

Claire Durham

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Portfolio: <https://clairelucia3.github.io/ClaireDurhamPortfolio/index.html>

Education

La Salle University, Philadelphia, PA

Bachelor of Arts in Digital Arts and Multimedia, Art History

Expected to Graduate May 2026

- Major: **Digital Arts and Multimedia**, Major: **Art History**
- Digital Art/Multimedia Major GPA: **4.0** Art History GPA: **3.96** Overall GPA: **3.87**
- **School of Business Dean's List** (Fall 2022 – Fall 2025)
- **Honors Program**

Design Experience

Mama Mir's Kitchen, Napoleon, OH

Digital Marketing Intern/ General Employee

May 2024 – August 2025

- Designed and executed all marketing efforts for a food-service business.
- Advertised catering, single-serve meals, frozen and fresh meals for a diverse audience
- Developed a marketing calendar, a website, and a consistent brand voice, including logos, and a full branding guideline with graphic templates to be used after I returned to school
- Fulfilled orders, prepped food, and handled office work such as inventory and printing labels, also managed closing duties, such as cleaning dishes and floors or balancing the cash drawer.

Fine Arts/Graphic Design

Freelance

December 2020 – Present

- Designed event t-shirts, Christmas Cards, brand logos, and other graphics and content.
- Paint acrylic portraits and landscapes, delivering personalized artwork that reflected each client's vision.

Olney Outlaws, Philadelphia, PA

Social Media Chair

August 2024 – August 2025

- Designed engaging graphics, logos, and content to strengthen the Olney Outlaws' brand identity.
- Developed and managed a social media marketing calendar to promote games, events, and student engagement.

Other Work Experience

Kohl's, Defiance, OH

Seasonal Sales Associate

December 2024 – Jan 2025

- Delivered excellent customer service by assisting shoppers, processing transactions, and maintaining an organized sales floor
- supported mobile orders and seasonal resets to ensure smooth store operations.

Achievements

- Metro Atlantic Athletic Conference Academic Honor Roll 2022 – 2025
- Association of Collegiate Water Polo Coaches All-Academic Team 2022 – 2025
- Nation's Highest Team GPA Average of any D1 Water Polo Program 2023

Leadership & Activities

- NCAA Division 1 Water Polo Team at La Salle University 2022 – Present
- Volunteered for Cradles to Crayons 2022 – 2025
- Volunteered for the Philadelphia Half Marathon 2022 – 2025

Skills

Team Collaboration, Time Management, Proficiency in Adobe Creative Cloud, Strong ability to adapt and learn quickly