

# Claire (Hanqiao) Li

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## SKILLS

User research  
Storyboarding  
Wireframing  
Prototyping  
Information architecture  
Visual design  
Usability testing

## SOFTWARE

Figma  Very Good

Sketch  Very Good

Illustrator  Very Good

Photoshop  Good

Indesign  Very Good

Protopie  Very Good

Final Cut X  Good

HTML/CSS/Js  Very Good

## LANGUAGES

Mandarin (native)  
English (working proficiency)  
Japanese (JLPT N3 certificate)

## DESIGN EXPERIENCE

<b>UI/UX School Project   Design an app for an esports club</b>	2018 Jan - Apr
<ul style="list-style-type: none"><li>• Worked in a team of four to design a practical solution for the company.</li><li>• Conducted user research and analysis problems they face.</li><li>• Designed every week slides, final App interface and prototype.</li><li>• Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.</li></ul>	
<b>UI/UX School Project   Analysis and Research of Vimeo App</b>	2019 Jan - Apr
<ul style="list-style-type: none"><li>• Worked in a team of three to do an usability study to identify Vimeo's design issues through analyzing their interface and user experiences.</li><li>• Conducted useful tasks to finding out what design principles it broke and what causes those principles went wrong.</li><li>• Fixed the problems and improved user experience and usability.</li></ul>	
<b>Product Design Internship   Sinosoft Company Ltd. Beijing</b>	2018 May - Sept
<ul style="list-style-type: none"><li>• Brainstormed with other members of design team to determine interfaces, intractions and product features for an early education machine.</li><li>• Worked with team manager to determine the basic framework for a intelligence bluetooth speaker targeting 3-6 year old children.</li><li>• Designed product interfaces using Sketch and produced rapid prototypes using Principle.</li></ul>	
<b>Design/Web Development Part-time   Fungo Holiday Ltd.</b>	2019 Jul - 2021 Jun
<ul style="list-style-type: none"><li>• Developed company's official website layouts, templates and periodic updates articles to website.</li><li>• Worked with manager to gather and define marketing strategies and concepts.</li><li>• Designed variety of digital posters, flyers and itineraries used in on-line advertising for local businesses.</li><li>• Built corporate brands by designing cohesive looks between elements such as logos and letterheads.</li></ul>	

## EDUCATION

<b>Bachelor of Arts: Interactive Arts &amp; Technology</b> <i>Simon Fraser University</i>	2014 Sept - 2020 Jun
<b>UX Design Professional Certificate</b> <i>coursera Google career certificates</i>	2021 Dec - Present