# Claire (Hanqiao) Li

UI/UX & Graphic Designer

#### **EXPERTISE**

- UI/UX Design
- Graphic Design
- Prototyping
- Wireframe
- Editing Video

### **SKILLS**

- Sketch
- Illustrator
- Photoshop
- InDesign
- Axure
- HTML/CSS
- Java
- Final Cut X

#### **DESIGN EXPERIENCE**

#### School Project | Design an e-commerce company website

Sept - Dec. 2018

- Worked in a team of two to build the website.
- Created the style of the website and coded most of the website.

  Also created the stylesheet of the website.
- Learned how to shape a brand from scratch and how to fit that branding in every single page.
- Also created brand from scratch and code HTML/CSS.

#### School Project | Design an app prototype for MLGB-Esport Club Jan - Apr. 2018

- Worked in a team of four to design a practical solution for the company.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

#### Internship | A NGO (Thrist) in Beijing China

May - Jul. 2016

- Refined the logo, banner and poster design for the organization.
- Posted articles on social medias such as Wechat.
- Designed a creative poster about a festival for an operation for promoting the festival.

## Internship | Sinosoft Company Ltd. Beijing

May - Aug. 2018

- Designed the interface for company's early education machine.
- Designed a basic concept for a smart speacker for 3-6 year old children.

# **INTERESTS**

Filming/Editing videoes

Listening to music Watching movies

# **EDUCATION**

Simon Fraser University

Bachelor of Interactive Arts and Technology (B.A.)

Expected graduation will be 2019 December.

Sept. 2014 - Present