

Claire (Hanqiao) Li

Product Designer |  hanqiaoli.com

EXPERTISE

- User Research
- Design Thinking
- UI/UX Design
- Graphic Design
- Wireframe
- Prototype
- Data Visualization

SKILLS

- Figma
- Sketch
- Adobe XD
- Illustrator
- Photoshop
- Indesign
- Prototipe
- Final Cut X
- After Effect
- HTML/CSS/Js

LANGUAGES

- Chinese - Native
- English - Working proficiency
- Japanese - JLPT N3

DESIGN EXPERIENCE

UI/UX School Project | Design an app for an esport club

Jan - Apr 2018

- Worked in a team of four to design a practical solution for the company.
- Conducted user research and analysis problems they face.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

UI/UX School Project | Analysis and Research of Vimeo App

Jan - Apr 2019

- Worked in a team of three to do an usability study to identify Vimeo's design issues through analyzing their interface and user experiences.
- Conducted useful tasks to finding out what design principles it broke and what causes those principles went wrong.
- Fixed the problems and improved user experience and usability.

Product Design Internship | Sinosoft Company Ltd. Beijing

May - Sept 2018

- Designed the interaction and interface for an early education machine.
- Designed a basic framework for a intelligence bluetooth speaker targeting 3-6 year old children.

Design/Web Development Part-time | Fungo Holiday Ltd.

Jul 2019 - Present

- Design and manage the company website using WordPress.
- Design creative posters for marketing flyers and travel itineraries.
- Designed a magazine advertising layout for the company.
- Wrote and edited public articles on Wechat for the company.

EDUCATION

Simon Fraser University

Sept 2014 - Jun 2020

Bachelor of Interactive Arts and Technology (B.A.)

Udemy Zero to Mastery Academy

Mar 2020 - Nov 2020

Certificate, The Complet Web Developer in 2020
Certificate, Data Structure + Algorithms

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专长

- 用户研究
- 设计思维
- UI/UX设计
- 平面设计
- 线框图
- 原型搭建
- 数据总结

技能

- Figma
- Sketch
- Adobe XD
- Illustrator
- Photoshop
- Indesign
- Prototipe
- Final Cut X
- After Effect
- HTML/CSS/Js

语言

- 中文 (母语)
- 英文 (工作水平)
- 日语 (JLPT N3证书)

设计经历

UI/UX学校项目 | 为当地行业公司提供设计方案解决问题

Jan - Apr 2018

- 以四人团队的形式为公司设计实用的解决方案
- 进行了8周用户调研之后归纳整理出主要痛点以及问题
- 负责设计app的主要visual，功能以及体验
- 负责后续的用户可用性测试以及app的迭代

UI/UX学校项目 | 个案研究 Vimeo App

Jan - Apr 2019

- 以三人团队进行可用性研究，通过分析Vimeo的界面和用户体验来找出Vimeo 设计中存在的一些问题
- 通过设计一些任务让用户执行找出违反的设计原则以及导致这些原则出错的原因和insight
- 负责重新设计了有问题的地方，改善了用户体验和app的可用性。

设计实习经历 | 北京中科软公司

May - Sept 2018

- 与产品经理一起为公司设计了儿童早教机的界面与交互
- 负责为公司设计了一款面向 3-6 岁儿童的智能音箱的初期框架

设计师兼职| Fungo Holiday Ltd.

Jul 2019 - Present

- 负责通过WordPress设计、更新和维护公司网站
- 负责公司的旅行宣传单、旅游行程以及节日贺卡设计创意宣传海报
- 为公司设计了一个杂志广告版面
- 为公司撰写和编辑微信公众号文章

教育

Simon Fraser University, Canada

Sept 2014 - Jun 2020

本科 - 交互设计与科技

Udemy Zero to Mastery Academy

Mar 2020 - Nov 2020

证书 - The Complet Web Developer in 2020

证书 - Data Structure + Algorithms