

Christina Lambiase
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WORK EXPERIENCE:

Fabletics, Los Angeles, CA

Full time employee

June 2019 – Present

- Sr. Director of Merchandise Planning for North America (Women's + Yitty + Scrubs)
- Strategize with cross functional partners in Marketing, Finance, Insights, and Exec Leadership to support new initiatives and maintain growth in established Women's business (~\$600M annual Revenue)
- Helped successfully launch Yitty brand (~\$75M annual Revenue); currently leading the strategic launch of the Scrubs brand within Fabletics family (launch date February 2023)
- Manage five planners across all verticals

GUESS, Los Angeles, CA

Full time employee

June 2018 – June 2019

- Senior Merchandise Planning Manager for all of GUESS Apparel and Marciano for North America (Men's, Women's, and Accessories)
- Create and maintain plans for Marciano US and Canada.
- Manage three planners across Men's and Women's apparel.

Madewell, New York, NY

Full time employee

November 2016 – June 2018

- Merchandise Planner in Non Apparel/ Apparel – Bags, Jewelry, Items (Sunglasses, Candles, Beauty, Pouches, etc.), Shirts, and Jackets – reporting to VP of Planning.
- Create and maintain sales, inventory, and gross margin plans on a quarterly basis down to a CC level for all categories mentioned above; around 400 CCs a Quarter.
- Responsible in season for weekly pricing and promotions; monthly/weekly inventory management

Barneys New York, New York, NY

Full time employee

October 2013 – November 2016

- Associate Merchandise Planner in Men's Tailored Clothing & Children's – reporting to Director, Off Price and Men's Merchandising.
- Create and maintain sales, inventory, and gross margin plans for all Men's Tailored Clothing, Dress Furnishings, Luxury Sportswear, and Children's Stores and Ecommerce.
- System "Power User" – point person for troubleshooting, upgrades, etc. for MapleLake/ TXT planning interface.

JP Morgan, New York, NY

Full time employee

August 2012 – October 2013

- Analyst in Securitized Products Group, Sales and Trading Division, CMBS Capital Markets.
- Securitized Investment Grade and Junior Mezzanine commercial mortgage debt to sell to investors.

ACTIVITIES:

- Varsity Rowing Team, Columbia University
- Kappa Alpha Theta Sorority – Epsilon Upsilon Chapter
- National Honor Society
- National Merit Hispanic Scholar

SKILLS/ INTERESTS:

- **Computer:** Proficient: Excel, Microsoft Word, Microsoft Power Point, TXT, Arthur/ EP, Tableau, Centric
- **Languages:** French - proficient
- **Interests:** Art History, Photography, Half Marathon Running, and Oxford Commas.

EDUCATION:

- **B.A. in Economics-Philosophy**
- Columbia University, Columbia College
- **La Sorbonne, Paris, France**
- Study abroad program at Columbia University-Paris, France with direct enrollment in La Sorbonne