

FALL TRAINING CONFERENCE 2016

Club Publicity Checklist

Publicity Materials:

<https://drive.google.com/open?id=0B64ETo9SaNtkRFc4X3IMUHpuDI>

INSTRUCTIONS:

Throughout the next couple of months, try to accomplish these tasks and document them! For example, if you show a video at a general meeting, take a short video or picture to show us! This completed club checklist will be due on **October 30 by 11:59PM.**

Clubs who finish the checklist will be granted one entry into a contest. Any additional completed BONUS check mark will grant another entry (1 per bonus check mark). *The contest will be for a tropical prize for all club members and a "front-of-the-line" pass for one meal period!*

- ☐ Show at least two episodes of FTC Rewind at two different general meetings (*Will be released on October 6th, feel free to use last year's before then*)
- ☐ Post FTC flyer on club Facebook group/page, and/or on club website
- ☐ Have members that have gone to FTC before give personal testimonials at general meetings (UNLESS your club has never attended FTC)
- ☐ Invite your members to the FTC Facebook Event
- ☐ Submit photos for opening slideshow
- ☐ Have at least 2 people change their profile pictures to the FTC overlay
- ☐ **BONUS:** Have at least 1 person from your club submit to the Member Highlight form #tikithursdays
- ☐ **BONUS:** Make your own video (at least 30 seconds) promoting FTC (e.g. UC Davis District Committees video).



If you have any questions or concerns, please do not hesitate to contact Lindon Tran at ftc.execassistant@gmail.com.

All forms and documentation are to be RECEIVED by:
Sunday, October 30th, 2016 @ 11:59 pm.

Please send forms and documentation to Lindon Tran, FTC Executive Assistant at ftc.execassistant@gmail.com AND Claire Lee, Fall Training Conference Chair at ftc@cnhcirclek.org.

Thank you for promoting Fall Training Conference!

