Christina Lambiase

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LinkedIn | GitHub | Blog | Website

FULL STACK SOFTWARE ENGINEER

Results-driven software engineer recently certified in Full Stack Web Development. Proven track record to collaborate with cross-functional teams and analyze and solve complex problems. Passionate about developing reliable products with a strong willingness to learn and try new technologies. Interests include cozy video games, voraciously reading fiction books, and shamelessly abandoning my cart on ecommerce sites.

TECHNICAL SKILLS

Javascript | HTML | CSS | React | React Native | Typescript | Python | SQL | Flask | Tableau | Bootstrap | Figma | Semantic UI | Chakra UI | MS Excel

COMPETENCIES & CERTIFICATIONS

- Project Management: Proven ability to manage multiple projects and meet deadlines.
- Leadership: 5+ years' experience leading teams towards achieving objectives.
- Technical writing
- Leading Strategic Growth: Columbia Business School Executive Education

TECHNICAL PROJECTS

Knit Picky - GitHub | Demo
Ecommerce web app that allows users (as customers) to shop through yarns and notions.
- Developed a full stack web application with Python, React, and Typescript that mimics an ecommerce shopping user experience.
- Built RESTful API routes with Flask-RESTful and ORM SQLAlchemy to organize data from 8 database tables.
- Employed Typescript with React to build out a front-end that connects to the APIs to render products, save orders, and order items, authorize new and existing users, create wish lists, and go through a mock checkout flow with Stripe integration.

Noodle On It - GitHub | Demo
Web app that allows users to save and explore recipes.
- Designed a full stack web application with Python and React that allows users to interact with recipes.
- Collaborated with another engineer to build out feature branches such as adding new recipes and recipe collections, adding notes to dishes, and searching through all available recipes.
- Employed Bcrypt with cookies and session to authorize users and salt and hash passwords in the database.

EXPERIENCE

Sr. Director of Merchandise Planning | Fabletics | Los Angeles, CA   06/2019 - 06/2023
- Collaborated with cross functional partners in Marketing, Finance, Insights, and Executive Leadership to support new targeted marketing, acquisition, and CRM initiatives and maintain growth in established Women's business. (~$600M annual Revenue)
- Led strategic launch of Yitty brand (~$75M annual Revenue) and Scrubs brand.
- Managed and mentored a team of five planners across all verticals, demonstrating leadership and teamwork skills.

Sr. Merchandise Planning Manager | GUESS | Los Angeles, CA   06/2018 - 06/2019
- Created and maintained plans for the US and Canada, utilizing MS Excel to perform data analysis and forecasting.
- Identified risks and established opportunities to drive growth and increase profit through effective inventory management.
- Managed and coordinated activities of three planners across apparel, ensuring efficient workflow and productivity.

Merchandise Planner | Madewell | New York, NY   11/2016 - 06/2018
- Developed comprehensive sales, inventory, and gross margin plans on a quarterly basis for various product categories.
- Managed pricing, promotions, and inventory, in MS Excel; showcasing agile project management and analytical acumen.

Associate Merchandise Planner | Barneys New York | New York, NY   10/2013 - 11/2016
- Created and maintained sales, inventory, and gross margin plans in TXT planning interface. Acted as system Power User.

Analyst | JP Morgan | New York, NY   08/2012 - 10/2013
- Evaluated and marketed CMBS debt to potential investors, showcasing strong analytical and communication skills.

EDUCATION

Flatiron School   Remote
Full Stack Web Development Certificate, Python with Flask and JavaScript program   06/2023 - 09/2023
- One of only two Engineering student chosen to present at Global Project Showcase

Columbia University   New York, NY
BA: Economics-Philosophy   09/2008 - 05/2012
- Varsity Rowing Team
- National Merit Hispanic Scholar Member
- Kappa Alpha Theta Sorority - Epsilon Upsilon Chapter Member