

Christopher Lamlamay

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TECHINICAL

Adobe Creative Cloud
HTML5 + CSS3
Javascript
jQuery
MySQL
Ruby
Angular.js
Node.js + Express
Sinatra
Pardot
Exact Target
Mail Chimp

SKILLS

Graphic and Visual Design
Web Design and Development
Project Management
Art Direction
Marketing
Creative conception
Copywriting
E-mail Campaign
Letterpress
Etching
Screen Printing
Fashion Design
Ceramics
Painting
Illustration
Sewing

EDUCATION

Web Development Immersive

General Assembly
Completed: December 2016

Bachelor of Fine Arts

Printmaking and Visual Communications
The School of the Art Institute of Chicago
Graduated: May 2008

General Studies

Fashion Design
Savannah College of Art and Design
Attended: 2004 - 2006

Aspiring junior web developer with extensive experience in marketing, communications, print, and graphic design. Strong skill set in digital and traditional mediums. High aesthetic and passion for visual design in tangent with beautiful, clean code.

EXPERIENCE

Web Development Immersive Student

General Assembly – Chicago, IL | September 2015 – Present

- > Use HTML, CSS, Javascript to create web pages
- > Design, develop and implement full-stack web applications using modern frameworks
- > Consume web APIs from third-party sites
- > Secure applications and deploy them to cloud services
- > Collaborate with a team of developers to create beautiful single-page apps
- > Test and diagnose bugs through Chrome DevTools and Pry

Marketing Specialist

CINGROUP – Evanston, IL | January 2015 – September 2016

- > Established strategic marketing plan that aligned with business goals and objectives
- > Implemented and managed integrated marketing campaigns including customer contact strategies, lead marketing tactics, webinars and in-person training programs, social and digital advertising, sales programs and tracking
- > Identified new segments to grow market share
- > Worked collaboratively with product managers to generate market-resonating value propositions
- > Crafted various direct response materials—both print and electronic
- > Delivered sales support materials including slicks, guides, email templates, etc.
- > Tracked and reported on all campaign results
- > Researched and wrote articles for various newsletters
- > Created emails, landing pages and webpages through Pardot, Exact Target and Mail Chimp
- > Coordinated software reviews for online and print publications
- > Planned, executed and attended trade shows

Marketing Specialist

Guaranteed Rate – Chicago, IL | May 2013 – May 2014

- > Developed and maintained marketing schedule and tracked monthly expenses
- > Negotiated and executed media buys for online and traditional outlets
- > Managed relationships with business partners, referral sources and vendors
- > Created and managed communications (website, social media, email, etc.)
- > Designed attractive marketing collateral (print ads, brochures, postcards, web ads, etc.)
- > Communicated to new prospects and current clients with strategic marketing B2B efforts
- > Planned, managed and hosted events

OTHER EXPERIENCES

Regional Marketing Manager | Guaranteed Rate | March 2012 – May 2013

Marketing Coordinator | Guaranteed Rate | June 2011 – March 2012

Account Coordinator | Service Payment Plan | May 2009 – April 2011

IT Coordinator | Addison Group | September 2008 – May 2009

Marketing Intern | Center on Halsted | May 2008 – August 2008

VOLUNTEER EXPERIENCES

Bedside Volunteer at Children's Memorial Hospital | October 2011- June 2012

Lakeview Pantry | 2010 - present (seasonal)

Chicago Cares | May 2008 - present

REFERENCES

References are available upon request.