CLAIRE LEE

art direction graphic design

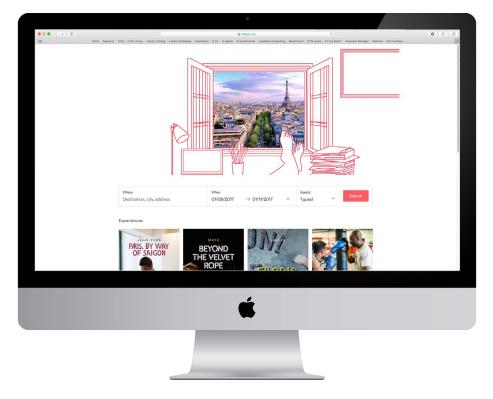






Airbnb

Airbnb provides you home, no matter where you are at. Enjoy the same home experience in any cities around the world.





These illustrations are taken by Airbnb's monthly newsletter to introduce real user's travel experience.





HIPPIES AND HIPSTERS

GOLD BRINGING ADVENTUROUS SOULS.



WORDS BY DANIEL WATSON-WELLER ILLUSTRATION BY CLAIRE LEE

Walk down from Fort Mason and go West. Here are sweeping views of the Golden Gate Bridge. The views will take your breath away and don't forget that you are standing on a beach within one of the most eccentric metropoli

This city starts early with a lot of day drinking at brunch and heads into the night ready to go. Jazz to world class DJ's the night-life is as diverse as the population and can range into every style and experience. Want the underground dance scene? Public Works is an open space used not only for DJ's but as well as a venue for cutting edge expositions in the wild world of SF art. The best cluster of bars so n Polk street but the neigh-borhoods of North Beach, Marina, Mission all provide excellent venues

for delicious cocktails, local beer and wine. For jazz and blues my favorite spot is Rasselas Jazz Club as they never have a cover and are really down to earth. Cafe du Nord, a music venue/nightclub/restaurant, has a lot of alternative local sounds.

cisco, a title last 10 years San Francisco, a city that embraces all and everyone, has started a love affair with hipsters. The Mission District is the unofficial home to hipsters, replete with their vintage threads and fixed gear bikes. If it is sunny go to Dolores Park to start your walking

tour. From there, stroll down Valencia Street all the way to 24th street which bring you from the Inner Mission to the Outer Mission. As you go down 24th Street you will see the remaining elements of a once fully Hispanic and Latin American neighbourhood in the throes of gentrification. The beauty and grit of this area has not disappeared and the murals and street art are as wivid as every.

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AN ABSOULTE BLAST

EATING PASTA AND GELATO FOR EVERY MEAL.



WORDS BY LAUREN MESHKIN ILLUSTRATION BY CLAIRE LEE

You definitely need to spend a few moments taking it all in, ignoring the men trying to self you selfie sticks, and just appreciate this magnificent wonder of the world which is almost 2,000 years old.

Visiting in the summer was out of the question. I'm not a fan of extreme heat and large crowds make me anvious. Autumn sounded ideal but prices tend to still be sky high as their peak season stretches out into the beginning of November. The only thing I was sure about was my destination: Rome.

While I never imagined visiting Rome in the winter, I had some free time towards the end of February so I decided to just go for it. Off season travel, depending on the destination, has always interested

me. Benefits such as lower prices and fewer people tend to overshadow the risk of terrible weather. After all, I was going to Rome, not the North Pole.

Trust me. For me, the Colosseum is one of those famous and ancient sights that lives up to every single one of my expectations. Standing in front of it was almost a bit overwhelming. Then, if you're like me, proceed to take about a million photos.

After the Colosseum, we walked up to Palatine Hill and

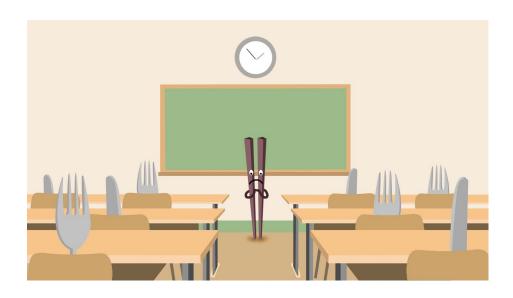
enjoyed the lush, green hills that made us feel far away from the noisy city down below. I especially loved the oddly shaped Pine trees that were scattered all throughout. Oh, and the ancient ruins around every corner were interesting too.

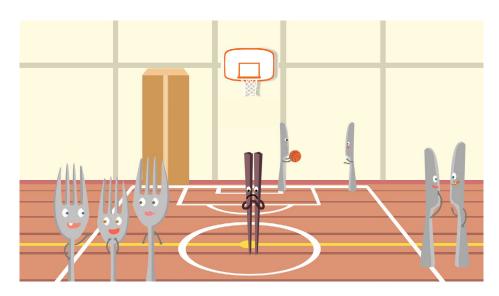
I had never been surrounded by so many ruins in my entire life. I snapped a few photos on my phone and sent it to my friend who said "It looks like what Atlantis would look like if you drained all the water."

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MAIDE LEE

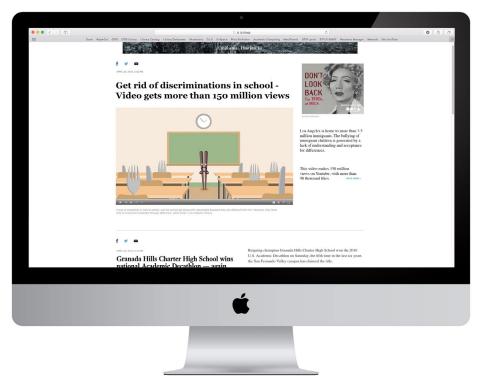
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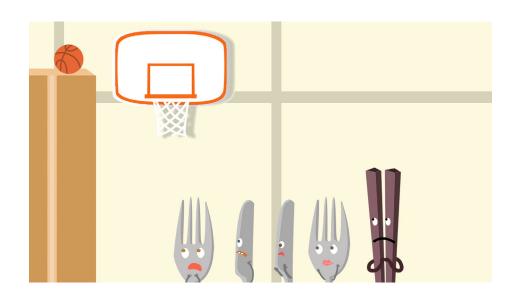


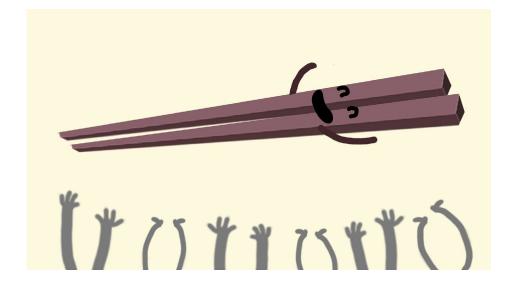


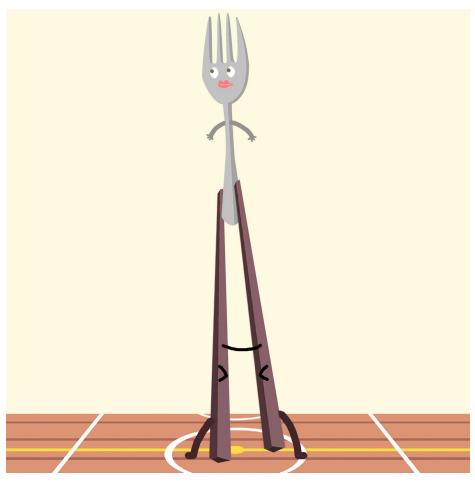
Difference Makes Us Stronger

Los Angeles is home to more than 3.5 million immigrants. The bullying of immigrant children is generated by a lack of understanding and acceptance for differences. We should overcome this by valuing differences. This video was designed to promote the campaign "We are all different, but difference makes us stronger".













Preppy Lookbook

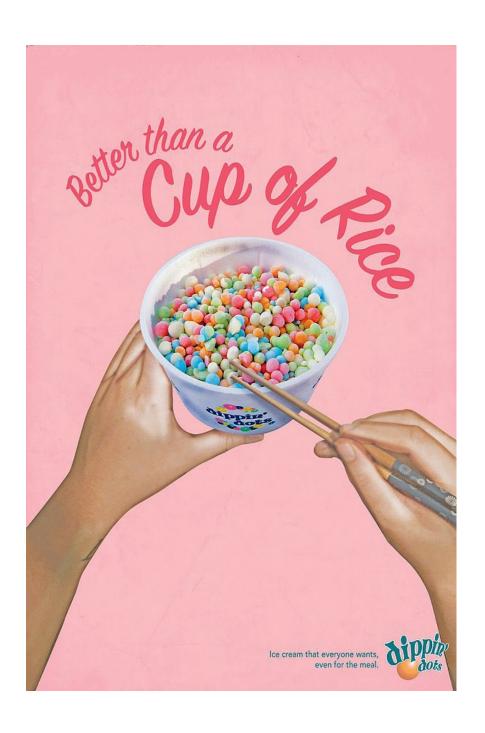
The Preppy Lookbook App is a mobile application inspired by The Official Preppy Handbook by Lisa Birnbach, primarily focusing on outfits.







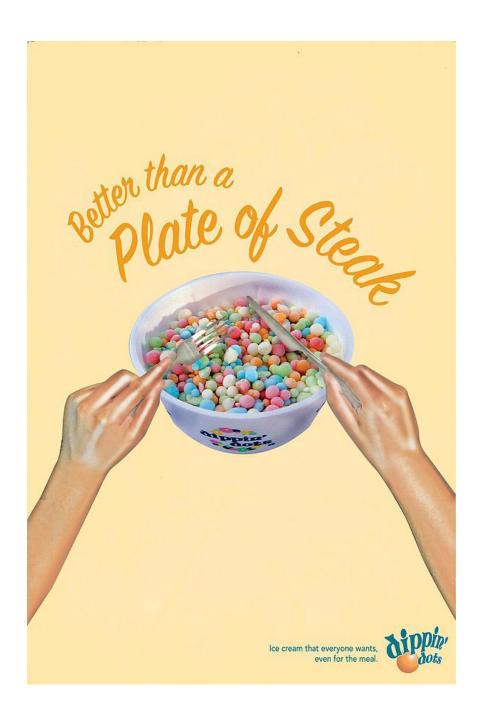


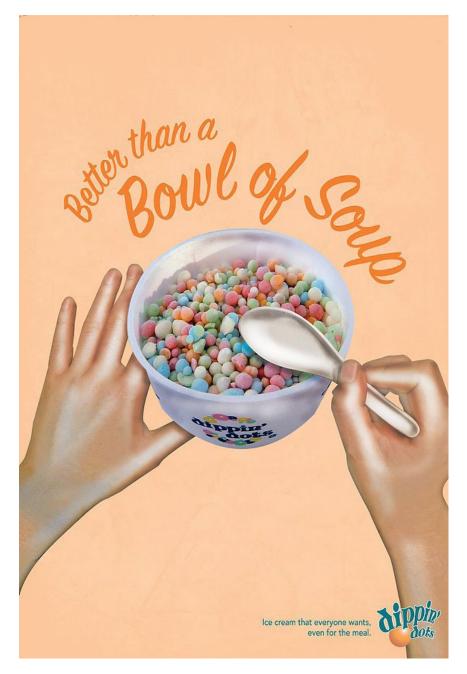


Dippin' Dots

As a kid, you always wanted to skip a meal and have the ice cream instead. Dippin' Dots brings the nostalgia back, and you still want to have Dippin' Dots for a meal.







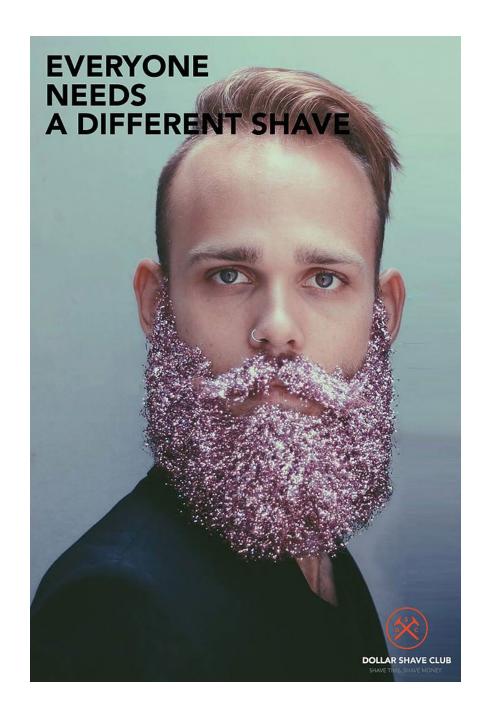
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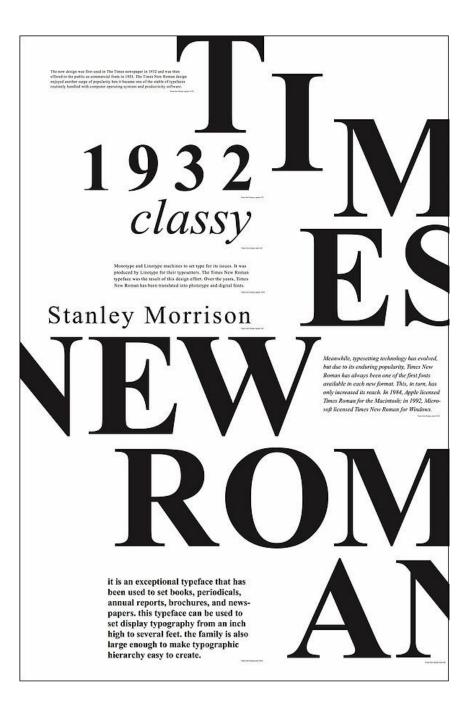
Dollar Shave Club

Dollar Shave Club is the easiest way to have great blades show up infront of your house. Everyone has different shaving cycle and beard. Dollar Shave Club provides personalized blade razor delivery system for every shaver.









Type Specimen Poster

Explored basic typography by designing type specimen poster for Times New Roman. Times New Roman is a classy type commonly used in books, periodicals, brochures, newspapers, and more.

24 X 36"