

# Claire Durham

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Portfolio: <https://clairelucia3.github.io/ClaireDurhamPortfolio/index.html>

## Education

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La Salle University, Philadelphia, PA

### Bachelor of Arts in Digital Arts and Multimedia, Art History

Expected to Graduate May 2026

- Major: **Digital Arts and Multimedia**, Major: **Art History**
- Digital Art/Multimedia Major GPA: **4.0** Art History GPA: **3.96** Overall GPA: **3.87**
- **School of Business Dean's List** (Fall 2022 – Fall 2025)
- **Honors Program**

## Design Experience

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Mama Mir's Kitchen, Napoleon, OH

Digital Marketing Intern/ General Employee

May 2024 – August 2025

- Designed and executed all marketing efforts for a food-service business.
- Advertised catering, single-serve meals, frozen and fresh meals for a diverse audience
- Developed a marketing calendar, a website, and a consistent brand voice, including logos, and a full branding guideline with graphic templates to be used after I returned to school
- Fulfilled orders, prepped food, and handled office work such as inventory and printing labels, also managed closing duties, such as cleaning dishes and floors or balancing the cash drawer.

## Fine Arts/Graphic Design

Freelance

December 2020 – Present

- Designed event t-shirts, Christmas Cards, brand logos, and other graphics and content.
- Paint acrylic portraits and landscapes, delivering personalized artwork that reflected each client's vision.

Olney Outlaws, Philadelphia, PA

Social Media Chair

August 2024 – August 2025

- Designed engaging graphics, logos, and content to strengthen the Olney Outlaws' brand identity.
- Developed and managed a social media marketing calendar to promote games, events, and student engagement.

## Other Work Experience

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Kohl's, Defiance, OH

Seasonal Sales Associate

December 2024 – Jan 2025

- Delivered excellent customer service by assisting shoppers, processing transactions, and maintaining an organized sales floor
- supported mobile orders and seasonal resets to ensure smooth store operations.

## Achievements

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- Metro Atlantic Athletic Conference Academic Honor Roll 2022 – 2025
- Association of Collegiate Water Polo Coaches All-Academic Team 2022 – 2025
- Nation's Highest Team GPA Average of any D1 Water Polo Program 2023

## Leadership & Activities

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- NCAA Division 1 Water Polo Team at La Salle University 2022 – Present
- Volunteered for Cradles to Crayons 2022 – 2025
- Volunteered for the Philadelphia Half Marathon 2022 – 2025

## Skills

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Team Collaboration, Time Management, Proficiency in Adobe Creative Cloud, Strong ability to adapt and learn quickly