



Claire (Hanqiao) Li

Product Designer | hanqiaoli.com

EXPERTISE

- User Research
- Design Thinking
- UI/UX Design
- Graphic Design
- Wireframe
- Prototype
- Data Visualization

SKILLS

- Sketch
- Illustrator
- Photoshop
- InDesign
- Figma
- Adobe XD
- Axure
- Final Cut X
- After Effect
- HTML/CSS/Js

LANGUAGE

- Chinese (native)
- English
(working proficiency)
- Japanese (JLPT N3)

DESIGN EXPERIENCE

School Project | Design an app prototype for MLGB-Esport Club

Product Design | Jan - Apr, 2018

- Worked in a team of four to design a practical solution for the company.
- Conducted user research and analysis problems they face.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

School Project | Analysis and Research of Vimeo App

Product Design | Jan - Apr, 2019

- Worked in a team of three to do an usability study to identify Vimeo's design issues through analyzing their interface and user experiences.
- Conducted useful tasks to finding out what design principles it broke and what causes those principles went wrong.
- Fixed the problems and improved user experience and usability.

Internship | Sinosoft Company Ltd. Beijing

Product Design | May - Sept, 2018

- Designed the interface for company's early education machine.
- Designed a basic concept for a smart speaker for 3-6 year old children.

Part-time | Fungo Holiday Ltd.

Graph Design | Web Development | July, 2019 - Present

- Update and maintain the company website through WordPress.
- Design creative posters for every travel promotion and holiday greeting cards for every holiday.
- Designed a magazine advertising layout for the company.
- Wrote and edited public articles on Wechat for the company.

EDUCATION

- Simon Fraser University
Bachelor of Interactive Arts and Technology (B.A.)
Sept, 2014 - Dec, 2019
- Udemy Zero to Mastery Academy
Certificate, The Complet Web Developer in 2020
Certificate, Data Structure + Algorithms
Mar, 2020 - Nov, 2020