



Claire (Hanqiao) Li

UI/UX & Graphic Designer | <http://hanqiaoli.com>

EXPERTISE

- UI/UX Design
- Graphic Design
- User Research
- Design Thinking
- Wireframe
- Prototype
- Data Visualization

SKILLS

- Sketch
- Illustrator
- Photoshop
- InDesign
- Figma
- Adobe XD
- Axure
- Final Cut X
- After Effect
- HTML/CSS/Js

LANGUAGE

- Chinese (native)
- English
(working proficiency)
- Japanese (JLPT N3)

DESIGN EXPERIENCE

School Project | Design an e-commerce company website

Sept - Dec. 2018

- Worked in a team of two to build the website.
- Created the style of the website and coded most of the website.
Also created the stylesheet of the website.
- Learned how to shape a brand from scratch and how to fit that branding in every single page.
- Also created brand from scratch and code HTML/CSS.

School Project | Design an app prototype for MLGB-Esport Club

Jan - Apr. 2018

- Worked in a team of four to design a practical solution for the company.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

Internship | Sinosoft Company Ltd. Beijing

May -Sept. 2018

- Designed the interface for company's early education machine.
- Designed a basic concept for a smart speaker for 3-6 year old children.

Part-time | Fungo Holiday Ltd.

July, 2019 - Present

- Update and maintain the company website through WordPress.
- Design creative posters for every travel promotion and holiday greeting cards for every holiday.
- Designed a magazine advertising layout for the company.
- Wrote and edited public articles on Wechat for the company.

EDUCATION

Simon Fraser University

Sept. 2014 - Dec.2019

Bachelor of Interactive Arts and Technology (B.A.)

Udemy Zero to Mastery Academy

Mar.2020 - Nov.2020

Certificate, The Complet Web Developer in 2020

Certificate, Data Structure + Algorithms