Claire (Hanqiao) Li

Website: hanqiaoli.com | Address: Coquitlam, BC, CA | E-mail: claireli.hq@gmail.com

SKILLS

User research Storyboarding

Wireframing

Prototyping

Information architecture

Visual design

Usability testing

SOFTWARE

Figma

Very Good

Sketch

Very Good

Illustrator

Very Good

Photoshop

Good

Indesign

Very Good

Protopie

Very Good

Final Cut X

Good

HTML/CSS/Js

Very Good

LANGUAGES

Mandarin (native)

English (working proficiency)

Japanese (JLPT N3 certificate)

DESIGN EXPERIENCE

UI/UX School Project | Design an App for an Esport Club

 Worked in a team of four to design a practical solution for the company.

- Conducted user research and analysis problems they face.
- Designed every week slides, final App interface and prototype.
- Learned how to design a product for target clients through researching and observing the problems, propose practical solutions and finally make the final outcome.

Product Design Internship | Sinosoft Company Ltd. Beijing

- Brainstormed with other members of design team to determine interfaces, intractions and product features for an early education machine.
- Worked with team manager to determine the basic framework for a intelligence bluetooth speaker targeting 3-6 year old children.
- Designed product interfaces using Sketch and produced rapid prototypes using Principle.

Design/Web Development Part-time | Fungo Holiday Ltd.

- Developed company's official website layouts, templates and periodic updates articles to website.
- Designed variety of digital posters, flyers and itineraries used in online advertising for local businesses.
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Write and designed layouts for Company's Wechat article.

Barista & Cashier Part-time | Mr.mustache, Burnaby

- Prepared and made variety of drinks/desserts by following prescribed recipes and procedures.
- Managed orders and customer complains in a fast-paced, highvolume environment; recommended products based on solid understanding of individual customer needs and preferences.
- · Managed and recorded daily transactions/money.

2018 May -

Sept

2018 Jan -

Apr

2019 Jul -2021 Jun

2022 Jan -Present

EDUCATION

Bachelor of Arts: Interactive Arts & Technology

Simon Fraser University

2014 Sept -2020 Jun

UX Design Professional Certificate coursera Google career certificates

2021 Dec -Present