Claire Shen

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SKILLS

Programming Languages
Python, C/C++, Javascript, HTML/CSS

Tools, Frameworks, and Libraries
React, Node, MySQL, AWS, Sigma, Github VSCode, JQuery, CLI, Bootstrap

PROJECTS

Cat Finder, Javascript, HTML/CSS 🔗
A machine learning web application that allows you to identify a cat's breed by uploading an image. Also includes a personalized gallery of cat images to brighten up your day. (In progress)

Save Our Earth
A map that shows the air quality index across Canada and the United States and provides information on how to solve our current climate crisis. (In progress)

Task List, Javascript, HTML/CSS 🔗
An interactive task list that allows you to keep track of your responsibilities.

EXPERIENCE

Sales Associate, Lacoste — Sep 2020 – Jul 2022, Mississauga, Canada
- Streamlined sales strategies that exceeded the store's sales goals by **20% YoY**
- Created individualized sales pitches, leading to a **40%** higher average basket
- Maintained a **90%** customer loyalty program conversion rate

Barista, The Alley — Jun 2019 – Jul 2021, Mississauga, Canada
- Accurately placed orders through the **POS system** whilst upselling customers resulting in **1.5x** increase in sales volume
- Memorized the orders of **20+** regular customers to reduce churn

Sales Associate, ZARA — May 2019 – Aug 2019, Mississauga, Canda
- Worked in a fast-paced environment to surpass daily sales targets by **15%**
- Managed **$80k+** in sales inventory to increase gross profit margin by **10%**

LEADERSHIP

Laurier Case Team, Vice President of External Affairs — Jun 2022 – Present, Waterloo, Canada
- Maintaining an alumni database to support the development of **30+** delegates
- Coordinating industry partnerships for nation-wide case competitions resulting in **$20k** in fundraised capital

Enactus Laurier, Entrepreneurship Team Presenter — Jan 2022 – May 2022, Waterloo, Canada
- Won **first place** amongst 50+ competitors in the TD entrepreneurship challenge by presenting the Ecohomes enterprise
- Worked in a group fine-tune a presentation, tackle Q&A questions and iron out details

Double Degree Club, Vice President of Laurier Affairs — Sep 2021 – Present, Waterloo, Canada
- Fostering a healthy environment for double degrees by collecting data then planning social and academic events
- Started Double Degree Confessions which boosted online engagement

EDUCATION

University of Waterloo, Bachelor's of Computer Science — Sep 2021 – May 2026

Wilfrid Laurier University, Bachelor's of Business Administration — Sep 2021 – May 2026