

Claire (Hanqiao) Li

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SKILLS

User research
Storyboarding
Wireframing
Prototyping
Information architecture
Visual design
Usability testing

SOFTWARE

Figma  Very Good

Sketch  Very Good

Illustrator  Very Good

Photoshop  Good

Indesign  Very Good

Protopie  Very Good

Final Cut X  Good

HTML/CSS/Js  Very Good

LANGUAGES

Mandarin (native)
English (working proficiency)
Japanese (JLPT N3 certificate)

DESIGN EXPERIENCE

- UI/UX School Project | Design an App for an Esport Club**

2018 Jan - Apr

 - Worked in a team of four to design a practical solution for the company.
 - Conducted user research and analysis problems they face.
 - Designed every week slides, final App interface and prototype.
 - Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.
- Product Design Internship | Sinosoft Company Ltd. Beijing**

2018 May - Sept

 - Brainstormed with other members of design team to determine interfaces, intractions and product features for an early education machine.
 - Worked with team manager to determine the basic framework for a intelligence bluetooth speaker targeting 3-6 year old children.
 - Designed product interfaces using Sketch and produced rapid prototypes using Principle.
- Graphic Design/Web Development Freelance | Fungo Holiday Ltd.**

2019 Jul - Present

 - Developed company's official website layouts, templates and periodic updates articles to website.
 - Designed variety of digital posters, flyers and itineraries used in on-line advertising for local businesses.
 - Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
 - Write and designed layouts for Company's Wechat article.
- Barista & Cashier Part-time | Mr.mustache, Burnaby**

2022 Jan - Present

 - Prepared and made variety of drinks/desserts by following prescribed recipes and procedures.
 - Managed orders and customer complains in a fast-paced, high-volume environment; recommended products based on solid understanding of individual customer needs and preferences.
 - Managed and recorded daily transactions/money.

EDUCATION

- Bachelor of Arts: Interactive Arts & Technology**

Simon Fraser University

2014 Sept - 2020 Jun
- UX Design Professional Certificate**

coursera Google career certificates

2021 Dec - Present