Enactus Laurier, Entrepreneurship Team Presenter

- Won **first place** amongst 50+ competitors in the TD entrepreneurship challenge by presenting the Ecohomes enterprise
- Worked in a group fine-tune a presentation, tackle Q&A questions and iron out details

Jan 2022 – May 2022
Waterloo, Canada

Double Degree Club, Vice President of Laurier Affairs

- Fostering a healthy environment for double degrees by collecting data then planning social and academic events
- Started Double Degree Confessions which boosted online engagement

Sep 2021 – Present
Waterloo, Canada

EDUCATION

University of Waterloo, Bachelor's of Computer Science

Sep 2021 – May 2026

Wilfrid Laurier University, Bachelor's of Business Administration

Sep 2021 – May 2026