

YOUNG ENTREPRENEUR SUMMIT *for* GIRLS



Branch Out

AGENDA

Saturday, March 11th, 2017

12:15 - 12:30

Find us in the Teen HQ on the 2nd floor!

Check In

12:30 - 12:50

Welcome to YES Girls, Forming Teams

Opening Remarks

12:55 - 1:10

Need Statements & "Ideating"

Brainstorming Session

1:15 - 2:00

Introduction to App Inventor

App Inventor Lab 1

2:05 - 2:45

Christine Munroe (NASA) & Melisa Rillera (BATA)

Female Leaders Panel & Snacks

2:50 - 4:05

Developing Specialized Products and Services

App Inventor Lab 2

4:10 - 5:00

Honing Analytical and Entrepreneurial Skills

Pitch Development

5:05 - 5:30

Marketing Our Ideas, Marketing Ourselves

Presentations

5:40 - 5:50

Awards

Closing Ceremony

5:50 - 6:00

Thanks for joining us!

Check Out

150 E San Fernando St, San Jose, CA 95112