

Claire (Hanqiao) Li

Product Designer |  hanqiaoli.com

EXPERTISE

- User Research
- Design Thinking
- UI/UX Design
- Graphic Design
- Wireframe
- Prototype
- Data Visualization

SKILLS

- Adobe XD
- Figma
- Sketch
- Illustrator
- Photoshop
- Indesign
- Axure
- Final Cut X
- After Effect
- HTML/CSS/Js

LANGUAGES

- Chinese - Native
- English - Working proficiency
- Japanese - JLPT N3

DESIGN EXPERIENCE

UI/UX School Project | Design an app for an esports club

Jan - Apr 2018

- Worked in a team of four to design a practical solution for the company.
- Conducted user research and analysis problems they face.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

UI/UX School Project | Analysis and Research of Vimeo App

Jan - Apr 2019

- Worked in a team of three to do an usability study to identify Vimeo's design issues through analyzing their interface and user experiences.
- Conducted useful tasks to finding out what design principles it broke and what causes those principles went wrong.
- Fixed the problems and improved user experience and usability.

Product Design Internship | Sinosoft Company Ltd. Beijing

May - Sept 2018

- Designed the interface for company's early education machine.
- Designed a basic concept for a smart speaker for 3-6 year old children.

Design/Web Development Part-time | Fungo Holiday Ltd.

Jul 2019 - Present

- Update and maintain the company website through WordPress.
- Design creative posters for every travel promotion and holiday greeting cards for every holiday.
- Designed a magazine advertising layout for the company.
- Wrote and edited public articles on Wechat for the company.

EDUCATION

• Simon Fraser University

Sept 2014 - Jun 2020

Bachelor of Interactive Arts and Technology (B.A.)

• Udemy Zero to Mastery Academy

Mar 2020 - Nov 2020

Certificate, The Complet Web Developer in 2020
Certificate, Data Structure + Algorithms