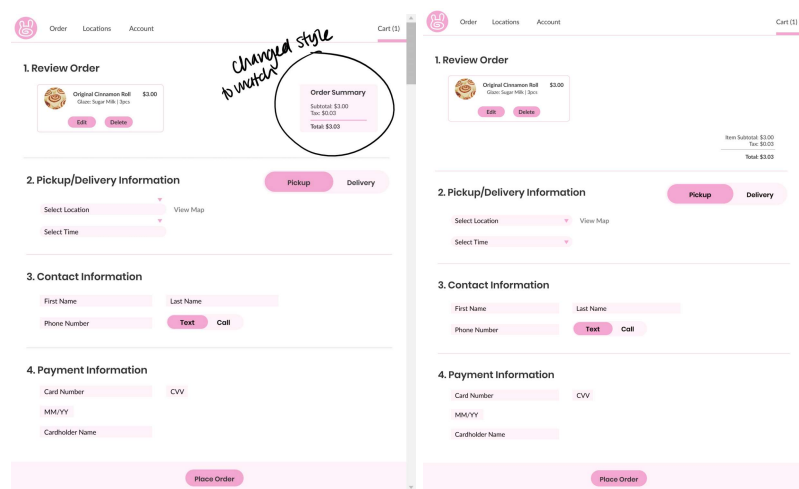


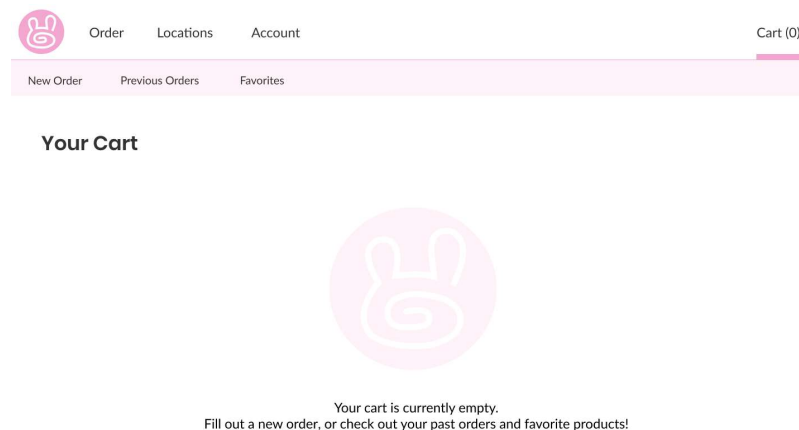
Heuristic Evaluation

Discuss 3-5 UI bugs from heuristic evaluation. Include design for fixing those bugs.

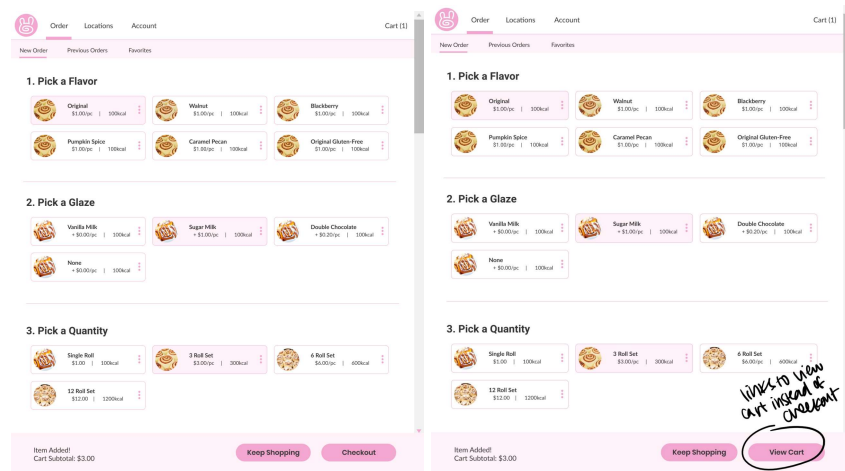
1. Consistency and standards: the item subtotal design in the checkout page didn't match the rest of the site and the right-alignment made it just a little convenient to locate the pricing information
 - I created a content box to match the color palette of the site and place a stronger emphasis on the pricing information.



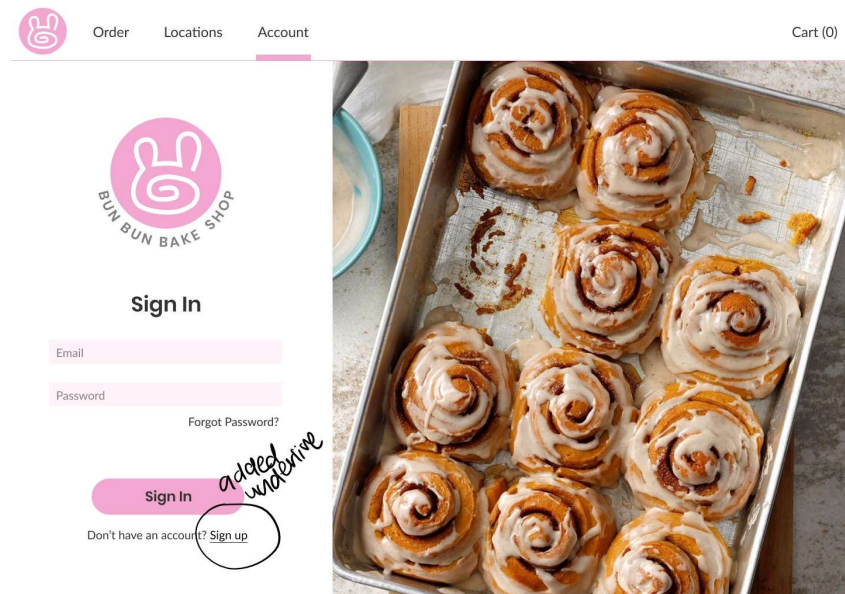
2. User control and freedom: on the old design, there was no way to correct a wrong order once it's in the cart unless you go to checkout, which doesn't consider that the user might have made an error in the order form and wants to change it without seeing all the checkout details.
 - I added a separate cart page, where users can view their cart and make changes without seeing any other checkout-related information..



- After adding an item to the cart in the order form, users now navigate to the “view cart” instead of directly to “checkout.” They can then navigate to the checkout page.



3. Match between system and real world: hyperlinks in text (in the login page and new cart page) were the same format as the plain text around it.
 - I added an underline to the hyperlinks, which seems to be common practice on retail sites. This sets the hyperlink apart from the rest of the text, calling users to action.



Brand identity

Through the user interface design, I wanted to create a brand image for Bun Bun Bake Shop that was fun and sweet. Some important considerations were to keep all the components minimalist, visually appealing, cute, and familiar.

I chose a monochromatic pink color theme. Pink is a common color choice for bakeries and dessert shops' interior and UI designs because it gives an appetizing and sweet image which best suited my brand image goals. I chose to make my site monochromatic and mainly white, because I didn't want viewers to be overwhelmed by too many colors. For the main emphasis color, I chose a bright and playful pink (used in the logo and buttons), then balanced this with a pastel pink tone for secondary points of emphasis.

Challenges/bugs during implementation:

- Rendering objects: I was using flexbox instead of grid, so had a lot of trouble spacing out items correctly
 - I had to understand how to create and use parent/child objects within the grid and use proper grid syntax to indicate which item goes where
- Had to adjust spacing between items using css margins instead of hard-coding line breaks `
` into the html file
- Had trouble importing the correct weights of the google font and adding icons
- Certain items wouldn't render properly depending on which container it was in - I had to mess around with the developer tools to see what wasn't rendering or if it was rendering in an entirely different location