Claire (Hanqiao) Li

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SKILLS

User research

Storyboarding

Wireframing

Prototyping

Information architecture

Visual design

Usability testing

SOFTWARE

Figma ●●●●●
Very Good

Sketch ●●●●●
Very Good

Illustrator ●●●●●
Very Good

Photoshop ●●●●●
Good

Indesign ●●●●●
Very Good

Protopie ●●●●●
Very Good

Final Cut X ●●●●●
Good

HTML/CSS/Js ●●●●●
Very Good

LANGUAGES

Mandarin (native)

English (working proficiency)

Japanese (JLPT N3 certificate)

DESIGN EXPERIENCE

UI/UX School Project | Design an app for an esport club
2018 Jan - Apr
- Worked in a team of four to design a practical solution for the company.
- Conducted user research and analysis problems they face.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

UI/UX School Project | Analysis and Research of Vimeo App
2019 Jan - Apr
- Worked in a team of three to do an usability study to identify Vimeo's design issues through analyzing their interface and user experiences.
- Conducted useful tasks to finding out what design principles it broke and what causes those principles went wrong.
- Fixed the problems and improved user experience and usability.

Product Design Internship | Sinosoft Company Ltd. Beijing
2018 May - Sept
- Brainstormed with other members of design team to determine interfaces, intractions and product features for an early education machine.
- Worked with team manager to determine the basic framework for a intelligence bluetooth speaker targeting 3-6 year old children.
- Designed product interfaces using Sketch and produced rapid prototypes using Principle.

Design/Web Development Part-time | Fungo Holiday Ltd.
2019 Jul - 2021 Jun
- Developed company's official website layouts, templates and periodic updates articles to website.
- Worked with manager to gather and define marketing strategies and concepts.
- Designed variety of digital posters, flyers and itineraries used in on-line advertising for local businesses.
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.

EDUCATION

Bachelor of Arts: Interactive Arts & Technology
Simon Fraser University
2014 Sept - 2020 Jun

Certificate, The Complet Web Developer in 2020
Udemy Zero to Mastery Academy
2020 Mar - 2020 Nov