18. Describe **how the images chosen meet** the client brief

19. How have your **modified images** better suited the web medium

20. What rationale was used when choosing the file **format** for each image

21. Note **Source for all images**, including **copyright and/or license requirement(s)**

1. Sell your design to client (teacher). Describe how it meets client objectives

**About theme colour:**

The website theme colours comprise purple and yellow. The purple is often associated with the meaning of creativity, dignity, devotion, peace and independence. Yellow usually stands for personal power, fulfilment, courage and self-confidence. Yellow can be also representing happiness, clarity and sunlight. The combination of these two colours and their meanings are the most important reason that I would consider when selecting website theme colour.

**About the logo of Aussie kidz charity**

I designed the logo for Aussie Kidz Charity. Kids are like the morning sun, arising from the sea level and keep arising. They are full of energy and vibrant. Aussie kids is hoping to use their works to support the 'sun' supporting all disabled kids.

**About the layout and content of website**

In the first part is an image of a kid with big smile to show kids’ cuteness and innocence. This is a colourful image, people's attention will be attracted, it also means the colourful life and represents the colourful life that kids should all have, no matter health or disabled. It is what the charity is created for.

The second part is some information about Aussie Kidz Charity, this part gives people a rough impression and features of the Charity.

After that, there are some quotations from stakeholder which makes the people who are browsing the website learn more about Aussie Kidz Charity and get closer.

The next two parts are about events, how to donate, how to be a volunteer or partner. That are important parts what we want to show, and people can easily from this part to know how to contribute their strength to work with Aussie Kidz Charity together to help disabled Australian kids, and there is also an button on the first part to help people make a donation directly.