JUSTIN APPLEFIELD

EDUCATION	**UNIVERSITY OF MICHIGAN**	Ann Arbor, MI

College of Engineering
Bachelor of Science in Engineering
- Major: Computer Science Engineering
- Minor: Chinese Language & Culture
- GPA 4.0/4.0
- William J Branstrom Freshman Prize 2019

Stephen M. Ross School of Business
Bachelor of Business Administration

EXPERIENCE **2018-Present**	**TAMID GROUP**	Ann Arbor, MI

Director of Marketing, 2019-Present
- Implemented improved graphic designs to enhance readability and revitalize monthly newsletters to highlight chapter accomplishments and major upcoming events
- Started an effort to spotlight new members to showcase the organization's diversity to improve post engagements by over 100%

Equity Research Analyst, 2018-Present
- Actively manage a $13,000 equity portfolio and deliver market updates and stock pitches on small equity research team

2018-Present	**KOL HAKAVOD**	Ann Arbor, MI

Musical Director
- Select music and manage rehearsals for Jewish acapella group to maximize preparedness for performances
- Brought music arranging in-house by generating 5 original arrangements of popular English and Hebrew songs to improve audience's enjoyment of concerts.

2018 **Summer**	**GOOGLE, INC.**	Mountain View, CA

Google CSSI-Coursera Program Participant
- Participated in an online program run by the Google Student Development team and powered by Coursera, including taking an online class in Java, technical interview prep, and collaboration with other CS students, designed to boost preparedness for software development roles

2018 **Spring**	**CRANBROOK KINGSWOOD HIGH SCHOOL**	Bloomfield Hills, MI

Internet of Things Lab Instructor through Partnership with MIT
- Partnered with MIT faculty to design a curriculum for 9th grade physics students to promote experimentation with and lead students through design, pitch, development, and presentation of IoT enabled devices

2014-2018 **Volunteer**	**VEX ROBOTICS COMPETITION**	Greenville, TX

Tournament Emcee
- Provided live play-by-play and post-game analysis to streamline tournaments and maintain audience's interest
- Received Volunteer of the Year award for work ensuring spectators had enjoyable experiences at local tournaments
- Staffed 2018 VEX Robotics World Championship Tournament; facilitated smooth tournament play with teams from over 50 countries

2017 **Summer**	**GUIYANG NO. 4 EXPERIMENTAL PRIMARY SCHOOL**	Guiyang, China

English Instructor
- Authored curriculum to motivate 3rd-5th grade students to continue studying English
- Exposed students to American culture to foster a continued enthusiasm for the English language

ADDITIONAL
- Filmed, produced, and published vlogs in 7 countries
- Working proficiency in Mandarin Chinese
- Proficient in C++, Java, and HTML/CSS